

The finishing processes for the product (casegoods) are as important as the original design concept itself. The finish development follows the same course as a new design, in that it is tested, refined, and tested again before the approved end result is achieved. This manufacturer feels so strongly regarding the authenticity and originality of its finishes, that it employs the use of its own color studio and graphic arts department whose sole responsibility is the creation of new finishes that will complement each new design.

Upholstered furniture follows much the same development as case pieces, except, of course, that fabric selection assumes the same relative importance as finish in casegoods. If the style is Traditional, frames are contoured to the shape of the finished piece to facilitate and maintain the smoothly tailored outside. This is coupled with great care to inner construction and cushioning. If the style is contemporary, it is not avant-garde, but typifies maturity of style and proportion, keyed to simple geometric shapes and cleanness of line. Emphasis is on inviting comfort, deep seating, and thick cushioning.