

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :606-LOS ANGELES

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

SOLO FOOD SHOW LOS ANGELES - 25 FIRMS IN THE EVENT.
DEVELOP BROKER REPRESENTATION FOR THE 25 FIRMS PARTICIPATING

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

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| <p>QUARTER: 1</p> <ol style="list-style-type: none"> 1.Natural Foods Expo West 2.Arizona Retail Grocers 3.Montreal Furniture Market <p>QUARTER: 2</p> <ol style="list-style-type: none"> 1-Western Restaurant Convention & Exposition Info Booth with Cdn manufacturers <p>QUARTER: 4 -----</p> | <ol style="list-style-type: none"> 1.8 Cdn coys exhibited, 3 possible agency reps. 2.6 Cdn coys exhibited, 3 appointed brokers. 3.11 buyers invited, 3 agency agreements confirm <ol style="list-style-type: none"> 1-12 Cdn firms participated,7 agency agreements 12 mos sales estimated US\$ 1.3 mil. |
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