

school books, magazines and travel guides. The event is an intermediary between books and the media, between countries with highly developed media technology and Third World nations. It is the centre for international literary exchange between continents. Both the general public and trade visitors can see over 90 000 new publications.

In 1988, a total of 69 Canadian firms attended this and the Bologna Book Fair, projecting 12-month sales of \$9.1 million.

### **Boot '91 - International Boat Show (Core Area Stand)**

Düsseldorf, F.R.G. – January 19-27, 1991

#### *Power Boats, Sailboats and Equipment*

Principal exhibits at this annual international boat show feature sailing boats/yachts, surf sailers, motorboats/yachts, canoes, kayaks, rowing boats, engines, boat equipment, diving and fishing equipment.

### **Domotechnica '91 (Core Area Stand)**

Cologne, F.R.G. – February 19-22, 1991

#### *Home Appliances, Household Technology, Kitchens and Kitchenware*

This annual international fair for home appliances, household technology, kitchens and kitchenware is the leading event of its kind in the world. Canada has