

We Expect You Here This Week LOW PRICES RULE

HALF PRICE--- Dainty White Underwear, all nicely embroidered and lace trimmed. You can have your choice at half actual retail value.

Remnants Special sale of remnants of Towellings. Great Values

Do you know that we are selling at retail Linen and Cotton Goods at lower prices than the manufacturers are charging for the same class of goods today.

**Sensational Clearance
of Wash Fabrics**
Little Girls' Gingham Dresses, 98c and \$1.98.
A wonderful lot of Blouses for \$1.

The Ready-to-wear Department is full of Economies

A Big End-of-the-Season Silk Sale

We can save you money on all lines of Groceries.

E. MAYHEW & SON

41c Trade and 39c Cash for Eggs

Wonderful Shoe Bargains

Men's Patent Oxfords \$2.95
Men's Gun Metal Oxfords \$2.85
Women's Slippers and Pumps \$1.68
Women's \$6 High White Shoes \$3.29

CLASS IN CLOTHES

Men have
recognized
this as the
Classy
Clothing
Store.
Special
values this
week.



The Transcript.

THURSDAY, AUGUST 23, 1917

Melbourne.

Mrs. Newman is visiting friends in Toronto.
Mrs. Hazen and Miss Emily Clarke are visiting friends in Brantford.
Miss Muckel of Blenheim is—the guest of Miss Parr.
Miss Patterson of Kerwood is the guest of Miss Eva Richards.
Miss Eva Showers of Camlachie is spending her vacation with her father, James Richards, of this village.
Mr. and Mrs. George Williams and family have left for their home in the West, after spending the summer with friends and relatives in this vicinity.
Mr. and Mrs. Leonard of Stratford are the guests of the latter's father here, J. Long.
Miss Annie Black is visiting friends at Sarnia.
Mr. and Mrs. Wilson Richards left last week to visit their son in the West.
Orville Richards, who has been in business in Alberta for some years, arrived in our village a few days ago. Welcome home, Orville!
A number of young people from this village attended the garden party at Campbellton on Friday evening last and report a good time.
We are pleased to report that Mrs. W. G. Robinson, who underwent an operation in Victoria Hospital, London, a few days ago, is doing nicely and expects to be home shortly.
Robert Campbell occupied the pulpit in the Methodist church on Sunday morning. The evening services have been withdrawn for the month of August.
The Epworth League of the Methodist church met on Wednesday evening as usual. Ernest Cawthorne gave a very interesting talk on China.
Miller's Worm Powders do not need the after-help of castor oil or any purgative to complete their thoroughness, because they are thorough in themselves. One dose of them, and they will be found palatable by all children, will end the worm trouble by making the stomach and bowels untenable to the parasites. And not only this, but the powders will be certain to exert most beneficial influences in the digestive organs.

Wardville

Miss Farrington of Woodstock spent a few days with friends here.
Mr. and Mrs. J. A. Mulligan and daughter Marjorie spent Sunday at Birr.
Mr. and Mrs. R. E. C. McDonald and baby spent Sunday with her mother, Mrs. Mulligan.
Miss Lillian Wilson is visiting friends at Inwood.
Mrs. J. Benner is visiting at Alvinston.
Mr. and Mrs. C. Sheppard and family of Toledo are visiting at the home of Miss E. Sheppard.
Miss B. Hobbs of Birr spent last week with her sister, Mrs. J. A. Mulligan.
Jack Douglas of the Aviation Corps, Toronto, is visiting at his home here.
Miss Pauline and Charles Wilson spent last week at Port Stanley.
The monthly meeting of the Women's Institute will be held at the home of Mrs. P. O'Malley on Thursday, Aug. 30. All members are requested to be present.
Miss Eastman is visiting Miss A. Ward.
Tom Faulds spent over Sunday at Toronto.
Mr. and Mrs. C. Mimna, Mr. and Mrs. D. Anders and son Donald and Mr. and Mrs. L. Harvey and son Jack spent Sunday at Port Glasgow.
Mrs. John Mulligan and daughter Muriel have returned home from a six weeks' visit with relatives in Ridgeway vicinity and Windsor.

PARKDALE

Farmers here are busy cutting their oats and expect them to turn out about 35 or 40 bushels to the acre.
Miss Emily Henry of Welland has returned home after visiting Kathleen Fisher.
Mrs. A. E. Archer and little daughter of Windsor are visiting at E. Haggitt's.
Miss Brammer is spending a few weeks with London friends.
Quite a number went to Newbury last Monday from here to see the sports.
Use the "Special Notices" column in this paper if you have anything to buy or sell. It is the quickest and most economical way of reaching many hundreds of people throughout the district.

Ekfrid Station

Mrs. Duncan McCallum is spending this week with her daughter Anna in Detroit.
Miss Julia Giles of St. Thomas is visiting her grandparents, Mr. and Mrs. Richmond, here.
Sadie and George Switzer and Stella McDonald are spending this week with London friends.
Misses Anna Eaton and Frances Wright are holidaying with friends in Detroit.
Miss Edie Campbell of Lobo is the guest of Miss Margaret McLean.
Mrs. Charles Pulford and family have returned to their home in Detroit after spending some time with Miss Annie Galbraith.
The harvesting is about completed, and threshing is the order of the day now.
Miss Vera Black has returned from a visit to her sister in Walkerville.

NORTH NEWBURY.

Miss Wright of Oakdale left by C. P. R. Tuesday for Veyrhur, Sask., on the home-seekers' excursion.
Mr. and Mrs. Roy Babcock of Arkwood attended the big celebration at Newbury on the 20th.
J. Blake of Shetland left by C. P. R. from North Newbury Tuesday for Assiniboia, Sask., on the home-seekers' excursion.
Mr. Hewitt of Newbury left by C. P. R. for Kisbey, Sask., last Tuesday.
Oswald Bradley of Teeswater is holidaying with his uncle, T. J. Crotchie, at the C. P. R. station.
Stewart McCallum spent Wednesday in London, travelling C. P. R.
D. D. Graham shipped a carload of hogs to West Toronto by C. P. R. Friday.
T. Faulds of Wardville and L. Burdon of Shetland shipped a choice load of cattle to the Union Stock yards, West Toronto, on Saturday via C. P. R.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears
the
Signature of *Dr. H. H. H. H.*

Newbury

James Patterson was receiving congratulations from his many friends on Monday, it being his ninetieth birthday. Except for his eyesight, which has been poor for some years, Mr. Patterson is real smart and well.
J. H. Bayne and daughters Jean and Frances motored from Detroit Saturday for a few days.
Dr. P. B. Robertson, wife and sons Clarke and Peter motored from Comber on Saturday, returning Monday.
Mrs. Fowler of Petrolia is visiting her sister, Mrs. R. K. Jeffery.
Miss Nellie Sinclair is home from Toronto for a vacation.
Miss F. Heatherington was home from Detroit for the week-end.
Miss Jean Bayne of Detroit sang a solo in Knox church on Sunday. Miss Bayne has a beautiful voice.
D. J. Batsner, wife and son Graydon and Miss Stotts motored from Detroit Sunday. Graydon returned on Monday, as he leaves for Fort Harrison Officers' Reserve Training Camp on Friday.
Misses May and Audrey Johnston of Windsor are visiting at B. F. Jeffery's. Born—Aug. 13th, to Mr. and Mrs. Fred Haggith, a son.
Miss Jessie Gray returned to Detroit Monday.
J. A. Armstrong returned from London Saturday.
Mrs. Cecil Dobson and baby Garth are visiting her mother at Aiken.
J. Hanna of the Merchant's Bank is away on his holidays.
Mrs. Roy Pryne and son Rolfe of Toronto are visiting Mrs. F. Robinson.
Miss Bertha Miller returned to Grace Hospital, Detroit, on Tuesday.
J. D. and Irene McVicar of Moss are visiting their grandmother, Mr. Yates.
Monday was civic holiday and the big patriotic field day in Old Boys' Park. The weather was perfect. The sport began at 9.30 a. m. with a calliope procession. Next came a splendid game of baseball, Woodgreen vs. Newbury, which resulted in a score of 18 to 5 in favor of the home team. After dinner there were races and games of all sorts for young and old, finishing off with another closely contested game of ball between Oakdale and Newbury, Oakdale winning, score 5-1, a good showing for the home team, who have been practicing at all this season, and to go against a professional team and for a time kept tied when the luck turned in favor of the visitors. Both games were good-naturedly played, without accident or scrap. Fred Robinson umpired in the morning and A. Holman in the afternoon. A good concert was put on by the Lombardo Company of London in the park in the evening, a large crowd attending. There was a good attendance all day, a number of visitors having come for the celebration. The proceeds, about \$200, will go for the various war funds.

Appin

The Women's Institute will meet at the home of Mrs. P. McArthur on Thursday, Aug. 30th, at 2.30 p. m. The hostesses are Mrs. P. McArthur, Mrs. J. A. McLaughlin and Mrs. Roy Edwards. The roll call is to be responded to by a recipe for a fruit drink.
Mrs. J. A. McTaggart is spending the week visiting friends in Dutton and at the lake.
With the good harvest weather the oats are principally all cut and a good crop.

Kilmartin.

Miss Jessie McTavish of Philadelphia is visiting friends here.
Mrs. Janet McIntyre of Walkerville is visiting her sister, Mrs. M. C. Munroe.
Mr. and Mrs. John McNeil of St. Thomas and John McAlpine of Tait's Corners motored to D. McGregor's on Saturday and spent the day.
Alex. Dewar, who judged the children's garden plots for this district, reports some excellent crops grown.
Mr. and Mrs. Mac. Leitch of St. Thomas visited recently at Neil Munroe's.
John McGregor spent the week-end with his sister, Mrs. J. McAlpine, Tait's Corners.
Corporal George Secord left last week on a trip to the West. He is not returning to France, as he has been asked to take a position in the army service at Toronto after Sept. 1st.

Miss Ha Quigley, Miss McLaughlin and Mr. McGregor of Wardville called on friends here Sunday.
Harvest is pretty well completed, and the crops on the whole are about all that could be desired. Hay is excellent, wheat average and oats a bumper crop. Some are heard to remark that they cut this year the best oats they ever had.
A congregational meeting will be held in Burns' church after the morning service next Sunday in connection with the coming translation of Rev. Dr. Smith to Blenheim.
Misses Beatrice McAlpine and Mae Moore spent the week-end in Alvinston.
Burns' church Red Cross society will meet at the home of Miss Julia McLaughlin on Sept. 30th. The proceeds of the recent tea at Mrs. Campbell's amounted to \$8.20.
No surgical operation is necessary in removing corns if Holloway's Corn Cure be used.
Might be Fortunate.

First Batchelor Girl.—It's an outrage! I was singing just now, when this slipper flew through the window.
Second Ditto.—Sing another verse, dear, and perhaps you'll get the mate to it.
Nights of Agony come in the train of Asthma. The victim cannot lie down and sleep is driven from his brain. What relief is there in the immediate effect of Dr. J. D. Kellogg's Asthma Remedy. It banishes the frightful conditions, clears the passages, and enables the afflicted one to again sleep as soundly and restfully as a child. Insist on the genuine at your nearby druggist.

A WELCOME

Is Extended to All Visitors
to the State Fair,
August 31 to September 8

Again we have the pleasure of extending our courtesies to patrons visiting the State Fair. Our well-known location, on Woodward Avenue at State Street is the business centre of the fourth city in America—a big bustling town of some 350,000 people. This store extends the finest commercial service to its customers. Visitors are invited to make free use of all its conveniences—rest rooms, correspondence desks, telephone and telegraph service, and other conveniences. Baggage can be checked free on the ground floor.

The complete displays we are showing of Fall and Winter Garments for women and children at special "State Fair Week" prices will be of interest to you. Your patronage solicited.

MAIL
INQUIRIES
SOLICITED

B. SIEGEL

CONCEAL YOURSELVES IN A STORE
NO CONNECTION WITH ANY OTHER STORE
DETROIT

Enter the Bread Making Contests

at Rural School Fairs in Ontario

The Campbell Flour Mills Company's great offer of the big One Hundred and Fifty Dollar Prize phonographs (Five of them!) and other valuable prizes, for the best loaves of bread baked with Cream of the West flour, is stirring up tremendous interest all over Ontario. Many girls are already busy as bees practising with Cream of the West flour. Last year many girls declared, "Oh, if I had only practised, I'm sure I could have won!" Don't wait another day. Decide right now! Practise, Practise, Practise with

Cream of the West Flour

the hard wheat flour that is guaranteed for bread

Every time you bake with it you find out new qualities in this flour that makes such splendid big loaves of delicious light bread. Practise!

In five districts, each comprising several counties, we will give away free to the winner of the first district prize a large cabinet phonograph. At each fair there will be given a fine list of local prizes.

Prizes Worth Trying Hard For

1st Local Prize.—"Girls' Own Annual," a great big beautifully bound illustrated book with 300 pages of stories and articles about people, art, animals, gardens, etc. 2nd Local Prize.—"Stories of Famous Men and Women," heavily cloth bound with gold titles, many beautiful pictures in colors, entrance life stories of Florence Nightingale, Grace Darling, Flora MacDonald, Jenny Lind, the late Queen Victoria, and others. 3rd Local Prize.—"Britain Overseas," a big handsome bound book with many colored pictures, interesting stories and descriptions of the country and the peoples of Britain's world-wide Empire. 4th Local Prize.—"The Queen's Gift Book," a book of stories, pictures and special articles by Britain's best writers; the proceeds from the sale of this book are for the benefit of disabled soldiers in England. Note.—Unless the entries number six or more only first and second prizes will be awarded. Unless the entries number ten or more no fourth prize will be awarded.

Every girl may compete at the rural school fair in her district, whether or not she attends school, providing that her 15th birthday occurs before November 1st, 1917, or her 16th birthday does not occur before Nov. 1, 1917. One loaf of bread must be submitted baked in plain white flour, 2 1/2 inches and 3 inches deep, and divided into two loaves, so that they may be separated at the fair. The loaf must be baked with Cream of the West Flour. One-half will be judged at the fair. The other half of the prize loaf will be sent to Ontario Agricultural College, Guelph, to compete in the District Contests. The judging will be done by Miss M. A. Purdy, of the Department of Broommaking and Flour Testing. The local contest at the fair will be conducted under the same rules as all the other regular contests at your fair.

The Standard by which bread will be judged will be as follows:

1. Appearance of Loaf 15 marks
 - (a) Color 5 marks
 - (b) Texture of crust 5 marks
 - (c) Shape of loaf 5 marks
2. Texture of Crumb 40 marks
 - (a) Evenness 15 marks
 - (b) Silkenness 20 marks
 - (c) Color 5 marks
3. Flavor of Bread 45 marks
 - (a) Taste 25 marks
 - (b) Odor 20 marks

Important.—Each loaf must be accompanied by the part of the flour bag containing the face of the Old Miller, and an entry form must be signed by the girl and parents or guardian stating date of birth, P.O. address, and giving name of dealer from whom Cream of the West Flour was purchased. The form will state that the girl actually baked the loaf entered in the competition. The forms will be provided at the time of the fair. The decision of the judges is final. Not more than one entry may be made by each girl and not more than one local prize will be awarded to the same family.

Which District is Yours?—This list shows you which counties you compete against if you become a competitor for the District prizes:

District No. 1.—Counties of Glengarry, Stormont, Dundas, Grenville, Leeds, Frontenac, Lennox and Addington, Carleton, Lanark, Renfrew, Hastings, Prince Edward, Peterborough, Northumberland, Victoria, Durham.

District No. 2.—Counties of Hastings, Prince Edward, Peterborough, Northumberland, Victoria, Durham.

District No. 3.—Counties of York, Peel, Halton, Wentworth, Oxford, Brant, Waterloo (with a few towns in Wellington and Perth).

District No. 4.—Counties of Welland, Haldimand, Norfolk, Elgin, Kent, Essex, Lambton, Middlesex (with a few towns in Huron and Lincoln).

District No. 5.—Counties of Bruce, Grey, Dufferin, Simcoe, Districts of Muskoka, Parry Sound, Timiskaming, Algoma, Manitowish.

THE RESULTS of the contests at the fair will be made known in the usual way, as in the case of all the other regular contests. The District results will be announced as soon as possible after the conclusion of the Rural School Fairs in the Province.

DO NOT MISS THIS GREAT OPPORTUNITY. Every girl between 12 and 18 years should compete. What a splendid way to stir up increased interest in breadmaking! Get a supply of Cream of the West Flour from your dealer and practise using it as often as possible to increase the chances of winning. If your dealer cannot sell it to you, write to the Campbell Flour Mills Co., Ltd., Toronto, and we will promptly tell you the nearest place to get it.

NO COMPETITORS IN COUNTIES NAMED BELOW: The competition is open to all parts of the Province where Rural School Fairs are held, except the Districts of Rainy River, Kenora and Thunder Bay. These districts are the only parts of the Province where school fairs are held by the Dept. of Agriculture in which this competition will not be a feature. There are no district representatives of the Department of Agriculture in the Counties of Sudbury, Huron, Perth, Wellington, Haliburton, Prescott, Russell or Lincoln, and no rural school fairs are held in these Counties by the Dept. of Agriculture. There are, however, a few fairs held by local schools in Wellington, Perth, Huron and Lincoln, and these are included in the competition.

The Campbell Flour Mills Company, Limited

(West) Toronto Peterboro Pickering

"Cream of the West" Flour is sold by the following dealers:
McAlpine Bros., Glencoe; Hugh Craig, Ailsa Craig; W. Meadows & Son, Ailsa Craig; Henry Hamblyn, Lambeth; C. J. Wakeling, 1454 Dundas St., London; R. J. Petch, Wardville; Wm. Hodgins, Clandeboye.

The man who itches for a thing may get it by lively scratching. There is more than one kind of smokeless powder that is fatal to mankind. Logical advertising is simply using ordinary every day common sense about inserting, wording and continuing an advertisement. Don't cramp the space to save a dollar; you may lose \$10.

"Is Mike Clancy here?" asked the visitor at the quarry just after the premature explosion.
"No, sir," replied Mulligan; "he's gone."
"For good?"
"Well, sir, he wint in that direction."
A school boy, being asked by the teacher to define the words "optimist" and "pessimist," wrote—An optimist is a man who is happy when he's miserable and a pessimist is a man who is miserable when he's happy.

ADVERTISING RATES.—Cards of Thanks, In Memoriam Verses, Complimentary Addresses, 5 cents per line, minimum charge 50c; notices of entertainments to be held, also notices of Lost, Found, Wanted, or For Sale, 10c per word each insertion, minimum charge 25c—all to be prepaid.

Many Thousand Farm Laborers Wanted for Harvesting in Western Canada

"Going Trip West"—\$12.00 to WINNIPEG "Return Trip East"—\$18.00 from WINNIPEG

GOING DATES

August 21st All stations in Ontario West of Smith's Falls up to and including Toronto on Lake Ontario Shore Line and Havelock-Peterboro Line; also from stations between Kingston and Renfrew Junction, inclusive, and from stations on the Sudbury direct line. From stations on South St. Marie branch. From stations on Main Line, Beauport to Paris, inclusive. From stations between Beauport and Port McNicoll and Burketon-Boboye.

August 23rd From stations West and South of Toronto up to and including Hamilton and Windsor, Ont., on Owen Sound, Walkerton, Teeswater, Wingham, Elora, Listowel, Goderich, St. Mary's, Port Burwell and St. Thomas branches, and stations Toronto and North to Bolton, inclusive.

SPECIAL THROUGH TRAINS
Further particulars from Canadian Pacific Ticket Agents. W. B. HOWARD, District Passenger Agent, Toronto.