

JOHN MACDONALD & CO.

To the Trade: FANCY GOODS WHICH ARE ATTRACTIVE USEFUL AND SALEABLE

John Macdonald & Co. Wellington & Front-sts. E. TORONTO.

GEMS OF THOUGHT.

The chief comes not by wearing chains, but by feeling them. Keep up courage, even if your work apparently progresses slowly.

Life is an earnest business, and no man was ever made great or good by a diet of nothing but broad grins.

Charity is never lost. It may be of no service to those it is bestowed on, yet it ever does a work of beauty and grace upon the heart of the giver.

How sweet it is to help each other to feel as we lie down at night, that we have made some one glad, or have lightened a load being borne, or brought a smile where only tears were resting.

Character is ever reduplicating itself, and every bright example sheds its light down through the ages.

The value of our life on earth will not be judged by the success, but by the purity of our endeavors and our perseverance even where there was no great visible result.

No matter what motive prompts one to make a promise, when it is made it should be regarded as a sacred thing— as a pledge to be fulfilled.

Speaking English. A British naval officer who was recently in New York told some of his American acquaintances what he believed to be the real cause of the friendly feeling between the British and American navy.

"I was in the Mediterranean, where we heard a dozen jargons, from Algerian and Egyptian to Greek and Spanish; I was in Chinese waters, where we were surrounded by junks upon which yellow Mongolians were cackling; I was at one time in service in the Indian ocean, as I afterwards was on the eastern and western seaboard of South America, until I got into a situation of laborer of the foils who built the tower of Babel and brought confusion into speech.

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R. SIMPSON'S FRIDAY BARGAINS.

Advertisement for R. Simpson's Friday Bargains featuring a logo with 'VIRTUE IN VALUES' and 'POWER IN PRICES' and 'SEE GOODS. SEE LISTS.'

FRIDAY Bargain Day with this house is one of the fixed institutions of the city. The keenest shoppers know that it means everything that is claimed for it.

- SILKS. 50 yds 21 in pure silk printed pongee, 45c. 21 in all silk shot Surah, 50c. 21 in black Surah, heavy, all silk, 60c.

22-in. Black French Gros Grain. Wear recommended, Friday 95c. Actual Worth \$1.50.

- MEN'S FURNISHINGS. Natural Balbriggan shirts or drawers, 45c. 100 yds 21 in pure silk printed pongee, 45c.

Table Assorted Dress Goods, Friday 44-in. All-Wool, choice at 15c, Regular Price 40c.

- BOOTS AND SHOES. 100 yds 21 in pure silk printed pongee, 45c. 21 in all silk shot Surah, 50c.

Choice of Any of Our \$10 or \$12 Baby Carriages Friday for \$9.25.

- DRESS GOODS. 44-in all-wool black hosiery, 40c for 40c. 44-in all-wool black Henrietta, \$1 for 70c.

120 Pairs Misses' Dongola Kid Button Boots, Regular Price \$1.25, Friday \$1.

- BOYS' CLOTHING. Boys' striped blazers 50c, worth 75c. Boys' striped muslin trousers, 50c, worth 75c.

BEST MIXED TEA, Friday 25c, Regular Price 40c.

- TEAS AND COFFEES. Choice Black Tea 25c, regular price 40c. Blue Oolong Tea 30c, regular price 50c.

FRESH SARDINES, Friday 3 Tins for 25c.

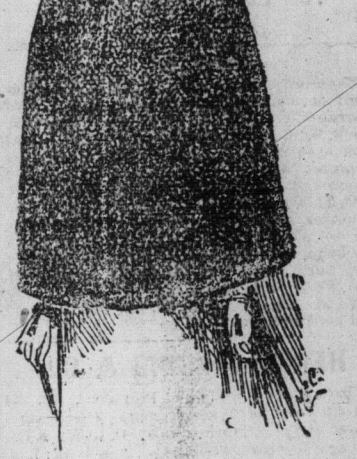
- BASEMENT. 100 best granite teapots, 3 to 6 pint, assort. 1st choice, Friday 45c, regular price 60c to 80c.

Hundreds of out-of-town shoppers avail themselves of our bargain lists through the mail order system.

R. SIMPSON, S.W. Corner Yonge & Queen-streets, Entrance—Yonge-street, Toronto.

Baptist Convention

We extend an invitation to the Young Baptists and their friends, who are now meeting in Toronto, to visit our large



FUR SHOWROOMS SITUATED ON

Cor. King & Yonge-sts.

The two main thoroughfares, and examine the new

Fur Garments

Specially gotten up for this Fall's Trade, from the latest London and Paris fashions.

FURS

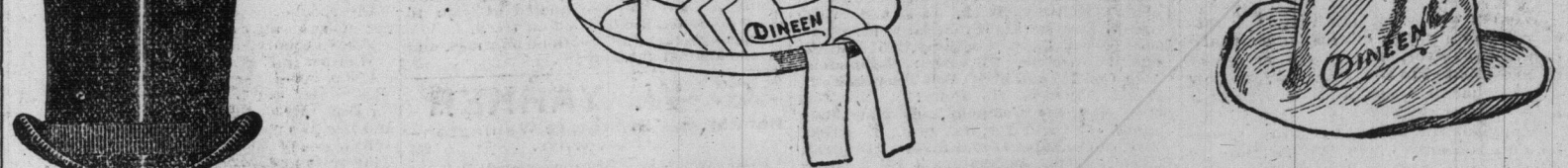
Are much cheaper here than they are in the United States and very much superior in quality.

We have in stock handsome London dyed Seal Garments in Jackets and Capes. Valuable Persian Lamb Jackets, etc.

Small Furs, Muffs, Collars, Scarfs, Satchels, Gloves, Boas, etc., etc.

GENTLEMEN'S HATS

IN ALL THE RECOGNIZED STYLES.



OUR CLEARING SALE OF STRAW AND LIGHT COLOR FELT HATS

Afford a genuine opportunity to buy much under value.

GOOD STRAW HATS 50c TO \$1. GOOD FELT HATS \$1.50 TO \$2.50

ALL DELEGATES ARE INVITED

W. & D. DINEEN, Corner King and Yonge-Streets.

BRANCH: 254 YONGE-STREET.