

**Lunch Room AT YOUR SERVICE**  
 Special Vegetable Dinner, 25c — Boiled Vegetables; Potatoes, boiled or mashed; Choice of Desserts; Bread, white or brown, with Butter; Tea, Coffee, Cocoa or Milk.  
 Afternoon Tea, 3.00 to 5.30 p.m.—Simpson Special Sandwich; Pot of Tea with Cream; Ice Cream .15, or two persons for .25

# THE ROBERT SIMPSON COMPANY LIMITED

**TELEPHONES:**  
 General Merchandise Main 7841  
 Meats and Groceries Adelaide 6100

## THESE GOODS ARE ON SALE TODAY

### Half Price Sale of Furniture

Dressing Table, in white enamel, triple mirror. Regular \$44.00. Half price 22.00  
 Cheval Mirror, in mahogany. Regular \$58.00. Half price 29.00  
 Twin Beds, in white enamel, cane panels. Regular \$92.00. Half price 46.00  
 Twin Beds, in white enamel, cane panels. Regular \$98.00. Half price 49.00  
 Bed, in bird's-eye maple, full size. Regular \$52.00. Half price 26.00  
 Bed, in white enamel. Regular \$50.00. Half price 25.00  
 Dressing Table, in circassian walnut, inlaid, triple mirrors. Regular \$46.00. Half price 23.00  
 Toilet Cabinet, in solid mahogany, "Adam" design. Regular \$75.00. Half price 37.50  
 Desk, solid mahogany, "Colonial" design. Regular \$106.00. Half price 53.00  
 Sectional Bookcase, in quarter-cut oak, large stack. Regular \$60.00. Half price 30.00  
 Desk, in circassian walnut, neatly carved. Regular \$80.00. Half price 40.00  
 Desk, in solid mahogany, "Louis XVI" design. Regular \$20.00. Half price 10.00  
 Settee, in mahogany, "Charles II. Period." Regular \$80.00. Half price 40.00  
 Settee, in solid mahogany, "Chippendale" design. Regular \$50.00. Half price 25.00  
 Settee, in mahogany, beautifully upholstered, "Adam" design. Regular \$175.00. Half price 87.50  
 Gate Leg Table, in solid mahogany, inlaid design. Regular \$100.00. Half price 50.00  
 Centre Table, in mahogany, "Louis XVI" design, plate glass top, cane panels. Regular \$45.00. Half price 22.50  
 Buffet, solid mahogany, "Colonial" design, massive construction. Regular \$100.00. Half price 50.00  
 Dining-room Chairs, solid mahogany, "Colonial" design, consisting of two arm and four side chairs. Regular \$284.00. Half price 142.00  
 China Cabinet, solid mahogany, "Colonial" design. Regular \$150.00. Half price 75.00  
 Breakfast-room Suite, in solid walnut, inlaid, consisting of buffet, china cabinet, dinner wagon, fall leaf table and four chairs. Regular \$355.00. Half price 177.50  
 Dining-room Suite, in solid mahogany, "Sheraton" design, consisting of buffet, china cabinet, extension table, dinner wagon, six side and two arm chairs. Regular \$940.00. Half price 470.00  
 Hall Seat, "Colonial" design, mahogany. Regular \$45.00. Half price 22.50  
 Hall Seat, "Colonial" design, in mahogany. Regular \$25.00. Half price 12.50  
 Music Cabinet, in violet walnut, brass trimmed. Regular \$100.00. Half price 50.00  
 Music Cabinet, in circassian walnut. Regular \$82.00. Half price 41.00  
 Music Cabinet, in circassian walnut, brass ornaments. Regular \$89.00. Half price 44.50  
 2 Only Dressing Tables, in mahogany. Regular \$26.00. Half price 13.00  
 Dresser, in mahogany, "Colonial" design. Regular \$50.00. Half price 25.00  
 Chiffonier, in mahogany, "Colonial" design. Regular \$40.00. Half price 20.00  
 Chiffonier, in mahogany, "Colonial" design. Regular \$140.00. Half price 70.00  
 Chiffonier, in mahogany. Regular \$45.00. Half price 22.50  
 Dressing Table, in circassian walnut, "Louis XVI" design. Regular \$100.00. Half price 50.00  
 Wardrobe, in circassian walnut, neatly fitted interior. Regular \$90.00. Half price 45.00  
 Arm Chairs, in solid oak, fumed finish, have strong spring seats, in imitation leather. Regular \$8.00. Half price 4.00  
 Dressing Table, in quarter-cut oak, golden finish. Regular \$20.00. Half price 10.00  
 Dressing Table, in quarter-cut oak, golden finish. Regular \$30.00. Half price 15.00  
 Bed, in various designs and sizes. Regular \$30 to \$40. Thursday Half Price



### These Are the Days

WHEN RAIN MAY FALL AT ANY MOMENT, AND IT'S GOOD TO HAVE A RELIABLE RAINCOAT TO SLIP ON. HERE ARE SOME VERY GOOD COATS MODERATELY PRICED.

#### English Paramatta Rain-coats, \$5.00

Made from a double texture paramatta, greenish fawn color; cut single-breasted raincoat style, to button to the chin; close-fitting collar; sizes 34 to 46. Special . . . 5.00

#### ENGLISH TWEED WATERPROOFS, \$13.50

Good quality, light tan shade, plain pattern; inside in fancy check patterns; cut in fashionable slip-on style, with loose box back, slash pockets; sizes 36 to 44. Thursday 13.50

#### ENGLISH BURBERETTE RAINCOATS, \$18.50

A much-worn raincoat in England, stylish and serviceable; the material is closely woven Burberette cloth, in tan, plain pattern, cut single-breasted, in good length, with patch pockets and silk through shoulders and sleeves; English hand-tailored; sizes 36 to 44. . . . . 18.50

### Best English Hairline Trousers

Wool cloth, in dark gray, carefully tailored; sizes 32 to 44. Thursday . . . . . 3.00  
 KHAKI CORD RIDING BREECHES, \$2.75.  
 Regulation style, reinforced on inside seams; sizes 32 to 42. Special . . . . . 2.75

#### Boys' Khaki Over-coats \$4.95

100 Smartly-Tailored, Double-Breasted Overcoats, neatly designed, with splendid fitting shoulders and collar; back is slightly fitting at waist, and has centre vent; the khaki is of a rich shade, and will give splendid service; sizes 22 to 29. Thursday 4.95

#### 560 Men's Shirts at 49c

Neglige Shirts, hairline, double and cluster stripes of blue or black; travelers' samples and broken ranges from our regular stock; some slightly counter-soiled; laundered cuffs; coat styles; sizes 14 to 17. Regular 75c and 89c. Thursday . . . . . 49c

#### Boys' Odd Tweed Bloomers 95c

500 pairs, full cut, from strong tweed; splendid assortment of patterns, in brown and gray; bloomers are lined throughout, and have belt loops; sizes 24 to 32. Thursday . . . . . 95c

#### 3.30 SPECIAL. \$2.50 and \$3.00 Flannel Shirts at \$1.49

120 Only Men's English-made Flannel Shirts, travelers' samples, large, roomy bodies, in khaki or gray; some have collar attached; sizes 14 to 17 1/2. Regular \$2.50 and \$3.00. Thursday . . . . . 1.49

#### MEN'S SCOTCH WOOL UNDERWEAR.

Penman's make, shirts and drawers, sizes 34 to 44. Regular \$1.00 and \$1.25. Thursday . . . . . 89c

### Display of Oriental Rugs

With Special Prices on a Number of Small Oriental. 120 Beautiful Mossals, in lovely soft brown, blue, rose and camel effects, very silky and suitable for drawing-rooms, bedrooms, etc.; sizes about 3.6 x 4.6 to 4.6 x 6.10 . . . . . 19.50 to 39.50

39 Small Antique Oriental Rugs, the lot comprises Kazacs, Shirvans, Kurdistans, Ghendji, etc., all antique, and most of them slightly worn; very useful for small halls, dens and living-rooms, 9.75, 11.75, 15.00 and . . . . . 19.50

27 Persian Kazacs, in lovely rich reds, blues and tans; some with plain centres; splendid rugs for hard wear, being very closely woven; size 4.8 x 4.0, at 19.50, to 8.11 x 8.10, at . . . . . 30.00

New Heavy Printed Linoleums, 50c—A big range of patterns, both light and dark, for kitchens, halls, dining-rooms, and bathrooms, all new and perfect goods, 2 yards wide, square yard, .50; 4 yards wide, square yard . . . . . 55

New Brussels Rugs, one of the best wearing rugs that can be had at the price; a splendid range of Oriental, two-tone floral and small conventional designs:

4.6 x 6.0 . . . . .	5.25	9.0 x 9.0 . . . . .	17.75
4.6 x 7.6 . . . . .	7.95	9.0 x 10.6 . . . . .	19.75
6.9 x 9.0 . . . . .	13.75	9.0 x 12.0 . . . . .	22.75
6.9 x 10.6 . . . . .	15.76	11.3 x 12.0 . . . . .	31.75

### Chintz Week

During this week we are giving special attention to the new chintz stocks, arranging them where they may get full value for colors and patterns to help you in selecting for special color schemes or general uses.

In Blue—A large selection of two-tone blue, and chintzes with blue colorings; either 30 in. or 36 in. wide. Yard . . . . . 49, 59 and 69

In Rose—From delicate pink to stronger old rose, including pretty black and white check patterns, with clusters of rosebuds; also a light ground, with rose bud pattern, which would be specially suitable for a young girl's room; 30 in. and 36 in. wide, at 30, 39, 49 and . . . . . 75

Chintzes for the Living-room—Four tables of chintzes, selected for their usefulness in the living-room; there are brown, blue and green combinations, which can be used with any style decoration, 49, 59, 77, 88 and . . . . . 1.49

Scotch Madras Muslins—A large and varied assortment; white or cream; delicate floral and heavier patterns; 40 and 45 inches wide, at . . . . . 19, 25, 28, 38 and 75

Colored Madras Muslins, \$1.00—Beautiful colors, for living or dining-room over-curtains; they hang softly, and the colors are of the best; 50 inches wide. Thursday . . . . . 1.00

New Marquisette Curtains, \$3.75 Per Pair—Exceptionally effective; 2 1/2 yards long; made of heavy marquisette, in white, ivory or ecru; trimmed with laces and insertion. Pair . . . . . 3.75

### Hosiery and Gloves

Women's Plain Lisle Thread Hose, fast dye, fashioned silk finish, fine weave, black and colors, spliced heel, toe and sole; sizes 8 1/2 to 10. Thursday, 3 pairs 1.00; pair . . . . . 35

Women's Plain Black Cashmere Hose, fashioned and seamless, good weight, fine quality, extra elastic weave, all wool yarn, English make; sizes 8 1/2 to 10. Thursday, 3 pairs 1.10; pair . . . . . 36

Men's Plain Silk Lisle Thread Half Hose, extra fine quality, black and colors, spliced heel, toe and sole; sizes 8 1/2 to 11. Extra value, Thursday, 3 pairs 55; pair . . . . . 19

Men's Wash Leather Gloves, new spring glove, tan and mastic shades, one dome fastener, outsewn seams, contrasting, stitched backs; sizes 7 to 10. Thursday . . . . . 1.50 and 2.00

Women's White Washable Gloves, natural shade only, fine fabric, two dome fasteners, strong sewn seams, neat self point on back; sizes 5 1/2 to 7 1/2. Thursday . . . . . 75

Women's Glace Kid Gloves, soft pliable skin, two dome fasteners, outsewn seam, perfect finish and fitting; sizes 5 1/2 to 7 1/2. Thursday . . . . . 85

### Jewelry Specials

Birthstone Lavalliers, any month. Thursday . . . . . 50  
 Birthstone Brooches, any month. Thursday . . . . . 49  
 Pearl Necklace, fine lustrous pearls. Thursday . . . . . 49  
 Gold-Filled Lavalliers, Regular \$1.25. Thursday . . . . . 89  
 Battalion Signet Rings, in solid 10k gold, with any battalion number. Regular \$5.00. Thursday . . . . . 4.00

### Kitchen Mirrors

Framed in 1-inch imitation oak or white enamel moulding, 7 x 9 inches, 25; 8 x 10 inches, 30; 9 x 12 inches, 35; 10 x 14 inches, 45; 10 x 17 inches, 65; 12 x 18 inches . . . . . 75

### BRITISH PLATE MIRRORS.

For bathroom or bedrooms; extra quality glass; mission oak or white enamel frames: 10 x 17 inches . . . . . 1.25  
 16 x 20 inches . . . . . 2.75

### MARKET

Telephone Adelaide 6100

#### MEATS.

Briquet Best Beef, per lb. . . . . 14  
 Shoulder Roasts, choice quality, 14 lb. and under, per lb. . . . . 16  
 Blade Roast, tender, per lb. . . . . 16  
 Thick Rib Roast, prime, per lb. . . . . 18  
 Round Steak, Simpson's, per lb. . . . . 22  
 Sirloin Steak, finest beef, per lb. . . . . 28  
 York Brand Breakfast Bacon, mild curing, whole or half, per lb. . . . . 26  
 Sweet Briar Cured Ham, per lb. . . . . 31  
 Sweet Briar Pure Lard, 3 lb. pails, gross weight, per pail . . . . . 51

#### GROCERIES.

One Car Standard Granulated Sugar, in 29 lb. cotton bags, per bag . . . . . 1.45  
 2,000 lbs. Fresh Creamery Butter, in 50 lb. casks, per cask . . . . . 34  
 4,000 lbs. Fresh Creamed Corn, 34  
 Edward's Pure Orange Marmalade, 23  
 Syrup, 5 lb. pail . . . . . 28  
 Choice Feathering Cocoa, per tin . . . . . 17  
 Choice Red Salmon, 2 cans . . . . . 24  
 Salt, in bulk, our own . . . . . 14  
 Quaker Oats, large packages . . . . . 24  
 Fresh Flaked Wheat, per stone . . . . . 25  
 Peanut Butter, in bulk, our own make, per tin . . . . . 18  
 Oxo Cubes, 3 tins . . . . . 25  
 Imported Trinidad Vinegar, 1m. per quart bottle . . . . . 27  
 Finest Pot Barley, 6 lbs. tin, any 500 lbs. Fresh Crackling Bacon, per tin . . . . . 23  
 Finest Evaporated Apples, per package . . . . . 12  
 Aunt Jemima's Pancake Flour, 15  
 Buchanan's Pure Raspberry, Strawberry and Black Currant Jam, 16 oz. jar . . . . . 22  
 Finest Canned Haddock, per tin . . . . . 11  
 Pure Gold Quick Tapioca, 50 lb. pail . . . . . 50  
 Pure Gold Quick Tapioca, 45 lb. pail and Cuscuta, per tin . . . . . 25  
 Hinz's Prepared Mustard, per tin . . . . . 14  
 1,000 lbs. Fine Rich Full-bodied Assam Tea of uniform quality and fine flavor, a 45c tea anywhere. Thursday, per lb. . . . . 37

#### FRUITS AND VEGETABLES.

One Car California Sun-kist Oranges, good size, sweet and juicy, per dozen . . . . . 32  
 Choice Grape Fruit, good size, 3 lb. per cwt. . . . . 25  
 Table Turnips, 2 for . . . . . 5

#### POULTRY FOOD.

One Car Mixed Scratch Feed for Chickens, special 50 or 100 lb. lots, per cwt. . . . . 2.25  
 Brass or Shorts, special 50 lb. or 100 lb. lots, per cwt. . . . . 1.75



### There's Smart Style and Exclusiveness in the Spring Suits For Women at \$30.00 to \$65.00

Taffetas, silk cords, poplins, serges and gabardines, in a wonderful array of novelty suits; dozens of the best models produced this season; particularly attractive are the suits in cream serges, taffetas, in various shades and styles, and woolen fabrics of the newest weaves and shades. Special display Thursday . . . . . 30.00 to 65.00

#### WOMEN'S NEW SAMPLE COATS MUCH REDUCED FOR THURSDAY SELLING.

80 Only Smart American Coats, latest models, with belts, ripples, flare, pleats, fancy pockets; high, convertible or sailor collar; the new materials are wool, cashmere, velour checks, cheviot, duvetine, gabardine, serge, and tweeds; colors black and white, brown and white, fawn, Joffre, rose, green, Copen., navy and mixtures. Regular prices \$20.00, \$25.00, \$30.00 and \$35.00. Thursday, 15.00, 17.50, 22.50 and . . . . . 28.50

#### NEW SPRING DRESSES FOR WOMEN, \$9.98.

A good selection in taffeta, crepe de chine and messaline; rose, navy, black, gray, reoda, and Copenhagen; the skirts show a wide flared or pleated effect, and the waists have novelty trimmings and vestee, collar and cuffs of crepe de chine; sizes 34 to 42. Thursday . . . . . 9.98

#### WOMEN'S SKIRTS, IN MANY MATERIALS AND STYLES, \$5.00.

Having secured enormous quantities of English serges, gabardines and mixtures before the great advance in prices, we are prepared to offer the best possible in women's dress skirts, at moderate prices. See our dozens styles; sizes for all figures. Thursday specially marked . . . . . 5.00

### Distinctive Spring Attire in the Young Women's Department

SUITS FOR MISSES AT \$17.50.  
 Cover suits, fashioned from navy and black serge, having self belt across the back, with two straps extending over the hips, ending in buckles. The graceful silk over collar. Skirt is wide and shirred under the belt. Specially priced . . . . . 17.50

MISSES' DRESSES, \$15.00.  
 Charming afternoon gowns, distinguished by their simplicity. Crepe de chine, taffeta, messaline and combinations of Georgette crepe in many pleasing effects. New sleeves, plain draped or pannier model of skirts, in rose, Hagar, vesoda, navy, pearl, gray and black. Attractively priced . . . . . 15.00

MISSES' SPRING COATS.  
 Swagger styles of fine men's wear serge, in belted and box back effects; silk and leather trimmings; half lined; navy, fawn, Joffre blue and black 11.50 and 13.50

NEW SKIRTS FOR SPRING  
 Two smart models in worsted checks, plain or pleated, showing the new saddle pleats, novelties and combinations of Georgette crepe in many pleasing effects. Skirt of navy or black serge, having two pockets in front and braided or self-button trimming. Specially priced . . . . . 4.75 and 5.25

MIDDY DRESSES FOR GIRLS.  
 A pretty style in gingham; white skirt and blouse of blazer stripes; sizes 6 to 14 YEARS . . . . . 1.50  
 Another having waist of plain colored chambray, with plaid skirt, white yoke collar, hand-embroidered . . . . . 2.25

### The New Spring Boots

Style No. 85—Women's all white nu-buck, lace, 9-inch top, made with white heel, light walking weight, Goodyear welted sole; widths A, B, C, D and E. Pair . . . . . 10.00

Style No. 250—Women's fine French black kid, button style, new semi-gypsy pattern, with patent beaded edge and light Goodyear welted soles, leather Spanish heel; widths C and D. Per pair . . . . . 7.50

Style No. 91—Women's fine gray kid, lace, plain toe, full foxed vamp, flexible Goodyear welted sole, medium leather spool heel; widths C and D. Pair . . . . . 9.00

#### MEN'S BOOTS.

"Bond Street" Style No. 545—Smooth black King calf, straight lace boot, English toe, double tip, made with light weight Goodyear welted sole, flat heels; widths C, D and E; sizes 5 to 11. Pair . . . . . 4.95

"West End" Style No. 565—Extra fine, light weight vicci kid leather, with kid upper and kangaroo toe-cap, straight last, either light or heavy Goodyear welted soles; flat heels; widths C, D and E; sizes 5 to 11. Pair . . . . . 4.50

Style No. 0593—Brown Russia calf, straight lace with gray cloth top, leather facing, blind eyelets, English walking last, good weight Goodyear welted soles, flat heels; widths C, D and E; sizes 4 1/2 to 10. Pair . . . . . 4.95

#### OFFICERS' BOOTS.

Knee length style, made from selected, even weight, tan winter calf; double soles, top soles viscolized; solid leather, regulation militia heels; laced front with two buckles at top, made on a neat, tried and proven foot-fitting last; sizes 6 to 11. Thursday . . . . . 11.00

#### REGULATION MILITIA BOOTS.

For rank and file, best selected tan winter calf, wear "like iron"; take a high polish; hundreds have been worn by the men in this war; we had no complaints against them; dressy, comfortable boots; sizes 4 1/2 to 11 . . . . . 4.95

### Tourist Trunks Specially Priced

100 Only Extra Heavy Canvas-Covered Tourist Trunks, wide hardwood slats, sheet iron bottom, strong dome corner bumpers, reliable lock and bolts, and fitted with end covered top tray; size 32 inches. Thursday 3.95  
 Phone and mail orders filled until sold out.

### Eyeglasses and Spectacles, \$1.25

Regular \$4.00 to \$5.50, Thursday, 3.20 to 11 c'clock only. Rimmed or rimless styles, flat lenses. Complete, in case, eyes tested by specialists. One dollar extra if special grinding (up to four dioptries) is necessary. You'll be wise to take advantage of this exceptional sale of Glasses. (Optical Department, Second Floor)

### Little Folks' Millinery

For the coming season the little folks will be looked after in a section better stocked than ever before. Paris has contributed many more exclusive patterns than formerly, and old England, which has the faculty of producing for very little money very good copies of French goods, has sent a large and beautiful collection of the latest styles yet shown. New York offers very smart tailored styles. Our new location for this department is right in front of our Yonge Street elevators, on the second floor.

#### A FEW OF THE LINES.

Little Hand-Made Hats, of soft fancy braids, with flower or ribbon trimmings, some with ostrich trimmings; all in the new soft colorings. Prices 2.00, 2.25, 3.00 to . . . . . 4.50  
 Little Poke Hats, in silk and fancy braids, mostly white, with colored trimmings . . . . . 1.75, 2.25 to 3.50  
 New Styles in Colored Millans, with bands of silk ribbon, beautifully finished . . . . . 1.00 to 3.50  
 Bonnets of Crepe de Chine, corded silk or satin, made in ivory, white, some embroidered, hemstitched or lace and ribbon trimmed. Prices . . . . . 75, 1.00, 1.25 to 3.50.

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