

Director of Public Relations

The President explained that Mr. Fraser's new appointment left the position of Director of Public Relations vacant and that it was hoped to get a person for this position from outside the Corporation. Someone with a journalistic background would be preferable, but with a broad enough outlook to see the needs and problems of the Corporation as a whole. He invited suggestions from Directors.

Status of Comptroller

In connection with organization, Mr. Leeson said that the Finance Committee did not favour the placing of the chief financial officer under the jurisdiction of the Vice-President, Administration and Finance. The Committee felt strongly that the chief financial officer should report directly to the President. The Chairman requested Directors to consider this matter and said it would be discussed at more length on October 30.

Status of Assistant to President

The President said he wished to bring the question of Col. Landry's status to the attention of the Board. Col. Landry's seniority and his role as Chairman of the Management Advisory Committee during the absence of the President and Vice-President would lead to the expectation in many quarters that he should have the title of vice-president. Mr. Ouimet said he had thought of bringing this matter to the Executive Committee for decision but that some Committee members had felt it should be considered by the full Board. Mr. Ouimet said it was his opinion that, if the Board should decide to make Col. Landry a vice-president, the announcement of this should wait until the announcement of a vice-president in the Programs and Sales area.

Answering a question from Mr. Dupuis, the President explained that in Col. Landry's case this would be a change of title only and would not affect the organization. The proposed title would apply to Col. Landry personally and not to his successor in the position of Assistant to the President. The Vice-President said that he strongly supported the President's recommendation in this case. He stated that Col. Landry had unusual personal qualities which over the years had proved to be of great value to the Corporation.

The Chairman noted that this change of title would require a by-law amendment and that a draft be prepared. The meeting agreed that this matter also should be left over until October 30 when it could be discussed with other organizational questions.

Summary Report of Sixth Meeting of Program Committee

A synopsis of this meeting, held October 27, was distributed to Directors for information. The Chairman of the Program Committee commented on it briefly. In connection with the National Study of Radio and Television, Mrs. Aitken said that in her opinion it would be early 1960 before the final results of the survey would be available to the Board for consideration.

National Religious Advisory Council

Moved by the President, seconded by Dr. Lumsden

IT WAS RESOLVED

THAT Rev. John Moss, St. Augustine's Seminary, Kingston Road, Toronto, be appointed a member of the National Religious Advisory Council representing the Roman Catholic Church, replacing the late Rev. Charles Lanphier.

Political Broadcasting

The meeting noted the report on this subject contained in its agenda and referred it to the Program Committee for study and a recommendation to the Board at its next meeting.