

The Toronto World

FOUNDED 1889. A morning newspaper published every day in the year by The World Newspaper Company of Toronto, Limited...

will pay for The Daily World for one year, delivered in the City of Toronto, or by mail to any address in Canada...

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The World promises a before 7 o'clock a.m. delivery in any part of the city or suburbs...

SATURDAY MORNING, NOV. 28. Keep It Closed

The attempt to reopen the New York Stock Exchange, upon a plan however restricted, is one that should be frowned down by public opinion...

For nearly four months the people of the United States and Canada have found it possible to live and do business without Wall street and its endless chain of banks, brokers, offices and ticket shops...

In the current number of The Saturday Evening Post a financial writer urges the immediate opening of the stock exchange because there is a lot of money in the country and the average citizen is ready to invest...

We have been so bedeviled in Canada by the Wall street infamy and there has been so manifest a disposition upon the part of our financiers to ape the Morgans, the Harrimans and other daring buccannars...

Therefore it is essential that all this should be understood by those who are to be relied upon to fill the vacant ranks of the British imperial armies...

With practically all the world on paper money basis gold is bound to go to a premium in the near future. If hereafter serious attempt is made to get back to the gold basis...

business well nigh impossible, may mean rich harvests for the few men who are equipped to seize the opportunities born of the general misfortune...

The greater crime in all this thing is the fact that the savings of the people in the banks of the United States and Canada have for many years been the instrument by which this have wrought...

Men and More Men. Men, and more men, is the motto of the authorities in England charged with the responsibility of maintaining the army at adequate strength...

All this has to be regained, and the best military authorities regard it as a stiff piece of work, which will entail severe fighting and the expenditure of much blood and treasure...

An early close to the war would mean utterly unsatisfactory conditions of peace, and the allies have pledged themselves to consider nothing which will not be acceptable to each...

No one can imagine that Germany will agree to these terms within any period that might be styled early. It is possible that an internal revolution might bring about a speedy close of the conflict with acquiescence in the elimination of Prussian domination...

Therefore it is essential that all this should be understood by those who are to be relied upon to fill the vacant ranks of the British imperial armies...

Evidently Sir George Falah did not succeed in collecting that \$500,000,000 in gold now being and past due from the United States to the mother country...

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A MISCUE



abroad, for which gold may be demanded, but those securities could be purchased at bargain counter prices with low interest-bearing government bonds...

CHINESE LAUNDRIES.

Editor World: I notice in your paper, under the above caption, a display article aimed at the Chinese laundries...

BOGUS DESPATCH TRAPPED OPERATOR

Associated Press succeeded in proving guilt of Systematic Wire-Tapper. Canadian Press Despatch. NEW YORK, Nov. 27.—H. L. Linder, a telegraph operator in the employ of the Postal Telegraph Co...

DEADLY POISON FOUND IN SOLDIER'S POSSESSION

Canadian Press Despatch. LONDON, Nov. 27.—An analysis of the contents of the bottle found on the person of a private of the 18th Battalion, arrested Wednesday night, shows the liquid to be a deadly poison...

KAISER VISITED KIEL FLEET COMING OUT?

Canadian Press Despatch. LONDON, Nov. 27, 3.27 p.m.—The Evening News transmits a rumor from well informed sources that Emperor William during the past week paid a flying visit to Kiel, where he spent several days...

MONTREAL HAS JOFFRE AVENUE

Canadian Press Despatch. MONTREAL, Nov. 27.—Several of the new street names in Montreal proposed by the persons or places prominent in the present war, including Joffre Avenue, French Avenue, Avenue de l'Alme and Sepembre Avenue...

BRITAIN IS PIVOT OF WORLD TRADE

Lloyd George Emphasizes Immense Task of Financial Readjustment. LOAN OVERSUBSCRIBED

Feature Was Huge Number of Applications by Small Investors. Canadian Press Despatch. LONDON, Nov. 27.—Lloyd George, in the house this afternoon, gave official confirmation to reports that the British War Loan of \$1,750,000,000, for which bonds were issued, has been oversubscribed...

The chancellor gave no figures. He said, however, that a feature of the loan was the enormous number of individuals totaling nearly 100,000, who had made application for small sums. These, the chancellor declared, would receive the first allotments. He added that the loan is the largest ever raised. Cannot Collect Debts.

In the course of a statement concerning financial conditions in the country, the chancellor stated that the financial deadlock which followed the outbreak of the war was due to inability to collect outstanding debts abroad. "We can neither buy nor sell, although the world owes us money."

Pivot of Trade. Dealing with the steps taken by the government to assist commerce during the war, Mr. Lloyd George said that the government had undertaken responsibility which no government ever had been called upon to assume before. "We had not merely our own business to run," the chancellor of the exchequer continued, "but we were an essential part of a machine that ran the international trade of the world. We carried half the produce and pro-

OWING to the increased cost and the scarcity of supply of raw material, the Eddy Company have had to slightly advance the price of Matches and some other lines. The Eddy Company believe the public will appreciate this when they realize it is done so that the high standard of quality for which the Eddy goods are famed may be maintained.

For An Economy Smoke—of substantially good quality. BUY them singly or by the box. Michie's BEAURICH (fine rich) Cigars, per box of 50..... \$3.50 Michie's BEAURICH (fine rich) Cigars, per box of 25..... 1.75 Sample of 3 BEAURICH CIGARS, 25c. Michie & Co., Ltd. 7 King Street West Toronto Sole Distributors.

Blank Books, Loose Leaf Forms. The Hunter, Rose Co., Ltd. 12 and 14 Sheppard St., Toronto 246. HOFBRAU Liquid Extract of Malt. The most invigorating preparation of its kind ever introduced to help and sustain the invalid or the athlete. W. H. L.E. Chemie, Toronto, Canadian Agent. MANUFACTURED BY 348 THE REINHARDT SALVADOR BREWERY, LIMITED, TORONTO.

RELIEF FOR MOTHERS. LONDON, Nov. 27.—A despatch from Berlin says that the German Bundes-

O'KEEFE'S "Made in Canada." O'Keefe's Brews are all "Made in Canada," and everything connected with their marketing is made in Canada also. Only the best Canadian barley malt is used. Largely Canadian grown hops. All bottles used by O'Keefe are "Made in Canada." All crown seal stoppers "Made in Canada." All labels lithographed in Canada on Canadian paper. All cases and barrels used are Canadian-made. Thousands of good Canadians are employed in producing all these things, as well as Canadians actually brewing the beer. O'Keefe's Beers are all pure and healthful, brewed only from pure barley malt, choicest hops and filtered water. All imported Lagers are "imitation beers," according to the Canadian Government definition.

O'Keefe's Old Stock Ale (Gold Label) Pilsener Lager Special Extra Mild Ale Special Extra Mild Stout Order a case from your dealer.