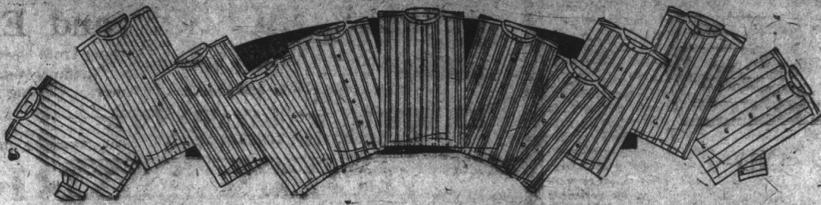


Meet The Season's Newest and Best Style Releases at Baird's



THE SOURCE FOR CORRECT DRESS ACCESSORIES

Now ready to re-charge your battery of self-appearance with New Fogs of every description—those very items that really impart that "Spring Feeling" that perfect consciousness of being refreshed—re-energized and glad to be alive. Come! then, greet the new Season with new things. You owe it to yourself to keep up appearance for that plays an important part in the estimation and general advancement of the man of today. The best gathered in, from every worthy style source is here reflecting perfectly your ideas of styles as well as value.

GORGEOUS NECKWEAR

American Silk Scarves with long flowing ends, those we offer are very natty and stand for service at

45c. to \$1.20

FRENCH NECKWEAR—Chic looking Scarves, in Toularde, Merve and Taffetas. Come and glimpse this assortment.

\$1.00, \$1.25, \$1.50

DRESS BOWS—The Latest for Correct Dress, neatly gotten up, in White Lawn 22c. & 30c.

CEPHE NECKWEAR—Four in hand style, distinctive Neckwear, ties up beautifully, rich color blendings. Special \$1.10 & \$1.30

BOWS—Snappy-looking fancy Silk Bows. Prince style, very popular, excellent range, hand-dyed, Special 55c.

KNITTED NECKWEAR—A magnificent range these durable, service-giving, good-looking Ties for every day wear, plain and fancy. 60c., 95c., \$1.40, \$1.80

Finer Underwear

WOLSEY UNDERWEAR—In just the right weight of All Wool Underwear, long and short sleeves; sizes to fit—slim, medium and the more portly \$3.40 & \$4.00

STANFIELD'S UNDERWEAR—Light weight Wool Underwear—shirts and pants. The Garment \$2.20

Combinations, same weight \$4.00

UNDERWEAR—This line brings a beautiful weight, in Silk and Wool, finely finished, in shirts and pants, \$2.90

or Combinations. The Suit \$5.90

Combinations

Light Wool Combinations, in Cream shades, for those liking something particularly good, we recommend this line. The Suit \$5.90

Janty Soft Felts

This Season's Styles are smarter than ever, lighter shades predominate, those of Pearl Grey, Fawn, Moose and Beige, are very popular, of course we stock the darker shades as well, unlined and silk lined, English and American, at

\$2.50, \$3.00, \$3.50, \$4.25, \$5.00, \$6.00, \$7.00, \$9.00

VELOUR HATS—We show some beauties in these, every one of them this Season's importation, in shades of Silver, Beige, Fawn, Navy, Silk lined, \$4.50, \$6.00, \$8.50, \$11.00

Shirts

SILK FRONT SHIRTS—Beauties, in medium broad coloured stripes on white ground, Silk fronted and Silk cuffed, soft collar to match, elegant, elegant, elegant, in assorted shades, soft cuffed and each with detachable collar, made in full fitting English cut \$2.35

ALL SILK SHIRTS—Another example of Shirt prettiness and distinctiveness; beautifully striped patterns, in assorted shades, soft cuffed and each with detachable collar, made in full fitting English cut \$5.85

Garters

GARTERS—The "President" ranks high in favour—its neat, its durable, Special 50c.

LONDON GARTERS—High class, newest style with French Ivory trimmings, boxed 95c. & \$1.35

COLLAR PINS—Rolled Gold plated Pins, very neat 40c.

Ball pointed, Gold 25c.

Fine Socks

Plain and Fancy ribbed, Cashmere Socks, in profusion; others with embroidered ankles; nice for shoe wear, Black, Coloured and Heathers. 49c. 65c. 95c. \$1.20 \$1.30 \$1.70

Braces

ENGLISH BRACES—Sensible Braces, finely finished with strong kid strapings, at 60c. 70c. 80c. 90c. \$1.00

"PRESIDENT" BRACES—No need to introduce perfect in form and faithful in service. The pair 75c.

FANCY KEBCHIEFS—These beautiful Silk and Crepe-de-Chine Kerchiefs are very popular with smart dressers, colour runs riot. Extra full size 80c. to \$3.00

INVISIBLE BRACES—Now is the season for them, and they look neater than the ordinary brace. Singly boxed 70c.



Soft Collars
25c., 33c., 35c.

Semi-Soft
Collars
40c., 45c., 50c.

Primitive Broadcasting

Interest has always attached to methods used throughout the ages for the broadcasting of news of importance.

Today, when wireless makes light of distance, a sort of miniature system is adopted by the Patagonians Indians of South America. They place two bamboo poles side by side on the ground, and two others on top trans-

versely. Messages are tapped out in a Patagonian code, and are transmitted by the earth to the next receiving station.

In South Africa messages are signalled by means of drums made of bark, the tapping on which can be heard many miles away. It was by this method that the defeat of Sir Redvers Buller at Colenso was made known to natives sixty miles distant in the space of two hours.

In the old days a fire was generally

used to give warning of a threatened invasion. From the coast to a certain distance inland bonfires were erected on every hilltop. These were lit by warning beacons as the coast burst into flame. So "from hill to hill the signal flew," and by this method the countryside was in arms, and preparations made to resist the invader.

MINARD'S LINIMENT RELIEVES NEURALGIA.

Listening for a Metal

Old legends tell of men who had the power to look down into the earth and see where gold and silver lay hidden. We cannot do this yet, but something almost as wonderful is now possible: we can listen and hear the veins of precious metal.

Two Swedish engineers, Mr. Hans Lundberg and Mr. Harry Nathorst, have invented an electrical instrument which will locate metallic ores

under the ground and indicate their presence by making a sound that can be heard.

The prospector carries the instrument over the ground he is prospecting, and with telephone receivers fixed on his head, listens. When the instrument passes over a vein a sound is heard, and the prospector knows that what he seeks is somewhere beneath his feet.

MINARD'S LINIMENT FOR ACNES

Good-Bye to Silver Service

LONDON, May 11.—(Can. Press.)—In a somewhat regretful toodhya to the old, familiar household silver, the Times editorially says:—

Long though its other uses are likely to continue, silver is losing its former popularity as a material of ornament for the good reason that silver is no one to keep it when. Household silver is too costly to be employed, by any but the most fortunate, in polishing without end, the submissive daughters, willing to spend the greater part of their lives with plate-powder, brush, and chamols-leather now, like Lincoln in the play, "belongs to the ages." Though we dare not regret the polishers' emancipation it is, perhaps, pardonable before the last silver self-cellar is banished from the dinner table of England, to look back upon the old display, and to remember its comfortable shining.

It stood, or now seems to have stood, for a condition of life that, having endured through many changes of fashion and form is now definitely departed; for vast families of a dozen or more who have disappeared with the tureen that fed them; for heroic swimmers whose ghosts now wink over the edge of a quart pot at those who slip bottled beer out of glasses; and for plain little maidens perched on "Trafalgar" chairs, who would have cried their eyes out if they had been required to drink from anything less magnificent than their own christening mugs.

With the decay of Victorian propriety, silver may have grown thinner, but its tradition was bravely maintained. The grand-daughters of the Trafalgar ladies liked their hair-brushes to glitter with the heads of Sir Joshua's angels; their prayer-books and hymn-books were bound in purple leather; they put up brackets between a couple of Japanese fans on which the heroes of South Africa were immortalized in silver statuettes; and their dressing tables were gay with a hundred trinkets that shone again every Wednesday, and perhaps every Saturday morning. Yet further progress of democracy carried silver into the humblest homes where attenuated vases, conspicuously half-marked, gave gentility to the wall-flower and distinction to the pot.

All this goes, or soon will be going. The kindly tureen, which by reason of its extreme weight, James had so much difficulty in carrying with appropriate nonchalance, has gone with James; his padded calves will support that burden no more. The vase, the statuette, and the filigree prayer-book have been thrown to the dealers. Even the rose-bowl, which in its rich flutings used to reflect the surrounding flush of mahogany and distort, like a mocking glass, and the features of our hungry ancestors, is withdrawn into tissue paper and dignified to have converse with stainless steel.

We are all turning to substitutes, and the uniformity of the silverware being gone, we reveal ourselves in our choice of them. James the Younger, in those houses which can still find a place for him, is busy with cut-glass, silver's most exquisite understudy. Others rely upon porcelain, of charming pieces of pseudo-majolica collected on their travels; others, of a more revolutionary temper, have at a bound gone back to the cottage—or at least, cottage tea-room—and provide food and flowers and water in delightfully simple receptacles, closely resembling a flowerpot.

Upstairs, in my lady's room, everything that was once bound in silver is now marvellously adorned with pink grapes and magenta pomegranates in satin. Everywhere the spell of silver is being lifted. No more shall candles, rather in flaming branches or oceans rather in a tarceen. We are grown at once practical and elegant with a new elegance. Henceforth, by electric light, we shall nibble an olive from an earthenware saucer and now and then visit a museum or university to see what a tankard was like.

Bernard Shaw's Rare Generosity

Desmond MacCarthy, in the New Statesman, writing of Bernard Shaw's new play, "Saint Joan," says:—

"The extraordinary intellectual merit of this play is the force and fairness with which the case of her opponents is put; the startling clarity with which each of them states it, and consequently our instantaneous recognition of its relation to the religious instinct. One of Mr. Shaw's most remarkable gifts has always been this rare generosity. It is odd, but he has never drawn a wicked character—plenty of characters who do wicked things, but not one wicked man. He has never believed in the devil, only in blindness, inertia and stupidity; faith so widely spread it seems a failure of common sense to distinguish particular people by special abhorrence."

A man can wear whiskers and still be a human being. But in one most certain opinion, there is no hope for a certain gink her in St. John's who is so fond of his whiskers that he puts perfume on them.

OUR OWN Here's a Treat.

"Our Own Brown Bread" is made of whole wheat and spring wheat flour. Strongly recommended by all doctors for those troubled with indigestion—is rich with substance and has a distinctive flavour.

Ask your grocer for a loaf.

The East End Baking Co. (Our own bakers) Feb 13, 1924

You Should Entrust

the administration of your Will only to those experienced in such matters.

Administration of Estates is this Company's business, and its officers are especially trained for all duties involved and will be glad to discuss this subject with you.

Appoint this Company to act either as your sole Executor or jointly with your friends.

Montreal Trust Company.

ROYAL BANK BUILDING
St. Herbert S. Holt, President
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Gasolene!

HIGH TEST and LOW TEST in barrels and cases Also on Retail from tank.

H. J. Stabb & Co.

Jan 12, 1924

THE BEST CROPS.

AMONIUM SULPHATE is acknowledged to be the best chemical fertilizer extant, for FARM or GARDEN.

By its use large Crops are assured.

Printed instructions furnished with each order.

Book your orders early.

St. John's Gas Light Co.
Phone 81 Gas Works,
Mar 20, 22 St. John's.

Grove Hill Bulletin.

"MOTHER'S DAY" May 11th (2nd Sunday in May).

SAY IT WITH FLOWERS.

Delivered in town or by wire, for "Mother's Day," May 11th.

THE FLOWER SHOP.

ANGELS ARE ALL PAINTED.

Our stenographer admits that she paints and says: "No man ever saw an angel that was not painted."