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THE LONDON ADVERTISER COMPANY,

London, Ont., Thursday, Oct. 24.

#### HUNS WANT A BARGAIN.

STATEMENT made to the Reichstag by the German chancellor following the dispatch of the third note to Washington shows clearly that Berlin is still out for a bargain peace. All through the address appear 'negotiation," "discussion," "conference," a moment that Germany has a case. "Negotiate" dictate, and any concessions are out of the ques-

the front. The Allied armies have gone from would be foolish to dodge the fact that the Germans are retreating with great skill, and will presently have a strong army on a shortened and year's blow quickly decisive.

#### RUSSIA FACING SURE FAMINE?

Mr. Keeley obtained his information from emi- atmosphere. Propaganda, the spreading of innent Russians. The following extract shows the awful condition to which the Emperor of Germany has brought Russia.

Famine isn't a possibility. It is a certainty, to-day an actuality. Pestilence is reaping the first crop of a gigantic harvest. According to my incrop of a gigantic harvest. According to my information from a quarter to one-third of the information from a quarter to one-third of the inthe moment has driven us collectively and inwith his company.

habitual alertness against disease. The menace of make you were insured the dust pit, from which spot he had such difficulty in moving his neither work nor food to support the population, and today the working people are simply predestined victims of hunger and disease. Productive labor has been annihilated and no nation can live without it."

This is appalling, even if only true to the extent of one-tenth. A population approaching two hundred millions, if one-fourth die before spring means fifty millions, equal almost to onehalf of this continent, and one-tenth of that would exceed half the population of Canada. The kniser and his war lords brought this awful fate

#### A LITTLE COURTESY COUNTS.

ANY RETURNED SOLDIERS have remarked upon the changed feeling that comes over them after they return to Canada. In the British Isles they have been the object of constant kindness and personal consideration on all sides. When the soldier reaches home he frequently finds that the touch of personal attention is lacking. The little courtesies that were part of his daily life in England seem to have become lost in a cold, workaday Canada, according to those who have expressed their views.

In England and Scotland, to quote the experience of one Londoner who has many friends in the city, and who has no personal complaint, but who feels keenly for those of his comrades who are away from home and friends, no soldier goes about the streets on crutches without being shown extreme courtesy and every possible assistance from men, women and children. Girls who are acting as conductors on trame will step down to the pavement to assist a soldier who is crippled (incidentally it may be said they frequently forget to collect fares from the soldiers), and one soldier who wears two crutches stated that he found it easier to get about old London than to cross the streets of its Canadian namesake with safety. In the old land motorists would stop and pick up the crippled soldier or stop their cars so that he might pass; here many made their horns "squawk" as loudly as they could in an insistent demand to clear the road.

"I have been home only a few days, but I have found that the crippled man in the streets in order to prove to my boy that I am backing him up to clossn't get even a pleasant look," said the Londoner. "I don't want any fuss, but when one is like him in the United States. trying to get on a car while carrying two crutches to hold up a bad leg, he does not like to be pushed aside by people crowding in, or almost knocked down by people pouring out.'

It might be that if this country were close to a theatre of war, and English, Irish and Scotch soldiers were on our streets, having come here to help defend this country as well as their own more distant land, we would extend to them more courtesy and consideration than we show to our own boys. The appraisal of humanity as expressed in "a prophet is not without honor, save in his own country" is pregnant with truth. We strive to impress the stranger or the new acquaintance and perhaps to please him more than our own close kin and friends.

But the Canadian soldier should be the exception to the rule. He is a prophet with honor in ability of the troops. his own country, and should never be permitted to feel hurt because of a lack of friendly interest. war material, and the demoralization of its man-power.

He appreciates an act of kindness as much and perhaps more than anyone else. He has been told that the country is proud of him, and while he knows that pure "swank" is not appreciated he is properly conscious of the service he has given. He often needs a helping hand, especially if he is on crutches, and those who are sensitive about making advances will find that he has not the contempt for the civilian which the self-conscious man in "eivies" may imagine. Even though an overture to do a kindness be rebuked, it will not injure the person who endeavors to be of service, and it is only one chance in a hundred that a courtesy will not be received in the same spirit as that by which it is prompted.

#### A LESSON FROM THE FLU.

DENEFICENT Providence has so arranged it that from evil and disastrous events springs some good. The prevailing epidemic is no exception to this rule. The vital importance of public and personal cleanliness is being too forcibly and sadly impressed upon us these days to permit of the lesson going unlearned. The flu not live without microbes," observed has introduced an era of personal and public the Sage. hygiene that promises well for the future health of the community if only it can become a fixed habit.

The use of the microbe-destroying antiseptic has become universal. Always in every office there has been a "demon disinfector" whose words that indicate the acceptance of a two-sided garglings were a source of merry jest. Now we situation which might be straightened out by have them by battalions and that person who a compromise give-and-take arrangement. This doesn't get busy with a mouth wash or some is not the Allied view, which does not admit for other preventive comes under suspicion of being selfish and unpatriotic. Folks who a few weeks means to treat with; the Entente intend to ago didn't know a gargle from a gargoyle are jump into the Antarctic, and you'll find now on intimate terms with the most exclusive antiseptic formulas and chummy with germicides Meanwhile, the Allied peoples must steel that have slain their billions. Recipes that formthemselves against any letting down in war ac- erly looked and read like a secret code or the tivities. Foch's successes have been so spectacu- serawl on a thousand-year old Assyrian brick are lar and continued there is a danger of over-con- no longer hidden mysteries. Board of health Rosalind or heard Ada Rehan sing fidence at home weakening the war machine at pamphlets furnish light and joyous reading and "Trow Him Down, McClosky." And, we are familiar with the batting average of every victory to victory with amazing rapidity. Their epidemic or pandemic as far back as the seven successes have been gloriously complete, but it plagues of Egypt. And every mother's son and daughter of us is a member of the Odoriferous "Eugene Aram"; you never heard of a proper Belgian girl, sat ale

Order of the Camphorated. It would be well for the authorities, federal, presently have a strong army on a shortened and immensely powerful new line. The leading war provincial and municipal, to crystallize into percritics and correspondents are agreed that the manency this widespread and effective purification Bat"; you never heard Old Hoss Hoey German armies cannot be broken before the into which we have been suddenly seared. A few weather shuts down on major operations. It is weeks hence when the peril has passed there will Cabin."-Ball Crank. well that we get in the mood to be able to recon- be an inclination to let down. In the best circles well that we get in the mood to be able to recon-well that we get in the mood to be able to recon-be an inclination to let down. In the best circles

Well that we get in the mood to be able to recon-be an inclination to let down. In the best circles

Joe Jefferson sing "Little Johnny Paul Shook his head. He had talked be un-bugan," and we never saw Little Dugan," and we never saw Little Poul Shook his head. He had talked be un-cile ourselves to the thought of another winter to which we all belong—it with the microbe, but campaign and not cease one jot our preparations fashionable to associate with the microbe, but Corinne in "The Pavements of France." for a prolonged struggle. By the spring the there is danger that we will not be swatting it Allied forces will be immeasurably the stronger with the same vigor and regularity as at present. in men and weapons. It is up to us to see to it It has always been thus. While the country that they have everything that will make next is in the mood for it, it would be wise The flower-beds new are bleak an to enact regulations that will require periodic and expert fumigation of public gathering places. Within the last few years adequate ventilation has HE FINANCIAL CHRONICLE of New York been made compulsory in factories, but the law For this we do not care a bit, publishes the views on Russia of James might be extended to include a large number of we do not have to shovel it Keeley, former owner of the Chicago Herald. edifices that year in and year out reek of foul As we do in December. formation in an expert scientific manner, is in the air, a product of the war, and no greater service could be done the country at large than to educate Credit, Let Them Alone. European Russia this coming winter will, the public in systematic methods of fighting dispermanent such as are of proved worth and so add to the general health and happiness. habitants must die before next summer. There is dividually to radical measures. Let us make to the general health and happiness.

#### EDITORIAL NOTES.

Victory bonds will help keep us from German bondage.

Your Victory bond may be the one that will finish the Hun.

Up to date, the great German peace offensive

has been a flivver. One of the names by which history will know

him will be Whining William.

Germany is howling for "justice." Well, 's going to get it full to overflowing.

The word of a Hohenzollern carries about as much weight as there is hair on a quinine pill.

Paris critics consider the kaiser has "morally" abdicated, but it is the bodily kind the

An island in the Arctic is suggested as a place of exile for the kaiser. Our ballot goes for if possible.

warmer and more appropriate spot. The arrest of a band of alleged Social Demoerats at Stratford will put suspicion on all bewhiskered parties entering the Classic City.

AVENUES OF HONOR.

[Springfield Union.] The city of Cleveland has adopted a novel plan for honoring its soldier dead. For each Cleveland soldier that loses his life in this ar a Victory oak will be planted along one of the boulevards, and each of the oaks will be named for This will constitute a beautiful and enduring memorial, with a practical as well as a sentimental value.

Other cities may find it desirable to follow Cleveland's

A PATRIOT GERMAN.

[Winnipeg Free Press.]
In a town in South Dakota last week a farmer of German descent called upon the local committee of the Liberty Loan and asked the amount of the town's allotment. When he was advised that it was \$12,000 he said: "I have a boy in France and I wish to subscribe my town's entire allotment American; and doubtless there are hundreds of thousands

LAURIER.

Whoever his critics may be, and whatever differences of inion may exist, it is high time that a spirit of decency seize that portion of the press that continually anaris at the heels of this great man, for when these writers are gone and their memories blotted out from the face of the earth, people the world over will read and talk of the life and work of that brilliant Canadian, of French origin, Sir Wilfrid

One of the most expressive phrases carried by a news dispatch was that contained in the description of the cap-

Foch has apparently all the tools he needs. Where he wishes to manoeuvre he has the divisions to do it with.
Where he wishes to blast his way through he has the guns. Cambrai has demonstrated the tremendous resou of the Allies as well as the tremendous courage and fighting

Contrast that with the evident exhausting of German



As careful as you'll meet; If he paid you a compliment, He'd ask for a receipt,

Ouch! "Well, you had at least one interested listener during your talk last night,"

"Oh," smiled the Orator. "You there, weren't you?" "No," replied the Grouch. "But you

The Wise Fool. "Science informs us that we could

"Well," commented the Fool, "there's one consolation. We probably wont.

smeared red paint around last night This dark brown taste is awful-The outlook's anything but bright.

I may look bright, but I feel blue. Learn One New Thing Each Day. The water of the Antarctic Ocean ! colder than that of the Arctic Ocean. If you don't believe it, go up and jump into the Arctic and then go down and

Dear Luke,-Like a good sport, you admit that, in spite of the fact that you never heard St Henry Irving sing "I Owe Ten Dollars to O'Grady"; you you never heard Se Henry Irving sing their society boardinghouse dinner by means of food purchased at a bakery, never heard Tony Pastor recite Maria, quite untrue to the bringing up Yvette Gilbert sing "The Jewel Song": and talked for an hour with a young you never heard Billy Emerson sing man.
"When Other Lips"; you never heard in render "The Maiden's Prayer," and you away. never saw Salvini in "Uncle Tom's

No, old socks, and we never heard

-Luke McLuke.

Our Dally Special. If You Would Retain Friends Luke McLuke Says:

(Copyright, 1918, by the McClur-Newspaper Syndicate.)

IN THE DUST. By Dorothy Douglas.

In the lovely old home in Alost, half-way between Brussels and Ghent, there was turmoil; there were whisperings, hurried searchings for treasures and hats The German soldiers were on their way through Belgium, and M. and Mme. Victor de Paepe felt that home wound be safe no longer for their beautiful young daughter, Marie. Hence they had ordered her to flee, with two of her brothers to protect her, to London, if possible. The brothers were too young for service, but they were old enough to take care of their sister on the contemplated trip.

young for service, or their sister on the contemplated trip.
"Just one moment, father," Maria said, impatiently; "I am coming." She was trying to hide a little box of keepsakes in the dust pit underneath the fireplace. Surely no German raiders would find it there, and it they duwhat good, to them, a withered rose, a crumpled dance order, a worn Latin grammar with unformed handwriting on its inner cover? And yet to Maria these things seemed to be the dearest of all her possessions; it was to this treasure box that she flew instead of to her jewel case or to her wardrobe when the signal came that the enemy was close upon the town of Alost.

Paul Nys, her playmate since early childhood, had given her the rose at her first dance. childhood, nad given her the rose at her first dance. Only yesterday Paul had fled along the seashere to escape the raiders. He was of military age, but having served for a few weeks in his own Belgian army had been found had been found. but having service and had his own Belgian army had been found not strong enough for service and had been exempted. But, being of military age, he was the more desirable as a prisoner in the hands of the approaching Germans. What cared they that he was physically unfit?

was physically unfit?

was physically unfit?

was she hurried

mg Germans. What care they then he was physically unfit?

Maria wondered, even as she hurried to obey her father, where Paul had gone. Would she ever see him again? In a few moments she would be on her land the she would be on her land to the she would be a her land.

they had an address from their father.

One night when she and her brothers were preparing for the evening meal she looked out of the window.

"Leon! Gustave! Quick, quick!"

The brother rushed to the window.

#### The World's Appetiser

This new Sauce is rich-thick-fruity, and is such a welcome change to the old-fashioned kinds of Sauces.

back in Alost. And how sweet Maria looked at him! He had never realized how pretty was the sister of his school friends. But-where are you going, Paul? sked Maria at length.
"To America. I shall find work in ome linen mills, for that is all I know

"When do you sail?" asked Lee in New York. They will meet me and than I am to go on to Philadelphia, wherever and whatever that may mean wherever and whatever that may mean "..." But—I am thankful to be going."
Maria's face fell. "Are you, really, Paul?" she asked.
Paul looked at her strangely for a noment. "Why—certainly, Maria. Why

"Will you write to me, Maria?"
"Will you write to me, Maria?"
Maria nodded. She had blushed, she
knew not why.
And that night, while Maria's two

"I was thinking how very far i

"Oh, the war will be over and you will come home, Paul."

Paul shook his head. He had talked England, and ne knew that the would not soon be over.

He pulled off his signet ring—a big, rather clumsy old gold circle—and gave it to Maria. "Would you like to keep this-until I do come home?"

"If you will keep this." Maria said, handing him her tiny ring. It barely went over the knuckle of his smallest ica next day. Maria went down to the south of England to live with some family friend, in Bournemouth.

Often the little Belgian refugee sat and wound the big signet ring round and round on her slender finger and thought of Bourley and some standard of the standard of t thought of Paul in far-off America-America now at war with the common enemy—and she wondered when she would see him again. She thought of her treasure box back in the dust pit

Alost. She was sentimental. pay cash for.

Before he gets her he promises her that he will love her all his days. And after he gets her he discovers that he forgets to promise anything about all his nights.

Thoung your silly little box of withered rose leaves and your school book with the name of Paul Nys written all over it, Maria," he wrote her, "Leon tells me you are corresponding with him in America. What does it mean?"

This was the part of the letter that

after he gets her he discovers that he forgets to profinise anything about all his nights.

Once in a while a man's friends will impose on him so much that he wishes he had a few more enemies.

A mail carrier only has to jam about fourteen hours' work into ten in order to get through each day. But you can't make a woman believe that a mail carrier doesn't read all the postal cards before he delivers them.

The Advertiser's Daily Short Story (Copyright, 1918, by the McClure Newspaper Syndicate.)

The Advertiser's Syndicate.

until Paul could come from Philadelphia and make proper arrangements for their marriage. It had been two years since she had seen him. The change of climate had made Paul strong, and Maria hardly knew him when at last he arrived.

With the help of their new-found friends they made plans for their wedding in the tiny Belgian chapel in New York city.

### Look and Feel Clean, Sweet and Fresh Every Day

Drink a glass of real hot water before breakfast to wash out poisons.

Life is not merely to live, but to liv well, eat well, digest well, work well, sleep well, look well. What a glorious

opening the sluices of the system each morning and flushing out the whole of way to England, a refugee. And Paul, who had chosen the seashore, where would be eventually find himself? Perhaps in far-off America, thought breakfast, drink a glass of real hot Maria. Maria.

After several days of travel by foot and by truck Maria and her two brothers found themselves crossing the channel into England. At last they found the London boarding place of which they had an address from their father.

One night when she and her brothers phosphate on an empty stomach is wonderfully invigorating. It cleans out all the sour fermentations, gases,

waste and acidity and gives one splendid appetite for breakfast. The brother rushed to the window. The brother rushed together. "How tired and ill he looks," Maria said, her voice trembling.
"And hungry," added Leon.
"Hungry!" Guetave said, wistfully. "He's come to a fine place for a hungry man, eh, Maria?"

Maria looked thoughtful. "It isn't strange, after all, that he should have come here, is it? Father and his father both knew of this place, I remember."

waste and acidity and gives one a splendid appetite for breakfast.

The millions of people who are bothered with constitution, billous pells, stomach trouble, rheumatism; others who have sallow skins, blood disorders and sickly complexions are urged to get a quarter pound of limestone here, is it? Father and his father both knew of this place, I remember."

# Use Both Sides of **Your Clothing Dollar**

Don't put off buying your winter outfit one day longer than possible. The clothing values we offer today, in face of quotations for next season, will pay you from 35 to 60 per cent profit. Scores and scores of lines are priced here now at less than any institution in Canada can purchase for at wholesale prices for future delivery.

#### \$20, \$22, \$25 GARMENTS

In SUITS wonderful values in fine worsteds and sturdy tweeds, medium and dark shades, in greys, browns, mixtures, etc. Standard and belted coats, cleverly designed and splendidly tailored, "first long," sizes for the youth; young men's and regular men's sizes up to 46.

In OVERCOATS an unusually interesting collection of all the new and swagger belted trenchers, ulsters, two-in-one tweed raincoats and regular Chesterfields. Browns, tans, greens, greys and blacks in new and striking patterns and

#### \$27.50, \$30, \$35 GARMENTS

In OVERCOATS many fabrics identical in quality with what merchant tailors are showing at \$50 to \$65. Wonderfully comfortable ulsters, swagger belted models, snappy slipon styles and unusually smart Chesterfield conservative models. Every wanted color in fine British meltons and cheviots and witneys. Warm, cosy tweeds and soft-finished

In SUITS splendid British worsteds, hard-wearing and serviceable, splendid Scotch tweeds in handsome new patterns, browns, greys, greens, blues, etc., in plain colors and a big range of attractive patterns. Regular and belted models.

COAT SWEATER SALE. WARM UNDERWEAR.

200 Coat Sweaters, in splendid colors Ward off the coming cold weather with some good and combinations, browns, greys, tans, greens, etc., with and without collars. At special sale prices. ..\$2.98, \$3.48, \$3.98, \$4.50, \$5.95

from 6 to 16 years, all the wanted colors, all with collars.....

BOYS' COAT SWEATERS.

Splendid wearing garments for lads

....\$1.48, \$1!98, \$2.25, \$2.50 to \$3.50 Boys' Jerseys from . \$1.50 to \$2.25 feet-fitting grades . \$2.50, \$3.00, \$3.50, \$4.00, \$4.50 up

Stanfield's heavy pure wool ......\$2.75, \$3.00, \$3.25 Heavy unshrinkable ribbed ......\$1.25, \$1.50, \$2.00

money-saving prices.

Watson's and Turnbull's natural wool .....\$1.75 Watson's fine elastic ribbed ......\$1.50 COMBINATION SUITS, in all weights, in all cotton, cotton and wool, cotton and worsted and pure wool,

Turnbull's, Watson's, Penman's, etc., all sizes, in per-

warm underwear, all the best kinds and makes at

### New Georgette Collars



Lace trimmed, dainty designs ....\$1.00, \$1.25, \$1.50 Long White Satin Collars, correct in style, also fine quality in pique .....\$1.00

## New Cashmere Gloves

2-dome, sizes 6, 6½, 7, 7½, in white, grey and black. Per pair... 50c

#### Women's Hosiery Specials Black Cashmere Hose, sizes 81/2, 9, 91/2, fine

well-knit, good-wearing and specially priced Women's Plain Cream and Black Cashmere Hose, made from special quality of hardtwisted yarn to insure good wear; size 81/2 Extra Quality Women's Black Cashmere Hose, fine all-wool yarn; sizes 81/2, 9, 91/2, 10. See this special, per pair ............\$1.00 Boys' Heavy Ribbed Hose, made for good hard wear; sizes 91/2 and 10 only. Per pair 

15 CASES OF FINE QUALITY GOODS FROM BEST MAKERS.

Children's Ribbed Vests and Drawers..... ......40c, 50c, 65c, 75c Children's Fine Quality Underwear, all wool. This garment is well made, washes perfectly. Each ......\$1.35, \$1.12½, \$1.00

Children's Black Tights, full range of sizes, Turnbull's make 75c, 85c, 95c, \$1.00, \$1.121/2 Women's Natural and White Vests and Drawers, long sleeves and high neck, low neck and elbow sleeves ................................50c Women's White Vests, made with low neck and elbow sleeves, high neck and elbow 

Very Special Fine Ribbed Vests and Drawers, in white and natural, 3 styles. Per garment .....\$1.00 Watson's special number, in white only, vests with elbow sleeves, Dutch neck, silktrimmed, drawers to match. Per garment 

Children's White Combinations ...... ...... \$1.00, \$1.35 and \$1.50 Women's Combinations, low neck, elbew sleeves, high neck, long sleeves .....\$1.50 3 Specials, Women's Combinations, fine

quality .....\$1.75, \$2.00, \$2.75

R. J. YOUNG & CO.

## Appalling Conditions Among Belgian Children

Fate of Coming Generation Rests on Relief Work.

MANY people have thought that the United States loans to Belgium have financed all the Relief Work necessary. As a matter of fact the loans provide the minimum ration to sustain life in a grown person.

The bowl of soup and two pieces of bread are totally inadequate to build bone and muscle for a growing child. The results are ghastly! These cases, running into hundreds of thousands of sick

and defective children . . . . cannot be taken care of by the general funds", writes Mr. Hoover on July 8th of this year.

"There is an increasing need for funds for these cases . . . our last reports show that the soup-lines of Belgium have increased from one-and-a-half to two-and-a-half million persons . . . I wish particularly to move any loubt as to the acceptability of contributions to me Commission for Relief in Belgium for the special purposes above indicated."

Unless the sick and starving children of Belgium are given a chance for life, Tuberculosis, Rickets and kindred ills will claim the next generation. That is Belgium's outlook.

And yet a few dollars will restore health and strength to one of these tiny sufferers. Will you open your purse and help! If Fate had willed it that you should SEE these babies starving, you would share your all with them. Must you SEE, before you will help?



Before you sit down to another meal, think of the Belgian children too weak to stand in the soup-line, and give. Give

Make cheques payable and send contributions to

to your Local Committee, or to ONTARIO BRANCH: Belgian Relief Fund, 95 King Street W., Toronto.