

TODAY
STORE CLOSSES AT
1 O'CLOCK
NO NOON DELIVERY TODAY

SIMPSON'S

Telephone Store Hours 8:30 to 5:30; Saturday 8:30 to 1 p.m. Market
 Main 7841 No Noon Delivery on Saturday Adel. 6100

Simpson's Telephones

Simpson's telephones are at your service if you cannot come down to the store. Goods ordered before 12 noon will be delivered same day; goods ordered before 4 p.m. will be sent first delivery on following day. Every purchase backed by Simpson's guarantee of complete satisfaction.

Men's Silk Shirts Reduced to \$6.95

Formerly \$7.50, \$8.00 and \$9.00 Values

Made of Jap habutai in neat stripes of two and three tone effects. Some have separate collars to match. Double French cuffs, coat style, ocean pearl buttons. Sizes 14 to 16 1-2. Regularly \$7.50, \$8.00 and \$9.00. This morning 6.95

Men's \$3 to \$6 Straws \$2.45
 Sennet braid straws, with plain and notched edge brims. Regularly \$3.00 to \$6.00. Today 2.45

Panamas, \$3.45
 Regularly \$5.00, \$6.00 and \$7.00
 Guaranteed genuine South American Panamas, in fedora, telescope crown and negligee shapes. This morning 3.45
 Simpson's—Main Floor.

Men's \$3.50 and \$4.00 Pajamas at \$2.98

These are carefully made pajamas, cut full and roomy. Fine cambric and flannelette materials—showing hairline stripes and plain shades of blue, mauve and pink. Sizes 34 to 44. Regularly \$3.50 and \$4.00. Today 2.98

Simpson's—Main Floor.

Men's Silk Socks 50c

Seconds of \$1.00 Quality
 Various shades, fine quality silk, sheer and seamless. Sizes 9½ to 11. Today 50c
 (No Phone Orders, Please)
 Simpson's—Main Floor.



Men's 2-Piece Suits for Hot Weather, Special \$19.95

Clearing odd sizes and broken lines Palm Beach, beach and featherweight tweeds in the most fashionable shades. Models to suit both men and young men. Sizes 33 to 46. This morning 19.95

Men's White and Khaki Drill Trousers, Today, \$3.50
 Well tailored and finished with 5 pockets, belt loops and cuff bottoms. Sizes 29 to 44. This morning 3.50
 Simpson's—Main Floor.

Men's and Young Men's Gabardine Raincoats, \$26.50
 Olive fawn gabardine cloth, in the raglan model, with convertible collar, all-around detachable belt and slash pockets. Sizes 32 to 39, at 26.50

Men's Brown Calf or Kid Oxfords \$7.95 Pair

Men's Oxfords of brown calf or kid, on medium straight last with round toe; also black calf brogue with rubber heels, tan on recede last, and an assortment of fashionable styles of this present season's low shoes for men. Sizes 5 to 11 in the lot. Priced, pair 7.95
 Simpson's—Second Floor.

Electric Fans Reduced
 8-inch Single Speed Fan. Regularly \$12.00. Today 9.25
 8-inch Oscillating Fan. Regularly \$25.00. Today 21.75
 12-inch, 3 speeds. Regularly \$28.00. Today 23.75
 8-inch, 3 speeds. Regularly \$13.00. Today 10.50
 Simpson's—Sixth Floor.

Men's Pocket Watches \$8.85
 12 only, No. 12 size, thin model pocket watches, 15-jeweled movement. Regularly \$12.50. Today 8.85
 Simpson's—Main Floor.

In the Toilet Goods Department
Specials for This Morning
 Djer Kiss Rouge or Compact Powder 49
 Piver's Face Powder, \$4.56. Special 93
 Vinolia Castile, in cakes, 5c. Special, 7 for 25
 Castile Soap, large bar, 35c. Special 27
 Eau de Quinine, \$1.04. Special 79
 Houbigant's Toilet Water. Regularly \$2.60. Special. 1.95 (Fougere Royal, Rose, Cyclamen, Heliotrope, etc.).
 Fairy Soap, 3 cakes 25
 Crepe Toilet Paper, 10c. Special, 7 for 47
 Dupont's Tooth Brush 50
 (25c Tube of Antiseptic Tooth Paste FREE with each).
 Coconut Oil Shampoo, 37c. Special, 2 for 37
 Simpson's—Main Floor.

Today--- 40 Big Boys' Suits \$15.45

Sizes 31 to 34
 Regularly \$18.00 to \$23.50

All-wool and wool and cotton mixed tweed effects in the noblest patterns that we have shown this season. Fawns, grays and browns, in checks, overchecks, stripes and novelty mixtures.

Single-breasted, all-around belted models with vertical and crescent slash pockets. Full-fashioned bloomers equipped with belt loops and governor fasteners. Sizes 31 to 34. Regularly \$18.00 to \$23.50. Today, quick clearance special 15.45



White Duck Long Trousers \$1.45
 White duck long trousers made with three pockets, belt loops and cuff bottoms. Sizes 4 to 14 years. Special 1.45

Gray and White Striped Wool and Cotton Serge Sport Trousers, made with three pockets, belt loops, cuff bottoms. Sizes 8 to 16 years. Special 2.65
 Simpson's—Second Floor.

Circular Pillow Cases Reduced to \$1.29 Pr.
 Hemmed Pillow Cases. Sizes 42 x 33 and 44 x 33 inches. 8:30 special, today, pair 1.29

Scalloped Table Cloths Reduced to \$2.49
 Round Damask Table Cloths with scalloped edge. Size 64 x 64 inches. Not more than three sold to each customer. 8:30 special, today, each 2.49
 Simpson's—Fourth Floor.

Silver-Plated Tea Set \$15.00
 Tea Pot, Sugar Bowl and Cream Jug—silver-plated, plain pattern. Regularly \$22.00. 3-piece set, today 15.00
 Simpson's—Main Floor.

Brass Jardinieres 98c
 150 only, solid brass, 3-ball footed Jardinieres, in dull finish, to hold 6-inch pot. Regular value at \$1.75. Today, each 98c
 Simpson's—Basement.

Lawn Swings \$8.95
 Four-passenger, painted red and varnished in natural finish. Today 8.95
 Simpson's—Basement.

KODAKS For the Week-end
 0 Brownie 2.90
 2 Brownie 3.58
 2A Brownie 4.91
 2 Folding Premo 9.88
 2 Folding Premo, R.R. lens 11.75
 2A Folding Premo, R.R. lens 10.95
 Vest Pocket Kodak, R.R. lens 13.82
 Vest Pocket Kodak 10.50
 Vest Pocket Kodak, F. 7.7 lens 12.28
 Kodak Dept.—Main Floor.

"PREMIER" Non-Skid Tires \$16.45
 First quality, warranted for 8,500 miles. Size 30 x 3½ inches. This morning 16.45

The Victory Auto Tube, \$2.39
 First quality, fully warranted. Size 30 x 3½. This morning 2.39

"Champion X" Spark Plugs, 59c
 ½ inch standard size. This morning 59
Another Good Reliable Spark Plug, today, each 35
 Simpson's—Basement.

Lawn Hose
 ½-inch size, warranted grade, with couplings and clamps, in 50-foot lengths, this morning 7.95
 25-foot lengths, this morning 4.25

Lawn Mowers
 Taylor-Forbes' warranted make, 9-inch wheel, 14-inch cut. 72 only to sell this morning, each 7.95
 Simpson's—Basement.

500 Quarts Simpson's Household Paints, Special 59c Quart
 Ready-mixed paint specially prepared for household use.
 Pale green, dark green, drab and medium blue.

Clearance of Wall Paper Remnants Bundle Lot Sale, 49c Each
 (No Phone Orders, Please)
 Each bundle contains 4 to 10 rolls of wall paper. Some are regularly 20c to \$1.00 single roll.
 Simpson's—Sixth Floor.

The Robert SIMPSON Company Limited