

*Order in Council, June 18, 1894.*—Regulations respecting the purchase of newspapers, books and magazines to the several departments :—

(1.) That a maximum limit of \$500 be set apart for each ministerial department, within which is to be defrayed the cost of newspapers, books and magazines for the use of such department.

(2.) That books and magazines, other than those which are of a technical character and necessary for the proper working of the department, shall be purchased only on authority of the head of the department.

(3.) That no newspapers be supplied to outside offices of any department except on the authority of the Minister of that department.

JOHN J. MCGEE, *C.P.C.*

### Accounts for Advertising.

*Order in Council, May 8, 1894.*—On a memorandum dated March 28, 1894, from the Secretary of State, recommending that the following regulations be established to regulate and govern advertising for the several departments of the Government.

#### REGULATIONS.

All orders for advertising which are issued at the seat of Government shall be given through the Queen's Printer, and the Queen's Printer shall certify to the accounts before payment.

The copy shall be sent to the Queen's Printer, accompanied by Ministerial directions, naming the paper in which the advertisement is to be published, specifying whether in the daily or weekly issue, and the number of insertions in each paper respectively.

On receipt of these instructions the Queen's Printer shall print a sufficient number of copies to enable him to furnish duplicates to the papers indicated. These shall be forwarded by him to the publishers, accompanied by an intimation of the number of lines to which the advertisement is to be limited, himself establishing the space on a proper estimate of the solid matter of the notice, with a moderate allowance for the purposes of display, and accompanied also by an instruction to the publishers to render the accounts to him in duplicate, with a copy of the order attached, and with marked copies of the papers in which the advertisements are printed.

The Queen's Printer shall ascertain the established tariffs for advertising of the papers on the Patronage List, and on receipt of these accounts shall certify to the same in accordance with these rates, and transmit the accounts for payment to the departments from which the orders issued, having first satisfied himself that the publication has been as directed, but no newspaper shall be paid a higher rate than that charged to the general public for a similar service.

Accounts for advertising required by the Outside Service shall also be rendered, with the orders and marked copies of the publications, to the Queen's Printer, and the advertisements shall by him be measured, certified to and transmitted for payment in accordance with the rules which obtain for advertisements issued at the seat of Government.

The Queen's Printer shall keep with each paper, accounts of the advertisements directed to be published in it under the different departmental headings, so as at all times to show the state of each account.

Advertisements shall not be inserted in any books or pamphlets, or in any periodicals other than newspapers published weekly or more frequently, and all advertisements shall be limited to a maximum of six insertions in daily and three in weekly papers.