

The Taylor Drug Co.
holds the exclusive agency for Toronto City Dairy Ice Cream, Bricks, the best on the market. Phone any one of our four branches. We deliver promptly. ywt

TORTISESHELL GLASSES

These stylish goods in both spectacles and eyeglasses are being shown in great variety in our FINE OPTICAL DEPARTMENT. These are most comfortable and nothing is more stylish.

J. S. BARNARD
OPTICIAN AND JEWELER
194 Dundas Street. ywt



Important

Since the reorganization of our watchmakers' department, all repairs are done by the highest grade of skilled experts. Prices reasonable.

WRAY'S

234 Dundas Street, London, Ont.

Use Connell's Coal

Best results can be obtained by using egg size in the large furnace. Egg and stove mixed for the medium size, and stove coal for the hot water furnace. Price delivered, \$6.50. Chestnut size, \$6.75 per ton. Large pea coal, suitable for the range, \$5.60 per ton.

OFFICES:

Dundas and Richmond streets. Phone 770.

Colborne street and C.P.R. Phone 1096.

Palace Livery

ROSS & BOSS

Carriages for funerals and all other occasions. Automobile service.

619 DUNDAS STREET. PHONE 838.

HAVE YOU SEEN OUR Invisible Bifocals?

Brown Optical Co.

Phone 1877. 237 Dundas Street

Wegner Clothing Co.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

LONDON'S LARGEST

WORKINGMEN'S OUTFITTERS

Exclusive manufacturers' agents for the best Canadian and American makes of Overalls.

871 TALBOT, OPPOSITE MARKET. Open Evenings. Phone 1849.

GIVING UP JEWELRY BUSINESS

A few weeks to clear out this large stock of

Fine Jewellery

AT WHOLESALE PRICES.

ZWICKER'S

Phone 1742. 650 Dundas St.

COAL

GENUINE PLYMOUTH ANTHRACITE.

Get together with your neighbors and order a car.

Jas. H. Herrick, Agent

Prices on Application.—Phone 2854. ywt

BABY CHICK FOOD

Wodehouse's

Best by Government test, only 25c a package at

B. A. Mitchell's Drug Store

114 Dundas St. Phone 623

ywt

S. K. MILROY & CO

Maker to wear jewelry shop

260 Dundas Street. ywt

Harold Meek

NATIONAL OPERA OF CANADA.

Studio: London Art Club, Apartment: Wolsons Bank Building.

TELEPHONE 4429.

Dividend No. 81

The London Loan & Savings Company of Canada

Notice is hereby given that a dividend at the rate of 5% and a bonus at the rate of 1% per annum has been declared on the stock of the Company for the current quarter year, and will be payable on the 2nd day of July, A.D. 1914, to shareholders of record on the 15th day of June, 1914.

M. J. KENT, Manager. ywt

HAMILTON'S Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

Eat More of Parnell's Snowdrift Bread

It's Good for you and your family.

PHONES: 929-1390

ywt

DIAMOND HALL REMOVAL SALE

Many of our best quality Wedding Gifts, Opera Glasses and Ebony Goods are being sacrificed at just HALF PRICE. We are soon to move into our new store, 172 Dundas street, and we wish to start with an entirely new stock.

Special Sale of Watches

Gents' thin model, 15-jewel. Sale price \$10.00

Gents' thin model, 17 jewel. Sale price \$12.00

Ladies' Best-Quality Gold-Filled Wristlet Watches. Sale price \$12.00

Ladies' Gold-Filled Waltham Watches. Sale price \$10.00

Special Sale

Wedding Gifts, Engagement Rings, Wedding Rings, Neckties, Mesh Purse and Vanities.

Decide to buy here and save money.

W. G. YOUNG

Two Stores: 214 Dundas Street, 674 Dundas Street.

"Mail Orders Promptly Filled."

The Bread That Builds

JOHNSTON BROS. XXX BREAD

Builds muscle, makes you strong, full of vim and vigor. Gluten is a builder, a health retainer.

Get it "Johnston's Bread" today from your grocer or a wagon. ywt

1,530 REGISTRATIONS

Official Returns Announced for Four Wards Comprising London Riding.

Official registration figures announced yesterday give the number of voters whose names have been added to the city voting list as 1,530. Of this total number, there were 383 registrations each in wards one and two, 385 in ward three, and 419 in ward four. The majority of the registrations were made on Saturday, the total for that day exceeding the combined totals for the three previous days of Tuesday, Wednesday and Thursday.

BROWNIES

Every Happy Time Is A Time To KODAK

The little pictures so easily made tell big stories the years through, and then, too, Kodak is good fun.

Your films deserve careful attention in finishing. Send them here. You will be pleased with the results.

J. H. BACK & CO.

210 DUNDAS STREET. ywt

Big Removal Jewelry Sale

Sacrifice Prices Prevail All Over

∴ The Store ∴

C. H. WARD & CO.

Diamond Merchants and Jewelers.

374 Richmond Street. ywt

FALL 21 FEET AS SCAFFOLD COLLAPSES

Two Painters Have Close Call From Serious Injury While at Work.

An accident which would have proved much more serious had it happened earlier in the day, occurred at the residence of J. Whittaker, 551 King street, yesterday afternoon at 5:30, when two painters—Russell Sage, 570 King street, and Gilbert Hall, 710 York street—who were painting Mr. Whittaker's house, fell 21 feet off the scaffolding.

Hall wrenched his back and was badly shaken up, while Sage's hip was wrenched severely. Both men will be laid up for several days.

Had the accident occurred a few minutes earlier the men might have been killed, as the scaffolding had just been lowered.

The accident occurred when a rung in one of the ladders supporting the plank they were standing on broke.

A call was sent in for the police ambulance, but before it arrived Dr. Norman Beal, who had been hurriedly summoned, had Hall removed to his home, the latter's injuries proving more serious.

Hall had only started to work for Sage at noon yesterday.

TANGOING MISS MERCURY PUTS IT OVER LONDON

Wilted Collars and "All Gone" Feeling Mark Heat Wave That Hits City Hard.

That skittish, elusive young thing known as Miss Mercury, figuratively speaking is winding London around her finger. Yesterday, early, the tangoing started afresh. Since that what the "quick stuff" has done in the way of heat to this fair city is a shame.

Limp collars, coats off, that "all gone" feeling—all are the marks that are left in the wake of one of the hottest days, that the city has experienced. Early yesterday, the mercury climbed to 85. By two o'clock it was steadily mounting and by 2:30 the thermometer in front of the Advertiser registered 90. During the afternoon it even beat that mark by a few points.

Sunset found little change, although a slight breeze about six o'clock helped somewhat to ease the close situation. As is usual on hot nights parks claimed thousands of tired and hot citizens. Every bench in Victoria Park was claimed early in the evening. The grass was a welcome couch for many who strolled into the "oasis" later.

Springbank drew its favorites, the ride to the park in swift cars being about the coolest way of spending the evening. Nearly every motor car in the city was out. Most of them struck for the open country to beat up a bit of breeze. Those made by cars there were none to spare.

Canoes and launches were much in evidence on the Thames. Bobbing lightly of every part of the river between Springbank and the foot of Dundas street showed the popularity of the pastime this year. More than ever trips down the river are getting hold of Londoners.

The clouds rolled up in the west, were watched with considerable interest. They were disappointing, however, for they refused to come any nearer to the heat-tortured city.

No prostrations were reported through the heat.

ALGONQUIN PARK.

Now is the time to make your reservations for accommodation at Algonquin Park, the most delightful and most attractive summer resort in Canada. Two thousand feet above the sea level assures you of pure air—a place where you can sleep at night, and where you will find in a short time the rejuvenating effects of a stay in this high altitude. Splendid trails service the river and splendid accommodation when you get there. The Highland Inn, Algonquin Park Station, Nimsnigan Camp, Smoke Lake and Camp Minessing, Island Lake, offer most comfortable accommodation. Write to the manager of any of the above for handsome illustrated descriptive literature, or apply to any Grand Trunk agent.

Now is the time to prepare for spraying. Sharnan & Baker can supply you with materials at lowest prices. Lime Sulphur, Soluble Sulphur, Arsenate of Lead, etc. Sharnan & Baker, London R. R. No. 4. Office, corner King and Talbot. ywt

TEMPERANCE GETS "GO-BY" AT TORY PICNIC AT PORT

Sir Adam Beck Declines to Favor the Abolition of the Bar.

BARS WERE VERY BUSY

Six Bartenders Necessary to Supply the Crowd That Kept Shuffling In.

(By Staff Reporter)

PORT STANLEY, June 24.—Is Sir Adam Beck and the Conservative party afraid of the "Abolish the Bar" issue? Are the Conservatives being divided on this issue? It is not a misstatement of fact to say that many Conservatives were disappointed here this afternoon over Sir Adam's explanation of his stand on the temperance question.

Sir Adam Beck was the principal speaker in the Invererie Grove before a gathering of Conservatives from parts of Middlesex and Essex. That the crowd did not number over 1,000 was attributed to a thunderstorm early in the day. There were many farmers among those present.

Why Abolish the Bars?

In his opening remarks Sir Adam used the Conservative party's text book figures on what the Whitney Government has done for the cause of temperance. He described the curse of drink, and called it an evil, but did not declare himself in favor of abolishing the bars. He rather asked the question: "Why Abolish the Bars?"

Most of his statements could not be understood in any sense as clear, manly, forceful espousals of temperance or prohibition in part or in whole.

He supplemented his argument on this issue by declaring: "Why take away the glass and leave the bottle?" He attempted to infer that there wasn't a question which the Whitney Government was not capable of solving, while there wasn't a question the Opposition could solve.

Not Coherent.

For a long time after Sir Adam Beck left the Grove old-timers discussed his arguments and dissected them, only to find that Sir Adam really had no real opinion on the Government to anything coherent or definite on abolishing the bar, the shop, the bottle or the glass. His argument, stripped of all its qualifying adjectives, revealed the nude fact that temperance is really not an issue at all with the Whitney Government. The milk in their cocoanut is for a continuance of power to spend more millions.

To Spend It All.

"We spent \$10,000,000 on hydro-electric, I am sorry it wasn't more," said Mr. Beck, in defence of the hydro policy. "But we will spend more if you send us back to power. Before he did Sir James Whitney wants to see Ontario cobwebbed with radial railways."

Mr. Beck's remarks were principally for the farmers, as he said that hydro would go far toward helping the farmers to overcome the drought of farm help. While he was speaking hydro power was off in Western Ontario, and the London and Lake Erie Railway had to start its auxiliary station to keep its cars in operation, so the Conservatives could get to and from the port.

Attack Advertiser.

Mr. Beck made a personal attack on the London Advertiser showing quite plainly that he has resented this paper's efforts to pry into the star chamber sessions of the London and Port Stanley railway commission, which has the spending of \$670,000 of the people's money for the electrification of the Port Stanley road.

"This paper has been a consistent opponent of hydro and radial railways, as you well know. They were for the London and Lake Erie Railway, and opposed the electrification of the Port Stanley road. He took occasion, however, to explain that the London and Lake Erie was a good customer of hydro electric.

One Bar in Evidence.

The speakers' platform was in earshot of the bar, and behind which four men sat with heaping piles of money before them making change while six bartenders supplied a large crowd of shuffling Conservatives, who moved at regular intervals to and from the outer circle of the throng around the platform. The cash registers had been silenced together with the music of the merry-go-round, so there would be no noise in the grove to mar the speaking. Bartenders said they expected a bigger turnout, and had laid in an extra supply of liquor, but the rousing number of Conservatives was lacking. A St. Thomas man, who purchased a lot of his Conservative badges found that everyone was adverse to wearing badges.

Guest Presides.

Dr. Fred Guest, of St. Thomas, presided at the meeting, and predicted a Conservative victory each time before he introduced the next speaker. C. A. Brower, candidate for East Elgin, was the first speaker. Mr. Brower denied what he called a canard in the report that Port Stanley fishermen were once threatened with a revocation of their licenses if they did not vote against local option.

Asked For Temperance Views.

Finley McDermid, candidate for West Elgin, inquired much of what Mr. Beck said for hydro power, and when he sat down without any reference to the "Abolish the Bar" issue, several voices called out, "What are your views on the temperance question?" But before these questions could be repeated, Dr. Guest called for three cheers for the King.

Major Beattie, of London, occupied a seat on the platform, where were also the Conservative nominees in the Middlesex ridings.

PRIVATE SALE.

Balance of the household effects of R. H. Furnell, No. 3, St. George Apartments, South court, Wellington street, on Friday afternoon, June 26, from 2 o'clock till 5. There remains a set of solid mahogany, buffet and china cabinet, massive colonial design, also library table (same pattern), and five oriental rugs, two being about twelve feet by nine, and the others smaller. All these articles are new and in first-class condition. 66c

London Furniture Co.

CLARENCE STREET

Cash or Credit

refrigerators, oil stoves, gas plates, ovens and summer necessities.

PHONE 2658. ywt

Rowat's Please people who are particular.

(Coffee) 45c per pound.

T. A. ROWAT & CO.

260 Dundas St.—Phone 3081-3082.

LONDON TOWNSHIP WOMAN CELEBRATES HER 91ST BIRTHDAY

Mrs. James Salmon, Reader of Advertiser Since Beginning, Is Still Hale and Hearty.

Mrs. James Salmon, of concession 10, London Township, celebrated her 91st birthday on the 20th inst. Her children, grandchildren and great-grandchildren, to the number of 60, gathered at her home and assisted in celebrating the event. Mrs. Salmon is still very active, helping in the work of the home, and can see and hear perfectly. She has spent all her married life on the farm where she now resides. Her husband, the late James Salmon, died seven years ago at the age of 92.

Mrs. Salmon was born in this country, her mother being of New England origin and her father of German descent. She has been a constant reader of The London Advertiser since its first issue. She was the recipient of many beautiful presents, including an upholstered chair.

Her sons and daughters were all present on her birthday. They are: James D., of Lambeth; William, of Thorncliffe; Albert, of Bruce County; John, of Nissouri; and Levi, on the homestead; Mrs. Fred Jolly, of this city, and Miss Hannah, at home.

CHARACTERIZES DRINK AS "MORPHIA BOTTLE"

Socialistic Speaker Would Abolish the Bar, But Says Labor Is More Important.

"Drink is the morphia bottle held to the nose of the working classes to prevent them using their brains," said John Thompson, addressing an open-air rally on the market square last night in the interest of John D. Jacobs, Socialist and Labor candidate in the local contest.

Mr. Thompson said he was quite aware of the evils of the barroom and the liquor traffic. Intemperance he believed to be one of the world's greatest curses. "If I were king in Canada," he said, "I would wipe it out at once." He held, however, that it was of greater importance to secure Labor representatives in the Legislature. The abolition of the bar, while removing a great and terrible evil, would not relieve all the poverty of the working class, he said.

REVISION COURT HEAR ASSESSMENT APPEALS

\$200 Reduction on Account of Smoke Nuisance — City Hydro Dept. Protests.

Nearly all appeals against increased assessments made in the court of revision last night, from ward 4, were confirmed. The assessment on property owned by E. L. Liddick, near the C. P. R., was reduced \$200 on account of the smoke nuisance and noise, which, he claimed, was a detriment to his property.

The garbage tax appeal will come before the court later in the week.

Philip Pocock thought there was something wrong in the assessment on the hydro power station. While it is only assessed for \$8,000, the taxes are estimated on the whole system, or about \$251,000. This was the largest property in com-

Our Safety Deposit Vault

is not solely for the benefit of persons of great wealth. You may not possess many valuable papers, but you appreciate the wisdom of protecting those you have. \$2.00 per year will protect them.

Just one point we wish to emphasize in connection with our Safety Deposit Boxes—you are assured of perfect privacy.

It takes two keys to open your box. One is the master key, which we retain. It only half unlocks your box. The other is held by you and cannot operate the lock until our key has been used.

Call in and inspect our new building and the new Safety Deposit Vault.

THE CANADA TRUST COMPANY

Main Office -- 444 Richmond Street, London.

T. G. MEREDITH, K. C., President.

HUME CRONIN, General Manager.

ROSS' LIMITED

LONDON :: :: :: EDMONTON

Suits at Half Price

BALANCE OF LATEST STYLE, DISTINCTIVE, HIGH-CLASS AND RELIABLE GARMENTS ARE GOING FAST. THIS IS A RARE OPPORTUNITY WHILE THEY LAST.

New Spring and Summer Coats

1—Regular \$40.00, clearing now at\$20.00

2—Regular \$25.00, clearing now at\$12.50

3—Regular \$21.00, clearing now at\$10.50

1—Regular \$19.75, clearing now at\$ 9.75

2—Regular \$18.75, clearing now at\$ 9.50

3—Regular \$16.50, clearing now at\$ 8.25

1—Regular \$15.00, clearing now at\$ 7.50

2—Regular \$12.50, clearing now at\$ 6.25

3—Regular \$10.50, clearing now at\$ 5.25

Special Clearing of Underskirts

40 Black Taffette Underskirts, only\$1.00

Clearing

Lingerie Waists—Regular \$1.00 to \$1.50, now59c

Lingerie Dresses—Regular \$2.50 to \$5.00, now75c

PHONE 1319. 196 DUNDAS STREET

urged them to avail themselves of the opportunity to vote the bar-room out of business. Three thousand Canadian boys are annually sacrificed to the drink evil. If these boys were pig from they would be valuable from the world's standpoint, and such waste would not be tolerated, but they are only boys, and the sacrifice has been so far permitted to continue. Now a crisis had been reached, and the church should seize the opportunity to support the abolition of the bar.

Special prayers were made for the success of the temperance issue, and addresses were given by C. E. Beal, J. F. Kern and Wesley Harrison.

ICE CREAM BRICKS, 20c PINT

Bricks cut and wrapped ready to serve, 25c. Bulk Ice Cream, 20c a pint; 35c a quart.

Ice Cool Buttermilk, 5c a Glass

J. M. CHIVAS

117 DUNDAS STREET. PHONE 443

ywt