Store Opens at 8.30 a.m.

SIMPSON'S FRIDAY BARGAIN LIST

Store Closes at 5.30 p.m.

Dress Goods Bargains for Friday

CROWNING OFFERINGS OF THE AUGUST SALE.

500 Yards Dress and Suiting Fabrics, including English diagonal suitings, English and French Bendon cords, San Toys, English serges, French armures, poplins and bengaline cords, crepes, etc, etc.; 42 inches wide. Regularly 65c and 75c yard. Friday bargain, yard 57

English College Serge, from one of England's best makers. Finest selected soap shrunk yarns. Three shades of navy and black; 52 inches wide. Per yard, dollar value, for ..... .79

50c All-Wool Velour Cashmere and Nun's Veiling, in all the newest French shades. Lovely soft draping fabrics in a beautiful range of new Fall shades and pure wool qualities; 40 to 42 inches wide. Friday, per yard ..... .34

All-Wool Black Moire Suiting, $1.00 Yard—A special purchase of this new and fashionable suiting, in four charming patterns; guaranteed fast permanent blacks; 52 inches wide. Friday, yard 1.00

Four Silk Specials for Friday Selling

Cord Velvets—Our 50c fine Terry cords, 27-inch widths, in every conceivable shade, including ivory. Friday bargain ..... .39

2,000 Yards of Dress Silks—All the new autumn shades and dozen of staple colorings to select from in qualities that we know to be reliable. Regularly 55c to 65c. Friday bargain ..... .44

Wide-width Dress Paillettes, Satin de Chines and Messalines, in Colors and in Black—The color ranges include the very latest Parisian novelty tones, with the fashionable blues, tans, reseda, greens, mahogany, empire and rose. Regularly $1.25. Friday ... .98

Black Silks and Satins—This offer includes many choice weaves from our August Sale in the best skein-dyed black. Friday bargain 1.10

(Second Floor.)

Pretty Beaded Tunics

Plain or combinations of colors. A few in black, black and gold or ecru lace. Regularly $5.95 to $12.50. Friday bargain 2.95

(Third Floor.)

Waist Specials

Black Pure Silk Messaline Waist, made in the very latest style; soft roll collar, invisible front, opening with two rows pearl buttons, short set-in-sleeves; sizes 34 to 44-inch bust. Regularly $2.95. Friday bargain 1.95

Colored Silk, Crepe, Messaline and Paillette and Lace Waists, a beautiful selection of colors and styles of the very latest; a good selection of sizes in this lot. Were $2.95 to $5.00. Friday bargain 1.48

Lingerie Waist Samples, limited to sizes 36 and 38 inches. Imported voiles and crepes, made in the very newest styles, and worth from $1.25 to $2.48. Friday bargain ..... .50

(Third Floor.)

Minaret Belts

In satin, colors navy, sky and helio; also Dresdens, in blue, pink and white grounds. Regularly 75c. Friday ... .39

(Main Floor.)

Party Cases $1.49

Covered with saphian leather, gilt fittings, lined with navy, green and purple. Regularly $2. Friday 1.49

Women's Hand Bags, in real seal, pin seal and real morocco, in several new styles, all colors, including black. $3.00 to $3.95 values. Friday 1.95

Men's Card Cases, Letter Cases, Wallets, Threefolds and Bill-folds, in pin seal, saphian sea lion, real morocco and pigskin. Regularly $2.00 to $5.00. Friday ... Half Price

(Main Floor.)

Wash Goods

Oddments of Prints, Ginghams, Crepes and Cotton Suitings for quick selling. Clearance price 8½

40-inch Plain White Crepe, with self stripe. A nice firm weave, very much in demand for waists and dresses. Clearance price ..... .16

A Factory Clearance of 40-inch White Voile and 40-inch Marquisette, in blue and pink only. Clearance price .... .19

(Second Floor.)

'Phone Groceries Direct Ad. 6100

Choice Family Flour. ¼ bag .. .80
Finest Creamery Butter. Per lb. ..... .32
Canada Cornstarch. Package .. .8
Heather Brand Extracts, assorted, 2½-oz. bottle. 3 bottles ..... .25
New Orleans Molasses. 2 lb. tin ..... .10
Pure Kettle Rendered Lard. Per lb. ..... .18
Canned Tomatoes. Per tin 9
Finest Canned Corn or Peas. 3 tins ..... .25
Canned Sweet Pumpkin. 3 tins .25
Pure White Clover Honey. 5 lb. pail ..... .68
500 Pickled Shoulders of Pork, lean and mild, 6 to 8 lbs. each. Per lb. ..... .17
Choice Rangoon Rice. 4 lbs. .. .25
Finest Pearl Tapioca. 3 lbs. .. .25
Choice Pink Salmon, ½ lb. flats. 3 tins ..... .25
Toasted Cornflakes. 3 pkgs. .25
Mixed Pastry Spice. Per tin .. .7
Pure Gold Salad Dressing. 3 packages ..... .25
Pure Gold Quick Tapioca, Chocolate and Custard Powder. 3 packages ..... .25
Choice Olives, stuffed. 6-oz. bottle ..... .15
500 lbs. Fresh Peel Cake. Per lb. ..... .15
Fancy Mixed Biscuits. 2 lbs. .. .25
Perfection Baking Powder. 3 tins ..... .25

CANDY SECTION.

500 lbs. Toasted Marshmallows. Regularly 30c per lb. ..... .25
1,000 lbs. Assorted Chocolate Creams, fruit flavors. Per lb. .20
1,000 lbs. Walnut Maple Cream. Per lb. ..... .10

(Main Floor and Basement.)

New Laces

Chantilly Laces—A full supply of these has come in in practically all widths, in black, white, pale and dark Paris. They will be immensely smart this season for evening wear. Prices, per yard ..... .25 to 6.00

Dainty Cotton Shadow Laces—The values in these are remarkable, much underpriced; widths 3½ to 27 inches. Prices, per yard .8, .12, .15, .20, .25, .35, .50, .75 and 1.50

Half-Price on Special Purchase of Shadow Laces—There is a group of these bought at a rare advantage; widths 12 to 27 inches. At, per yard ..... .20 to .50

Camisole Laces at 10c Yard — These were regularly priced 25c yard. For the hours from 8.30 to 10.30, Friday, these useful laces will be sold at, per yard ..... .10

Hosiery Bargains

Children's Cotton Socks, fine white cotton with fancy colored tops, extra value. Friday bargain, three pairs ..... .25

Boys' and Girls' Fine One-and-One Ribbed Black Cotton Hose, seamless; sizes 5½ to 10. Regularly 15c. Friday bargain ..... .11

Misses' Fine Ribbed Black Cashmere Hose, all wool yarn, seamless, good wearing; sizes 5 to 8½. Regularly 35c. Friday bargain ..... .23

Women's English Make Plain Black Cashmere Hose, seamless, fall weight; sizes 8½ to 10. Extra value, Friday, .20, three for ..... .55

Women's Plain Black and Tan Cotton Hose, seamless, extra fine, fast dye; sizes 8½ to 10. Extra value, Friday bargain ..... .12½

Men's Fine Plain Black Cashmere Socks, seamless, good weight and wearing; sizes 9½ to 11. Extra value, Friday, .19, three pairs .... .55

(Main Floor)

New Millinery

The first bargain day after our Fall opening features School Hats. Small lots of each kind, but a big assortment of styles; some are velour finished felts, with plain or Roman striped satin ribbons; others are velvets, plushes and corduroy; ages 6 to 10 years. Friday bargain ... 1.00

SCHOOL HATS FOR MISSES.

12 to 16 years, velour finished felts, velvets, plushes; sailor and dressy shapes, trimmed ready to put on. Friday bargain 1.75

WOMEN'S HATS AT $2.25.

Velvets and corded silk, in small, close fitting style; eight different designs; colors black, navy, saxe and tan. Friday bargain 2.25

BLACK VELVET SHAPES, $1.75.

Of good Russian velvet, 11 styles of blocks, of this season's selection. Friday bargain.. 1.75

(Second Floor)

Jewelry

14k. Gold Real Pearl Set Necklaces—Clearing Friday $8.95. Six different patterns in bird, leaf, daisy, star, cluster and scroll designs, containing between 25 and 84 genuine pearls. Regularly $14.50, $16.50 and $18.00. Friday bargain 8.95

CLEARING SEVERAL LINES AT 98c.

9k. Gold Brooches—Set with real pearls, amethysts and peridots; set of two 9k. gold torpedo shaped beauty pins, 9k. gold signet rings, several patterns, a hand-finished ring; 10k. gold cameo rings, beautiful pink and white cameo; dinner rings, set with cameos, coral, amber, turquoise, goldstone and brilliants; 10k. and 14k. gold scarf pins, set with real pearls, in daisy, wishbone, maple leaf and other designs; gold-filled ribbon fobs with locket attached, place for two photos; gold-filled cuff links, firm bar connection; gold-filled locket and chain, several designs; long gold-filled watch guards with slide attached; sterling silver brilliant set pendants, several patterns; necklets of real crushed rose beads; long guards, full 48 inches long, of the famous "fish scale" pearls, or of bright cut black, or of the popular white plum beads; earrings in black, tango, coral, pearl, turquoise and amber colors; fine gold-filled band bracelets and many other articles. Regularly $1.75, $2.00, $2.50 and $3.00. Friday bargain ..... .98

The Robert Simpson Drug Co. Limited

Emulsion of Cod Liver Oil—Large bottle. Friday ..... .35
Blaud's Iron Pills—3 or 5 grain, plain or improved, 100 in a box. Friday ..... .10
Hot Water Bottles—Red or chocolate, 2-quart size. Friday ..... .98
Fruit Jar Rings—Heavy; white, 8c per dozen; red, 10c per dozen.
Wash Cloths—Regularly 10c. Friday 5
Silk Chin Straps—To reduce double chin. Friday ..... .40
Sponges—Bleached or unbleached, up to 25c. Friday ..... .15
Lucifers—Good size. Friday 7
Ripan's Tabules—Regularly 25c. Friday ..... .15
Essence Jamaica Ginger—Friday ..... .20

(Main Floor.)

9c Day at Our Notion Circles

Mending Wool—On cards, in black, white, tan and grays. Regularly 3 cards for 5c. Friday, 8 cards 9
Elastic Webbing—¾-inch wide, good quality of lisle, black or white. Regularly 10c yard. Friday, 2 yards 9
Skirt Belting—1½ inches wide, black or white. Regularly 10c yard. Friday, 2 yards .9
Dome Fasteners—In black and silver, all sizes. Regularly 2 dozen for 5c. Friday, 6 dozen 9
Boot Laces—Best quality mohair, 36 inches long. Regularly 7c dozen. Friday, 2 dozen .9
Featherbone—In black or white. Regularly 12c yard. Friday 9
Pin Sheet—400 electro-plated pins on sheet, good sizes. Regularly 5c sheet. Friday 3 for .9
Tango and Gladstone Collar Supports—Black or white. Regularly 10c. Friday 9
Coat Hangers—Folding style, hooks attached for the skirt, best nickel finish. Regularly 12½c. Friday 9
Safety Pins—Best brass, assorted on card. Regularly 3 cards 10c. Friday, 4 for 9

Phone orders receive prompt attention.

(Main Floor.)

Women's Suit Special for Friday at $6.95

New Tweed Suits for Fall, in which fit, workmanship and style are the best. The size ranges include those for misses and women. The price asked is less than cost of making. Many patterns and colors in the cloths used. Friday bargain 6.95

New Fall Dresses for Misses and Women, $4.95—50 dresses in this lot, mostly manufacturers' samples, in an assortment of materials, including messalines, figured velvets, crepe cloths and wool serges. All new styles for fall, with long tunics, wide girdles of contrasting shades, and dainty collars of self materials or lace. Friday bargain 4.95

New Coats for Street Wear, in a nice range of materials for present wear on cool evenings. Materials are fancy wool tweeds, honeycomb cloths, plaids and Teddy bear cloths; new styles both short and long. Regularly $12.50 and $16.50. Friday bargain 7.85

Women's Skirts, $1.98—Of splendid quality serge in black or navy and panama, in navy, brown or tan. The styles are good and fit perfect. Goods never been shown before. Waist bands 24 to 29 inches, and front lengths 38 to 41 inches. Regularly $3.50. Friday bargain 1.98

(Third Floor.)

$1.75 and $2 Corsets 75c

Women's Corsets, extra quality white batiste, medium or low bust, very long hips and back, finest rustproof boning, free hip bone, wide side steels, four wide garters, bust draw cord; sizes 18 to 26 inches.

$1.25 Women's Brassieres, Friday, 75c—One of the newest models for 1914 fall of the H. & W. make, hooked front, linen torchon lace trimmed; sizes 32 to 44 bust.

$1.25 Women's Nightdresses, Friday, 50c — Fine nainsook, trimmed with beautiful embroidery insertions, lace edges, fine cotton crepe, trimmed with fine Val. lace insertions and edges, silk ribbons; lengths 56, 58, 60 inches.

$1.25 Women's Princess Slips, Friday, 50c—Fine nainsook, pretty embroidery yoke, lace edges on neck and arms, handsome embroidery flounce; sizes 34 to 42 bust.

$3.50 to $5.00 Women's Sweater Coats, Friday, $1.75—Heavy brushed pure wool, with shawl collar and cutaway front in scarlet, royal blue, tango, etc.; heavy pure wool, fancy knit, in navy, cardinal, white or black; sizes 34 to 42 bust measure.

65c to 85c Women's Underwear, Friday, 37c—Vests or drawers, fine ribbed, medium weight white wool and cotton mixture, vests high or low neck, long or short sleeves; drawers knee length, open or closed; the famous "Queen Quality" brand, between-seasons weight; sizes 32 to 42 bust.

50c Women's Vests, Friday, 25c—Between-seasons weight, balbriggan knit white cotton, high neck, long sleeves, buttoned front; sizes 32 to 44 bust.

75c to $1.50 Girls' Wash Dresses, Friday, 25c—A clearance of odd styles in ginghams, prints and chambrays, stripes, checks or plain effects, in blue, pink or tan; attractively trimmed; sizes 3 to 14 years, and in junior styles 12, 13, 14, 15 years.

$2.75 Infants' Robes, Friday, $1.25—Of beautiful all-over embroidery, with embroidery edges and silk ribbon rosettes, embroidery beadings, length 30 inches.

$2.50 and $2.75 Infants' Cloaks, Friday, $1.00 — Fine Bedford cord, lined throughout, capes trimmed with fancy silk braid or with silk embroidered scalloped edges and silk embroidery, short sleeves.

(Third Floor)

Record Shoe Values Friday

Men's $4.00, $4.50 and $5.00 Low Shoes, $1.99 — Gunmetal or velours calf, patent colt and tan Russia calf, all made on the very newest lasts in both laced and button styles; every pair has Goodyear welted soles; lots of every size from 5½ to 11. Friday, rush price 1.99

Men's $4.00 and $4.50 Boots, $2.95—High-grade Button, Blucher and Balmoral Boots, with oak-tanned Goodyear welted soles; the lasts are the newest for Fall; gunmetal, patent colt, tan calf and black calf. There is a splendid variety in all sizes from 5½ to 11. Friday 2.95

Dressy White Pumps, 99c—Fine White Poplin Pumps, with tailored bows, also colonial and strap effects, medium weight soles, Cuban heels, covered with material; all our regular $1.25, $1.50 and $2.00 lines are in the lot; sizes 2½ to 6. Friday rush price ..... .99

Oxfords for Women or Big Girls, 95c—Regularly $2.50, $3.00 and $3.50 Button and Laced Oxfords, medium weight soles, high, medium and low heels, patent colt, gunmetal, vici kid and tan Russia calf. There are over 1000 pairs in sizes 2½ to 4½. Friday rush price ..... .95

Women's Button and Laced Boots, $2.69—New Fall lines of gunmetal and patent colt Button and Laced Boots, medium toes, Cuban and low heels, smart comfortable styles; sizes 2½ to 8. Friday 2.69

Girls' White Pumps, 75c — Dainty Little Pumps, with adjustable ankle straps, flexible leather soles and low heels, finished with tailored bows; sizes 8 to 2. Regularly $1.25 and $1.50. Friday rush price ..... .75

(Second Floor)

Last Friday Bargain Day in the August Furniture Sale

Parlor Suite, the frames are in rich mahogany finish; the settee, arm chair and arm rocker are well upholstered and covered in green stripe, or good quality of silk tapestry. Regular $27.50. August Sale 13.65

Dresser, in quarter-cut oak finish, golden color; the three long drawers are fitted with brass handles, has easy running castors and bevel mirror. Regularly $8.00. August Sale price 4.90

Dresser, "colonial" design, in mahogany finish, has two long and two short drawers, large oval British bevel mirror. Regularly $26.90. August Sale price 19.95

Chiffonier, in mahogany finish, has four long and two short drawers, oval British bevel mirror. Regularly $21.75. August Sale price 16.70

Pillows, well filled with mixed feathers and covered in good ticking. August Sale price, pair ..... .85

Pillows, extra well filled with all pure feathers, well cleaned, carefully selected and covered in fine art ticking. Regularly $2.25. August Sale price 1.40

Dining-room Chairs, made of solid quarter-cut oak, in fumed or golden finish, have neatly designed backs; the loose slip seats are well upholstered and covered in genuine leather; set consists of five small and one arm chair. Regularly $22.50. August Sale price 16.50

Dining-room Chairs, in selected quarter-cut oak, in fumed or golden finish, have panel backs, loose slip seats, upholstered and covered in good quality of leather; this set consists of five small and one arm chair. Regularly $24.75. August Sale price 17.90

Dining-room Chairs, in solid quarter-cut oak, in fumed or golden finish; set has five side and one arm chair; the seats are well upholstered and covered in genuine leather. Regularly $21.00. August Sale price 17.90

Buffet—Made of solid quarter-cut oak, in fumed or golden finish, has two cutlery drawers, one lined with plush, one long linen drawer, three cupboards, centre door has leaded light, British bevel mirror. Regularly $39.00. August Sale price 29.00

Buffet—Made in selected quarter-cut oak, in fumed or golden finish, has three centre drawers, one long drawer and two cupboards, British bevel mirror. Regularly $29.50. August Sale price 25.00

Buffet—Made in selected quarter-cut oak, in fumed or golden finish, "Colonial" design, has large double door cupboard, long linen drawer, two long cutlery drawers and one short drawer, British bevel mirror. Regularly $42.75. August Sale price 36.75

Chiffonier—In selected mahogany, has four long and two small drawers, shaped fronts, British bevel oval mirror. Regularly $22.75. August Sale price 19.00

Brass Bedstead—Has heavy two-inch posts and top rails, with ball corners; the uprights are one-inch in diameter, with neatly designed husks, finished in bright satin or polette, 4.6 size only. Regularly $24.75. August Sale price 15.00

Mattress—Filled with the best curled seagrass, with extra heavy layer of felt at top and bottom, neatly tufted and covered in art ticking. Regularly $2.60. August Sale Price 2.10

Mattress—Filled with all elastic cotton felt, carefully selected, has roll stitched edges and is covered in high-grade art ticking. Regularly $7.50. August Sale price 3.95

Mattress—Extra well-filled with pure carded elastic cotton felt, built in layers, tufted and covered in fine art ticking. Regularly $8.50. August Sale price 5.45

Bed Spring—The frame is made of kiln-dried hardwood, strong woven steel wire springs, well-supported, supplied in all sizes. Regularly $2.00. August Sale price 1.35

Bed Spring—Frame is of steel tubing, the fabric is close coil woven steel wire reinforced, supplied in all sizes. Regularly $3.00. August Sale price 2.55

Bed Spring—The frame is made of the best steel tubing, has extra fine woven steel wire, strongly reinforced, with steel rope edge, fully guaranteed. Regularly $5.00. August Sale price 3.95

Extension Dining Table—Made of selected quarter-cut oak, in fumed or golden finish, has 45-inch top with deep rim, extending on easy running slides to 6 feet. Regularly $18.50. August Sale price 9.90

Extension Dining Table—In solid quarter-cut oak, in fumed or golden finish; the 48-inch top extends to 8 feet, neatly designed pedestal and carved claw feet. Regularly $25.50. August Sale price 20.50

(Fifth Floor.)

Fall Sale of School Suits for Boys

1,200 boys will be better dressed at a much smaller cost than usual when school opens next week. We were able to secure the suits for them at much less than they cost the maker, and the selling price is very close to what we paid for them. Here are the items:

350 Boys' Suits at $2.95—Single-breasted Norfolk or double-breasted sack suits, with full cut bloomers, fall and winter styles, dark brown and gray tweeds in stripe patterns, twilled linings. Regularly $4.25, $4.50 and $5.00. Sizes 24 to 32. Friday bargain 2.95

300 Suits at $3.95—New styles and patterns for fall and winter wear, single-breasted yoke Norfolk models, with box pleats down front and back and full cut bloomers. Wide range of shades. Serge and fine twilled linings. Sizes 25 to 34. Regularly $5.50, $6.00 and $6.50. Friday bargain 3.95

550 Suits at $4.98—Neat, small check and stripe patterns, in a range of shades and fancy Scotch tweed mixtures, browns, grays and tans. Also novelty English tweeds, single-breasted yoke Norfolk and fancy Norfolk styles; also complete ranges of double-breasted sack styles. Bloomers are full cut. Sizes 25 to 34. Regularly $7.00, $7.75, $8.00, $8.50 and $9.00. Friday bargain 4.98

(Main Floor.)

Men's Suits to Clear Out at $7.95

Regularly $10.00, $12.00 and $13.50 values. Business suits made from Bannockburn and English tweeds and worsteds, browns and grays in small patterns. Every garment fits well and the tailoring is first-class. Correctly designed, three-button coats; vests single-breasted; twill mohair linings; sizes 34 to 44. Friday bargain 7.95

Men's $8.90 Waterproof Coats to Clear at $5.65—Of English double texture paramatta cloth, in greenish fawn color. Cut in good fitting, single-breasted motor style, 50 inches long. All seams secure. Will give excellent satisfaction. Sizes 34 to 46. Friday bargain 5.95

Men' Tweed Trousers, 99c—In gray and brown narrow striped patterns. Strongly tailored. Sizes 32 to 44. Friday bargain ..... .99

(Main Floor.)

Men's Summer Underwear Clearing

Balbriggan, Nainsook and Mesh Underwear, shirts and drawers, long or short sleeves, ankle or knee length, French and Canadian makes. Regularly 50c. Not all sizes in each line. Friday bargain ..... .19

No phone or mail orders filled.

PURE WOOL BATHING SUITS, 69c.

Men's Cashmere and Heavy Balbriggan Bathing Suits, mostly two-piece style; we cannot carry these over till next season. All sizes, 32 to 44, in the lot. Regularly $1.25, $1.50, $2.00 and $2.50. Friday bargain ..... .69

SILK NECKTIES HALF-PRICE.

Large wide shapes, splendid colorings, well made, good linings. Regularly 50c. Friday bargain ..... .25

MEN'S COMBINATIONS, 44c.

All the odd lines of summer wear, mostly short sleeves and knee lengths, in white or natural, balbriggans, mesh or nainsooks; sizes 34 to 44 in the lot. Regularly $1.00 and $1.25. To clear Friday ..... .44

(Main Floor)

Men's Derby Hats

New shapes, fine English fur felt, black only; sizes 6⅝ to 7⅜. Friday bargain 1.00

Men's Soft Hats—Large, medium or small brims, crowns can be worn in many ways; colors gray, brown, bronze, tan and black; fine qualities and well finished. Friday bargain .89

Men's Straw Hats—Very fine split and rustic braids, balances of lines. Regularly $1.50 and $2.00 hats and dressy shapes. Friday bargain ..... .45

Men's and Boys' Caps, golf shapes, assorted lot, in fancy pattern tweeds. Regularly 50c. Friday ..... .25

Children's Straw Hats, in turban and sailor shapes, fine Canton braids, in white or unbleached, extra well finished. Regularly 50c and 75c. Friday bargain ..... .19

(Main Floor)

Drapery Bargains

85c AND $1 COLORED MADRAS, 50c.

Colored Madras, many designs and color combinations to select from, 50 inches wide, a few pieces of plain cream and white amongst the lot. Friday bargain, yard ..... .50

DOTTED SWISS MUSLIN, 19c YARD.

Coin Spot Muslin, 48 inches wide, a beautiful quality and exceptional value; for bedrooms. Friday bargain, yard ..... .19

$1.25 CURTAIN STRETCHERS, 79c.

Made from white wood, kiln dried, fitted with unbreakable and non-rusting pins, full size, easily adjusted to fit any curtain, folds when not in use to 6 ft. x 4 x 4 inches. Friday bargain ..... .79

85c PLUSHEEN, 49c.

50 inches wide, a new fabric for window and door curtains, in a full range of shades. Friday bargain, yard ..... .49

40c ART TICKING, 22c.

Fast washing colors, dainty striped designs, suitable for slip covers, bedroom curtains, dresser covers, etc. Friday bargain, yard ... .22

(Fourth Floor)

Special Bargains Floor Coverings

The last Friday Bargain Day of the August Carpet Sale.

Remnants of Floor Oilcloth at 19c—All short ends up to six square yards included in a big remnant sale. Friday per square yard. .19

Heavy Printed Linoleum at 33c per sq. yard—A number of rolls of oak stripe linoleum, some with slight imperfections on the surface. Square yard .... .33

Narrow Width Floor Oilcloths, 15c yard—For passages and halls; oak stripe and hardwood effects only; 18 inches wide, 15c a yard; 22½ inches wide, 17c yard; 27 inches wide, 20c yard.

Wonderful Values in Close Pile Axminster Rugs—This is one of the best values of the August Sale. A splendid bargain in a good rich pile Axminster rug, in two sizes. They have a mottled or hit-and-miss centre with attractive Oriental border in shades of tans, greens and reds. Size 7 ft. 6 in. by 9 ft., regular value $17.50, Friday $10.95. Size 5 ft. 3 in. by 7 ft. 6 in., regular value $12.00, Friday $6.95.

9 x 12 ft. Imported Bedroom Rugs at $5.95—Exceptionally good value for a rug of this size is shown in these imported wool and fibre rugs, in shades of blues, tans and greens. Special Friday at 5.95

Seamless Imported Wilton Rugs, showing reductions of $10 each—Fine rugs from our regular stock. Designs and colors are reproductions of beautiful Orientals. Size 9 ft. by 12 ft., superfine quality, regular value $65, Friday $54.75; best quality, regular value $43, Friday 33.00

Fourth Floor.)

Friday Bargains in Toilet Goods

Imported Ivory Clocks—With reliable movements. Regularly $1.50. Friday 1.19
Olive Oil and Cucumber, Oatmeal and Buttermilk Toilet Soap—Friday, 6 cakes for ..... .16
Pure Cold Cream—In pots. Regularly 50c. Friday ..... .30
Air Float and Corylopsis Talcum Powder—Friday, per tin ..... .11
Yale's Face Cream—Regularly 50c. Friday ..... .25
French Tooth Brushes—With pure bristles. Regularly 20c and 25c. Friday ..... .15
Real Ebony Hair Brushes—With pure bristles. Regularly $1.00. Friday ..... .75
Toilet Paper—In rolls. Friday, 8 rolls for ..... .25

Phone direct to Toilet Dept.

(Main Floor.)

White Cotton Reduced --- 4th Floor

2,000 yards of Bleached English Longcloth and Cambrics, medium and light weights, 36 inches wide. Regularly 13c and 16c yard. Friday bargain 8½

$1.00 Pillow Cases Clearing at 75c Pair—Beautiful Irish linen pillow cases, extra fine quality, deep spoke-hemstitched hems, size 44 x 36 inches. Regularly $1.00. Rush price, Friday, pair ..... .75

English Striped Flannelette, heavy quality, 32 inches wide. Friday bargain, 10 yards for ..... .95

Plain Bleached Sheeting, 70 inches in width. Clearing on Friday, at, per yard ..... .22

Plain Hemmed Pillow Cases, two sizes, 42 x 33 and 44 x 33 inches. Rush price, Friday, three pairs for ..... .69

34-inch Unbleached Canton Flannel. Friday bargain, per yard ..... .13

Cream Table Damask, splendid quality for general use. This comes in a pretty dice pattern; width 54 inches. Bargain Friday, yard ..... .33

Damask Table Napkins, all linen, assorted designs, size 20 x 20 inches, hemmed ready for use. Bargain Friday, dozen 1.69

Snowy White English Satin Bed Spreads, in a range of pretty floral and conventional designs; size 78 x 94 inches. Bargain Friday 1.69

(Fourth Floor.)

The Robert Simpson Company, Limited

TELEPHONE MAIN 7841
GROCERIES AD. 6100.