

DATE: 31/08/88

DEPARTMENT OF EXTERNAL AFFAIRS

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REPORT: OA3

88/89 SECTOR FACT SHEETS (Cont'd)

SECTOR: 002 FISHERIES, SEA PRODUCTS & SERV.

MISSION: 520 TOKYO

MARKET: 265 JAPAN

3 yr Cumulative Export
Export Potential For
Key SubSectors
\$100 AND UP M

Next Year Projected
Market Size For
Key SubSectors
\$ 13,000.00 M

Current CDN Exports
Market Share For
Key SubSectors
25.00 %

KEY SUBSECTOR: 021 FISH & SHELLFISH & OTHER PROD

3yr Cumulative
Export Potential
\$100 AND UP M

Next Year Projected
Market Size
\$13,000.00 M

Current Canadian
Market Share
4.20 %

Specific Product or/Service Opportunities:

Current Imports
(\$CDN)

PACIFIC HERRING ROE
SALMON
CRAB
ATLANTIC HERRING ROE
CAPELIN
LOBSTER
RED FISH
BLACK COD
SMELT
SALMON ROE

\$ 156.00 M
\$ 744.00 M
\$ 309.00 M
\$ 63.00 M
\$ 80.00 M
\$ 10.00 M
\$ 30.00 M
\$ 120.00 M
\$ 5.00 M
\$ 110.00 M