

REPORT 4  
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PAGE : 86

POST : 520-TOKYO

001-AGRI & FOOD PRODUCTS & SERVICE  
JAPAN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PROCESSED FOODS PROMOTIONS AND MISSIONS

QUARTER: 1 PROMOTION OF AGRICULTURAL PRODUCTS.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

40% INCREASE IN PROMOTIONAL BEEF ALLOCATION- CDA  
FOOD FAIR PARTICIPANTS INCREASED FM 21-40-NICHI-  
RYA MISSIONS BOUGHT \$10MN - SKYLARK SEEKING NEW  
CUSTOM PACKED ITEMS, - RETAIL PACK OF CANOLA OIL  
TO BE INTRODUCED.

COMPLETED BROCHURE ON ALFALFA PRODUCTS; HELD SE-  
MINAR ON ALFALFA & SWINE, PURSUED FUMIGATION PRO-  
CEDURES FOR ALFALFA HAY WITH MAFF, REPORTED ON  
APPLE FUMIGATION RESEARCH.