



The Post Office Tells the Story



Examine this Unique Collection of Post Marks

Each and every one is a *fac-simile* photographic reproduction of the post marks on letters addressed to The Robert Simpson Company, picked at random

FROM ONE DAY'S MAIL.

They tell the story of this store's national influence, and tell it in no uncertain way. Every province and district from Cape Breton to the Yukon is represented—and all in one day's receipts from the Post Office!

Each of these government stamps is practically an official guarantee that our title to an all-Canada Mail Order business is no more than the simple fact.

Are you within reach of a Canadian Post Office? If so, you are within shopping distance of this great Mail Order Store. Have you our new Fall and Winter Catalogue? If not, you may have it gladly for the sending of your name and your Post Office address. **TORONTO PRICES, TORONTO STYLES and TORONTO VARIETY** are yours for the cost of a post card. Mail it to-day.

H. H. FUDGER, President. **The Robert SIMPSON Company** TORONTO.
 J. WOOD, Manager. Limited ONT.
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