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AND HOME MAGAZINE

PERSEVERE AND SUCCEED
FOUNDED 1866

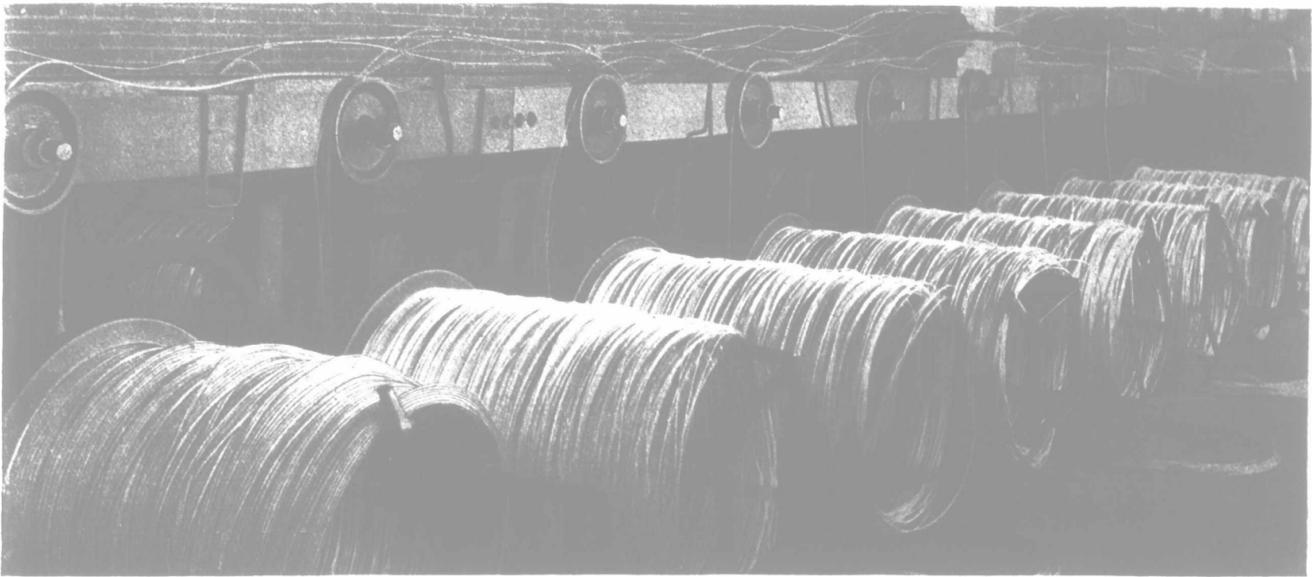
Census and Statistics
Dept. of Agriculture
Dec 31, 10

* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.*

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No. 957



FROST WIRE READY FOR WEAVING INTO

Frost Fence

For a year, now, we have been making and galvanizing—right here in our big modern plant—all the wire that goes into FROST FENCE.

This we did not begin doing until we had learned, by long years of experience, exactly what kind of wire and what amount of galvanizing make the fence fittest to survive Canada's harsh climatic exactions.

When we had found that out, we began making our own wire for our own product. We did not experiment at your or any fence-buyer's expense. We paid the shot ourselves.

Thus, when you now buy FROST FENCE you buy fence woven from wire made expressly for FENCE use. Not ordinary galvanized wire. Not wire made in other countries and fairly useful for any wire purpose—or for any place between the poles.

For FROST FENCE, made by a Canada concern for Canada's fences, is a fence with full strength woven into it. A fence with the springiness that keeps it taut on sidehill as on level ground. A fence that will stand the racket as no other fence will.

Our wire is all full size; true to gauge; drawn from HARD STEEL stock; carefully galvanized; most carefully woven. Thus FROST FENCE is SURE to make good with you.

FROST FENCE has ample provision woven into it—for give and take, for expansion under the summer sun or contraction in the winter's cold. Thus it stays always tight, even, resilient.

Study carefully the FROST FENCE'S tie. You will see that this fence does not depend on mere contact between tie wire and main wires. Several complete wraps are made around each horizontal and each stay-wire. Then the ends are securely fastened. Thus these extra wraps make it needless to kink the horizontal wire and that means greater strength for the fence—because, as you know, a kink in wire is a weakness—a promise of early breakage under slight strain.

FROST FENCE
STANDS THE RACKET

Other fences are at their limit of endurance when first stretched. But FROST FENCE has an ample strength in reserve for coming years of wear and tear.

Every bit of wire stock in our 1910 output of Woven Wire fence, Field-Built Fence, Coiled, Barb and other wire was made and galvanized right here, by experts, in an up-to-date a plant as you could find.

But that plant was not nearly big enough to take care of the 1911 business in sight. So we have extended our capacity largely. And now we can assure you of quick delivery; of carefully-made fence; of wire of absolute excellence; of galvanizing worthy of our reputation.

You can now choose among FORTY-NINE DISTINCT STYLES OF FROST WOVEN WIRE FENCE. Each style differs in height, or in spacing of lateral and stay wires. Each is made from FROST WIRE. Each means a lot to you.

Other Frost products include Galvanized Gate Posts; Galvanized Posts for any width of space; Coiled Wire; Field-Built Fence with a guarantee tag for quality; Soft Wire; Hay Wire; Stay-wire; Field-curved fence; Hooks and Rings; Tube Posts; and many other things for lawn fence; for farm fence; for stock fence; for home fence.

Any fence needs a good tie. FROST FENCE has a tie that stands the racket. It drops as a feather.

FROST WIRE FENCE COMPANY, LIMITED, Hamilton, Canada