

WATFORD DRY GOODS CO., Limited

(SUCCESSORS TO SWIFT, SONS & CO.)

Printed Sateens FOR COMFORTERS

Full 36 inches wide
Special at **49c**
Good Selection of Colors
All New Stock.



Girls' Flannel Dresses

Girls' Flannel Dress for ages 8 to 14.
Fancy Striped All Wool Flannel in good
shades of Sand, Reseda, Rust, Henna,
American Beauty.
at **\$3.95**

As cheap as you could make the garments.

54-inch All Wool NAVY SERGE

Great Value at

98c

See this big width material—
it will please you.

All Wool FLANNELS for Children's Dresses

All Wool Flannel for Children's
Dresses. 32 inches wide. Per yard **90c**
Sand, Cocoa, Pearl, Henna, Cardinal,
Powder Blue, Navy, Saxe and Reseda.

All Wool Flannels in Stripes **\$2.50**
Checks, Plaid. 56 in. wide, yd.

Superfine quality in novelty stripes—
unusually smart designs. **\$2.75**
56in. wide. Per yard.

WEEK END SPECIAL!

Navy All Wool FLANNEL

1 piece only, 32in. wide. yd.

79c

New Fall Coats for Women

Just Received - Further additions to our **SPLENDID STOCK**
of New Fall Coats!

Our styles, qualities and prices will compare favorably with City Store or Mail
Order Houses. Come in and look them over. We take pleasure in showing them.

SEE OUR FUR TRIMMED ALL WOOL **\$19.50**
VELOUR COATS AT

Coats for Babies, Girls & Misses

New Stock Expected Sept. 1 -- Very **REASONABLE PRICES**



Now for
New Fall

DRESS GOODS for Children's Frocks

Dress Goods for Children's Frocks
Regular \$1.25, \$1.50, to \$2.00 **98c**
yard, for

All Wool Serges, in Old Rose, Brown,
Green and Wine. All Wool Armure in
Old Rose and Burgundy. Satin Cloths in
Tobac, Green, Brown, Navy and Raspberry
also several pieces of Plaids in dark col-
orings, Black Cheviot and
Hopsack. All the price. **98c**

Penman's Hose for Girls

Penman's Hose for **39c** and **45c**
Girls. at

Fine 1-1 rib Black Cotton Hose in sizes
6 1/2 to 10 inch, with triple reinforced heel
and toes. Penman's Hose—the standard of
excellence.

WEEK END SPECIAL ONLY

27-inch White Flannelette

19c

Sweaters for Girls

\$1.98 In all-sizes, 26 to 34, in Buff
trimmed with Peacock or
Peacock trimmed Buff, finely knit with
fancy tie and monogram.

\$1.98 In sizes 22-24 for the smaller
children in Camel or Cardinal
with belt and snug fitting collar.

\$3.50 In sizes 28 to 34. A heavy
knitted sweater in Camel or
Blue with trimmings in contrasting shades

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Boy's Sweaters for School

A real sweater coat for school, cotton and
wool mixture, color heather trimmed with
orange; shawl collar and sized from 8 to
14 years **\$1.25**

A guaranteed All Wool Jersey Sweater
with buttoned or loose neck, in shades of
Sand, Brown and Blue, trimmed with
colors to match. Sizes 4 years
to 12 years. Price **\$1.69**

BOY'S BLOUSES

Boys' Blouses for school in fine printed
percale and with woven **85c** and **\$1.00**
stripes, at

Boys' Suits

overstocked—to bring stock to right size we have taken

45 SUITS --

and forgetting the cost prices have marked them

.95 and \$3.95

5.95 reduced from \$8.00 up to \$12.00. In sizes 26 to 34. All in
Tweeds of good quality. Belted and Half Belted Styles.

A selection of very desirable suits in medium and dark shades.

.95 reduced from \$5.00 up to \$7.50. In sizes 29 to 33. In tweeds and
Navy Serges Norfolk, Double Breasted and Belted Styles.

advertise **BARGAINS -- Check Us Up!**

Boy's Khaki and Blue SHIRTS

Boys' Khaki and Light Blue Chambray
Shirts, with attached collar and
plain cuff, at **98c**



Boy's Knickers and Knee Pants

Boys' Knickers and Knee Pants for school
wear. Three good lines for ages 4 to 10
years, navy blue. Knee Pants **\$1.35**
at

For ages 6 years to 15 years, a brown
Tweed Bloomer made of good
wearing material, at **\$1.69**

For ages 6 years to 17 years, brown and
grey Tweed Bloomers, good looking and
good wearing, a real pant **\$1.98**
for

Men's Felt HATS

Regular \$3.00 and \$3.50 **\$1.98**
at

In Light and Dark Fawn, Light Tan
and Steel Greys. Sizes 6 1/2 to 7 1/2

Men's Early Fall HATS

Men's Early Fall Hats—See our new
shapes with Snap or Roll Brims and bound
edge, in shades of Nickel, Steel and Fawn.
Correct styles. All sizes **\$4.50**
at

Men's New Fall CAPS

Men's New Fall Caps—made from high
grade materials in very desirable blocks
and patterns, with two toned Satin linings.
Splendid selections **\$2.50**
at

Penman's Ribbed HOSE

Penman's 2 in 1 Ribbed Cotton Hose for
boys, a good knockabout stocking **50c**
for school

Take Advantage of these
Many Opportunities
to Save Money!

Nettie Alder
Lucy L. Atch
Ruby M. Atch
Loretta Bryce
Mary M. Con

Beatrice A. C.
Dorothy M. D.
Dorothy Fowle
A. Alexander (C.
Sadie L. Harpe

A. Allen Heato
Wilson B. How
Kathleen M. Jol
M. Doris Kelly
R. Gordon C. K

E. Gladys Kers
Harold J. King
Olive M. Leach
Florence M. Lov
Margaret C. Ma

A. Eleanor Meln
Jean C. McIntyr
Esther G. McKe
Charles Miller
E. Jean Rapson

Maxine C. Roger
Beulah F. Saunde
Reta T. Stephens
S. Ethel Watson.
Evelyn M. Willia

Verlie D. William

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