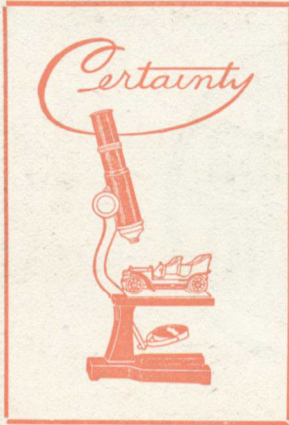


# Better Be Sure Than Sorry



This handsome booklet, mailed upon request, describes our methods and these cars: - - - - -

CLEMENT-BAYARD  
 STEVENS - DURYEA  
 P E E R L E S S  
 P A C K A R D  
 T H O M A S  
 R U S S E L L  
 W I N T O N  
 N A P I E R  
 F O R D

**M**ECCHANICAL construction, good material, well designed and put together, is the one thing and the only thing, which makes one man's automobile a delight and another's a tantalising torment. Both may look alike to you. Each may be produced from excellent materials by skilled labor—no maker monopolises either. But there is a difference vast and vital in the way those materials are used, in the way that labor is utilized,—the difference of construction. If you are no expert in the mechanics of the automobile how can you be sure before you buy that your dollars get you the best? How can you know? How buy certainty of automobile value and automobile satisfaction? Easily. Buy from people who have tested, who have compared, who know—people whose experts can declare from positive knowledge just what designs are nearest perfection, are safest against trouble-giving, are staunchest, smoothest running, and nearest mechanical perfection. That is the advantage we offer you in buying an automobile through us—sheer certainty, based on expert judgment, backed by a guarantee which supplements and endorses that of the makers. We claim flatly to be qualified experts on automobile construction. We declare that the makes named in our list afford the best that is offered in 1907 automobile construction. We proffer you certainty; and we invite you to require us to prove we have that certainty to offer you.

**THE DOMINION**    A U T O M O B I L E  
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B a y   a n d   T e m p e r a n c e   S t r e e t s ,   T O R O N T O

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