

The PSC uses various media that serve visible minority communities. Some of these include:

The Spectrum (Print)

Target Community: Canadians of Black, Caribbean and African heritage in the Ottawa area

Circulation/Coverage Area: 30,000

Profile/Content: Culture, entertainment, small business, human rights, sports, religion and youth

Issue/Broadcast Time: Monthly

Contact: Ewart Walters (613) 226-2738

Vision TV Network (TV) Ashirvad

Target Community: Hindi-speaking population within the South Asian Canadian community

Circulation/Coverage Area: National on basic cable

Issue/Broadcast Time: Saturday 1:00–1:30 p.m.

Profile/Content: Music, special reports, interviews, market reports

Contact: S.G.P. Jaffrey (416) 480-2300

CFMT - Canada's First Multicultural Television

Toronto-based, broadcast nationally on Roger's cable television

Canadian Ethnocultural Council

This Council was formed in 1980 as a coalition of national ethno-cultural organizations to ensure the sharing of cultural heritage, the removal of barriers to full participation and the elimination of racism in Canadian society.

<http://www.ethnocultural.ca>

Canadian Race Relations Foundation

The Foundation was proclaimed by the federal government in 1996 to facilitate the development, sharing and application of knowledge and expertise to eliminate racial discrimination in Canada.

<http://www.crr.ca>

Task Force on the Participation of Visible Minorities in the Federal Public Service
(report)

<http://www.visiblepresence.com>

Urban Alliance on Race Relations

Formed in 1975 to promote a stable and healthy multi-racial, multi-ethnic environment in the Metro Toronto community, the Alliance conducts educational, research and advocate activities that promote racial and ethnic .

<http://www.interlog.com/~uarr>