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# CANADEXPORT



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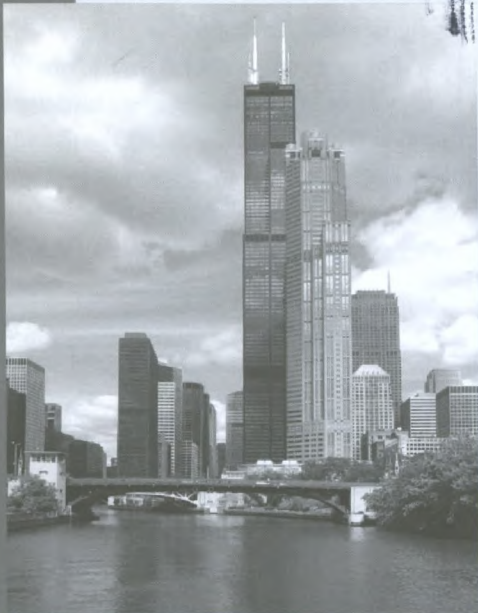
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## Chicago: My kind of town

Chicago is the commercial heartland of the Midwest, with its strategic Midwestern location and vibrant culture, art and music bring the



The unmistakable Sears Tower is located at the heart of Chicago's financial district.

infrastructure. It is the third-largest city in the United States (behind Los Angeles and New York City), with a population of 9.1 million people. Busy place . . . with only 24 hours in each day, it is incredible that Chicago's two airports handle 3,200 flights daily—that's 88 million passengers a year! The city has it all: theatre, world-class architecture, professional sports, festivals, historic sites, premiere art collections, natural and man-made attractions, and much more.

Windy City and its sky-scraping buildings to life through jazz, theatre, blues and ethnic festivals. But the backbone of Chicago remains its hard-charging, can-do business attitude. The global outlook of Chicago commerce is tempered with a Midwestern modesty, work ethic and courtesy. At the same time, Chicago business is hard-edged and demands quality and reliability. A perfect fit for many Canadian products and services.

This marketplace has provided—and continues to provide—endless opportunities for Canadian exporters. Chicago alone has an economy worth \$350 billion annually—bigger than that of Switzerland or Taiwan. It is powered by more than 4.15 million jobs and 205,000 businesses. The Tri-State area (Illinois, Wisconsin and Missouri) has a

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## 3M seeks Canadian technologies

The Canadian Consulate General in Minneapolis is collaborating with the 3M Corporation of St. Paul, Minnesota, on a project to identify leading-edge technologies in Canada that could prove to be important to the future of 3M. The corporation has provided the Consulate with a list of 3M technology platform interests, along with a detailed description of the specific areas of concentration.

The Consulate has been asked to share this list of technology interests with Canadian organizations that represent university researchers and technology transfer offices, technology industry companies and government laboratories in Canada, in an effort to identify technologies where Canada has a truly world-class advantage. Ideally, this could serve as

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