

Our Coffee is put
Up by Chase &
Sanborn, value 40c.
Sale price 25c.

Woods' Fair

Try our Imperial
Tea, black, green,
Mixed, value 40c.
Sale price 25c.

Immense Clearing in Handbags— \$2.50 Goods, Wednesday 98c.

6 only, Real Seal Leather Handbags, with leather-branded handle, gold-plated fastener, leather-covered frame, welted end, in black only, small change purse inside; regular \$2. Sale price 98c.

9 only, Grain Leather Bags, in black and brown, with gold, silver and gunmetal frames, braided handle and welted ends, full size, with change purse and lined card case inside; regular \$2 and \$2.50. Sale price, each 98c.

7 only, Walrus Grain-Leather Handbags, flat-book style, change purse inside, leather-branded handle, gold-plated frame, in black and brown; regular price \$2.50. Sale price 98c.

Splendid line of Fine Turnovers, dropstitch and assorted patterns, just received from New York. Sale price, each 15c.

Special Display Upstairs.

Be sure and see the downy, little chicks, just hatched by the Chatham Incubator Company. This exhibition is of special interest to everyone at Easter time. Have the children see them also.

Try our Imperial
Tea, black, green,
Mixed, value 40c.
Sale price 25c.

Woods' Fair

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Up by Chase &
Sanborn, value 40c.
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By a Vote of Ten to Two, Tax Rate Bylaw Passes

Opposition Offered by Ald. Matthews and Carson—Former Says Overdraft Is Preferable to the Debenture Issue—Ald. Cooper Hits Out From the Shoulder.

The city council last night put through the bylaw which fixes the tax rate this year at 23 mills on the dollar. Before this bylaw came up it was necessary to pass the bylaw for issuing \$50,000 for waterworks capital account expenditure, and Ald. Carson availed himself of the opportunity to again air his somewhat exclusive views as to the advisability of issuing the debentures in order to keep down the tax rate. He argued along his former lines for some time, finally concluding by expressing the hope that the aldermen would have backbone enough to turn down the bylaw.

Before Ald. Carson had spoken for any length of time, half the aldermen forsook the chamber and were quietly enjoying a smoke in the south anteroom. This needed the attention of the clerk, who remarked that it looked as though many of the aldermen had been fed on milk mixed with water.

This statement aroused the ire of Ald. Cooper. "I've been listening to Ald. Carson for some time," he said, "but I don't know what he's talking about, and I don't think he knows himself. I will tell him right now that it does not make much difference to him whether the tax rate is 23 or 25 mills, for I don't think he pays \$1 of taxes into the city treasury. It is not the matter of the increase in the rate, based on how much more taxes the people will pay, that worries me. It is the effect of a high tax rate reputation which will have on the city abroad. I don't know where Ald. Carson secures his superior knowledge, but I do know that he is putting his own judgment up against the opinions of the cleverest financiers in London. Why Ald. Carson is determined to raise the tax rate I cannot understand."

Ald. Stevely said it appeared to him rather strange that the course which had been pursued by councils for the past 20 years should now be attacked. It was up to Ald. Carson to explain how it happened that all former councils had been in the right and this year's council in the wrong. It was his opinion that in following the lead of former councils the present council would not go very far wrong. Ald. Carson knew of any way to keep the tax rate down to 23 mills without raising the debenture he should tell the council how to do it.

Ald. Matthews then took the floor. He didn't like to see a new member laughed at, as Ald. Carson had been, but as far as he was concerned he was going to vote against the debenture issue, as he preferred an overdraft to issuing debentures.

After Ald. Gillen had spoken in favor of the bylaw, Ald. Carson again arose and protested against the insult Ald. Cooper had thrown at him. "I would insult no one," he said.

"Didn't you see the men who supported the measure now be attacked?" queried Ald. Cooper. "I guess that's an insult all right."

A vote was then taken and the bylaw carried, only Ald. Carson and Matthews opposing it.

The bylaw fixing the tax rate at 23 mills on the dollar was then carried on the same vote.

A Park Matter.

Clause 4 of No. 2 committee's report recommended that the property at the corner of Horton and Ridout streets be leased from the London Street Railway Company at a rental of \$1 a year, for a period of ten years, for park purposes.

Ald. Matthews declared that if the city beautified the lot it should have an agreement to purchase the lot at a certain price if it chose ten years hence. Ald. Greenless looked at the matter in the same light as Ald. Matthews. He would not favor spending a \$5 bill on the lot for the purpose of beautifying any neighbor's property adjacent to it.

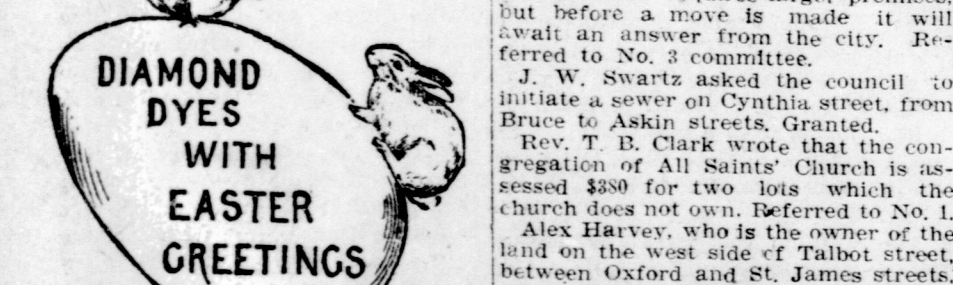
Upon a vote being taken the matter was referred back to the committee to secure more light on the subject.

No. 2 committee also recommended that three local improvement petitions

THOUSANDS OF CANADIAN WOMEN USE

DIAMOND DYES

AT THIS SEASON
OF THE YEAR.



Diamond Dyes are a saving and convenience for all homes. They color dresses, skirts, suits, jackets, blouses, ribbons and feathers rich and durable colors. Diamond Dyes produce all the new and fashionable colors.

Dundas streets, and he intends to run a street northerly from Dundas street, but only wants to make it 50 feet wide. Whereas a city bylaw says all streets must be 66 feet or more in width. He asks the necessary permission from the council. If this is granted, he will immediately build. Referred to No. 2.

IN AN ATTRACTIVE NEW CHURCH HOME

Egerton Street Baptists Welcomed Their Friends Last Evening.

Last night the services in connection with the reopening of Egerton Street Baptist Church were brought to a most successful climax. The remodeled structure, which has been transformed from an insignificant-looking place to a fine building, capable of accommodating nearly 500 persons, was crowded to the doors with a deeply interested audience, who were evidently well pleased with the spiritual addresses of the speakers, and the excellent vocal and instrumental music provided by the orchestra and choir of the several Baptist churches. Certainly the energetic people of Egerton Street Church have every reason to feel gratified with the success of their enterprise, in having in so short a time—less than ten weeks—been able to secure such a commodious and comfortable place of worship. There is nothing imposing about its exterior, but that fact makes the bright and tastefully-finished auditorium all the more surprising and attractive, while the floral decorations last night added still more to the pleasing effect.

After singing by the audience, the reading of a psalm by the pastor, and prayer by Rev. T. T. Shields, Rev. E. L. Tranter, in a few happy remarks, welcomed his brother pastors and the other guests of the evening, expressing regret that Rev. W. M. Walker, of South London, should be kept away by illness. Mr. Tranter also heartily thanked those who financially and in other ways had assisted in the work of enlarging the church building.

A choice melody of the "Sacred Song" tunes was given by the Talbot Street Sunday school orchestra, with excellent effect. The Euboea district sang the "Te Deum" (Ashford), and then Rev. J. J. Ross, of Talbot Street Church, gave a clear and strong address on "Distinctive Baptist Principles," dealing with the most important doctrines only, and supporting his contention with notable references from Scripture. The first principle laid down was that the local assembly is a body of saved souls—baptized believers, claiming no other baptism; that the formula is baptism in the name of the Trinity; that neither baptism nor the Lord's Supper are saving ordinances, nor are they for the unsaved.

"Baptists," said Mr. Ross, "also hold to the independent form of church government, in which the majority rules, with no appeal, the action of the church being final. Mr. Ross also emphasized the fact that Baptists believe firmly in a complete and absolute separation of church and state. That is not the province of the state to legislate on religious matters, nor for any sect or section, or grant the public funds in aid of religious instruction. 'If Protestants, Methodists, Baptists or Roman Catholics want separate schools,' he said, 'let them have them—and pay for them.' The Government, he said, had no right to take the public funds for such purposes. Mr. Ross's remarks elicited much applause."

Rev. C. M. Carey, of Maitland Street Baptist Church, and Rev. T. T. Shields, of Adelaide Street, made a few remarks in a happy and interesting manner. Among the much-appreciated features of the vocal music was the soprano solo, "Hosanna" (Granier), sung by Mrs. A. E. Brown; Mr. Chas. G. Maynard's tenor solo, "Satisfied" (Humphries), and the anthem, "Sing Unto the Lord" (Wideman). The combined choirs, Miss Westcott, of Talbot Street Church, played the piano accompaniments. The music won hearty and well-merited applause.

It was announced that the new basement of the church, which is almost as

Weak Kidneys

To any kidney sufferer who has not tried my remedy I offer this advice: It is worth free. Not a mere sample—but a regular dollar bottle—standard size and staple.

There is nothing to pay, either now or later. I ask nothing of you but to take no risk. The dollar bottle is free, because mine is no ordinary remedy, and I am so sure of its efficacy that I can afford to make this offer.

In the first place, my remedy does not treat the kidneys. It treats the system. It is wrong. For the kidneys are not to blame for their weaknesses or irregularities. They have no control over the system. They are operated and actuated by the nerves. It is the nerves which are responsible for their condition. If the kidney nerve is strong and healthy, the kidneys will be strong and healthy. If the kidney nerve goes wrong you know by the inevitable result—kidney trouble.

This tender nerve is one of a great system of nerves; this system controls not only the kidneys, but the heart and the liver and the stomach. For simplicity's sake I have called this great nerve system the "Inside Nerves." They are not the nerves of feeling—no, they are the nerves that enable you to walk, to talk, to act, to think. They are the master nerves, and every vital organ in your body is under their control. If they are weak, the common name for these nerves is the "sympathetic nerves"—because each set is in such close sympathy with the others that weakness anywhere results in weakness everywhere.

This is why I treat not the kidney that is weak, but the ailing nerve that is weak. This is why I can afford to make this unusual thing to give away FREE the first dollar bottle, that ANY STRANGER may know how my remedy succeeds.

The offer is open to everyone, everywhere, who has not tried my remedy. Those who do need it, and who are tired of evading, so you must write ME for the free dollar bottle order. I will then send you an order on your druggist for a full dollar bottle, standard size and staple. He will pass it down to you from his stock as freely as though your dollar lay before him, and will send the bill to me. Write for the order today.

For a free order for a full Book 1 on Dyspepsia, dollar bottle of Book 2 on the Heart, in a set, address Book 3 on the Kidneys, Dr. Shoop, Box 4 for Women, Racine, Wis., U. S. A. For a free State or Book 6 on Rheumatism, book you want.

Mild cases are often cured by a single bottle. For sale at forty thousand drug stores.

Dr. Shoop's Restorative

Baby's Supper

Mooney's Crackers are as easy to digest as pure milk, and as nutritious as home-made bread. Let the little folk's supper be

Mooney's Perfection Cream Sodas

and see how sound they sleep and how plump and rosy they grow.

Air-tight packages bring them to your table as crisp

and inviting as if fresh from the ovens.

At your grocer.

large as the auditorium, will be opened for the Wednesday evening meeting.

ONTARIANS GO WEST

Another Big Batch to Settle in Assinibola Territory.

Toronto, April 17.—The settlers' excursion, which will leave Toronto in four separate trains tomorrow afternoon for Assinibola, Regina, and other prospective homesteads from Ontario to the West. One party of fifteen will leave for Assinibola, Regina, and the Canadian Northern Railway, and leave with the general excursion to form a small colony near the town of Davidson and Craik, Assinibola. Another party of 40 farmers from Meaford has purchased 18,000 acres of land about Bladworth, Regina, where a select settlement of the best class of Ontario farmers will be started. They are taking ten cars of household goods and implements. On Saturday last fifteen cars of settlers left Berlin, Ont., to settle in the Mennonite reserve.

HUMOROUS WHITNEY

Cracks a Joke Re Patronage at Borden Club Banquet.

Toronto, April 17.—The Borden Club tendered Hon. J. P. Whitney a banquet tonight. The affair, though quite informal, was a great success, about 250 guests being present. Premier Whitney, on rising to speak, was received with cheers.

The idea that all wisdom, all virtue and all Government abilities were bottled up in one party was silly, he said. The people of the British Empire today were glad that the leaders on both sides were men who could be trusted. He had been one of those who urged Mr. Borden to continue to be their leader, and he did not think he had any ground for it. He said that Mr. Borden might at no distant date be leader of the country.

There was one thing sure, and that was that Mr. Borden would never favor anything wrong, pure or unfair. He would never ride into power on a policy and then turn around and forsake the stand exactly the reverse to what he had previously taken.

Premier Whitney humorously referred to patronage, but declared that faithful official would never be called upon to resign because of any political leanings he might have. He hoped patronage would be removed from party politics as much as possible.

JEFFERSON NEAR THE END

Famous Actor Can Live But a Few More Hours.

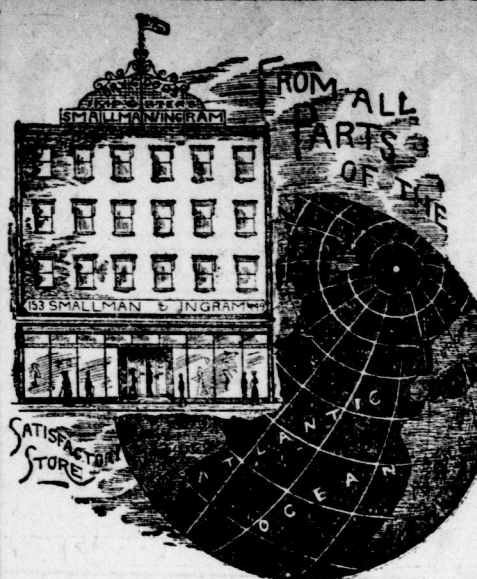
West Palm Beach, Fla., April 17.—The condition of Joseph Jefferson, the veteran actor, has undergone a change for the worse, and tonight the outlook for his recovery is not so hopeful. Physicians have been in constant attendance at his bedside to-day and report him as weak. In response to an inquiry tonight as to Mr. Jefferson's condition, Dr. Potter said: "Mr. Jefferson is very low; the end is near." It is reported that the members of his family, who are not allowed to see him, have been telegraphed to come.

INSURANCE FIGURES

Last Year a Bad One for the Fire Companies.

Ottawa, April 15.—The year 1904 was a disastrous year for fire insurance companies doing business in Canada. The total amount received from the Dominion having been \$14,111,900, as against \$5,570,716 paid in 1903, an increase of \$8,541,184. The total amount received for premiums during the year was \$12,174,819, a loss of \$936,281. Canadian companies received \$2,688,705 and paid out \$2,381,262. British companies received \$8,341,175 and paid out \$9,16,855. American companies received \$2,144,941 and paid out \$2,265,140. The net profit of the order of business was by all companies last year was \$1,790,057 in excess of the receipts of 1903, but the losses have been, as stated, greater by \$8,240,484. The amount of life insurance expected in Canada by the line companies during 1904 was \$98,396,012, an increase of \$6,738,297 over the previous year. Canadian companies secured \$59,651,113, an increase of \$3,822,604 over 1903. The premium income in 1904 was \$19,969,324, an increase of \$1,726,059. The total amount of life insurance in effect in Canada in the year 1904 was \$2,873,767. The net amount of life insurance in force on the assessment plan, including the C. M. B. A. and Woodmont of the World is \$195,43,300, an increase of \$5,800,000 during the year. Of the total, the C. M. B. A. has \$26,072,500 and the I. O. F. \$18,537,000. These associations received from members last year \$1,687,091 and paid in claims \$1,227,632. The I. O. F. received \$1,511,715 and paid out \$850,000. In other countries the order receipts from members were \$1,922,487 and payments \$1,069,872. The total assets of the C. M. B. A. are \$8,372,721. The foregoing figures are from the abstract report of insurance companies to the House tonight by the Minister of Finance.

In Vienna there is a society whose business it is to prevent subscribers from forgetting things. A man who wishes to remember to do something on a certain day writes to the society about it. On the day named the secretary sends him a reminder.



THE WEATHER TODAY—Fair.

Ladies' Stylish Easter Coats

For Easter we have a special showing of very seasonable Coats, in all the newest styles in fawn Covert Cloths, some lined with silk or mercerized, and some unlined; plainly tailored or seams self-strapped; leg-of-mutton sleeve. Prices range from.....\$6.75 to \$15.00

Another Lot of Self-Threading Needles In.

Many have been waiting for these needles; they're just the thing for short-sighted people and those with failing eyesight. Per paper, only.....7c

London's Great Dress Goods Center.

Every day new goods reach us. We show them at once. Dress after dress has gone out and our new stuffs take their place. It's necessary to come often and look over the new beauties, to keep in touch with our methods. New Lusters, Mohairs, Sicilians, Crepe Chiffons, Crepes, Fancy Voiles, Chiffon Cloths, Covert Cloths, Eoliennes and other fancy weaves now ready for inspection. Following are some of them:

VICUNA—Special value in Solid-Wool Vicunas, great variety of shades, splendid for girls' dresses. Only..... 53c

FANCY LUSTERS—See the great variety of shades, two-toned with spot, only..... 50c

CHIFFON CLOTH—For Jacket Suits, very fine finish, pleats lovely, in lovely shades, French dye; great variety to select from. Only..... \$1.00

FANCY MOHAIRS—We show the best high grade of Mohairs sold in Canada, in all the newest shades, very pretty weave, forming a small check effect. Only..... \$1.00

EOLIENNE—We are showing a splendid range of Silk Eolienne, any shade you desire for afternoon and evening wear. They won't last very long at this special price..... 65c

PLAID VOILE—One of the season's latest sheer materials for summer dresses, very dainty goods, in seasonable shades..... 75c

Visitors to London during Easter week should make it a point to call and inspect our Dress Goods Department, the largest in Western Canada.

NEWEST APPLIQUES, DRESS TRIMMINGS, ETC.

Handsome New Appliques, with brown, navy, rose and light blue shades. At yard..... \$1.50

Fancy Satin and Velvet Beaded Ribbon; in blue, green and pink; for trimming collars and light waists. Yard..... 35c

Narrow Beaded Velvet Ribbons for collars, in pink, green, blue, white and cream. Yard..... 12½c

Colored Velvet Ribbons in all the popular shades, from the baby width to an inch and a half wide.

SMALLMAN & INGRAM,

149, 151 and 153 Dundas Street. London.

PAINE'S CELERY COMPOUND

PURIFIES THE BLOOD.
BRACES THE NERVES.
BUILDS UP THE BODY.



MAKES SICK
PEOPLE WELL
IN SPRING TIME

Ask For "PAINE'S" Ask For

The Kind That Has Made Such Wonderful Cures.

TO PREVENT THE GRIP

Laxative Bromo Quinine, the world-wide cold and grip remedy, removes the cause. Call for the full name and look for signature of E. W. Grove, M.D.

A chrysanthemum plant with green blossoms was exhibited at a horticultural show in England recently.

GUARANTEED CURE FOR PILES

Itching, Blind, Bleeding or Protruding Piles. Your druggist will refund money if PAZO OINTMENT fails to cure you in 6 to 14 days.

THEY ARE CAREFULLY PREPARED

Pills which carefully prepare the stomach cannot be expected to have much effect upon the intestines, and to overcome costiveness the medicine administered must influence the action of these canals. Parmelee's Vegetable Pills are so made, under the supervision of experts, that the substance in them intended to operate on the intestines is retained in action, they pass through the stomach to the bowels.

STEAMERS ARRIVED.

April 17.—At New York—Molke, from Genoa; Vandalia, from Antwerp; Oscar II, from Copenhagen.

At Genoa—Canope, from Boston.

At Bremen—Gneisenau, from New York.

At Gibraltar—Koenig Albert, from New York.

At Tenerife—Prinzessin Victoria Luise, from New York.

At Liverpool—Bovic, from New York.

At Glasgow—Caledonia, from New York.

At Dover—Zeeland, from New York.

At Leghorn—Calabria, from New York.

GROWING UP

There's something the matter with the child that fails to grow up. A child that grows up too much, however, without proper filling out of flesh, is almost as badly off. Nothing will help these pale, thin "weedy" children like Scott's Emulsion. It supplies the rounding out of flesh and the rich inward nourishment of blood and vital organs which insures rapid growth a healthy and uniform development.

BE SURE TO SEE THAT THE
INDURATED FIBERWARE
TUBS, PAILS, ETC.,
YOU BUY BEAR THE NAME

ESTABLISHED 1858

They are manufactured by NEW PROCESSES and are SUPERIOR to any other makes on the market.

FOR SALE BY DEALERS EVERYWHERE.

DONALD McLEAN, AGENT, 426 RICHMOND ST., LONDON.

The strength of the testimony in its favor is its greatly increased sale.

COWAN'S Perfection COCOA

Is now recognized as the purest and best in the world.

The Cowan Co. Limited, Toronto.

Maple Leaf label

Is now recognized as the purest and best in the world.

The Cowan Co. Limited, Toronto.

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