

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

44

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BOSTON

Market: UNITED STATES OF AMERICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: NEW BULLETIN

Expected Results: BROADER INFORMATION ON NEW ENGLAND MKT FOR CDA FIRMS.

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: PROMOTE CDN ROLE IN ADI

Expected Results: GAIN GREATER ACCESS TO USAF RAND D BUDGET

Activity: COMPANY PROSPECTING IN WESTERN CANADA

Expected Results: FIND 10 NEW FIRMS FOR MKT..

Activity: FOLLOW-UP NB & ATL. DEF MISS W/INCOMING BUYERS MISSIONS

Expected Results: ESTABLISH FIRM RELATIONSHIP FOR 10 COMPANIES IN MKT.