

# DWIGHT'S COW BRAND BAKING SODA

is a big seller and a repeater because it measures up to the good housewife's every requirement in quality baking soda.

It has been the leading household requisite since it was first turned out in 1846.

There is no other soda quite as popular as Cow Brand. Your wholesaler will supply you.

**CHURCH & DWIGHT, LTD.**  
MANUFACTURERS MONTREAL



**Canada's Best  
Will Stand  
The Test**

For years, Windsor Salt has stood every test for Purity, Quality and Savour.

It is the standby in almost every home—just as it is sold by practically every grocer.

**Windsor  
Table  
Salt**  
*Made in  
Canada*  
THE CANADIAN SALT CO. LIMITED

# Y & S STICK LICORICE

48 5c. Packages to Box



**The old-fashioned remedy  
for Coughs and Colds**

For sale by leading Wholesale Grocers, Druggists and Confectioners throughout the Dominion.

**NATIONAL LICORICE COMPANY**  
MONTREAL

HERE ARE A FEW OF

# McVitie & Price's BISCUITS

established favorites from the Old Country, which every grocer should stock:

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"The Premier Biscuit of Britain." Finest wholemeal.

**SCOTTISH ABERNETHY.**

The Scottish favourite. Rich cream-filled shortbread biscuit.

**ACADEMY CREAMS.**

Chocolate biscuit filled with cream.

**CREAMY CHOCOLATE.**

**OSBORNE.**

The standard Old Country biscuit, delightful flavour. Popular Scottish tea biscuit.

**RICH TEA.**

**SMALL PETIT BEURRE.**

Fine butter flavour.

**BELGIUM.**

Rich shortcake.

**BUNTY CREAMS.**

Butterfly shape, cream sandwich, almond flavour.

**BUTTERETTE.**

Light short-eating cracker.

**ROYAL SCOT.**

Ideal tea or coffee biscuit.

**McVitie & Price, Limited**  
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**McVitie & Price of Canada, Limited**  
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*If any advertisement interests you, tear it out now and place with letters to be answered.*