

Men's 45c to 75c Socks, Friday, per pair, 25c. —Main Floor, Yonge Street.

Store Opens at 8.30 a.m. Closes at 5 p.m.

EATON'S DAILY STORE NEWS

Youths' First Long Trousor Suits Featured in the Week-end Displays of Spring Suits and Overcoats For Men

These First Long Trousor Suits Are Specially Designed To Give Grace and That Indefinable Thing Called Style to Youthful Figures. They Are All Made More or Less Form-Fitting, and Whether the Popular Pinch-back or the Regular Sack Styles Are Desired, They Are Here in a Good Selection of Spring Materials and Patterns. Come Friday and Choose the Easter Suit.

Youths' First Long Trousor Suits in the Favored Pinch-Back Styles, \$12.50 to \$20.00

ONE model is tailored in the popular form-fitting pinch-back style with four knife pleats at back, running above and below the sewn-on belt at waist. Front of coat has peaked lapels and patched pockets that button. This style is made of durable worsted finished tweed materials in smart grey and black pin check effects with dark hairline stripe; also brown mixtures with light brown hairline stripe.

Another form-fitting pinch-back model features a new effect at back. Instead of belt all across back of waist, it has tabs sewn on at each side, running toward centre of coat, enough to gather in three knife pleats, which run half-way up the back. This style has patch pockets with flaps, narrow, soft lapels and cuffs on sleeves. Vest is smartly cut and has patch pockets. Suits in this fashionable model are made of serviceable tweeds, in neat patterns of grey and black pin checks and fine twilled mixtures.

Another very snappy, youthful model has coat in Norfolk style, with cluster pleats on each side of back, running from sewn-on belt to shoulder yoke. Front has patch pockets, narrow lapels and plain, narrow-fitting sleeves.

The materials in this style include tweeds and worsteds in various mixed effects, stripes and checks.

The trousers of all these pinch-back models are straight and narrow and have tunnel belt loops and cuffs at bottom. Sizes 32 to 36. Price 12.50 to 20.00

Other Styles in First Long Trousor Suits, \$8.50, \$10.00 and \$12.50

Noticeable at this price is a durable-looking, smooth-finished tweed suit, in a serviceable grey mixture, a suit that will not readily show dust or dirt.

It has graceful lines and fitting into the figure, has notch lapels, narrow sleeves, top and side pockets. Vest has collar and peaked lapels. Trousers have cuffs, belt loops and two side, two hip and watch pockets. Sizes 32 to 35. Price 8.50

At \$10.00 a suit for the youth is shown in an oxford grey tweed, with silver thread stripes half-inch apart. As stripes are strongly featured this season, this is a remarkable value at a very moderate price. This suit is also form-fitting at waist, has peaked lapels and side patch pockets with flaps. Vest is also cut on form-fitting lines. Trousers

have cuffs, belt loops, two side, two hip and watch pockets. Linings are of twill serge. Sizes 32 to 37. Price 10.00

At \$12.50 is a range of "First Longers," in a bronze tweed, a cloth that will give great service. The coat has the long, form-fitting effect so much desired; has notch lapels, narrow sleeves, top pockets and side pockets with flaps.

Another Great Bargain is This of Men's \$18.00 to \$22.50 Spring Weight Overcoats for \$15.00

With Easter only two weeks away and the weather already here that makes the wearing of heavy winter overcoats uncomfortable, such an offering should appeal to many men. These are balances of several lines from stock and include the ever-stylish and dignified Chesterfield and the all-round serviceable slip-on styles. Some have fly-front, others button-through; some regular pockets with flaps, others outside patch pockets with flap. Some are lined throughout, others lined through yoke only. These are in the favored cheviot and vicuna finished materials in plain and dark grey shades. Sizes in the lot are 35 to 46—lengths 40 to 42 inches long. Reg. \$18.00, \$20.00 and \$22.50. Friday 15.00

Men's \$3.50 and \$3.75 Trousers, of Extra Strong Materials, Friday, \$2.85

These are made from English worsted materials in several shades of grey with narrow and medium width stripes. Suitable for wear with blue or grey coat and vest. They are well tailored and finished with two side, two hip, and watch pockets. Sizes 32 to 42 waist measurements, and lengths 30 to 33 inches. Regular \$3.50 and \$3.75. Friday 2.85

Friday Bargains in Men's Shirts and Other Furnishings.

Men's Fancy Colored Shirts, in plain and corded designs. Colors are light grounds, with single and cluster stripes of blue, black, mauve. Made with attached laundered or soft double cuffs. Sizes 14 to 17. Reg. 75c and \$1.00. Friday, each50

Men's Bathrobes of heavy blanket cloth, in neat conventional designs of brown and fawn, blue and grey, light and dark blue, red and mauve. Lapel collar, buttoned front, fancy bordered ends, two pockets and heavy girdle at waist. Sizes 34 to 46. Reg. \$6.50. Friday, each 4.95

Men's Silk Shirts, light grounds, with cluster stripes of purple and orange, helio and green; also combination colors of blue and white, blue, tan, white, pink and blue. Made with soft cuffs, laundered neckbands. Sizes 15 to 17. Reg. \$2.95 to \$4.00. Friday, each 1.98

Men's "Meshim" Underwear, winter weight, in white color. Shirts and drawers have linen facings, closely ribbed ankles and cuffs. Porous designs. Sizes 34 to 46. Regular \$2.50 and \$3.00. Friday, garment 1.98

Men's Silk Neckwear. Colors grey, brown, red, mauve, helio, green. Also silk-knitted accordion weave. Mostly cross-bar designs, in grey and black ground, with white and red bars, black and red with white, green and black with white, black and helio with white. Regular 25c to 30c. Friday, each19



Two Entrances to the Men's Clothing Department Queen St.

500 Pairs of Men's Boots Friday at \$2.95

Both strong Work Boots with standard screwed soles and fine Calf Boots with Goodyear welted soles, are included in the lot. Both are gunmetal finished and are cut in blucher style, with broad swing toes and good style military heels. More than half the lot are in the gunmetal calf. Reg. \$4.50. Friday bargain 2.95

Youths' Bluchers, 11 to 13 1-2, at \$1.65

Just 250 pairs, but each pair has a customer waiting for it. They are of gunmetal leather, regulation style, with heavy soles and military heels. Sizes 11 to 13 1/2. Reg. \$2.95. Friday 1.65

Bargains in Boys' Suits Friday at \$5.95

Boys' Tweed Norfolk Suits, in pinch-back styles, or with knife pleats at back and front. Have sewn belt and patch pockets. Materials are firmly woven tweeds of soft finish, in greys of medium or dark shades, in pick-and-pick or broken check effects. Full-fashioned bloomer pants. Sizes 28 to 34. Friday 5.95

Boys' \$5.85 to \$6.95 Suits Friday at \$4.45

Boys' Suits of grey or browns, rough or smooth-finished tweeds and homespuns, in pick-and-pick or neat stripes, checks and broken check effects. All in fancy Norfolk styles, having various styled pleats at back and front. Plain or patch pockets. All have full-fitting bloomers, finished with loops for belt and expanding knee bands. Sizes 24 to 28. Reg. \$5.85, \$6.85 and \$6.95. Friday, 4.45

Two Great Glove Bargains for Men

Men's Black and Tan Cape Auto Gauntlet Gloves, unlined, prix-sewn seams, some with strap dome fastener at wrist, and gusset cuff. Friday 1.50

Men's Washable Peccary Pigskin Gloves, made with one dome fastener, hand top, Bolton thumb and self-stitched backs. Sizes 7 1/2 to 10. Reg. \$2.00 pair. Friday 1.35

Men's Spring Suits in Sizes 36 to 44 Friday Clearing at \$9.75

THEY are spring styles in spring materials, in spring patterns and spring weights, in fact a great bargain in suits for those who can come early on Friday.

These suits are in smooth finished tweeds, and cassimere finished cloths in light, medium and dark greys in small check and stripe patterns, also in brown in fine herringbone stripes.

The coats are in 3-button sack style with notch lapels, neat fitting collars, and natural width shoulders.

They are well-tailored suits, have good interlinings so they will retain their shape, and are lined with twill serge. Trousers finished with two side, two hip and watch pockets. Sizes 36 to 44. Friday 9.75

Men's Fedora Hats, Friday, \$1.29

Men's Hats of Fur Felt, in Fedora style, with flat set brims and bound edges, also rolling brim, bound on edge. (Some seconds in the lot.) Colors green, grey, brown, fawn, etc. Friday, each 1.29

Splendid Bargains in Men's Fur Coats

Raccoon Coat, with quilted lining of black sateen. Leather armshields and knitted wind cuffs. High storm collar in shawl style. Size 40. Friday 79.00

Astrachan Coat, made from heavily furred curly skins with lining of quilted black sateen. Leather armshields and knitted storm cuffs. High storm collar in shawl style. Size 42. Regular \$40.00. Friday 29.50

Men's Coats, with lining of heavily furred Canadian muskrat, well matched and strongly sewn. Shells of black beavercloth. Collars of Persian lamb or otter. Sizes 38, 40, 42 and 44. Friday, each 43.50

Men's Coats, lined with selected muskrat pelts. Collars of glossy otter in shawl style. Black beavercloth shells. Sizes 34 to 40. Friday 52.50

THE T. EATON CO LIMITED