

Representing the Wonderful Opportunities Today at Simpson's

Here and There in the Women's Wear Departments

To dispose of the dozen or so Misses' Imported Model Suits that we have left the prices are for

The \$55 to \$87.50 Suits **39.75** The \$90 to \$135 Suits **70.00**

All the Suits in our Women's Section Now Reduced for Clearance

Our entire stock of women's Suits is now offered at very special prices for quick sale. Materials serges, poplins, wools, velours and broadcloths; plain tailored, novelty styles or fur trimmed designs. Former prices \$17.50 to \$40.00. Now \$9.50 to \$37.50.

Women's Exceedingly Smart Street and House Dresses Wednesday at \$16.50

In crepe de chine, taffeta and duchesse satin, featuring the loose coat dress, handsomely embroidered with silver or gold and black braid; box-pleated skirts and draped waists, or in the more tailored models, suitable for wearing under heavy coats. Colors black, navy, rose, green, brown and grey.

In the Matter of Skirts

The Misses' Section is showing a splendid assortment in serges, tweeds, checks, plaids, plain and fancy silks, velvets and velours. You'll find all the newest fashion features in novelty pocket and girdle effects, and so many pleated and faring styles that young women will be charmed with the scope presented for choosing. Prices \$10.50 to \$29.75.

Serge Skirts for Women \$5.95

Two smartly tailored and perfect fitting styles, cut on full flaring lines, with gathered backs; one has narrow yoke, cut fancy in back, with point effect in front, trimmed with narrow silk braid and buttons; the other has a belt; material is splendid quality serge in black and navy. The values are very superior.

Girls' Middie in a pure wool navy serge, having large collar and belt and braid trimming. Sizes 6 to 14 years. Price **2.95**

White Flannelette 12 Yds. for \$1.44

White Flannelette, good strong quality, soft and warm. 37 inches wide. Wednesday, special, **1.44** 12 yards. **1.44** Stripe Flannelette for Red Cross work, pyjamas or general house needs; 38 inches wide. Wednesday, special, yard **.16** Herocakes' Famous Flannelette, in pink or blue stripes; 36 inches wide. Wednesday, special, per **.25** yard. **.25** White Saxony Flannelette, good heavy nap; 36 inches wide. Wednesday, special, yard **.15** Heavy Blanket Cloth, all wool, 18 size, to the yard in black, navy, white, grey, fawn, scarlet and cardinal. 36 inches wide. **1.50** Odd Lots of Shirtings, Dress and Pyjama Flannelette, in a nice range of stripes. Special, per **.29** yard. **.29** White Saxony Flannelette, nice soft quality, shrink; 36 inches wide. Wednesday, per yard **.50**

Aluminum Cooking Utensils

Clean, bright and sanitary. At Wednesday's prices they are little if anything more than the cost of ordinary utensils; and they will wear for years. Preserving Kettles, 10-quart size. Wednesday **1.00** Double Boilers, 1 1/2 quart size, inside dish. Wednesday **1.10** Fry Pans, 7 1/2-inch diameter. Wednesday, 50c; 10 1/2-inch diameter. Wednesday, 75c. Pie Plates, 9 or 10-inch size. Wednesday **.15** Jelly Cake Plates, with loose Gait and Pepper Shakers, loaded bottom. Wednesday, pair **.20** Moulds for cake or jelly; many shapes and sizes. Wednesday **.50** Percolator Inserts, for coffee pots. Wednesday **.25**

Special Selling of Silks

Dainty Patterned Ivory Jap Silks, 27 inches wide; spots, sprays and figured designs. Regular **50** 65c. On sale at **39** Striped Habutai Silks, for waists and dresses; grey grounds, with many exclusive stripes; guaranteed fast colors; 38 inches wide. Per yard **1.25** 37-inch Colored Japanese Silks, for fancy work waists, dresses and linings. Regular 80c per yard. On sale at **39**

Our 68c quality in 38-inch Colored Habutai Silks. On sale **59** Wednesday at **39** Three reduced prices on 36-inch Ivory Habutai Silk: 500 yards of 59c quality at **49** 300 yards of 69c quality at **59** 200 yards of \$1.00 quality at **79** Yard wide Japanese Printed Crepes, light grounds, with neat patterns in colors; will make lovely waists. Regular \$1.25. On sale **95**

Suggestions in Cloakings

New Velour Tweeds, soft, warm and without undue weight, in smart mixtures, 54 inches wide. Per yard **2.50** New Velour Cloakings—this is a fashionable fabric for the smart coat; navy, burgundy, purple, navy and black; 54 inches wide. Per yard **3.50** Heavy Broadcloth Cloakings, rich beautiful finish in navys, browns, greys, greens, burgundy, navy and black. Yard, \$6.00 and \$8.50.

Cream Cloakings for the Wee Folks. These are soft nappy chinchillas, warm duffle cloakings, baby lamb curls and white bear, etc. Prices from, per yard, \$1.50 to \$4.00. Black Silk Sealette Cloakings are ultra fashionable, imported from the firm of Lister & Co., Birmingham. Guaranteed fast in dye and pile and shower proof. Priced from, per yard, \$5.50 to \$10.00.

Women's Boots, Samples and Odd Lots \$2.49 Per Pair



Most of the boots in this lot are samples and of other short lines of the Weston Shoe Co., Limited, of Campbellford; the rest are odd lots of other well-known makers of women's high-grade footwear. Included are several distinctive toe shapes; button and lace styles; McKay dull calf and black cloth tops; Cuban, low and Spanish heels in the lot. Sizes range from 2 1/2 to 6. Come at 8.30 for first choice of these specially priced boots. Per **2.49**

Men's Semi-Dress Boots.

Men's Semi-Dress Box Kip Blucher Boots, made on neat, full-fitting last, with extra heavy standard screw and solid leather sole, reinforced, and sewn with heavy wax thread, giving a good appearance, and doubling the strength and wear of the boot. Sizes 8 to 11. Per pair **2.79**

300 pairs of Boys' Box Kip Blucher Boots.

300 pairs of Boys' Box Kip Blucher Boots, a 1 1/2 standard screw sole, medium round, full-fitting last; low heels; sizes 1 to 5. Per pair **2.39**

Boys' and Girls' School Boots.

275 pairs of Weston's and Ames Holden and McCready box calf, gummetal and dongsola kid button and lace boots; samples and special lots, as well as stock lines; good weight, McKay sewn and standard screw sole; perfect fitting toe styles; low heels. Sizes 8 to 10 1/2. Per pair **1.89**

This is One of the Famous English Greatcoats That We Are Selling at \$40.00

There isn't any other coat that is just like the English greatcoat. In tailoring, in style and in materials, in every way, it appeals to the imagination of men who can appreciate the beauty of its rugged appearance; and it appeals to the common sense of the man who wants a practical, warm cloth coat. The one here illustrated is made of dark brown, very warm, but very light weight, and very soft English coating. It is double-breasted, 50 inches long; has inverted pleat from belt to the bottom; fleece lining, and is hand-tailored. Sizes 36 to 42. Price **40.00**

For motoring we recommend one of our long leather coats, to be worn under an ordinary coat; soft and pliable, and will keep out the wind and cold. Price **18.50**

Men's Warm Ulster Coats

The ulster coat is the warm comfortable style for winter. Here is one made double-breasted, 50 inches long, belt at back and has shawl collar. The material is a heavy Whitney cloth in a plain brown, lined with a heavy twill mohair; nicely tailored. Sizes 36 to 44. The price **18.50**

The Ulsterette Coat in Grey for \$20.00

The ulsterette is the short length ulster coat; double-breasted; two-way convertible collar; belt at back, and lined throughout with heavy twill mohair linings; the material used is a Whitney cloth in a medium shade of grey, nicely finished. Sizes 36 to 44. A fine, warm coat, and very fashionable. Wednesday, at **20.00**



Young Men's Slip-on Coats

This is a coat of extraordinary merit for so low a price. It is made of heavy English tweed, in brown and grey mixtures, lined throughout. The swagger-slip-on model, single-breasted, finished with velvet collar and patch pockets. Sizes 35 to 40. The price is only **16.50**

Men's Good Underwear

Men's Scotch Wool Shirts and Drawers, in fine Shetland shade (Penangle brand). Shirts are double-breasted. Sizes 34 to 44. Per garment **.75** Men's Natural Wool Underwear, Penman No. 95 brand. Sizes 34 to 42. Shirts and drawers. Per garment **1.25** Also Combinations. Sizes 34 to 44. Per suit **2.50** Men's White Flannelette Night Robes, have collar and large roomy bodies. Sizes 14 to 20. Each **1.00**

The Kind of Overcoats Mothers Like to See Their Boys Wear

We are featuring a dandy slip-on overcoat for boys 9 to 17 years, in an imported grey diagonal ulstering, with durable, warm linings; cut single-breasted with smart two-way collar, split sleeves, patch pockets with flap, and loose fitting back. A very dressy swagger model in sizes 27 to 30, \$11.00; sizes 31 to 35, \$12.00.

An overcoat tailored from grey, brown and green mottled tweed coatings, in smart pinch-back style, for boys 3 to 10 years. Double-breasted with convertible collar. Natural shoulders, raised seams, and patch pockets. Lined with a warm grey striped material. Sizes 24 to 28. A very attractive little coat **8.00**

Another little greatcoat model is shown in a brown Whitney cloth coating with warm, fancy check linings to match. Double-breasted, with lay-down collar, well formed shoulders, 3-piece all around belt, and full fitting skirt. Sizes 21 to 28. For boys 3 to 10 years. A **8.75**

Boys' Regular \$8.00 Overcoats at \$4.95

92 O'coats from stock, in sizes for boys of 3 to 10 years; beautifully tailored from the new multi-colored tweed coatings; grey, brown and green mixtures; cut double-breasted pinch-back style, with smart two-way collar, natural shoulders and split sleeves, with fancy cuff, patch pockets and full fitting skirt. Durable, warm, fancy check and striped linings. Sizes 21 to 28. This special price is for Wednesday only, so come early to secure the complete variety. Regular \$8.00. Wednesday morning, special **4.95**

\$1.50 Hand Painted China Bon Bon Dishes 98c

A special selection for Wednesday's selling, "Royal Nippon" hand-painted decorations, some with full gold handles, and scenic designs. This is a very special offering Wednesday at **.98**

Burt's HomeLibrary

300 volumes of this well-known library edition in red cloth with gilt tops, including Southey's "Life of Nelson," "The Marble Faun," by Hawthorne; "The Prairie," by Hawthorne; "Fairland of Science," by Buckley; "Pendennis," by Thackeray; "The Pirate," by Scott; "Proctor's Poems," and 50 other titles. Regular 45c per volume. **39** Wednesday, 2 for **75** (No phone or mail orders.) THE FAIR DOMINION. By R. E. Verne. Being a record of Canadian impressions by one who has travelled from coast to coast. 12 beautiful full page illustrations. Just the thing to send to friends in the Old Land. Regular \$1.25 edition. Wednesday **.19**

An Ideal Gift

Women's Hand Crocheted Wool Hug-me-Tights, hand crocheted of purest wool yarns, and made in a variety of dainty weaves and styles, featuring the kimono sleeve and sleeveless models. Every wanted color and combination. Bought long before the price increase on wool, they are marked at exceptionally attractive prices, \$1.75 to \$3.50.

Sparkling New Cut Glass Specially Priced

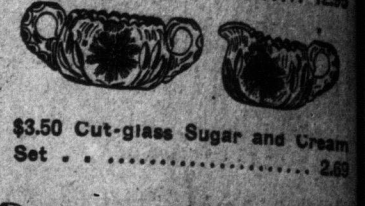
SEVEN-PIECE WATER SETS. Beautiful quality clear glass, with pretty "aster" floral cut designs. Sets consist of a three-pitcher set with six tumblers. Regular price \$10.00. Wednesday **8.49**



15 inches high, buzz design. Wednesday, each **4.95** TRUMPET SHAPED VASES. Pretty "aster" design, 6-inch size. Wednesday, each **2.49** \$6.00 FRUIT BOWLS, \$4.25. Genuine French blanks, beautiful

aster floral cut design, clear finish, sparkling brilliancy. Wednesday **4.25**

FRUIT SETS, \$12.00. Clear evenly cut "aster" designs. Sets consist of large fruit bowl and six fruit nappies. Wednesday, the set **12.00**



\$3.50 Cut-glass Sugar and Cream Set **2.00** Bonben Dishes, Pickle Trays, etc. Wednesday, each **1.49**

To Gift Buyers Special

On Wednesday we will emboss initials free on any of the following:

New Merchandise in our Bag Department. Chain Bags, gate top styles, at 58c, 75c, \$1.00, \$1.25 and \$1.50. Chain Bag, with frames at 85c, \$1.10, \$1.25, \$2.00, \$3.50 and \$5.00. Fish Scale Mesh Bags at 75c, \$2.00, \$3.00, \$5.00 and \$6.50. Vanity Cases, plain, engine turned and engraved styles at 75c, \$1.75, \$2.00, \$2.25, \$2.50, \$4.00, \$5.00 and \$8.00. Metal Duffin Boxes at 75c, 85c, \$1.00 and \$1.25. Hand-made Beaded Bags, at each **12.50** Metal Gate Tops, in all the new finishes at 25c, 50c, 65c and 75c. Metal Photo Frames, round, oval square, double or single, at 25c, 35c, 50c, 75c, \$1.00 and \$1.50. Shaving Mirrors, for the soldier, 300 to sell at **1.35** Leather Photo Frames, to sell at 25c, 50c, 75c, \$1.00, \$1.50 and up to \$6.50.

Alarm Clocks 89c

Every one guaranteed accurate. Regular \$1.00. Wednesday **89c** DINING-ROOM CLOCKS. 36 only Large Wood Mantel Clocks, in black oiled cases, with or without pillars, in gilt and bronze trimmings; fitted with an 8-day American movement, with cathedral gong striking the hour, and bell at the half hour. Regular \$4.50 and \$7.50. Wednesday **4.95**

New Things in Neckwear for Women

Suitable for Gifts Imported English Knitted Mufflers, in white, sage, sky, navy, rose, pink, champagne, green, mauve, black; also black and white. We have these in art silk and pure spun silks. Prices \$1.00, \$1.25, \$2.00, \$2.50 up to \$10.00. Crepe de Chine String Ties, with tassel ends, in all the delicate shades that fashion approves of, 5c, 35c, 50c and 75c. A full range of Windsters in same material and shades at the same prices.

The Pure Food Market

Direct Telephone Adelaide 6100 MEATS. Shoulder Roast Prime Beef, lb. **14** Blade Roast, very tender, lb. **16** Mince Shoulder Steak, lb. **13** Sirloin Steak, Simpson quality, lb. **25** Forequarter Spring Lamb, lb. **18** Roast Leg of Young Pork, lb. **28** Simpson All-pork sausage, lb. **23** Prime Back Bacon, mid curing, by the piece, 3 lbs. and up, lb. **45** Finest Corned Ham, lb. **45** Finest Jellied Ox Tongue, lb. **45** Finest Jellied Lurch Tongue, lb. **45** Headcheese, lb. **19** GROCERIES. 2,000 tins Choice Pink Salmon, 1/2-lb. tins, per tin **28** 500 packages Redatively Granulated Sugar, in 5-lb. packages, 3 pages, 1.30 Ogilvie's or Purdy Flour, 3/4 bag, 1.53 Finest Bleached Sultana Raisins, lb. **20** Choice Cooking Figs, 3 lbs. **24** Fresh Rolled Oats, per stone **48** Macaroni or Spaghetti, 3 lbs. **25** Finest Canned Corn or Peas; not more than 4 lbs. to one customer; 3 tins **38** Garton's Custard Powder, assorted flavors, makes 8 pints, package **16** Orange Marmalade, 2-lb. tin **23** Choice White Beans, 2 lbs. tin **23** Finest Japan Rice, 3 lbs. **25** Mustard, in bulk, compound, per lb. **25** Taylor's Soda Biscuits, per tin **32** Oatmeal, Herring, plain and in tomato, 2 tins **25** California Seedless Raisins, pkg. 17 Jam, 4-lb. pail **25** Stewart's Strawberry and Raspberry Finest Pot Barley, 4 lbs. **25** Gorge's Soups, assorted, 3 pages, **25** Heinz Sweet Pickles, in bulk, at **25** Fard Dates, per lb. **18** Roman Meal, large package, **25** Edwardsburg Starch, 3-lb. tin **25** FRESH ROASTED COFFEE, LB. 27c. 1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. **27** FRUIT SECTION. One car Delaware Potatoes, peck 42c; per bag, \$2.40. Sunlight Lemons, good size, per doz. **25** Choice Grapefruit, 4 for **25** Florida Oranges, per dozen **35**

Have You Seen the Mother Goose Village at Simpson's?

These Things for Gift Giving Are Shown at the Christmas Show, Fifth Floor

Waste Paper Baskets

Enamelled in dainty pastel shades of pink, blue and cream, regulation size. Wednesday **.75**

Pillow Cases

Hemstitched Pillow Cases, made in England, from a nice fine pile cotton, neatly hemstitched. Size 45 x 28. Wednesday special, 43c per pair **.43**

Mother Goose Rhymes

Will never grow old, and this year we have some specially illustrated editions in the rag books which will wash and retain their natural colors, 15c to \$1.50.

Annals

should be purchased now, even if they have to be laid away until Christmas. The difficulty of securing goods from the publishers makes further supplies uncertain. We have the following in stock now: Boys' Own **1.75** Girls' Own **1.75** Chums **1.65** Chatterbox **.75** Infants' Magazine **.25** Munsell's Children's Annual **.50** Young Canada **.50**

Toilet Goods

Three-piece Toilet Case, containing a brush, comb and mirror, ebony finish, silver-mounted, in neat 2 1/2 satin-lined case. Price **2.25**

Seven-piece Manicure Case

containing of two salve pots, buffer, file, shoe horn, cuticle knife and nail stick, in neat box. 1.50 Price **1.50**

Shaving Set

containing mirror, shaving mug, brush and soap, neatly boxed. **2.50**

Linen Handkerchiefs

They are direct from Belfast. We have ordered another lot of these handkerchiefs, and when they come in we shall have to mark them to sell at 2 for 25c. Our Christmas show price, 6 for **43**

Leather Goods

200 Writing Folders, good size, colors red, green and blue. Wednesday **33**

Chain Purse

Silver-finish Chain Purse, long chain, gate top clasp. Wednesday **58**

Here Are Some Big Toy Specials for Today

No Phone or C.O.D. Orders. 432 Toy Cannons, they make a big bang when the cork flies. **15** out **15**

388 Toy Banjos, look like the real thing **15**

288 Cutie Dolls, they are new and different, two sizes, the small ones are dressed in fancy silk, the large ones are undressed **29**

China Tea Sets, 16 pieces, nicely decorated Japanese ware. Set **25**

Really-Trooly Dolls, the dolls that educate and amuse the children because they make them six doll dolls in a box, complete, **25** for **25**

