

For A Merry Christmas—

Give Her an OHIO ELECTRIC CLEANER and Win a \$500.00 Prize for Yourself.

We will give \$1,000.00 in prizes for a better name than "Ohio" for an electric cleaner—\$500.00 for the best name and 7 other liberal prizes.

Our dealers will gladly give you full particulars of the contest. All you need to do is call and ask for our Prize Contest Folder. It will tell you how to qualify, and to submit your suggestion.

Fourteen Reasons for Selecting the Ohio

- It cleans without scattering dust and the suction draws dirt right through the rug if necessary.
- It is able to clean in corners. The Ohio has no wheels to block the ends and the nozzle is shaped correctly.
- It picks up lint, threads, and hair without injuring the rug. The Ohio's carpet sweeper brush is gentle but efficient.
- It has a full set of attachments for cleaning walls, portiers, furniture, beds and other household uses.
- It saves moving heavy furniture. The Ohio is designed to push under the bed, divan or bureau.
- It is light in weight. The Ohio weighs only 11½ pounds and is easy to carry around the house.

—And eight worth while prizes.

You cannot select a Christmas gift that will be more appreciated than an Ohio electric cleaner. By removing the drudgery from cleaning it means Christmas cheer for the lady of the house all the year round.

Ask to see the machine in operation, run it yourself—its simplicity and smoothness of operation should suggest a name to you.

The United Electric Co. of Canada Limited
82 Chestnut Street - Toronto, Canada

Names of Dealers:

- J. P. FINNIGAN, 170 Tecumseh Avenue. Phone 4274J.
- PEOPLE'S ELECTRIC COMPANY, Dundas Street East.
- TRAFFORD FURNITURE COMPANY.
- COMMERCIAL ELECTRIC COMPANY.

Promise London Musical Feast December 19

MUSICAL ART SOCIETY SYMPHONY ORCHESTRA.
A. D. JORDAN has secured the services of the Musical Art Society Symphony Orchestra for the second annual concert to be given in London under the auspices of the Institute of Musical Art. Monday evening, Dec. 19, should see the Patricia Theatre filled to the doors, as already the advance sale is very large.

Local musicians will be assisted by artists from the Detroit Symphony, Oseip Gabrieliwitsch, the conductor, having expressed his willingness to co-operate in any manner possible.

The beautiful work of these musicians will be remembered, as the oboe, bassoon and horn parts never were heard to better advantage than at the concert of the Musical Art Society in March last.

In addition to the players from Detroit, ten of the first players from Toronto will be present, including Ferdinand Fillion, Frank Blatchford, the two outstanding violinists in Canada; Frank Smith, who is already well known in London as a remarkable soloist on the cello.

Bandmen from the Royal Canadian Regiment and professionals from the theatres will all help to swell the ensemble which will number nearly 100 players.

The reserved seat plan is now open at the institute and seats may be reserved by telephone if desired.

ST. ANDREW'S AID HAS NOVEL FETE

It was a "League of Nations" as well as a "League of Nations" which the Ladies' Aid of St. Andrew's Presbyterian Church, under the skillful generalship of Mrs. G. M. Macdonald, marshalled into orderly array in St. Andrew's Hall Friday for the Christmas mas, fair, visited by hundreds during the afternoon and evening.

Never did the attractive hall present a more inviting appearance. The central auditorium was transformed into a tea room, wherein the Christmas traditions in decoration held sway. The large tea table was centered by a miniature Christmas tree, red candles adding a colorful touch. Around were grouped tete-a-tete tables, where cosy chats were enjoyed in the afternoon to the accompaniment of delicious tea, sandwiches and cakes, and in the evening while discussing piping-hot waffles and maple syrup and other goodies.

From midwinter the visitors were transported, as if on a magic carpet, to the delights of summer when they turned to the horseshoe of classrooms, each representing a different nation, all embowered in roses climbing over trellis-work.

In the English booth Miss Hardy and assistants sold real English plum-pudding and a riot of red roses. Mrs. Lamb had the conversational charm of the Scotch booth, which many a tutee hinted at Scottish thistles and toothsome home-made bread and pastry proved positively irresistible. France was dignified and chic, a symphony of blue and pink, displaying aprons, coquetish and otherwise, assembled under the coyness of Mrs. Pratt. Fine linen were the offering of chamberlains, where Mrs. Morrison had the courage to play the role of lady presiding officer.

In a pure red and white setting the most delicious of cakes cooled beside the pears strung in the United States corner, where Mrs. Quigley did the honors. A genuine bit of the Orient was India, with its rich Oriental rugs and hangings, its Benares brass lamps and ornaments, and its merchandise, in the way of rich embroideries and baskets, displayed to advantage under the management of Mrs. Mitchell. Canada was "My Lady of the Snows" and "My Lady of the Roses" all in one, not to mention a "Land of Cakes," ruled over by Mrs. McCoubrey.

Mrs. John Gormand was surrounded by the intellectual atmosphere of books, which attracted Christmas buyers, and Mrs. Pirih had a fishpond that proved a magnet for lovers of a "sporting chance."

Mrs. MacLaren had charge of the tea room, Mesdames A. E. Silverwood, Graham and P. C. MacGregor taking turns in pouring.

In the evening educational films and a musical program, arranged by Mrs. Charles E. Wheeler, proved an added attraction, when those taking part were Mrs. Luta Layman Durr, Mrs. W. H. Wortman, Mrs. J. Wilson Hodgins, Miss Helen Young, Mr. Edward Webster, Miss I. Kennedy, Mrs. Arthur McCormick Brickenden.

Mrs. Le Selair is president of the aid which planned the novel fete.

Three Divide Honors in Stellar Roles, "Ace of Hearts," At Allen

Emmeshed as they are in a problem of which equally involved them all there are three leading characters in place of one in the new Goldenwyn production from the pen of Gouverneur Morris, "Ace of Hearts," which is appearing at the Allen Theatre the latter half of this week.

As the title suggests the most romantic card in the deck, the "Ace of Hearts" plays a large part in the destinies of all the people concerned in the story. In the midst of hates that lead only to thoughts of revenge and death, two men and a woman become involved in a seemingly inextricable emotional triangle, eventually solved by self-sacrifice, while the atmosphere of hate is repelled by an even deeper feeling of unconquerable love.

Lon Chaney enacts an unusual character role, that of the dreamer hopelessly in love with the girl, Leatrice Joy, who is not particularly in love with any one man. John Bowers divides honors in the third stellar role, "Ace of Hearts" is a powerful story with a peculiar but pleasing twist.

Charlie Chaplin, just as popular as ever, is seen again at the Allen this week in "I. a. m." while an interesting Chester Outing picture concludes the bill. Appropriate musical selections are rendered on the Allen organ.

CHINA HAS LACKED AN AGE OF CHIVALRY

But Great Future For Her Women Assured.

"We have had our age of chivalry in the occidental world. Our men are still influenced by it. When a man meets a woman on the streets of London, he pays her the highest token of respect. Did you ever stop to think that in raising his hat a man offers the greatest tribute possible to womanhood? Yet, men here do it as a matter of course. In China, it is different. They have not had an age of chivalry. They have had Confucius. Confucius taught that no woman is the equal of a man. And that is the prevailing attitude still of the Chinese, excepting those who have been at mission schools and abroad. That explains the difference between the viewpoint of Canada and the viewpoint of China with regard to women, though this is rapidly changing in the larger places."

The foregoing was an illustration given by a returned missionary Friday to the women's department of The Advertiser. Miss Ella Manning of Szechuan, China, to explain woman's position in China in the year of grace, 1921. Miss Manning, a missionary of the Methodist Episcopal Church of the United States, is spending a part of her furlough with her sister, Mrs. John Murray of Westminster, in the home of her young girlhood. She has been visiting friends in London this week.

"In the larger places, such as Shanghai and Tientsin," she continues, "women are taking a deep interest in national affairs, and in welfare work. This, however, is still confined to a large extent to the women of means. It will be a long time yet before women are enfranchised in China, because it will be a long time before they are ready for it, rapidly as the country now is moving.

"Women, however, exercise a very strong influence on their home life, however miserable the home is, the Chinese have a strong attachment for it.

Eager to Learn.

"In the seventeen and a half years I have been in China, a marked difference has come about in the attitude towards education for girls and women. The girls are not only eager for it themselves, but the men are ambitious for them to have it. Immediately a school is opened, it is filled, and the big difficulty is that schools cannot be organized to meet the needs. The married women attend the classes as well as the girls, and sometimes, even the grandmothers are found trying to get an education.

"Just like the nation, the women are awakening. I believe the Chinese women have a great future, and that China has a great future. I have unbounded confidence that China will be able to work out her own future, provided she is permitted to do so. The other nations can give help, to be sure, from the storehouse of their own experience. Political conditions are unsettled, but this might be expected in the change from a monarchist system to a republic."

Asked about famine conditions, Miss Manning replied: "I came back to Canada some months ago. Szechuan is more happily situated than some of the other provinces, so we know very little about the famine there. The province is more fertile, the people more energetic, than in the famine areas. From what I learned from missionaries from Honan and the other provinces suffering from the famine, I am sure the reports received here did not in the least exaggerate the appalling conditions, if they did justice to them."

While she has become deeply interested in China, and represents a missionary society of the United States, Miss Manning is still at heart very much a Canadian.

"When I go back to China," she said, "I want to subscribe for the Canadian publication that will keep me best informed with regard to Canadian affairs. I have been very much interested in Canadian Affairs' Week, and I want to be kept supplied with lists of books by Canadian authors."

One-third of the world's population is in Ireland about the size of Lake Superior.

A woman conducts an extensive dog farm at Skagway, Alaska.

GRAND "U" EVENT IS RUGBY DANCE

Novel Decorations Include Miniature Rugby Field—Hundreds Attend Function.

A brilliant social event of the week was the rugby dance given on Friday evening in the Winter Gardens by the athletic directorate of the Western University. The ballroom was most effective, decorated with flags, quantities of cedar boughs and the university colors, purple and white, shading the lights. The whole length of the hall was hung with pennants and small flags, while from the centre, fell streamers of purple and white. At each end were rugby goals, decorated in purple and white, with rugby balls hanging above. On the stage was a miniature rugby field, against a background of purple and white, with the university shields on either side.

Under the gallery was arranged a charming little sitting-room with the school colors forming a marquise.

Among those in the receiving line were the patrons and patronesses, including Mrs. W. S. Fox, in black satin gown with sequin and net, and Dr. Fox; Mrs. P. S. McKibben, gowned in Algonquin crepe de chine, and Dr. McKibben; Mrs. J. W. Crane, wearing black chintilly lace over satin, and Dr. Crane; Dr. H. W. Hill and Mrs. Hill in a black georgette gown; Mr. M. L. Blake, and Mrs. Blake; also the directorate: Professor N. C. Hart, Mr. J. T. Jarrott, and Mr. M. L. Blake.

During supper numerous college songs were sung, the professors as well as the students entering with enthusiasm into this feature. Novelty dances were introduced, when gay-colored balloons and streamers were thrown from the gallery which, with the bright colors of the dresses, made an effective scene.

Representatives were present from the Ontario Agricultural College, Guelph, and Queen's University, Kingston.

The music was all that could be desired, and the happy couples danced on until past midnight.

ADMITS HAVING SHOT HIS MOTHER

WINDSOR MILLS, Quebec, Dec. 9.—Leonard L. Flon, 15 years old, this morning confessed, according to a statement made by the police, that he murdered his mother, Mrs. Joseph Flon, by shooting her on December 2. Flon has been under arrest as a material witness.

GUESTS STILL WELCOMED AT CRAWFORD HOSTELRY

According to E. M. Doumani, proprietor of the Crawford Hotel, Windsor, an erroneous impression has been created in London, to the effect that the Crawford Hotel was destroyed by fire last Sunday.

Mr. Doumani wishes to inform the public that business is being carried on as usual.

If you are Suffering from Neuralgia Headaches or Colds

—get a box of DOMINION C. B. Q. (Cascara, Bromide and Quinine) Tablets. A reliable remedy of exceptional quality for the quick relief of Headaches or Neuralgia. Also recommended to break up and drive a cold from the system within a few hours. Do not let your cold hang on until it has developed into a more serious illness, but always keep a box of DOMINION C. B. Q. Tablets handy and use them at the first symptom of your ailment.

At all druggists—in the Red Box.

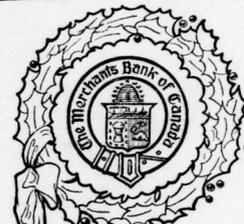
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TAKE DOMINION C. B. Q. TABLETS

ORDER NOW YOUR Christmas Greeting Cards

A large assortment of beautiful designs imported direct from England. Phone 247 for samples or call and see them at our office.

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Just before Next Christmas

Your Club will be complete and you will be in a position to buy Xmas presents or to make such other use of your accumulated Savings as you may desire.

Age bars no one from the "Christmas Club." None are too old and none too young to join. Your first weekly deposit elects you a member.

Anyone can join—there are no dues or fees and we have classes to suit all purses beginning with the 1 cent a week Increasing Payment Class, which gives \$12.75 at the end of the fifty-week period, up to the \$20.00 a week Even Payment Class, which yields \$1000 at the end of the Club period, with graduated Clubs of all sizes in between.

And remember, "Every little bit added to what you've got, makes just a little bit more."

Even Payment Classes Increasing Payment Classes

in which the same amount is deposited each week for 50 weeks	in which increasing amounts are deposited each week for 50 weeks
25c weekly totals . . . \$12.50	1c. and increase totals . . . \$12.75
50c. weekly totals . . . 25.00	2c. and increase totals . . . 25.50
\$1.00 weekly totals . . . 50.00	5c. and increase totals . . . 63.75
\$2.00 weekly totals . . . 100.00	10c. and increase totals . . . 127.50
\$5.00 weekly totals . . . 250.00	
\$10.00 weekly totals . . . 500.00	
\$20.00 weekly totals . . . 1000.00	

You can join several classes if you wish

London Branch, Cor. Richmond St. and Queen's Avenue, J. E. Magee, Manager

London South Branch, 146 Weymouth Rd., J. E. Magee, Manager

London East Branch, Cor. Dundas and Adelaide, C. F. McKenzie, Manager

Market Branch, Cor. King and Talbot St., D. L. Willson, Mgr.

The MERCHANTS BANK Christmas Club



-it just is!

You'll know the flavor once you catch it—the real flavor of sweet Virginia leaf.

Its ripened right into every golden strand by the pure sunlight of the sunny south.

Roll the smoke across your tongue—aint it grateful?



PHILIP MORRIS

NAVY CUT CIGARETTES

10 for 15¢ 25 for 35¢

CUT YOUR OWN HAIR EASIER THAN SHAVING

\$2.00 OUTFIT FOR \$1.00

You do not need any experience or practice to use the DUPLEX AUTOMATIC HAIR CUTTER. It comes to you ready for instant use, and five minutes after you receive it you can have your hair cut better than it was ever cut before.

The DUPLEX will cut as closely or trim as long as you wish it to. No clippers or scissors are needed with the DUPLEX; it finishes the work completely. It cuts the front hair long and the back hair short. Trims around the ears, etc.

Inside of a very short time you will have to pay \$2.00 for the DUPLEX. The price today is \$2.00, but while our present stock lasts we will accept this advertisement for the same as \$1.00 Cash. Cut it out and send it with ONLY \$1.00 and we will send you the DUPLEX AUTOMATIC HAIR CUTTER, ready for instant use, postage paid, to any address.

Send Today! AGENTS WANTED

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REO

Ask Any Reo Owner

Best way to ascertain facts relative to performance, dependability, riding quality, durability and up-keep of any car is to inquire of owners just as you meet them.

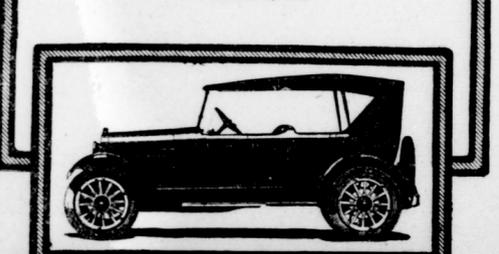
You will be surprised how many will refuse to recommend the make of car they are now driving.

When you ask Reo owners, however, you will be amazed at the percentage who will preface their replies by "This is my third Reo," or "I have driven Reo cars for 15 years," or similar assertions that say more than all the laudation that may follow.

Ask Reo owners—ask 10 in a row—and your selection will be a Reo, for Reo owners are our best salesmen.

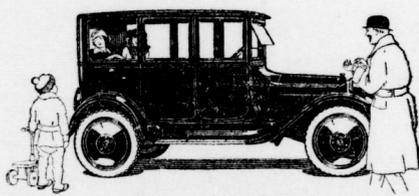
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