

Hotpoint Appliances, Clean, Quick, Sure---Special Display and Demonstration Today at Simpson's

The enduring quality under all conditions of Hotpoint appliances has won for them the premier position over all other electrically applied goods.

And this marked superiority applies not only to one line of Hotpoint utensils, but to each of the various lines of Hotpoint appliances—Irons, Toasters, Cookers, Percolators, etc. Such glowing success has been attained only after years of earnest effort and endeavor to produce none but the best.

Today there are few who do not know by experience that "Hotpoint" means "satisfaction." But to those who have yet to experience the pleasure, economy and practicability offered by Hotpoint goods, we say, by all means visit the display and demonstration today—just inside Simpson's Queen street entrance.

Straw and Panama Hats That Indicate Style Leadership



Straw Hats that possess clever lines, priced at only \$2.00 and \$2.50.

Sennit and split straw sailors or boater shapes, in every wanted style; indescribably superior, showing smooth and notched edges, corded silk bands, and real leather sweatbands. Priced at \$2.00 and \$2.50.

Genuine Panamas---Diversity of Pleasing Styles at \$5.00

At this decidedly popular price are the season's most favored styles, including Alpine and fedora, with open, curl and pencil brims; also telescope shapes, with plain or diamond crown, as well as smart negligé modes, with open curl snap brims. Good value at \$5.00.

Men's Two-Piece Suits \$15.00

Resembling the More Expensive Models

Made from light grey and brown Donegal tweeds, in single-breasted sacque style, showing patch pockets; trousers have cuff bottoms, and five pockets, and belt loops. From point of design, making and finishing these suits are yet to be surpassed. Sizes 36 to 42. Priced at \$15.00.

Men's Sturdily-made Worsteds at \$4.50

Trousers that emphasize the ability of Simpson's Men's Store to supply men with better trousers at the low price, \$4.50. Choice dark stripe patterns.

Men's Heavy Cotton Kleaker Bedford Cord Pants at \$3.00

The kind of pants that have given scores of men plenty of wear and satisfaction. Made from good materials; 5 pockets and cuff bottoms. Sizes 32 to 42. Priced at \$3.00.

Order Your Paints From This List by Phone

Call Main 7841
R. S. CO. READY-MIXED PAINTS
Specially prepared for outside or inside work. Durable and easy to apply.

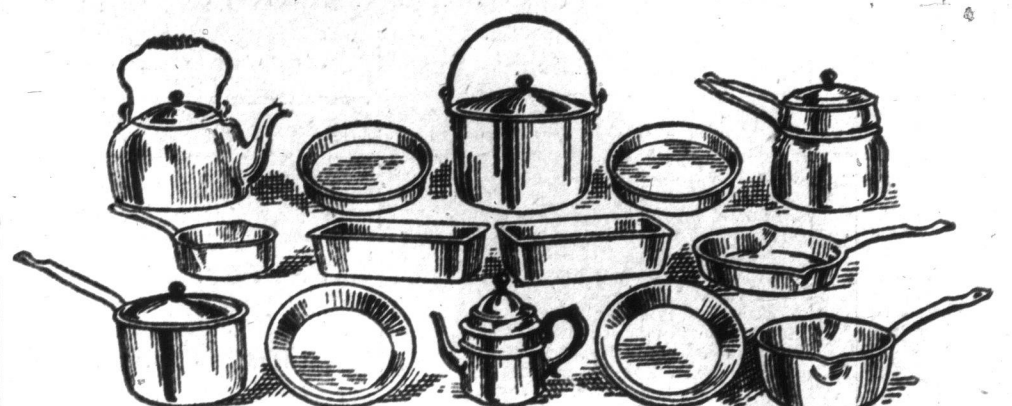
LARGE RANGE OF COLORS		
Cream	Silver Grey	Bottle Green
Light Buff	Med. Grey	Green Tint
Drab	Slate	Pea Green
Old Ivory	Sky Blue	Reseda
Straw	Terra Cotta	Dark Green
Buff	Indian Red	Outside White
Brown	Oak Leaf, Red	Inside White
1/2 Pints, 20c.	Pints, 35c.	Quarts, 65c.
1/2 Gals., \$1.20.	Gals., \$2.30.	



Liquid Granite Varnish for Floors, Woodwork and Furniture---Pints 55c. Quarts \$1.00, One-Half Gals. \$1.90.

Perfex White Enamel Made in England

Excellent Quality, stays white---Pints 75c, Quarts \$1.25		
Gold Medal Varnish, quart	Cross French Polish, 2 sizes	Effecto Auto Top and Seat Dressing. Regular 85c, for
Climax Wall Paper Cleaner, 2 tins for	Old English Floor Wax, 1-lb. tins	Turpentine, pint
Royal Gem Polish. Regular 50c bottle, for	Old English Brightener, tin	Raw and Boiled Oil, pint
Liquid Veneer, 2 sizes, at	Gold and Aluminum Paint, 2-oz. bottle	
.50 and .25	.50 and .25	.30c, .40c, quart 75c, 1/2 gal. \$1.35.



This 14-piece "Wear-Ever" Aluminum Set \$17.50

Here are fourteen of the most constantly used cooking utensils in Wear-Ever Aluminum. Clean, bright, sanitary; look well, cook well, wear well. The initial cost is very little more than for good enamel, while the life is three or four times as long, besides the satisfaction of having the best cooking utensils made. Complete set \$17.50.

We will sell the set separately as follows:

Tea Kettle, 5-quart size	Lipped Stew Pan, 1-quart size
Covered Kettle, 4-quart size	Fry Pan, 9 inch diameter
Covered Saucepan, 3-quart size	Tea Pot, 1 quart
Double Boiler, 2-quart size	Bread Pans, 9 x 5 1/2 inches, each
Lipped Saucepan, 2-quart size	Jelly Cake Pans, 8 inches, each
.425	Deep Pie Pans, 8 1/2 inches, each
1.75	1.35
1.50	3.50
2.50	.65
.85	.35
	.30

Hotpoint Radiant Grill---Round Type



Comes in two styles, one producing one heat and priced at \$7.00. Another style, which provides three different degrees of heat, priced at \$8.50. Either style will toast, fry, boil or grill. Indeed, you may bake or roast by adding the Ovenette, which may be had for the small amount of \$4.50.

The Hotpoint Ovenette is a Real Oven (Illustrated)

Not a play-toy. Thousands and thousands are in daily use, giving the utmost in perfect results, both as to baking and roasting. Used exclusively on the Glosstovo or Radiant Grill. Once used, always used. Price \$4.50.

Here's a Hotpoint Valveless Percolator at \$8.75

Percolation commences within 30 seconds from cold water. Brews delicious coffee every time; and there is that same uniform goodness every time. Absolutely no danger of spoiling or wasting contents. Then, too, such a beautifully designed percolator is in itself an ornament worthy of adorning a table in any home. Has cord, with attachment plug and interchangeable switch. Six-cup size only \$8.75.

Handy Boudoir Sets

consisting of three-pound Hotpoint Iron, rest for iron and curling equipment, including tongs, together with strong, neat carrying bag. Makes a splendid traveling companion, and one that can be pressed into service within a moment's notice—to press the crumpled waist, the mussed ribbon, or the wrinkled skirt. Small, compact, durable. Priced at only \$6.25.

Mail and Telephone Orders Given Prompt and Careful Attention

Original and Exclusive Designs in Wash Fabrics for Sports Skirts, Suits, Dresses and Other Summer Wear

Sport Tussah, 36 in. wide, in shantung grounds, with Chinese stripe effects; suitable for sport dresses, suits and skirts. Yard .85.
Khaki-Kool Designs in tussahs and silk warp poplins, in Mandarin styles, being much used for skirts, collars and hat trimmings; 36 in. wide. Regular \$1.50. Today, yard .95.
Basket Weave Suitings, in black and white stripes, checks and plaids; a most fashionable fabric for skirts; 36 in. wide. Yard .85.
Sport Chiffons, for waists and dresses; grey, navy, rose, green, plum and Copen. grounds, with large white spot effects; 34 inches wide. Yard .79.
Ginghams are the rage in New York.

Here is a quality that will not fade when boiled; comes in checks, stripes and plain shades, suitable for dresses, suits and children's wear, etc.; 30 inches wide. Yard .35.
Plaid Ginghams, in large designs, being used for sport suits; 32 in. wide. Yard .35.
European Voiles, something very different in quality and style to the American voiles; they both wash and wear well; colors are fast, and the design distinctive; light and dark effects; 40 inches wide. A yard .75.
Sport Stripes in Voiles, gold and blue, gold and white, blue and white; a waist of this fabric will look extremely smart; 40 inches wide. A yard 1.25.



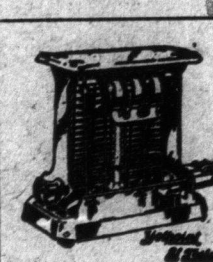
Youthful Suits for the Very Young Man, \$12.00

Simpson's have these \$12.00 suits, made by a designer whose sole effort is concentrated in developing younger men's suits, consequently these suits are cut youthful enough to please the boy, and priced low enough to suit mother—in materials snappy and manly enough to suit both. Noteworthy are these suits of English tweed, in light brown and grey mixed; coats exceptionally well tailored, in single-breasted style, with vest to match; pants in the popular 12.00 lar straight cut. Sizes 32 to 36. Today \$12.00.
Other smart models for the younger men at \$18.50, including these smartly tailored suits of brown stripe tweed. Coat and vest cut on single-breasted style, showing soft rou lapels; pants with cuffs in narrow straight style. Sizes 32 to 36. Priced at \$13.50.

Boys' Furnishing Items of Interest

Boys' Balbriggan Combinations of two-thread Egyptian yarn, in natural shade; short sleeve and ankle-length style; sizes 22 to 32. Today \$5.00.	Boys' Balbriggan Shirts and Drawers, in natural shade two-thread yarns; close-fitting cuffs and ankles; sizes 20 to 32. Today \$2.29.	Boys' Negligee Shirts, in plain and fancy stripes; blue, helio and black on light grounds; coat style with soft cuffs and separate collar. Sizes 12 to 14. Today \$1.75.	Boys' Boy Scout Shirts, of fine khaki drill, with attached collar, shoulder straps and brass buttons; sizes 12 to 14. Today \$1.75.
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The Robert SIMPSON Company Limited



Hotpoint Toasters Upright Type \$5.00

Clean, quick, sure! Toasts two slices of bread at one time. Made light yet dependable. Nickel-plated, non-rustable quality.

Flat Type Toasters at \$5.00

In addition to toasting two slices of bread at one time, it also may be used for frying or bottling; well plated and well made.



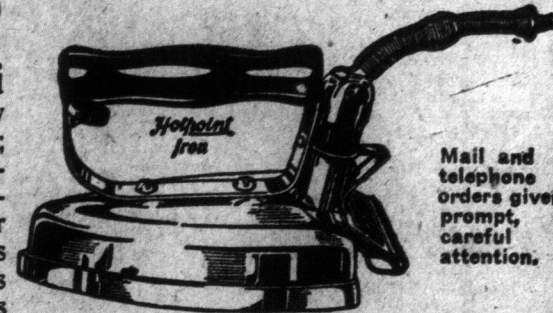
Hotpoint El Boilo Priced at \$5.00

Heats in a "jiffy." Simply drop the hot rod into tumbler or jar of cold water, turn on the current, and lo, and behold! the water is ready for shaving, washing, or for preparing tea, cocoa, etc. Three sizes; small, priced at \$6.00; large, priced at \$8.00; "Crock-neck," priced at \$7.50.

The Latest Hotpoint Iron

Features Two Important Improvements. New Ready at \$5.00

New cord connection, which prevents cord tangles and positively stops cord breaks; that's one improvement. New thumb director, that's the other improvement; makes ironing just twice as easy because it relieves the pressure and rests the hand, and at the same time provides the thumb with absolute and direct control. Obtainable in two 5.00 weights—five or six pounds. Priced at \$5.00.



Hotpoint Valveless Coffee Percolator (6-Cup, Nickeled)

Identical with all other Hotpoint Valveless Percolators in efficiency and simplicity of operation.

Its straight sides, coupled with the very simple percolating apparatus, makes this Percolator exceedingly easy to clean. Has long and nicely shaped spout, permitting easy pouring. Comfortable grip, ebonized wood, always-cool handle. Made of copper, finished outside in polished nickel; inside coated with black tin. Has Macheth glass globe. Hinged cover. Equipped with cord, attachment plug and interchangeable switch-plug. Size, 6-cup; height, 11 inches; wattage, 400. 11.25

Grecian Style Coffee Urn

Strongly constructed of drawn copper; body mounted on three-footed pedestal. Feet fibre tipped to prevent damaging highly polished surfaces. Fitted with graceful ebonized wood, always-cool handle on each side. The faucet is conveniently located so that coffee cups can be filled very easily.

Finished outside in highly polished, mirror-like nickel, which makes it suitable for most elaborately equipped buffet or sideboard. Inside silver lined.

Furnished with cord, lamp-socket attachment plug and interchangeable switch-plug. Height, 14 1/2 inches; capacity, 9-cup; weight, 3 lbs.; wattage, 400. Price 19.50



Two Specials for Today

2,000 yards of Tape Stripe Voiles, white grounds, with 3/8-inch tape stripes of black, pink, Copen, mauve or navy; 36 inches wide; suitable for waists and dresses. Regular 50c. Today \$33.
1,500 yards of European Voiles, in designs suitable for waists and dresses; 40 inches wide. Regular 75c a yard. Today \$3.