MC2289

POOR DOCUMENT

GOTCH SAYS JEFFRIES WILL WIN

World's Wrestling Champion Analyzes The Big Fight Situation

SEES NO WEAKNESS

Jeffries Will be Good For Long go—Gotch Says Johnson's Style of Fighting Will Prove His Undoing in Championship Battle

Frank Gotch, champion wrestler, writes for the New York American on the Jeffries-Johnson fight as follows:—

Perhaps I am going out of my field when I attempt to write anything about the pugilistic game, but since I joined the all-star athletic troup and worked with Jeffries daily I learned just how great a man the retired champion is. I believe that I am in a position to know as much about Jeff's condition as any one, as I have worked with him every day for the past eight weeks. In all of the time that I have been with him I have not discovered any weakness in the retired champion's make-up, and I can see no reason why he should not go into the ring July 4 in the very best condition. I do not agree with the pessimists that he has suffered greatly by his long lay-off from active pugilistic duty, and I am firm in the belief that he will be very nearly as good as the Jeff who mowed down Ruhlin, Fitzsimmons, Corbett, Sharkey, et al., if not as good as he ever was.

Many questions have been raised about Jeffries since he first announced that he would fight Johnson. The cry from every quarter of the globe has been: "He can't get back in shape. He may be able to go a few rounds but in a long fight he surely will be whipped by the colored fellow."

Now, all this may sound well to people who do not know just how much of his old-time strength Jeffries has retained. This talk, no doubt, is a good argument for the supporters of Johnson, but it is not true. Jeffries not only will be right, but the longer the fight goes on the better chance he will have. That sounds like a foolish statement, doesn't it? Well, it isn't, and there is a good reason for believing that Jeff is going to be the stronger at the end of every round as the fight progresses.

Johnson Will Retreat, Not Jeff

Johnson always has been a defensive fighter. He has allowed his opponents to bring the battle to him and has backed around the ring, cutting his men down with uppercuts. Now, he is not going to be able to hurt Jeff to any great extent by this style of battle, because the latter, with his left hand extended and pursuing his favorite crouch method of fighting, will leave few vulnerable points exposed. Any one who has followed athletics of any sort knows that it is much more wearing on a man to back up than to walk forward. Johnson is going to back up. That is the style he always has pursued, and he will not change it for Jeffries. The colored fellow backing away from Jeff is going to sap his strength much more rapidly than his foe. The latter, of course, is not going to gain strength as the fight progresses, but he will conserve more of his energy than the present champion, and this is going to tell as the fight mounts up into double figures in rounds.

There has been so much talk about Jeff's endurance being bad that I think it is time for some one to say something about this matter. Now, the doctors say that the big fellow has fat around his heart and other organs. I am no doctor and I cannot deny this, but I do know that his lungs are not affected. A lot of people are prone to believe that his wind is bad because he puffs after his workouts with his show. This is not a fair criterion, because while he is jumping from town to town, living on cars most of the time, he is not able to train for his wind. There is only one thing that will give an athlete endurance, and that is a long siege of road work.

Jeff's Breathing Not Injured

Every one knows that I take good care of myself, and I am free to confess that I am about all in after a fifteen-minutes stunt on the mat. Wait till Jeff gets into his training camp and does a few stunts in the mountains and you will see how good his wind is. He will have plenty of breathing capacity, because I know his lungs have not been hurt during his absence from the ring. All he needs is plenty of good, hard work, and he will go into the ring in fine fettle. The other day we wrestled for a half hour and he finished fully as strong as I did. Of course, he is not a finished grappler, but he gave me a hard battle. I was forced to use the Graceo-Roman style of wrestling, because he did not want me to work on his legs. In the thirty minutes that we were tussling I was able to pin him down but once. This should show how great is his strength, because he knows little of the wrestling game.

Those who have been doubting Jeffries' sincerity and his zeal in training for Johnson should travel with him for a while. They soon would become believers in him. When I started out with the Frazee show I was not a great admirer of Jeffries. In fact, I was one of the doubters, but I have grown to see that he is honest and that he is working as hard as any man could to get into shape.

Jeff Living Clean Life

I have left the columns of the doubters to be one of his staunchest supporters, and the main reason for the change is the manner of life Jeff is living. He is following the straight and narrow path, and if he is beaten it will not be because he has dissipated while preparing for the fight. In the eight weeks that I have been with him I have not seen him take a single drink, and I think I am safe in saying no liquor has passed his lips in that time.

Another great point in favor of Jeffries is his determination. If ever a man had a set purpose that man is Jeff, and the purpose is to defeat Johnson. While he is going to fight for one of the greatest sums a fighter ever commanded, I really believe the pleasure of defeating Johnson would be a greater reward for him than all the money in the world. He would not stall for a second in order to enhance his profits from the pictures of the bout, or for any other reason, and when the fight comes off my opinion on that matter will be proved true.

BILLY ALLEN AS WORLD'S CHAMPION?

Ottawa Pugilist Named a Top Notcher Among the Featherweights — Victory Over O'Toole

(Ottawa Free Press)

Billy Allen is now touted as the next featherweight champion of the world. His decisive victory over Tommy O'Toole at Philadelphia last Saturday, easily showed his class. O'Toole is one of the very best feathers in the United States and has a record that would make any champion proud.

A letter from Charley Huck, Billy's manager, received by the sporting editor of this paper this morning, contains the information the Ottawa boy has made himself solid with the Philadelphia sporting public and can get a bout with anyone in the country now. The missive reads:

"See what Billy did to Tommy O'Toole last night. He has all Philadelphia crazy now and we can have all the dates he wants. The boy is getting better every day and Ottawa will soon have the featherweight champion of the world."

Besides being handy with his dukes, Billy was a well-known hockey player in Ottawa before he became professionalized. He kept goal for the old Victorias in 1905, when Bob Harrison, Alf. Young, Tommy Smith, Geo. Shouldis and other well-known local boys were with the violet and white. Billy also played on the forward line of Otto Tunkle's Russell in the City League, the following year and would still be in the game if he had not become such an expert with the gloves.

Billy was also some lacrosse player and figured on the home of the Beavers in the Rideau Valley League. As a Rugby footballer he was looked upon as one of the very best quarter-backs in the game. He played behind the Rough Rider II.'s line in 1906, the year the team won the intermediate championship from the Hamilton Tiger II.'s.

Allen is a very clean living boy, is game as they are made, and in his ring career has the reputation of being a clean, honest fighter. Ottawa people will follow his path to the championship with interest. In every one of his fights he wears a little three ribbon bow of red, white and black on his belt. The following extract anent his battle with O'Toole is taken from the Philadelphia Bulletin:

"Billy Allen, one of Canada's best featherweights, if not the best, made his first Philadelphia appearance at the National Athletic Club last night, having for his opponent, Tommy O'Toole, Richmond's one best bet.

"The boys had agreed to weigh in at 124 pounds at six o'clock and both boys were under the required figure.

"Tommy Keenan, the referee with the good voice, again officiated as third man in the ring and his work met with general approval as it always does.

"Prior to the wind-up principals being introduced it was announced that Johnny Willetts and Young Erne would come together there next Saturday night.

"The boys appeared for several seconds each apparently waiting for an opening. After a time Allen led but was wild. Allen got both hands to the face, but Tommy sent a hard right to the body. Allen sent a left hook to the face and he did most of the leading in this round, but little damage was done. Allen rushed in the second round but Tommy easily ducked. Then some fast exchanges took place and Allen cleverly ducked a vicious left hook. Allen jabbed several to the face and his fast work surprised the local lad. Still Tommy was after him all the time. The boys mixed it at close range in the third round and O'Toole had a lump raised under his left eye. O'Toole here rallied and a sharp mixup occurred; but Tommy was warned by the referee for heeling. O'Toole fought hard in the fourth round and they mixed it well; but in the scrimmage O'Toole nearly had his left eye almost closed from the effects of a hard right to the face. Allen's work was a revelation and it seemed to unnerve Tommy. O'Toole did good work at close quarters in the fifth and then Tommy started to mix it but he found Allen a willing mixer. Still Tommy did his best work in this round and he fought desperately. They sparred for several seconds in the final round, each waiting for the other to lead. Allen started and a sharp rally occurred. Tommy fought again desperately and crossed several to the face. It was Allen's fight and his showing was a big surprise. He was fast, clever, possessed of a good punch and O'Toole was up against it. Tommy did his best work in the final two rounds and tried to even up matters; but he had met his master in the Canadian."

SPALDINGS OFFICIAL BASE-BALL RECORD FOR YEAR

The third annual issue of Spalding's Official Base Ball Record, which has come to be recognized as the statistical compendium of the national game, has just been issued for the season of 1910. It is edited by John B. Foster of New York, and contains a wealth of base ball information, being larger than the previous issues. Besides the official averages of the National and American and the minor leagues, the Record also contains a diagram of the race of each organization, a short account of the contest and notes of the game. The "Year in Base Ball" is an account of the season's happenings as recorded day by day for the entire year, and is interesting matter for the fans.

A system of arrangement in this year's Record classifies into Parts I and II the data concerning the past season and that of previous years, rendering a more marked distinction between the two divisions than in previous issues. The matter in Part II is kept up to date and places before the base ball public much historical information that would otherwise never reach those interested and in the course of time probably be unattainable. Many an old time follower of the game will hearken back to other days and scenes, when he reads the name of some player whose name was as familiar to him in those days as the celebrities of the diamond are today to his children and grandchildren. The results of worlds series games, since their inauguration in 1884 to the present time, are also given, with names of players participating.

Records for the various positions on a team, with results of unusual incidents in the game, forms another chapter in the book, while the pictorial end surpasses previous issues in that particular feature, world's series scenes of 1909 being shown, with action pictures of the leading participants and other players whose remarkable work during the season entitles them to that distinction. Besides the pictures mentioned group pictures of the champion in each league are also given.

Spalding's Official Base Ball Record is for sale by all newsdealers or will be sent postpaid on receipt of 10 cents by the publishers, the American Sports Publishing Company, 21 Warren street, New York City.

SULLIVAN WOULD FIGHT KLAUS AGAIN

Twin Sullivan Wants Weight Above 160 Pounds Next Time, Though

GOOD ROLLING

Local Bowlers Hang Up Good Strings — Ring, Baseball, Turf, Hockey and General News of Interest to Sport Readers

Jack Twin Sullivan wants another crack at Frank Klaus but not at 160 pounds, which he believes too low for him. Brother Mike volunteers the information that Jack injured his left hand in the fourth round and that this made it impossible for him to do his best work. Meantime Klaus is going ahead in his plans for a six-round bout with Ketchell at Pittsburg.

The following letter, the result of the stirring up of the boxing interests in Montreal, speaks for itself:

"To show my ability to beat Kid Locke, I hereby challenge him to box me at any club he chooses, from 1 to 10 rounds. I was only supposed to box him six rounds as agreed upon at Sohmer Park last Friday, but at the end of the sixth round they tried to persuade me to box two extra rounds. I was justified in refusing as I only had two hours' time to prepare for the match, and therefore was in no condition to box any odd rounds. I did not run away, as stated in the paper, but left only after I finished my six rounds, which was first agreed upon. Even in the bad condition I was in, I was rightly entitled to the decision, which I lost on account of not boxing extra rounds, and claim injustice on the part of the referee in claiming Kid Locke the victor. Any club wishing to take up the match will please notify me ten days before.

"KID HERMAN."

Kyle Whitney, of California, went on as a substitute at the Apollo A. A. at Salem Wednesday and won the decision over Andy Morris of East Boston. Tim Sullivan of Newburyport, slated for the main number, was not permitted to go on by the club's physician.

Whitney was very clever and for eight rounds used a left jab with a telling effect to Morris' face. Toward the latter part of the mill he brought a right into play and showed an adeptness at infighting.

Morris played for Whitney's kidneys in fine style, but the colored man was too clever.

It has been definitely settled that the fight between Willie and Harry Lewis will be in Paris, Feb. 5.

Mugh McIntosh has offered Freddy Welsh $5,000 and two round trip fares to box Johnny Summers in Australia.

Billy Nixon and Freddy O'Brien have been added to the list of Matty Baldwin's sparring partners. He is taking no chances about his speed for his bout with Owen Moran at the Armory A. A., Boston, next Tuesday night.

Billy McIntosh, of Detroit, former manager of Tommy Burns, is to meet the latter in Paris about March 1, and will again take charge of Burns' affairs. Tommy is practically matched to box Jeannette in the French capital, after which he will come to America to challenge the winner of the Johnson-Jeffries fight. This looks as if the proposed match with Ketchel is off.

A bet was recently made in Toronto on the old question: Was J. L. Sullivan champion of the world! A queen city paper was asked to decide and did so in the affirmative. The fight books all give the Boston gladiator the crown, the record running like this:

1889—John L. Sullivan beat Jake Kilrain, $10,000 a side, at Richburg, Miss., July 8, in 75 rounds, and world's championship. The Sullivan-Kilrain match was made and the articles drawn up in the old Rossin House in Toronto, a copy of which has this paragraph: "The said fight shall be for the diamond belt, representing the championship of the world." Corbett won the world's championship by defeating Sullivan in 1892 and was so recognized before he defeated Charlie Mitchell, which was in '94.

Skating

Fred Robson and Lot Roe met in the Olympic Rink, Toronto, Wednesday in a series of three matched races, all of which were won by the champion.

The distances were 220 yards, 880 yards and one mile. The time for the first was 20 1-5; for the second, 1.21, and for the mile, 3.06.

Robson will leave next Tuesday for Cleveland, Pittsburg, Brooklyn, Saranac Lake, New York city and Montreal, where he will skate in the open events in the colors of the Toronto Rowing Club.

Sussex Races.

Sussex, N. B., Jan. 21—(Special)—The ice sports held in the rink here this evening by the Sussex fire department were a success in every particular. The attendance was good and the various events were funny and laughable and much enjoyed by those present. The Sussex Band was in attendance. The prize winners were as follows:

Snowshoe race—Jack Knox, 1st.

Boys' race—Herbert Odell, 1st; C. L. Lewis, 2nd; John Leclair, 3rd.

Hose coupling—Percy Courtney and W. E. McLeod, 1st; Dan Shrieves and Frank Doherty, 2nd.

Duty race—Stanley Hunter, 1st; John Knox, 2nd; Rufus Steeves, 3rd.

Ladder race—W. E. McLeod, 1st; Frank Doherty, 2nd; Stanley Hunter, 3rd.

Wheelbarrow race—Fred Odell, 1st.

Obstacle race—Frank Doherty, 1st; Rufus Steeves, 2nd.

Smoking race—Jack Davidson, 1st; Palmer Sinnott, 2nd.

Officials: Judges, Jas. Lamb and Judge McIntyre; starter, Dr. J. J. Daly; timers, S. A. McLeod, J. D. McKenna and Ed. Connolly; announcer, M. P. Titus.

Baseball

"Doc" Adkins is known to the baseball fans as the star pitcher of the Baltimore baseball club. He also has a reputation as a doctor. Church people know him as an exceedingly clever basso singer. The students of Trinity College, North Carolina, stand by him as the best baseball coach. But there is still another side to him. On Sunday Adkins will branch out as a lecturer. At a mass meeting of the boys of the First Presbyterian church Sunday school, Baltimore, he will deliver an address, his subject being "A Home Run." He intends to prove to the scholars that the home and the church are the best mediums for religious training.

Admirers of Hans Wagner say that even if he does play first next season, he will still be able to gobble up some of the wallops that should be taken care of by the shortstop. They figure that at times he will even back up the third-baseman.

Jesse Burkett and John O'Donnell, of the Worcester club called upon President Taylor at the Boston American club headquarters and arranged a deal by which Henry Rondeau was turned back to the Worcester club.

The Turf

Owing to requests from sentimental Tennessee breeders of the harness horse, James A. Murphy, a wealthy Chicago Board of Trade man, has consented to ship Star Pointer, the first two-minute horse, back to the Tennesee farm where he was raised as a colt. The old horse is now in California, but will be shipped to Columbia, Tenn., via his owner's Chicago home, the latter part of January. Murphy's object, it is said, is to insure the old horse good treatment in its final days.

What is believed to be an international record for successful training of thoroughbred race horses has been compiled in Germany, according to statistics just received, and shows an American in possession of the rather remarkable achievement of having prepared horses that have won 3,300,000 marks in six seasons of campaigning on the German and Austrian race courses.

This credit belongs to George Walker, who has just returned to his home in Memphis after winning almost every turf classic in Germany in the course of six years. The German statistics show Walker trained horses in possession of 3,500,000 marks, but Walker's own records place the total at the lower figures named.

Two triumphs in the German Derby, a pair of victories in the Grand Prix of Baden and two Futurities of the German turf were won by Walker in the course of his work for Weinberg Brothers. Such valuable prizes as the Kaiser's Shield (a trophy offered by the German Emperor) and other classics were won, and American turfmen may marvel in the figures when, as the German statistics show, there is but a short season on the German turf each year, rarely extending to more than a total of sixty-five racing days, making Walker's operations extend over but a possible 390 days in six years.

Walker was the first American to win a German Derby.

Curling

The Match Today.

An eight rink match between the Thistles and Carleton curlers will be played this afternoon and evening. The match will be the first in which the west side curlers have figured since the opening of the season. Carleton will have the following skips: Harry Belyea, J. H. Driscoll, W. O. Dunham, William Ruddock, James Scott, Jarvis Wilson, J. M. Belyea and J. S. Belyea.

Two rinks will be played on Thistle and Carleton ice in the afternoon and two in the evening.

The Thistles have elected the following teams for the match:

Hockey

It is possible that the St. John Hockey Club team will play one of the best New York teams here in the near future. The Halifax Wanderers are trying to get the New York Wanderers, the St. Nicholas team, New York Crescents or some other team to play and have asked the St. John club if they will also give the Americans a game.

High School Teams Play.

A very interesting hockey match was played last night in the Queen's Rink between the first and second teams of the St. John High School. The game resulted in a tie, each team scoring three points. For the first team Machum, O'Regan and Peters played well and Walsh, Donnolly and McLeod shone for the second team. A hockey league between teams from the High School, Y. M. C. A. and Rothesay College will probably be formed next week. These teams also contemplate the formation of a basket ball league.

Ramblers, 14; New Glasgow, 1.

Amherst, N. S., Jan. 21—(Special)—Fourteen to one in favor of the Ramblers was the standing of the score when the final bell sounded the termination of the second match between the Veteran Ramblers and the youthful contingent from New Glasgow.

Bowling

C. M. B. A. Team Won.

The C. M. B. A. team took all four points from the St. Peter's boys in the game in the Inter-Society Bowling League last night. The score was as follows:

C. M. B. A.

				Total.	Avg.
McDonald	89	109	80	278	92⅔
Fitzpatrick ...	92	76	90	258	86
Dever	76	85	81	242	80⅔
Magee	78	79	76	233	77⅔
Cosgrove	103	88	91	282	94
	438	437	418	1293	

St. Peter's.

				Total.	Avg.
Crowley	90	81	83	254	84⅔
Mahoney	87	79	72	238	79⅔
Cronin	82	83	74	239	79⅔
Downing	80	67	86	233	77⅔
Hurley	71	85	80	236	78⅔
	410	395	395	1200	

In the Commercial League.

The game in the Commercial League on Black's alleys last night between the Tigers and the Accountants was by far the best game in the league so far. Both teams had their bowling clothes on and the way that the pins went down was simply astonishing.

January Cut Price Sale

SATURDAY SPECIALS

Saturday Will Witness a Host of Big Value-Giving Here For Men--Wool Underwear, Gloves, Regatta Shirts, Men's Hosiery.

Men's Scotch Wool Undergarments, unshrinkable, Reg. 85, Sale **59c.**	Good Soft Wool Fleece Underwear, Drawers to match, Regular 85c., Sale **59c.**	Men's White Unlaundered Shirts, Linen Bosom and Cuffs, Sale Price **49c.**	Men's Black Silk Squares, Reg. $1.25, Sale **69c.**
Gray and Navy Flannel Shirts, All Wool, $1.00 and $1.25, Sale **79c.**	Men's Negligee Shirts, well made, perfect fit, good patterns, Sale Price **79c.**	Men's Wool Gloves, extra fine quality, Reg. 60c., Sale **39c.**	Good Heavy Wool Gloves for Boys, Reg. 40c., Sale **29c.**
Dent's Fur Lined Gloves, Best Quality, Reg. $2.25, Sale **$1.25**	Men's Sweaters, navy and red, all wool, Reg. $1.25, Sale **89c.**	Padded Mufflers, lined with silk or satin, Reg. $1.25, Sale **79c.**	Men's Black Twill Sateen Working Shirts, Reg. 75c., 85c., Sale **69c.**

F. W. DANIEL & CO., Limited

London House, Charlotte Street.

Little Fables of the Rising Young Man.

The Chap who Fooled With Rainbows.

There was once a certain Rising Young Man, who spent Various and Sundry Moments of his waking hours in fooling with Rainbows. No, he wasn't an Artist, eager to analyze the multitudinous colors of the Arch in the Heavens, nor a reincarnation of the mythical Fairyland figure who roamed and roamed in search of the Pot of Gold at the end of the Rainbow. But he might just as well have been in the Latter—in spirit. For he was forever and a day chasing imaginary Rainbows of Business Success in other Stations of Life than that in which it had pleased Necessity to place him.

If he only had another job! If he could only go West—or North, or South or East—what Golden Opportunities he would find! If he could only Cut Loose from that Infernal Drudgery he'd been laboring at for the past five years and get into a place where the Game was worth the Candle! If he could only get with a firm—in another city far away—that was capable of appreciating his Work and his Superior Intelligence!

Other chaps, possessing no greater Natural Abilities than his own, had cut loose from monotonous Desk Jobs that paid a little too much to Starve On and not quite enough to live as a Gentleman Should! They'd brushed the Dust of the old desk off their Coat Sleeves and hied themselves to Pastures New. Furthermore, they'd made good! In a few years they'd Blown Back into town again, smoking Ten-cent Cigars and parading the Main Thoroughfares in Taxicabs. The Boss had welcomed them as Fellow-capitalists—not as mere Underlings, who Clutched the Pay Envelope like a Drowning Man does a Straw!

There were others, too, who had cut loose—and failed to come Back to The Old Town with Bells On. But they never would have Copped the Coin any place—not even in the U. S. Treasury! Yes, come to think about it, there seemed to be a good many of these Also Rans, too. And, then, there were a few of the Stay-at-homes, who had plugged Away at the Same Old Stand for a dozen years or more. Yes, they were able to smoke Six-for-a-quarter Seegars and Three-fors on Holidays. They Saved Up each winter and took nice little Vacation Trips in the Summer. They had cozy little Flats, with real Mahogany-finish furniture—and they seemed quite to the Merry. But they were Few and Far Between—and they expected to hold on to their jobs until they Shuffled off. Waiting for a Vacancy and Plugging Away was a mighty Bad Business—when just beyond the Horizon lay such alluring Prospects!

All that, and more, this certain Rising Young Man bethought himself of during Office Hours, when he was supposed to be Hard At It. He knew he was a Fool for sticking, and he told himself So, between every Scratch of his Pencil. He Slurred his work. He Became an Expert in knowledge of how slowly the Minute Hand moves on an Office Clock. He didn't see anything For Him around Those Diggings and he slacked up on his work. And he vowed each Pay Day that the Next would find him conspicuous by his Absence. Then, when Jones got out as the Head of the Department and Brown, who did Real Work at the desk next to his own, got the Job and the Raise, this Rising Young Man concluded, in Profanity, that that was the Last Straw. But still he tarried awhile—doing as little Delivering of the Goods as he could and still Annex the Monthly Dragdown.

Then he Sidled up to the Boss one day and—begging your pardon—registered a Weak-kneed Kick about the value of his Services. The Boss, however, was so surprised by this Act that the Rising Young Man immediately concluded there was Nothing Doing for him in the Rainbow Line in that quarter and Beat It with Apologies. He went back to his Old Desk—and doubled the weight of his perpetual Grouch. He developed Writer's Cramp and made a Bosom Friend of the Hook Worm.

He's still Nursing his troubles, too! And he Comes Across with less of the Real Stuff than ever before. Rainbows aren't made by Hard work, he argues, and he'll be Swiggled-swoggled if he's going to give the miserly old Boss two dollars worth of Work for one dollar in Real Money.

Naturally, he's still Fooling with Rainbows!

And the Other Fellows in the office are Sawing Wood!

VANCOUVER'S POPULATION.

The new assessment roll of Vancouver makes the population resident within the city on December 1st at 78,900, as against 66,500 a year ago, an increase of 12,400. When the outlying districts are counted in, it is safe to say, they would show a population of more nearly 100,000. The total assessment of the city has been raised frim $72,581,321 in 1907 to $106,572,475 in 1909. In ward 4, especially in the Grandview district, there has been a great increase in population, and a rapid growth in property values, the new Hastings car line contributing to the latter. In ward 6, values have been increased by the Fourth avenue car line, and a great deal of C. P. R. land has been subdivided and sold. While the assessment on buildings has been increased by $5,234,000, the assessment on land has been increased by $28,756,155. On the basis of 20 mills on the dollar the present assessment should yield a net revenue of $2,131,449.

"One Paper in the Home is Worth A Million on the Highway"—

MARSHALL FIELD.

The one buyer in the home in every case is the wife or mother, no matter whether it is a pair of shoes for Willie or a suit of clothes for Pa.

Hence—the advertising medium to reach the buyer is the one that goes into the home—delivered into the buyer's hands, not a "street sale" circulation.

The Times gets its circulation by carrier boy and for that reason has brought good results to its advertisers. Suppose we talk it over Mr. Prospective Advertiser.

ADVERTISING MANAGER—THE EVENING TIMES