

HELP US SERVE YOU BETTER

An important element of our Trade Action Plan for Mexico is to develop a closer fit between our capabilities and the needs of our client companies. Companies with experience in Mexico can help by providing feedback about our successes and failures. This information will help guide future improvements. Please complete the following questionnaire (see next page) and return it to:

Deputy Director (Trade), Mexico Division
Latin America and Caribbean Branch
Department of Foreign Affairs and International Trade
125 Sussex Drive
Ottawa, ON K1A 0G2
Tel.: (613) 996-5547
Fax: (613) 996-6142

We also are interested in learning more of Canadian commercial successes in Mexico. Moreover, we are keenly aware that this is not an easy market to operate in; any comments about problems or obstacles that may have been experienced would be gratefully received. We plan to use this information to adjust our trade promotion activities from year to year, and to support Canadian corporate efforts in this market.