

Kay's Autumn Exposition

—OF—

New Carpets, RUGS, Draperies, Etc.



OUR AUTUMN ASSORTMENTS are now about complete. For weeks back huge consignments of Rugs, Carpets, Furniture, Linoleums, Drapery Materials, and the thousand and one other items that go to make up the stocks of this great furnishing store have been pouring in, and they are now arrayed on our floor ready for the inspection of home-makers, and, indeed, of all who take an interest in artistic and beautiful furnishings.

Carpets and Rugs

The choosing of Carpets is one of the most important items in the furnishing of a home, for if the floor covering of a room does not harmonize in design and coloring with the decorations, or is unsuitable in make or texture, the general effect is displeasing, no matter how costly the furniture or furnishings may be. Our customers are well insured against mistakes of this kind, for our carpets and rugs are designed each year in harmony with the season's productions in draperies and decorative materials, and our importations are so immense, both in quantity and in variety of design and coloring that we are able to match almost any scheme of decoration and to fill the largest of orders from stock.

In the list below we make brief mention of some noted lines and unusual values:

English Brussels Carpet

27 inches wide.

In this fine carpet, the output of some of the foremost English makers is confined to ourselves in Ontario. We show a magnificent range of designs and colorings, at per yard, \$1.00, \$1.25, \$1.35 and **1.45**

Borders to match.

English Wiltons

27 inches wide.

In this beautiful pile carpet we show some exquisite patterns, suited for use in drawing-rooms, dining-rooms, libraries, etc. Our prices are the same as last year, viz., \$1.50, \$1.75, \$2.00, \$2.25, \$2.50 and **2.75**

Borders to match.

English Axminster

27 inches wide—at special prices.

Our autumn importations of this famous carpet include many strikingly handsome new designs, in most cases private to us. Notwithstanding the great increase in prices at the mills we are quoting on the better qualities the same prices as last year, viz., \$1.65, \$2.25, and **3.25**

A Clearance Sale

Our buyer while in the English market was fortunate enough to clear a splendid line of Axminsters from a noted maker at a very special price; our customers get the benefit, for we have put them on sale, at per yard..... **1.25**

Axminster Rugs

From the immense variety in stock we select these special values for particular mention. The designs and colorings are very choice.

9 feet x 6 feet	\$15.00
9 feet 9 inches x 6 feet 9 inches	16.50
7 feet 6 inches x 9 feet	18.75
10 feet 6 inches x 9 feet	20.00
12 feet 6 inches x 9 feet	23.50
13 feet 6 inches x 10 feet 6 ins.	35.00
15 feet x 12 feet	45.00

Plain Durries

All-wool, 36 inches wide, used for covering the whole floor or for surrounds. We carry a large stock in green, crimson, blue, and golden brown, at per yard..... **1.00**

Felt for Surrounds

51 inches wide. A very superior quality, in crimson, blue, golden brown, and green, price, per yard **1.15**

Oriental Rugs

Our stock of Eastern Rugs, always very large, has just been reinforced by a consignment selected this summer by our traveling buyer. It includes a splendid assortment of such famous makes as—

KEIRMAN	ROYAL HERKEKI	KASSABA
GUEREVAN	ROYAL TABRIZ	OUCHAK
MIRZAPORE	AFGHAN	SULTAINEH

We select a few sizes for special mention:

Mirzapore	7 ft. 7 in. x 5 ft. 4 in.	\$55.00
9 ft. 3 in. x 5 ft. 11 in.	7 ft. 5 in. x 6 ft. 2 in.	60.00
10 ft. 3 in. x 6 ft. 6 in.	9 ft. 9 in. x 7 ft. 5 in.	85.00
10 ft. 3 in. x 7 ft. 2 in.	13 ft. 3 in. x 7 ft.	100.00
12 ft. 3 in. x 9 ft. 7 in.		
14 ft. 9 in. x 10 ft.		
Afghan		
6 ft. 10. x 4 ft. 10 in.		\$40.00

Descriptive lists, with prices of other makes, will be mailed on application.

If you have a house or a room to furnish, and wish to save yourself the time and trouble necessary to secure good results, let us undertake the work for you. We can do it well and economically, and if necessary will send a competent representative to any point in Canada to advise and estimate on the cost.

Through our Mail-Order Department out-of-town residents can share equally with city people in the many advantages of dealing at this store. We give prompt attention to orders and enquiries. A copy of our new catalogue will be mailed to any address on request.

John Kay, Son & Co., Limited,

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