WARNING!

Teachers! School Officers!

There is going to be a very, very Serious Shortage of Text Books and Supplies next Fall and Winter. We make this statement in all sincerity after carefully examining the whole situation. There is one method you can adopt to save your School from the ill effects of a Shortage of Books and Supplies—and that is—Make up your order NOW for what your school and scholars will require for the Fall term and send it in to Russell-Langs, Winnipeg. NOW we will take care of your needs and the prices will be right.

Already the big Suburban Schools near Winnipeg have acted and have handed us their orders.

If you let things drift and trust to luck then don't blame us if your pupils clamour in vain for text books when Schools reopen.

Our plan to protect you is—to tabulate all advance orders, lay aside the books and supplies and ship each order complete on the date specified on the order. It will simplify things for you won't it?

If adopting our plan please use the coupon below—cut it out and pin it to your order. Such orders will have first consideration.

To RUSSELL-LANG'S School Supply House, Winnipeg.

We desire to protect our school against a shortage of Books and Supplies in the Fall and enclose a preliminary order for Books and Supplies. It is understood that this order will be filled at best current market prices. We agree to remit on receipt of the goods.

Goods are for	S.D. Number
Ship on (date)	per Express To
Station	
Signed	SecyTreas.
P. O	
Name of Principal	
PΩ	