

The Standard Life Assurance Co. of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.
 Invested Funds: \$ 66,500,000 Investments under Canadian Branch, over... \$ 16,000,000
 Deposited with Canadian Government and Government Trustees, over... 7,000,000 Revenue, over... 7,900,000
 Bonus declared 40,850,000
 Claims paid 151,000,000
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

A Pension for Life for Yourself and Wife

Under a Life Rate Endowment Policy of the

London Life Insurance Co.

POLICIES "GOOD AS GOLD."

5

**INSPECTOR FOR EASTERN ONTARIO
And District Managers Wanted**

For the Counties of Perth, Wellington, Grey, Bruce and Essex. Liberal contracts to good business-getters. Apply giving full particulars to H. A. KENTY, Superintendent of Agencies.

**THE CONTINENTAL LIFE
INSURANCE COMPANY, TORONTO****The British Columbia Life Assurance Co.**

HEAD OFFICE ... VANCOUVER, B.C.

Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00
 PRESIDENT—L. W. Shatford, M.P.P.
 VICE-PRESIDENTS—T. B. Ladner, L. A. Lewis
 Secretary—C. P. Stiver
 Liberal contracts offered to general and special agents

**British Colonial
FIRE INSURANCE COMPANY
2 PLACE D'ARMES, MONTREAL**

Authorized Capital - \$2,000,000
 Subscribed Capital - \$1,000,000

*Agents Wanted in Unrepresented
Districts*

LOWEST PREMIUM RATES

AND
 Reserves in Excess of Dominion Government Standard
THE NORTHWESTERN LIFE ASSURANCE COMPANY
 Head Office: Bank of Nova Scotia Building - WINNIPEG
 BRANCH and DISTRICT MANAGERS WANTED.

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Ask the Subscription Department
 about our Special Book Offer



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up \$ 2,000,000.00
 Fire Reserve Fund 4,919,000.00
 Available Balance from Profit and Loss Account 206,459.00
 Total Losses paid to 31st December, 1913 90,120,000.00
 Net premium income in 1913 5,561,441.00

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE of London, England **LIFE**
 Founded 1792

Total resources over \$ 90,000,000
 Fire losses paid 425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed 2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, } Managers
 J. B. PATERSON, }

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank
 for a full year's reversionary bonus at that date.

Are You The Man?

If you are a man of character, honesty and ability, who can organize men and enthuse them, making them produce, we have an A1 proposition to make to you. Get your letter off to us to-day for full particulars.

**THE WESTERN LIFE
ASSURANCE COMPANY**

Head Office .. WINNIPEG

Agents Wanted

APPLY FOR PARTICULARS.

**Gresham Life Assurance Society
LIMITED**

HEAD OFFICE FOR CANADA

Gresham Building ... Montreal

ESTD. 1848.

ASSETS \$53,000,000