

# THE GENDRON CYCLE EXCELS

MIDDLEMAN'S PROFITS GIVEN TO THE CUSTOMER

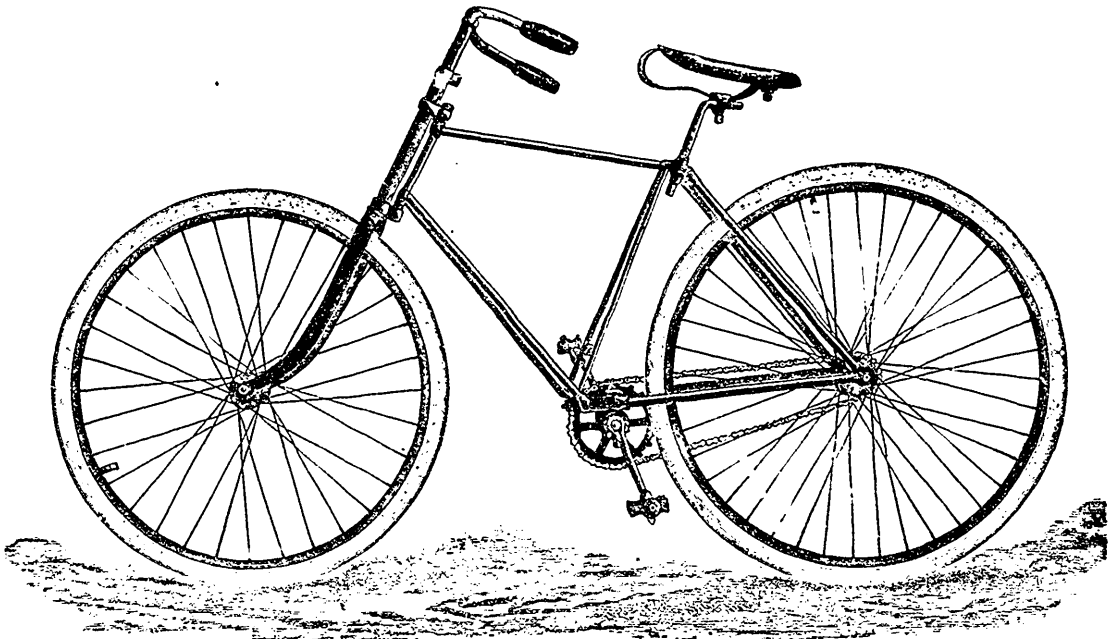
By buying from us you buy from the Manufacturer.

**FRAME.**—A pure diamond pattern made of the best weldless steel tubing and drop forgings; double lower tubes and double diagonals from seat pillar to crank shaft bracket; hollow front forks with wide drop forged fork crown; eight (8) inch long ball centre steering head; detachable mud guards.

**WHEELS.**—28-inch steerer and 30-inch driver; having cold rolled deep crescent rim with beaded edge;  $1\frac{1}{4}$  inch best cushion tire of long length, compressed into the rim; single tangent butt end spokes, nicked and tied at crossing; bronzed nipples.

**BEARINGS.**—Gendron ball bearings to both wheels, pedals, crank shaft and steering head.

**GEAR.**—57 inches; Abingdon-Humber chain with our new adjustment; round detachable cranks, side keyed. Double grip, square, recessed pedal rubbers.



PNEUMATIC TIRE, \$130.

CUSHION TIRE, \$115.

**HANDLE BAR.**—Of  $\frac{7}{8}$  inch weldless steel tubing, bent to the most comfortable shape; with seamless, hollow steel post; vulcanized grips; steel lamp bracket.

**BRAKE.**—Powerful spoon to the front wheel, fitted to a hollow steel connecting tube; spiral spring and set screw adjustment.

**STEPS.**—Adjustable steel coasters and corrugated round step on end of rear axle.

**SADDLE.**—Garford's new roadster saddle, furnished with best quality russet leather telescope tool bag, containing first class oiler, wrench and screwdriver.

**FINISH.**—Is of three coats of baked black enamel, hand rubbed and polished; usual light parts heavily nicked on copper.

**OPTIONS.**—Rat-trap pedals; Garford's scorcher saddle. Weight, all on, 45 lbs; strips to 40 lbs.

## GENDRON MANUFACTURING CO., Ltd.

Factory, Cor. Duchess & Ontario Sts. Salesroom, 183 Yonge St.,  
6 doors North of Queen St.

Do not fail to write for full descriptive Catalogue and Price List.