**NEXT YEAR'S** 

TAXES Why not lay aside

each month in a Sav-

ings Account a suf-

ficient sum which, by

next July, will meet

The Huron & Erie

Savings interest rate is

31%

CORPORATION

London (two branches) and St. Thomas

T. G. Meredith, K.C. Hume Cronyn.

President General Manager

WARM WELCOME TO

**WOMEN DELEGATES AT** 

When a city extends hospitality to a convention of women to the extent of giving a banquet for between three and four hundred delegates, it is in some measure an estimate of the importance attached to the convention by the civic authorities. For this reason the mayor's teaparty, given in Smallman & Ingram's dining-room on Wednesday a ternoon in honor of the representatives of branches attending the fourth annual convention of the Western Ontario Women's Institutes was particularly appreciated by the guests.

The executive of the Women's Canadian Club and wives of the aldermen acted as hostesses. Mrs. Donald McLean, president of the club, performed the duties of toast-mistress. After a tempting 'high tea,' served at chrysanthemums bedecked tables, several bright speeches were made in proposing and responding to toasts. His Worship Mayor Stevenson cordially welcomed the delegates to the city, after which the

your taxes?

Some women hold to

the idea that bread-mak-

ing is a long and difficult

operation, but this is a

mistake, for with Royal

Yeast Cakes, light, sweet

bread can be made in a

few hours with but little

FREE: Our new Royal Yeast Bake Book will be sent free upon request. It con-tains full instructions for making bread and rolls with Royal Yeast Cakes. Send

E.W. GILLETT CO.LTD.

W. C. T. U. WOMEN TO

RAISE FUNDS FOR THE

SOLDIERS' SOFT DRINKS

London Members Will Do Their Share

in Campaign.

"A silver thimble and trinket" day

raise money for supplying refreshments to the Canadian soldiers i

branch of the Women's Christian Tem-

Y. M. C. A. officers in France was

ing was a discussion of what con-stitutes an ideal officer or member of the society.

DIARY A PERMANENT RECORD

MADE ON SCENE OF ACTION.

MADE ON SCENE OF ACTION.

A diary fixes the time and place of important, pleasing, tragic or humorous events. It is the most important record in the life of an individual. Diaries, in the great war, have become most popular books, second only in demand to English-French dictionaries. A happy thought after a trip to the front caused a publisher to return and seek to meet the demand for these two books by producing a combination of the two.

trouble.

Recital.

Deputy Registrar Wismer gave the following to The Advertiser for publication last evening:

"Every man required to comply with the military service act should have mad in his possession by midnight on the lifth of November, 1917, a receipt for exemption: In all parts of men who have falled in entire of men who have falled in the fall of the Commanding. A most enjoyable program was that arranged by Miss M. Raymond for the

AGAINST DEFAULTERS

From District Officer

COLDS CAUSE HEADACHE AND

received at a meeting of the organizareceived at a meeting of the organization in its rooms on Park avenue on Tuesday afternoon. The women were asked to become responsible for free drinks of tea, coffee, soup and lemonade to be supplied to Canadians in the figating areas. For this purpose not less than \$25,000 will be needed, the women were informed. As the suggestion had been adopted at the annual meeting in Cornwall, the London union decided to fall in line and its part.

An interesting feature of the meeting was a discussion of what con-

## BIG CIVIC BANQUET BIG CIVIC BANQUET BIG CIVIC BANQUET District Institute Members Entertained at Smallman & Ingram's. When a city extends hospitality to a convention of women to the extent of giving a banquet for between three and four hundred delegates, it is in some measure an estimate of the importance attached to the convention by the civic authorities. For this reason the mayor's teaparty, given in Smallman & Ingram's dining-room on Wednesday a ternoon in honor of the representatives of branches attending the fourth annual convention of the Western Ontario Women's Institutes was particularly appreciated by the guests. The executive of the Women's Canadian Club and wives of the aldermen acted as hostesses. Mrs. Donald McLean, president of the club, performed the duties of toast-mistress. After a tempting "high tea," served at chrysanthemums bedecked tables, several **COUPON SYSTEM OF** SENDING PRISONERS' PARCELS ADOPTED

New Regulation in Force On January 1, 1918.

pancia a nontreason. April, Johnson de the chite of the chites of constitution of the chites of constitution of the chites of the chites of constitution of the chites of

'Mrs. J. F. Erskine, 1154 Bridges street, London, Ont., writes:

'Mrs. J. F. Erskine, 1154 Bridges street, London, Ont., writes:

'Mrs. J. F. Erskine, 1154 Bridges street, London, Ont., writes:

Dr. Chase's Nerve Food, 50 cents a box, a full treatment of 6 boxes for AT ENGINEER'S FUNE

\$2.75, at all dealers, or Edmanson,

AT ENGINEER'S FUNERAL Impressive services were conducted at the funeral of Thomas Burnip, vetal the fu AT ENGINEER'S FUNERAL

Impressive services were conducted at the funeral of Thomas Burnip, veteran G. T. R. engineer, by Rev. Dr. Silcox, of the First Congregational Church, assisted by Rev. J. E. Holmes, of the Ridout Street Methodist Church, and Rev. W. J. Ashton, of Weilington Street Methodist Church. The funeral was very largely attended, the Brotherhood of Locomotive Engineers attending in a body, many coming from the Sarnia division of the G. T. R. The members of Eureka Lodge, No. 30, I. O. O. F., of which Mr. Burnip was a member, also attended in a body. The engineers' services at the grave were conducted by J. Grieves, of London, and J. Copeland, of Sarnia, and the I. O. O. F. services by Samuel Crawford and Robert Pietre. The many beautiful floral tokens were conveyed in an another content of the conduction of the conduction of the conduction of the conducted by J. Grieves, of London, and J. Copeland, of Sarnia, and the I. O. O. F. services by Samuel Crawford and Robert Pietre. The many beautiful floral tokens were conveyed in an another conducted to the following the first conducted by J. Grieves, of London, and J. Copeland, of Sarnia, and the I. O. O. F. services by Samuel Crawford and Robert Pietre. The many beautiful floral tokens were conveyed in an another conducted to the first conducted to the f and Robert Pierce. The many beautiful floral tokens were conveyed in an open carriage. The pall-bearers were Messrs. Martindale, Walsh, Bartlett, Nash, Mair, Jackson, McNaughton and Therment was made in the

Best Home Treatment for All Hairy Growths

[The Modern Beauty.] Every woman should have a small Every woman should have a small package of delatone handy, for its timely use will keep the skin free from beauty-marring hairy growths. To remove hair or fuzz, make a thick paste with some of the powdered delatone and water. Apply to hairy surface, and after two or three minutes in rub off, wash the skin, and it will be free from hair or blemish. To avoid disapplointment, be sure you get real disapplointment, be sure you get real disapplointment, be sure you get real the free from hair or blemish. To avoid the high as \$16 per ton before the spring.

Photograph Albums

A LARGE VARIETY FROM IS UP, II and III and I Major Kenneth H. McCrimmon (32nd Regiment, F Unit, M.H.C.C., has been appointed a company commander in the 1st Depot Battalion, Western Ontario Regiment, camp orders announce. Major McCrimmon went overseas with the 1sth Battalion as a subaltern, and won his promotions on the field. Lieut, Hugh M. Moses, late of the 4th Battalion, has been appointed to the 1st Depot Battalion as a platoon commander.

Lieut. Walter C. Rice has

## Remarkable Variety Fashionable Coatings -- Most Fashionable Colorings, Too



Questions About

Q.—Do I have to hold my bond

until the date it is due-5, 10

or 20 years-before I get my

A .- No; you can sell your bond

any time you desire. There is

always a ready market for Do-

minion of Canada Government

Q.-How can such a sale be

A .- Any bank, trust company reliable bond dealer or broker.

will be glad to sell your bond

YOUR VICTORY BOND will

pay you 51/2 per cent interest

BUY VICTORY BONDS!

for you at any time.

from December 1, 1917.

Victory Bonds

money back?

bonds.

made?

Every conceivable kind of coat, from the college or schoolgirls' tweeds to the business plushes, coatings for the car, grey and checked, coatings for street wear, and tweeds for the school and outdoor girl. Comfort and convenience are important factors in these coatings-warmth-without-weight materials. Bolivia and velours.

#### WOOL VELOURS.

For your autumn and winter coat, velour, the season's most popular coating. We still have a nice assortment of these.

At \$4.00-Velour, beautiful soft finish, in nut brown, dark green, pouli blue and purple, all good shades, which make up in very handsome full-length coats. 52 At \$5.00-A slightly heavier quality than above, same finish and a beautiful range of colors-fawn, castor, dark brown, dark green, plum, navy and taupe; 52 inches wide. Price

\$5,00 yard At \$2.25—Check coating, all wool, soft, thick and warm, splendid for young girls' school wear or ladies' wear, made up in very smart, full lengths; coats with wide belt and gathered or pleated back; extra quality; 54 inches wide. Price ...... \$2.25 yard At \$3.25-Diagonal velour, very fashionable for this season's coats, beautiful soft finish, in burgundy, dark brown, dark green and dark navy; 54 inches wide. Price....\$3.25 yard

#### BLACK COATINGS.

50-inch Black Pony Cloth, suitable for coats, fur sets and trimmings, rich black. Price 50-inch Black Baby Lamb for ladies' coats, lovely rich black. Price ........\$5.00 yard 50-inch Persiana, a very fine curl effect, does not wear rough or pull out, for ladies' coats. 

#### Salt's Esquimette, \$7.50

The celebrated Salt's Plush for coats, known for its great wearing quality and beautiful richness. This particular make and number is used probably more than any other mantle plush known to the trade. We have just received a new stock of black-the colors grey, brown and dark green we have been showing this season, as one of the most fashionable and exclusive novelties (Salt's Esquimette), black in same quality; 50 inches. Price, per 

#### "Burnham's" Exquisite Toilet Preparations

Occasionally you will in toilet preparations find some particular kind or odor that just seems suited to someone—a part of their personality. In such an excellent collection as Burnham's you will find at our Toilet Counter a wide variety of toilet preparations of the highest quality, a numberless variety of kinds recognized to be the highest grade on the market. You'll know Burnham's by their smell-that delicate, sweet odor.

"Fairy Fluff," a most delightful complexion powder, in white or flesh,

Burnham's Medicated Complexion Powder, in large square box, delightful

odor; flesh, white or brunette. Price ...... 50c

Cucumber and Elder Flower Cream, a skin cleanser and beautifier, each

Kalos-Cremozone for tan, sunburn or windburn, etc...... 50c each

Burnham's Crescent Nail Cake makes a brilliant and lasting polish, no

acid or pumice to injure the nails. Price ...... 25c box

Mani-Rosa, the new oriental oil for dry manicuring, keeps the nails pliable

and prevents hardening of the cuticle ...... 59c bottle

Turkish Bath Oil for body massage, makes the skin soft, pliable and fine

grained, does not leave the skin greasy ...... 50c jar

Kalos Toilet Water, double strength, delightful odors ...... \$1.00 bottle



#### PLAIN HEMSTITCHED LINEN PILLOW CASES AT OLD PRICES.

The last we can offer in old reliable qualities, genuine Irish Linen Slips, at less than mill prices today; quantities are limited and can not be replaced:

6 pairs only, size 221/2x36 inches. Special, per pair ..... \$2.00 8 pairs only, size 221/2x36 inches. Special, per pair ..... \$2.75 10 pairs only, size 221/2x36 inches. Special, per pair .....\$3.00 8 pairs only, size 221/2x36 inches. Special, per pair .... \$3.50 2 pairs only, size 22½x36 inches. Special, per pair .....\$4.50 10 pairs only Pure Irish Linen Slips, neatly embroidered by hand, in size 221/2x36 inches See these early. Only, per pair.....\$2.25

# Biff will remove superfluous hair quickly and harmlessly .....\$1.00 bottle

#### PERSONAL GREETINGS.

Our Stationry Department offers Specially-Engraved Greeting Cards to be printed to your order. A personal message to wish the merry day. Beautiful designs. See them.

ROAST CHICKEN

Special course Roast Chicken Dinner, Friday, 40c.

## Christmas Stationery

Wonderful boxes of stationery, some with correspondence cards, etc. Stationery is one of the first and most select gifts of many people, and when others see what visions of beauty are concealed in these great boxes, more will be converted to the giving of such practical gifts. We have stationery to be engraved or embossed with name, initial, crest or address, which takes a little additional time for the extra work. We advise early buying this year, owing to the difficulties of procuring many lines.

Good Quality Linen Notepaper and Envelopes, in fancy-covered boxes. At, per box 25c, 35c and 45c

Fancy Drawer-Style Box in best quality linen and tied with ribbon to match, 50c box Fancy Two-Drawer Style Box, in the best quality linen, some in the Leland linen, a fine check, and some in the Bedford, which is a narrow stripe, prettily tied with ribbon to match boxes; the boxes are in many attractive colors. Price, per box, 85c Higher-priced boxes in the kid-finish paper, linen lawn or the Holland linen, with different size notepaper and envelopes, and some with the correspondence cards. Prices .............\$1,25, \$1.35, \$1.50, \$1.65, \$1.85, \$2.00, \$2.75 a box

Christmas Tags, Labels, Cards and Seals. ...... 10c package Ribbonzene in red, green, holly print and red and green, mixed ......... 10c spool 

#### TOY TOWN.

Is now open. Bring the children. Friday, School Holiday.

# was very nervous. My nerves got so Bates & Co., Limited, Toronto. Do not bad that I could not sleep at night, and be talked into accepting a substitute, sometimes when I did drop off to sleep, I Imitations only disappoint.

Soldiers-Sailors **DIARY and ENGLISH-FRENCH DICTIONARY** 

THE LONDON ADVERTISER

ONE COUPON 75c SECURES THE BOOK

PRESENT THIS tegether with purchase COUPON price and the bookis yours. ORDERS distances ten cents.

Send One to the Boy-Keep One at Home! THE DIARY for recording individual war experiences is the most serviceable book in existence and always will be a most cherished possession.

THE DICTIONARY Self-pronouncing by Sound-spelling Method which exhaustive tests prove so simple that even a child readily acquires French with correct accent.

Bound in Textile Leather, Gold Edges, Gold Stamped, Pocket Size

### MAJOR McCRIMMON

#### SKY HIGH PRICES BEING PREDICTED FOR HAY ERE LONG

\$16.00 Will Be Paid Before

great many farmers have already made contracts with American agents for the sale of their fodder. Although the crop within this vicinity was of a first rate character, certain districts in Canada and the United States and particularly the western part of the continent yielded a poor harvest, with the consequence that western purchasers are now seeking fodder from the eastern provinces and states.

During the past two months hay has either applied for exemption or reported for service, will his relatives have a vote in the present election?

2. In the meaning of the act, what is meant by relatives?

#### Question.—1. If every unmarried man between the ages of 20 and CATARRH LEADS TO CONSUMPTION

Catarrh is as much a blood disease