This



A Dividend Paying Improvement on a Western Canada Farm

A Division of raying improvement on a western Canada raying liked farming has been dinned into the sars of the Western farmer so long that the idea is beginning to sink in: hence a new demand for dairy cattle in the west. Many Westerners forces while and got in or the ground floor. Particularly around Red Deer, in Alberta, are not always to the property of the the one here seen, to be found in numbers. This interest and we well for the future of a permanent western agriculture.

A Cow that Paid

"Can I afford to invest in pure bred dairy stock?" a visitor to the

Tail a find to invest in pure bred dairy stock?" a visitor to the Guelph Winter Fair asked J. L. Stan-sell, of Elgin Co., Ont. For answer Mr. Stansell got out pencil and paper and figured out just what he had made out of a three-year-old befer he had at the fair. Here re his figures:

450 lbs. butter at 30c a lb., \$135. One bull calf. \$150. Prize money, \$130. Skim milk and manure, \$20. Total, \$435. Less keep, \$50. Profits, \$385,

In addition, this heifer of Mr. In addition, this helfer of Mr. Stansell's calved twice within a year, and her second calf, a heifer, Mr. Stansell would not sell for less than 8150

To Improve the Breed

How may I improve my breed? How may I improve my breed? This is the carnest question of every true breeder of dairy cattle. During the course of his address at the last meeting of the Canadian Ayrshire Breeders' Association, Mr. Wm. Stewart, one of the oldest breeders of dairy cattle in Canada made some suggestions for improvement by breeding. In part he said:

"One (sature noticeable in most of the large record cows of the Ayrshire breed, is that they are animals by good type and vigorous constitu-

good type and vigorous constitu-on. I would warn breeders to exernon. I would warn breeders to exer-cise great care in their ambition to make big records. There is a dam-ger of not only injuring the animal berself, but also her progeny, as by werfeeding and forcing too great a strain may be put upon the cow, and her organs of reproduction may be weakened.

her organs of reproduction may be weakened.

"I wish most strongly to emphasize the value of type. This is where the dayshire breed excells and what breeders of other breeds are striving a establish. In the selection of our warm of the complete with production, we wish, coupled with production, we wish, coupled with production, we will take the term and the will take second place to none.

"This can only be done by paying those attention to our breeding operations. We need to exercise care in selecting sires, rearing the calves well allowing the helfer to mature will before breeding, and thus get we mad constitution. Observing these important details and with a

good family of record cows behind, there will be no difficulty about mak-ing large records if the cows or heifers are given a fair chance

Where the Money Slips Away

A cow that will produce 5,000 lbs of milk and 20,8 lbs, of fat in the year and make an annual ropfit of \$28.14, is worthy of a place for only 2,600 lbs of milk and 89,3 lbs, of the year and make an annual milk worthy of a place for only 2,600 lbs of milk and 89,3 lbs, and year is not worthy of a place in any berd.

Both of these cows with the records we have given are found in the same herd in Peterboro Co., Ont. The one is a profitable animal, the second their owner had no way of detecting where his money was going until he

where his money was going until he took up cow-testing.

Other cows in the herd returned net profits as follows: \$2244, \$2634.

\$17,94, \$8.60 and \$2.20.

Think of it Waiting on a cow for 365 days and getting only \$2.20 for your trouble. Is it any wonder that Mr. C. F. Whitley is firm in his belief that cow-testing is the most timportant and most needed work in connection with dairying in Canada? nection with dairying in Canada

A Question of In-breeding

A Question of in-orceoling
In 1911 as common grade a well-marked
heifer calf from a vegetage and heifer
built. In 1913 this heifer gave a heifer
still from a registered Holstein built of no
sulf from a registered Holstein built of no
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The advisability of breeding back to a previous sire depends largely on the individual. If he is a good one, without pronounced defects, it is the advisable course. In no way can a man grade up a herd more control of the course of t quickly than by line breeding of this sort. The characteristics of the breed sort. The characteristics of the breed are fixed med more firmly than can be done by using a succession of unrelated sires. With an unskilled breeder of pure-breed stock inbreeding has its dangers, but these are greatly minimised in the case of grades. Some very successful dairymen with grade herds make a regular practice of breeding daughters to their sires.

a regular practice of breeding daugni-ters to their sires.

This heifer calf has 75 per cent of Holstein blood. Her calf in turn will have 87.5 per cent pure blood.



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The hard wheat flour guaranteed for bread

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Monarch Flour (makes delicious pastry)	. 2.50

2
CEREALS Cream of the West Wheatlets (per 6-lb. bag) . 25 Norwegian Rolled Oats (per 90-lb. bag) . 250 Family Cornmeal (per 98-lb. bag) . 2.25
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Day bay
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Dunrush Middings
LACIA VY HILE MIDDINGS
"Tower" Feed Flour 1.60
Whole Manitche Oct
Whole Manitoba Oats
Duilfush Crushed Oats
manituda reed Barley
Chopped Orte
Chopped Oats
Feed Wheat 1.65

PRICES ON TON LOTS: We cannot make any reduction on above prices, even if you purchase five or ten tons. The only re-duction from the above prices would be on carload orders.

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