WHY WE LEAD.

The Philatelic West, Box 60, Superior, Neb. at 10c a year with free use of exchange column. No wonder ads pay, being largest monthly magazine in size and circulation, organ largest socy west of Miss. Trial inch only 25c cash copy. Subscription for 2 cent stamp and names of twenty-five active collectors not on our list. Sample free.

Canada Jubilee, Maple Leaf,

Numerals, etc. My special new issue mixture of Jubilee 1-3c, Maple Leaf 1-2-3c, Numerals ½-1-2-3c is Just what you want. 20c per 100 M. O., silver or stamps.

Charles Bailey,

85 Euclid Ave., Toronto, Ont.
Established 1885. I Buy Stamps for Cash.

One of the largest manufacturers in

SOUVENIR CARDS.

sent us **1000** cards **FREE** to introduce his goods.

We will mail to every new subcriber who sends us 25c for a year's subscription to Herald Exchange.

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CANADA

3 pence perforated used.....	$1.50
½c Jubilee.....	.20
Jubilees used, ½, 1, 2, 3, 5c. set	.35
Maple leaf, ½, 1, 2, 3, 5, 8c "	.12
Numerals, ½, 1, 2, 3, 8c. per set	.06
Newf'dland, new iss. uns'd ½, 1, 2, 3	.12
30 varieties of Canada.....	.25

An entire Jubilee post card with every order.

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10c in trade for 6 bonafide addresses.
25c " " " 15 " "

Two GIANT PRISMS of MONARCH MUCILAGE (10 mos supply) sell for 25c.

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If you send for our fine approval sheets at 33⅓ to 50 per cent discount and agree to buy 25c worth from the first selection we send you. References required.

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1 Half cent a word 1
2 Bargain Row. 2

W. O. Smith, Red Lion, Pa., has a collection valued at $200.00 which he will let go for $50.00 cash.

The C. P. W., Advocate and Canadian Collector all one year for 25c.

Patronize this department ½c a word.

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100 picked varieties of stamps from Iceland, Newfoundland, Cuba obsolete, Puttiala State, unused Portugese colonies 1898, and other choice varieties.

Each packet will catalogue over $2.00.
Price 28c postfree.

C. A. E. WHITING,
Berlin, Ont.

'Tis said that the Postmaster-General has reconsidered his decision and that the Xmas stamp will be available for use at once for ordinary purposes but not for Imperial penny postage until Xmas Day.

The new stamp has been seen by a prominent Toronto collector who says it is not up to his expectations.

Starnaman Bros., Berlin, Ont. Printers.