## Friday "Bargains as Usual" at Simpson's

| Another summer's suns and nother winter's snows wil probably pass in Europe before our soldiers return from the front. What this winter cam paign means to our men at the by the great picture now being shown on the fourth floor 'EVENING OF A GERMAN DEFEAT. |
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## Toilet Goods  ant   <br> anem nome <br>  <br> Max Now wix  

 5-in. Ribbon 5cyd wive wayduay Hampsox prosim anem nion
 umme Each
$\qquad$
"A Cool, White Bed

$$
\$ 3.25, \$ 3.50 \text { and } \$
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\text { Quilts for } \$ 1.98
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$=2$
at all times-just now more than ever. 7 he light-weight Straw Hats and Caps on sale today are in many cases to be sold at
less than halt the original prices.


Comfort for Hands and Feet










Bargains in Women's Waists

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For Summer Draperies







The Robert Simpson Company, Limited

Cool Shirts and Un derwear

## Men's White Shite phin white body, with white strin

 Men's. White Shirts, plain white body, with white strip pique fronts; plain white laundered cuffs; coat $s t y$$161 / 2$. Regular price 89 . Friday bargain, each White Summer-Weight Underwear for Men, White Summer-Weight Underwear for Men, in porous knit
combination style, Iong or short) sizes from 36 to 46 . Regu
larly $\$ 1.00$. Friday bargain, suit Fancy Out Fancy Outing Shirts, white body, with small striped double
cuffs; border front and separate collar; all sizes from 14 to 17 cuffs, border frontan price $\$ 1.50$. Friday bargain, each, a
Men's Work Shirts, in various makes, tweeds, black and white stripes, plain blues, tans, etc.; sizes from $\cdot 141 / 2$ to 17
Regular prices $69 \mathrm{c}, 75 \mathrm{c}$ and 89 c . Friday bargain, each $\ldots . .47$ Odd Lines of Neglige Shirts, laundered and soft cuffs; sizes
to 17. Regular prices $50 \mathrm{c}, 69 \mathrm{c}$ and 75 c . Friday bargain,

For Vacation Wear
There's Much Merit in These Boys'
Tweed Suits at $\$ 3.69$
Regular $\$ 5.50, \$ 6.00, \$ 6.50, \$ 7.50$ and $\$ 8.00$ Values.
100 Suits, exceptionally well tailored from imported tweeds snappy single-breasted yoke Norfolk and double-breasted sack
styles, with full-cut bloomers; gray and brown patterns styles, with full-cut bloomers; gray and brown patterns; sizes
24 to 30 . Friday ............................. 3.69

BOYS' BLUE CHAMBRAY PLAY SUITS, 49c. One-Piece Suits, fastening up the front; blouse and bloom ers
Frida

MEN'S $\$ 2.00$ KHAKI OUTING PANTS, $\$ 1.50$ 250 pairs, of extra good quality khaki drill, with cuffs and
belt loops; sizes 29 to 42 . Friday ................ 1.50 $\$ 2.50, \$ 3.00$ AND $\$ 3.50$ WORSTED AND TWEED TROUSERS AT $\$ 1.98$
Made from. gray English worsted and tweed trouserings, in
,
Useful Floor Coverings


Fruab,


## China and Glassware



That Add to One's Comfort Leather Hand Bags 69c


Smallwares and Notions 9c
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## Store Hours

 8.30 a.m. .to 5.30 p.m.SATURDAYS
. SJne, July and August,
Sut 8.30 a.m. to 1 p.m.
8.

Jewelry Bargains

 and


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Gingham House Dresses 49c


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Men's $\$ 4.00$ to $\$ 6.00$ Summer Shoes, Friday \$1.99

FOR WOMEN, 1500 PAIRS STYLLSH SUMMER SHOES, S1,49 FRIDAY.
Button, buckle, bow, strap and lace styles; newest leathers; popular cole

BOYS' $\$ 2.25$ TO $\$ 3.00$ BOOTS FOR $\$ 1.69$ FRIDAY.


300 Pairs Button and Laco Boots, in fine kid, black calf and patent leathers;


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Friday Sale of English Tweed Suits for Summer Wear, $\mathbf{\$ 7 . 8 5}$
Inizwo and
Today, at the prices below, you can easily afford to have an extra pair or two of shoes in reserve. Remember "a change is as good as a rest." In the case of your feet a change IS a rest.

Boy' Tweed Bloomers, 95c izes 25
. . 95

For House, Lawn and Garden $y=-2=2=-2$
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$2= \pm=\square=\square=\square$ $5=\square=5=5=\square$

Flowers in the Basement


