

S. Questions to British Firms

British merchants are expressing surprise at the action of the American General in London in sending to firms a form containing a series of questions relating to their business.

A covering letter states that the information is sought for the preparation of a classified directory. The details were not for general publication but would be kept on a file at the Consular offices in London and in Washington for the guidance of American firms having or contemplating business relations abroad.

Two of the questions are: "What extent does this firm produce its plant and stock by fire and marine insurances?" and "What do you buy chiefly, and if abroad, where? State countries and proportion from each."

Details are also sought as to the firm's organization; the number of its branch houses and travellers, and the territory covered, financial references, stock capital, the annual volume of business, and the number of employees.

The Mercantile Guardian says that the sheer inquisitive impertinence the questionnaire has never been equalled, not even in the days before the war by German spies and commercial agencies.

30,000 Mile Cruise

Dartmouth is excited, for the St. George, the Scientific Expeditionary Association's vessel, has returned to port after an 18 months' cruise in the Pacific. Of the original crew of eight scientists, only two have completed the whole voyage. P. H. Johnson, of the University of Chicago, the biologist of the expedition, and Mr. C. L. Collingtree, the entomologist.

Mr. Johnson told me: "Altogether we have covered 30,000 miles. We have been longer on the voyage than we anticipated, but the St. George proved herself a thorough seaworthy vessel."

On one island—Gorgona—the expedition found some curious carved idols of monkeys and frogs, weighing up to half a ton each, and believed to belong to pre-Inca times.

Old Church Relics

Writing Fragments Together—Tourists Help.

When the old church at Dixmude, Belgium, was practically destroyed during the war it was feared that two interesting ancient memorial brasses which it contained were irretrievably lost.

A search in the ruins after the armistice resulted, however, in 42 fragments of the brasses being found seven pieces of the figured portions and 35 pieces of inscription. Unfortunately, nobody knew how to place them correctly together.

Visiting the devastated area last month Mr. Reginald H. Pearson, an architect of 10, Old Burlington-street, was shown the fragments. An enthusiast concerning old memorials, he remembered the rubbings of the two brasses taken some 40 years ago by the late Mr. James Peake and preserved in the Victoria and Albert Museum, South Kensington.

He took rubbings of the fragments and informed the authorities of the museum of the matter. The museum officials undertook to make enlarged photographs of the rubbings in their possession, and these photographs recently reached the care of Dixmude, who, no doubt, will soon be able to arrange in their proper positions the fragments of his church's brasses, which date from 1499 and 1513.

British Lead in Motor Trade

Proposing the toast of "The British Motor and Motor-cycle Industry" at an annual banquet in London of the British Cycle and Motor-cycle Manufacturers' and Traders' Union, Sir Arthur Stanley said they were proud to know that the greater part of overseas trade in cycles and motor-cycles was in British hands.

In 1922, 4,500 motor-cycles were sold to Australia, while in 1923 the number was 11,000.

World Wheat Crop Higher

WASHINGTON, Sept. 23.—Foreign prospects for wheat, announced yesterday by the Department of Agriculture, indicate that in 24 countries of the northern hemisphere the yield will be 2,423,000,000 bushels, compared with 2,335,000,000 last year, while in the southern hemisphere, crops are promising and a record acreage is expected.

In 15 European countries, an increase of 191,000,000 bushels over last year's harvest was estimated. German production estimates placed the crop at 107,000,000 bushels, compared with preliminary estimate of 100,000,000 on the basis of the June 1 condition report, while the crop there last year totalled 88,000,000 bushels.

BAIRD'S



Ladies' Fall & Winter COATS On Sale

Unusually low in price for all Wool Blanket Cloth Coats, straight line models, with roll collar and fancy stitchings; in shades of Copper, Brown, Fawn, Grey, Navy and Peacock. Even if you have your "New Coat" it is not extravagant to invest in one of these for every day wear. Regular \$10.50. Friday, Saturday and Monday,

\$7.25

CHILDREN'S COMBINATIONS

Nice mid-weight Jersey Combinations in White, long sleeves, ankle length, buttoned front, to fit 2 to 10 years. Reg. \$1.00 suit. Friday, Saturday and Monday .. **87c.**

ROMPERS

Children's Cheek-Gingham Rompers, trimmed, plain line shades, and embroidered, banded knee, to fit 2 to 6 years. Reg. \$1.25. Friday, Saturday and Monday .. **\$1.12**

BRASSIERS

Ladies' plain Pink and White Brocade Brassieres, elastic at back, boned at sides. Friday, Saturday and Monday .. **42c.**

JERSEY BLOOMERS

Ladies' fleeced Jersey Bloomers, elastic at waist and knee, in shades of Sand, Sky, Navy, Grey, Champagne and Brown. Friday, Saturday and Monday .. **92c.**

DEESSING JACKETS

Ladies' Elder Dressing Jackets, button hole edge around front and fancy stitchings, short sleeve, assorted shades. Reg. \$3.50. Special .. **\$3.29**

SERGE DRESSES

Perky little straight line models, in Navy, Brown and Black Serge, showing Peter Pan Collar and girde, long sleeves, fancy braid trimmings. Just in. Reg. \$6.50. Friday, Saturday & Monday .. **\$5.98**

NEW COLLARS

The latest in Embroidered Organdy, pretty round styles, White and coloured. Just for Friday, Saturday & Monday .. **23c.**

VOILE KERCHIEFS

Ladies' dainty coloured Voile Handkerchiefs, in Rose, Hello, Blue and Tan shades. Special .. **16c.**

MOIRETTES UNDERSKIRTS

Especially good wearing Underskirts, wide flounce fluted, some in short effects others in solid shades, a good assortment. Reg. \$3.30. Friday, Saturday and Monday .. **\$2.89**

WOOL JUMPERS

Ladies' and Misses' fine knit fancy ribbed Wool Jumpers, showing Peter Pan collar, long sleeves, with or without girde, shades that look well. Peacock, Jade, Cherry, Henna, Champagne, Tango, Brown, Saxe, Grey and White. The very newest for Autumn wear. Friday, Saturday and Monday .. **\$3.49**

JAZZ GARTERS

With bells on them, in coloured shirred elastic, Rose, Hello, Cream, Peach, Cardinal and Jade. The pair .. **39c.**

BONNETS AND CAPS

Infants' Wool Bonnets and Caps, in White trimmed with ribbon and silk cord, etc. dainty looking and warm. Reg. \$1.20. The last of them. Friday, Saturday and Monday .. **69c.**

Sound Footwear Values SCHOOL BOOTS

SPECIAL \$1.95 PAIR.

Big Clearing Line of Girls' and Boys' Boots, in Black or Tan; mixed sizes, 8½ to 2; up to \$2.75 pair. Friday, Saturday and Monday .. **\$1.95**

FELT SLIPPERS

Women's Bedroom Slippers, in good quality Felts, Green and Old Rose shades; fur trim, leather sole and heel. Friday, Saturday and Monday .. **\$2.10**

BOYS' BOOTS

Great Fall Boots in English Box Calt, leather lined, and good solid leather shoes; fur trim, heels; sizes 1 to 5; up to \$4.00 pair. Friday, Saturday and Monday .. **\$3.65**

Rubber Sheetting

Put up in sealed packages, 2 very handy sizes, the quality is extra good.

27 inch Sheets .. **85c.**

36 inch Sheets .. **\$1.25**

Vestibule Mats

Plaited open work Vestibule Door Mats in Natural Green and Cardinal mixtures, a respectable mat. Reg. \$2.00. Friday, Saturday and Monday .. **\$1.78**

WINDOW TRANSPARENTS

Permanent Window Transparencies in White and Cream as well as some very pretty coloured effects, nice for vestibule, lavatory or transoms window, 20 inches wide, simply to apply. The .. **17c. & 19c.**

Don't Miss this Sale of Girls' Coats

Wonderfully good value awaits you here becoming little Wool Blanket Cloth Coats, for girls from 4 to 12 years; collar fastens up close and snug like to the neck, with or without belt, fancy stitchings, and embroidery complete them. Reg. values to \$10.00 Special .. **\$5.98**



The Economy Fairway

is well buoyed with **SHINING VALUES**

to serve as beacon lights in guiding you to worth while savings this

Friday, Saturday and Monday

SHOPPING gains here Friday, Saturday and Monday are of such a decisive character, that they must of necessity have an immense influence upon the thrifty. Everything new and beautiful for Fall and Winter adaptability is displayed in the various departments, comprising this vast store-house of values and as October opens the gateway to Fall and Winter climate, you may look to this store hopefully for top-notch values in Seasonable offerings.

MERELY TO REMIND YOU--

That our PROVISION STORE now bountifully stocked with provisions and groceries, is ready to serve you satisfactorily and well. Satisfactorily from every point of view, as we have gathered in stocks bought right—bought for cash, enabling us to feature prices that you will find right and in perfect accord with what you would expect to find at the Baird Stores. A prompt efficient service awaits your pleasure. Give us an opportunity to prove to you how satisfactorily and how thoroughly we have anticipated your every requirement in the necessities of life.

CORDUROY, FLANNELS, BAIZE, etc.

Seasonable items that's why we feature them

CORDUROY

—28 inch Seal Brown Corduroy, great for boys, full suits or knickers. Friday, Saturday and Monday, the .. **\$1.40**

GREEN BAIZE

—36 inch bright Green Baize, a good one and strong one. Friday, Saturday and Monday, the yard .. **89c.**

GRAY FLANNEL

—40 inch Khaki Union flannel, great for shirts for cold weather wear. Friday, Saturday and Monday, the yard .. **\$1.30**

GRAY FLANNEL

—30 inch medium shade Grey Shirt Flannel, a new line of these on sale. Friday, Saturday and Monday .. **90c.**

DOUBLE CURTAIN RODS

—These are just what you need to make your living rooms cosy for the Winter. The extra fitting takes the top frill, which gives such a nice finish to your hangings, complete .. **65c.**

ROLLER TOWELS

—Made up Roller Towels, 2½ yards in each Towel, made of strong, unbleached Turkish Toweling, each .. **69c.**

WAITERS

—Beauties with polished nickel raised edge, double handles, glass surface, hand painted designs, 18 inch size. Special .. **\$1.89**

Hosiery Special

A Great Line Children's Black and Coloured Cashmere Hosiery, plain and ribbed, very close make, shades of Fawn, Corcoran, Champagne, Grey and Black; good values at 29c. pair.



Furs!

Chokers, Collars, Stoles, Immensely Good VALUES These

CHOKERS, COLLARS AND STOLES—Quite an assortment in Brown, Red and Grey Fox; others in Beaver-line, double collar and full pelts. Regular values ranging from \$18.00 to \$150.00. Friday, Saturday and Monday .. **\$9.98**

CHOKERS—Some very fine Fur Chokers in this range in Grey and Brown Fox. The finishing touch to your Fall outfit from our regular \$14.00 and \$15.00 lines. Friday, Saturday and Monday .. **\$7.98**

Anticipating the immediate needs of the MEN and BOYS. We present the following

UNDERWEAR SPECIAL!

Great range of Men's Grey fleeced Underwear, unlike the ordinary fleeced lined, nice Fall or Winter weight. Army style or buttoned front vest, pants to match. Every wanted size. Special, .. **\$1.29**

TOBACCO POUCHES

—Purse shape, leather covering with rubber lining and two dome fasteners. Beauties at 75c. Special .. **75c.**

JAZZ SWEATERS

—The latest in All Wool Jazz Sweaters, v-neck, long sleeves, colour mixtures in these. Special .. **\$5.35**

SLIP-ONS

—All the chaps are wearing them now, and what a long season ahead—to sport them. V-neck style, sleeveless, in Camel and Brown, Brown and Camel and plain Camel. Our special .. **\$1.95**

WHITE SWEATERS

—Super fine All White Wool Sweaters, with neat roll collar, unusually close and distinctive. Friday, Saturday and Monday, each .. **\$5.90**

COAT SWEATERS

—A great line of Men's Coat Sweaters in Dark Grey, trimmed morone, 2 pockets, and military collar, snug and just what you want out of doors. Special .. **\$2.40**

NEW SOFT FELTS

—Snappy line of Men's Soft Felts, choice of light or dark bands, beautiful quality felts, in shades of Pearl, Malt, Fawn, Light Grey, Seal and Steel; values to \$4.00. Friday, Saturday and Monday, the suit .. **\$4.75**

WARMER PYJAMAS

—Men's Union Flannel Pyjama Suits in College stripes, a splendid line just opened up, comes in full fitting sizes. Friday, Saturday and Monday, the suit .. **\$3.75**

MEN'S SOCKS

—From a vast stock of good values we have chosen this line of Men's Winter weight Wool Socks, in plain shades and nice Heather mixtures. Special .. **65c.**

NIGHTSHIRTS

—Men's full sized striped flannel Nightshirts, with collar and pocket, nice range. Friday, Saturday and Monday .. **\$1.85**

BOYS' COMBINATIONS

—Real Fall weight Combination Underwear, in true-to-fit sizes, long sleeves and ankle length, comes in Blue and White, mid-weight Merino, to fit 7 to 15 years. Worth \$1.70 suit. Friday, Saturday and Monday .. **\$1.39**



SHOWERY WEATHER

Brings the demand for Umbrellas. Got one?

LADIES' UMBRELLAS

—The new Stubb Umbrella with shorter handle and wrist strap, fast black coering and steel rod. Special .. **\$1.69**

LADIES' UMBRELLAS

—A better line, straight or bent handles, the former with wrist strap, rigid frames, very fine range. Special .. **\$2.39**

MEN'S UMBRELLAS

—The self opening umbrella, press the lever, and presto! It's open, with a generous spread, double frame, good black covering, steel handle, a .. **\$2.75**



ALL WOOL BLANKETS

WOOL BLANKETS—English All Wool Blankets, and you can't beat them for wear, full in size, heavy in weight and full of comfort. A special line Friday, Saturday and Monday, pair .. **\$11.35**

CRIB BLANKETS

—Beauties in unusually heavy combed wool—All Wool, with pale blue striped borders. The pair in one piece. Friday, Saturday and Monday .. **\$4.30**

COTTON BLANKETS

—Single fleeced Cotton Blankets, in finished edges, 45 x 72 size, border. Reg. \$1.35. Special .. **95c.**

COTTON BLANKETS

—In a medium Grey shade, with coloured striped borders, nice go-between sheets, 54 x 74 size. The Pair .. **\$2.85**



The Most Satisfactory MAIL ORDER HOUSE

Japanese Rag Rugs

A new line of these catting ground Rugs, in all conceivable shades, great for bedroom or kitchen. A snap .. **79c.**

STAIR TAPS

—A new convenient width for any stairs, round nose, will not shift, they're well padded. Special each .. **24c.**