

which the mind loses its direction, its sense of proportion and self-control, its grasp of even ordinary affairs, and energy ceases even in the simplest bodily movements, such as writing or speaking.

According to the new schools the effects of alcoholism travel down to countless generations, producing, in more or less appreciable form, paralysis of the physical instrument, and consequently partial impotence of the psychical factor, of the will. Greatness, in its real sense, is therefore impossible in the offspring of alcoholic persons, unless by a

series of accidents which can only occur in a long cycle of years—which is practically telling us, seeing the extent to which alcohol is used, that the world is degenerating.—"World," New York.

#### What Helps to Ruin Girls.

Of all the ten or twelve thousand unfortunate girls and wrecked women arrested every year in Chicago, among those who tell their woes to me, 99 out

of every 100 attribute their downfall to the first glass of wine or champagne, taken generally with a male companion, always for good fellowship's sake.

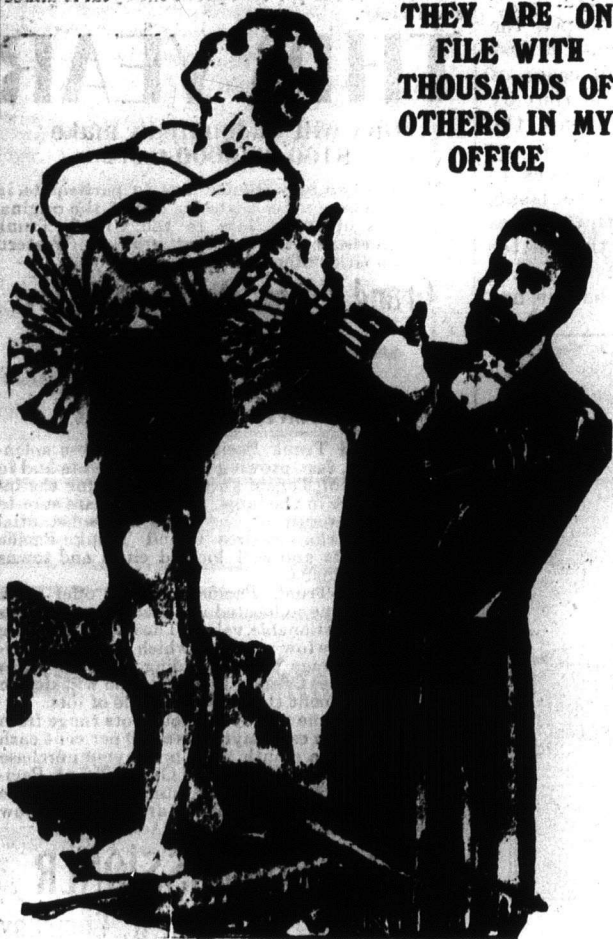
That first glass is the beginning of the end, and here you see what the end is. When a woman once begins to drink, even in a social way, her future is threatened with either moral wickedness or utter ruin.

So many women who come here tell me that the first sparkling glass of champagne was the beginning of all their misfortune.

#### A Terrible Heredity.

A special study of hereditary drunkenness has been made by Prof. Pelman, of Bonn University, Germany. His method was to take special individual cases, a generation or two back. He thus traced the careers of children in all parts of the German Empire until he was able to present tabulated biographies of the hundreds descended from some original drunkards. Notable among the persons described by Prof. Pelman is Frau Ida

# Read These Letters



**THEY ARE ON FILE WITH THOUSANDS OF OTHERS IN MY OFFICE**

**Dr. McLaughlin.**  
Dear Sir,—It is some three years since I wrote you that your Belt had given me perfect satisfaction, and I am still as strong and hearty as any man could expect to be. It is certainly a God-send that such an appliance should be invented for the cure of the ailments of poor, wretched humanity. I can now eat anything that is eatable and digest it well; no trouble worries me and my nerves are very strong. I have been singing the praises of your Electric Belt for six years, and will continue to do so. I cannot say too much for it has made my body a pleasure to own. Believe me, yours very truly,  
W. L. FLEMMINGTON.

**THIS MAN SAYS MY BELT IS A GOD-SEND**  
148 Gladstone Ave., Winnipeg, Man.

**Dr. McLaughlin.**  
Dear Sir,—I regret very much in keeping you waiting for the recommendation you so richly deserve in praise of your Belt. I must say that it is a God-send to anybody in need of it. It will cure anything as regards Physical Weakness, and is far ahead of drugs. Anything I can do in the way of recommending your Belt I will do to the best of my ability. You can refer anybody to me that may be in doubt about your Belt.  
Yours truly,  
THOMAS MURRAY

**STOMACH TROUBLE—DIARRHOEA—HURT BACK**  
Souris, Man.

**Dr. McLaughlin.**  
Dear Sir,—I have worn your Belt for thirty days, and I can truly say it has given every satisfaction. I feel stronger now than I have done for months. I had a fall and hurt my spine last fall, and I could not lift anything. I had to be careful how I moved too, but soon after I began to use your Belt all weakness disappeared, and I can lift anything now without the least pain. My stomach also is better and diarrhoea has stopped, after having it every day for five months. I would not part with the Belt now for anything. It is worth ten times as much as it cost. I shall certainly recommend it to all my friends, as it has done so much for me.  
Yours truthfully,  
S. HAROLD

P.S.—My wife has worn the Belt, and it has cured her of constipation.

**HAS MORE ENERGY AND LIFE**

No. 114 12th Ave., E., Calgary, Alta.

**Dr. McLaughlin.**  
Dear Sir,—It gives me great pleasure to tell you that I have had no backache or kidney trouble since I got your Belt. I am also much stronger and getting back my old energy and life. I have delayed writing to you so as to give the Belt a thorough trial.  
Yours Sincerely,  
W. MURRAY.

**STOMACH, HEART, KIDNEY AND NERVOUS TROUBLES CURED PERMANENTLY**  
Teulon, Man.

**Dr. McLaughlin.**  
Dear Sir,—I am pleased to say that one year and eleven months has passed since I stopped wearing your Belt, and I can say that your Belt has cured me permanently of my different ailments, such as nervousness, heart and kidney troubles, indigestion, sick headaches and other ailments. I have not been troubled with any of them since, nor have felt the effects of them since I stopped wearing the Belt. I always answer all who ask me about the Belt, and there have been several who have written to me. I do this cheerfully and will continue to do so as long as they send me a stamp for reply. Wishing you success in the future, I remain,  
Yours for health,  
JAMES ED. JONES.

**FENERAL WEAKNESS**

P.O. Box 265, Calgary, Alta.

**Dr. McLaughlin.**  
Dear Sir,—I received your Belt in excellent condition about six weeks ago, and beg to state that I never felt better in all my life, and I assure you that the Belt is worth many times more than what I paid for it. It has made a new man of me already, and I will speak of it to everyone I come in contact with, in the same position as myself. Thanking you for your kindness and attention in my case, I remain,  
Yours sincerely,  
JOHN G. COUPLAND.

## Dr. McLaughlin's Electric Belt WILL DO THE SAME FOR YOU

It has been demonstrated that Electricity is the most natural of all remedies for the cure of the ailments which afflict the human body. Every physician of modern ideas is an advocate of electrical treatment, and concedes that it stands far above all medical agents, especially when applied to diseases relating to the nervous system. This is a practical admission of the power of electricity over the nerves and vital organs, hence it must be evident to a thinking person that a means of intelligently applying this wonderful agent should be the greatest boon to suffering humanity.

When we consider that our nervous system, which is the fountain of life to the kidneys, liver, stomach, brain and the various organic functions of the body, depends for its sustenance upon the vitalizing element of electricity, and that without this life it is impossible to keep up a normal condition of health in the body, it is easy to understand that a waste of this life principle will be followed by weakness and disease, and it is also easy to understand why the natural restorative part of the body in a state of natural health.

You may say, as many others have said, "Doctors, your arguments sound good, but show me evidence of cures to back up your statements." That is my strongest argument. Every man or woman who comes into my office gets a practical illustration of my method of treatment. After seeing original letters of these patients and secure from them the verifications of my statements. Hundreds of my best testimonials can not be published, as the patients though recommending my treatment privately, object to publicity.

My Belt will cure Nervous Debility, Stomach Trouble, Rheumatism, Lame Back, Sciatica, any case of Kidney Disease, that has not gone as far as Bright's Disease, Indigestion, Constipation, or any weakness caused by ignoring the laws of Nature. My improved Electric Belt is the marvel of electricians, the most wonderful curative device that has ever been introduced.

### READ MY OFFER:

I know how sceptical people are after paying hundreds of dollars to doctors without getting any benefit, and knowing that any man would willingly pay for a cure when he gets it, I now offer any man a complete restoration to manly vigor and health before he pays a cent. There is no deception about this offer either in the making of it or carrying it out. All I ask is fair security that I will be paid when the work is done; this any honest man will be glad to give. I take all the chances, you take none. Isn't that fair? Do you want any better evidence of my confidence in my Belt? Now, if you suffer do not lay this aside and say you will try it later. Act upon it to-day—NOW. Tell me what you are suffering from and I will arrange a Belt with all necessary attachments suitable for your case and send it to you and you can

### PAY ONLY WHEN CURED

**FREE BOOK.**—I have a book which gives many hundreds of letters from men whom I have cured. Tells all about the signs of decay in men, how they are caused, how they first appear, the way the vital power is wasted and how all these troubles are cured by electricity. It inspires a man with a desire to be "a man." It is full of things a man likes to read. If you will send for it I will send it to you closely sealed Free. Consultation Free. You are invited. If you cannot call write for this Book at once. Get all the good you can out of life while it lasts.

Dr. McLaughlin's Belt is as good for women as for men. I have a Book especially for women. Free on application.

#### Dr. E. M. McLaughlin

112 Yonge Street, Toronto, Canada

Dear Sir, Please forward me one of your Books, as advertised.

NAME.....  
ADDRESS.....

Office Hours: 10 a.m. to 6 p.m. Wednesday and Saturday until 9 p.m.