

HIGHER LEARNING A LOT HIGHER

College Costs More Than
Doubled Since 1910 —
"Busting" Only Thing Not
Taxed.

(N. Y. Evening Post.)
The high cost of colleges has kept pace with the high cost of living. Average estimates in university catalogues for 1910 ran from \$350 to \$450 a year. Now Columbia, in a big city, says a year of higher learning is to be reckoned at about \$800; Michigan, in a small town, insists on "from \$750 to \$850"—and adds, quaintly, "even at this, the little things that make college life worth while are not included."

Tuition and fees have gone up generally all over the country. And this says not a word of the ingenious taxes that have been devised by these modern university controllers: tax for coming late, tax for "cutting," tax for entering, tax for graduation, tax for reinstatement, tax for pretty near everything, except "busting." And in Cornell catalogues of not so long ago was added this pertinent suggestion: "Parents and guardians are earnestly cautioned against providing their sons with an excessive amount of pocket money."

Costs Doubled Everywhere.
Two college dollars nowadays have hard work to hold up under the load that one used to bear with impudence.
Even getting to and from college



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And then---It's Always Good Alike.

is to cost more. Consider food. Gustatory authorities are agreed that not so many years ago the finest college eating places would serve three meals a day for \$4.50 a week. That approached the edge toward affluence, for more economic students could purchase meal tickets purchasable for twenty-one meals for the retiring sum of \$3.50. Today the most modest eating dive, or "dog," charges \$7.50—and unblushingly claims the distinction of "cut rates." Those that serve butter, or at least say they do, charge up to \$8.75. Rooms have joined in the uplift. At Michigan in 1916 a handsome one-room suite went for \$2.50 a week. It now gets from 50 cents to \$1 a week more. So says the catalogue, but as a matter of fact the average at most colleges runs between \$3.50 and \$5.

Books—Books have gone up scandalously, the second-hand book-shops charging now what the brand new libraries used to demand. Books now start with \$1 as to the lower limit and leave the upper to the imagination. And, as might be expected, there has been a corresponding advance in whatever else goes down on the family expense account as "books."
Clubs and college organizations—Institution fees and dues have gone up with the increase in numbers. And this means no bashful number in dollars and cents for jewelry to adorn collegiate chests. Incidentals Have Soared.
The most surprising figures in the increased cost of getting an education are in the incidentals.
In the olden days seats at the Hap-Hop or the Bijou were 5 cents. The big shows got \$1.50 at the most. Nowadays, to rest of an afternoon in a moving picture palace costs 17 cents; 28 for the haughty ones who must sit down-stairs in the evening.
A cool beer used to cost 5 cents. A thirst now requires 17 cents for slaking, at least 22 if it is fastidious.
College hair-cuts used to be no more than 20 cents. Now, it is hardly considered "collegiate" to get any change out of a bill deposited with the barber, though, true enough, this means fantastic assortment of treatments of which the actual hair-cut is the least noticeable.
Socks at \$4 a Pair.
"College Kut" clothes are a big item. Typical of the general increase is the modest garter, formerly displayed at 35 cents a pair, which cannot even get a place in the window now, though it requires 75 cents over the counter.
Something neat but not gaudy in the way of all-wool suits back in the 1900's was ready to be taken home for \$20. Such a suit has double cuffs and bristling lines. Nowadays the figure quoted will just about buy patch pockets, pleats, and belt.
Box-toed shoes, all of the style not so long ago, used to sell at \$4.75 at the most. But now it takes at least a score of bills attached to a charge account before a pair of figured ties are forthcoming. Wool is the only correct material for socks, those with a fair number of ribs running up to 84, the holler ones going at a little over half the price.
Ties are a luxury and by those who know will be brought from the little boy's collection at home.
PRESS YOUR BIG TOE
AND STOP TOOTHACHE
Chicago, Oct. 2.—If you have the toothache just press one of your big toes and the ache will disappear. That's

some therapy. It is the latest thing, according to Dr. William H. Fitzgerald, of Hartford, Conn. He was one of the speakers before the Central Society of Physical Therapeutics, in convention here.

"Your whole body," Dr. Fitzgerald explained, "is divided into ten perpendicular zones, corresponding to the ten toes or fingers. There are hundreds of little—what we might call electric buttons on the body. If you press one you switch off the pain somewhere else. It's a sort of medical ju-ju. It is nature's own relief."

HEN HATCHES ALLIGATOR.

Insists on Sitting on Eggs Until She
Sees First Result.

Corpus Christi, Texas, Oct. 2.—A hen owned by Dr. W. E. Wills of this city is suffering from something akin to nervous prostration, according to the physician. Dr. Wills found a nest filled with alligator eggs while on a hunting expedition recently. He brought six of the eggs home with him.

A sedate hen in the doctor's barnyard was determined to set, and although the sun would have hatched the alligator eggs Dr. Wills decided to humor the fowl and put the eggs under her. Biddy waited for only one egg to hatch, according to the doctor, and then left the nest on a dead run, cackling wildly.

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A \$32 Overcoat	For \$24.00
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A 70 Overcoat	For 52.50

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