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# Start out with the determination to do some of your CHRISTMAS SHOPPING to-day.

For, distributing that shopping over the next couple of weeks is better and easier to get through than confining it to the last few days preceding Christmas

Long before this advertisement appears before you, our store shall have donned its CHRISTMAS GARB, and stocked with beautiful goods from out the East and West, it now offers the following for

## FRIDAY, SATURDAY & MONDAY.

Here's A Snap! Big Boys' All Wool UNDERPANTS, 2.50 value for \$1.89

Heavy natural wool make in sizes 32, 34 and 36 only. They come to us from a big factory up alone. We took the lot, thereby gaining a big concession in price; the result is all to your advantage, and they are really good value for \$2.50 pair. \$1.89 Friday, Saturday and Monday

Seasonable Offerings that are reasonably priced in the Men's & Boys' Department.

**MEN'S WOOL VESTS**—Warm Wool Vests in plain and fancy makes. Just one or two of a kind; Greys, Fawns and a few in striped Cardinal. Bear these in mind when looking for something for "His" Gift, later on. Prices range from \$5.00 up to \$9.50

**MEN'S VELOUR HATS**—Silk-lined, finest grade Velour Hats in shades of Grey, Moss Green, Sage Green, Seal and Black, with broad silk bands; jaunty style. A real Fall and Winter Hat for particular dressers. Reg. \$12.00. Friday, Saturday \$11.40 and Monday

**STUD TIES**—Very, very neat, mostly fancy striped patterns. Secure stud fastening; good shape and always retain their shape. Value for 50c. Friday, Saturday and Monday 40c.

**MEN'S STIFF HATS**—The very newest shapes in Stiff Felt Hats; light weight, easy fitting and best grade felt. These hats hold their shape and stand out in the crowd as distinctive hats; all sizes to hand. Regular \$6.50. Friday, Saturday and Monday \$6.20

**MEN'S WOOL SOCKS**—Stout ribbed Wool Socks in a dark grey shade; warm, good wearing and offering you a line for 90c. pair. Friday, Saturday and Monday 75c.

**MEN'S STRIPED SHIRTS**—We have chosen this particular line for their workmanship and their very neat appearance; white ground, assorted striped patterns; French soft cuffs and laundered neck band; coat style. Reg. \$3.20. Friday, Saturday and Monday \$2.90

**MEN'S SILKY MUFFLERS**—Beautiful looking Silk Mufflers, medium width, assorted striped patterns, with fringed ends. These are not bulky but fit evenly around your coat collar. Reg. \$2.80. Friday, Saturday and Monday \$2.00

**MEN'S UNION FLANNEL SHIRTS**—Best quality English made union flannel shirts without collar. The shirt a man wants for cold weather wear. These wash well and wear well. Reg. \$3.50. Friday, Saturday and Monday \$3.60

**SHAVING BRUSHES**—Brushes that are firmly set in rubber, with white bone handles; good lathe work, brush for years of constant wear. Special \$1.75. Friday, Saturday and Monday 75c.

**MEN'S WORKING SHIRTS**—Well made Shirts in a dark grey union flannel, collared; breast pocket, pearl button, all double stitched seams; warm shirts for present and future wear. Reg. \$3.60. Friday, Saturday and Monday \$3.30

**LITTLE BOYS' JERSEY SUITS**—Assorted sizes in a good wool make Jersey; buttoned at shoulder, pants to match; shades of Navy, Sage, Brown, Emerald and Rose. Prices range from \$4.40 to \$5.00. Friday, Saturday and Monday \$4.25 to \$4.65

Footwear Underpriced



**MISSIE'S DONGOLA BOOTS**—A very comfortable boot and a well made boot in Dongola kid, heavy soles and heels, plain top; sizes 12 to 2. Reg. \$4.70. Friday, Saturday and Monday \$4.48

**WOMEN'S HOUSE SLIPPERS**—Comfort shape in Black leatherette House Slippers; plain finish, low heel, sizes 3 to 7. Reg. \$1.35. Friday, Saturday and Monday \$1.20

**LADIES' SPATS**—12 button height in real good quality Cloth Spats; shades of Grey, Fawn and Brown; perfect fitting; sizes 3 to 7. Reg. \$2.80 pair. Friday, Saturday and Monday \$2.59

**CHILDREN'S STORM RUBBERS**—Sizes 6 to 10 in a dependable make, high cut storm. They will make a pair trudging alone to school. Special Friday, Saturday 57c.

**LADIES' FALL HOSIERY**—Pretty heather mixtures in Fall weight Cashmere, very fashionable to-day; a nice assortment of shades. Reg. \$1.75 pair. Friday, Saturday and Monday \$1.59

She needs a pair of Spats.

See these at 59c.

**CHILDREN'S BUT-TONED SPATS**—3 & 9 button heights for little ones; some in Jersey; others in Serge; Navy shade with white pearl buttons. Just what they need. Reg. to 75c. pair. Friday, Saturday and Monday 59c.

**CHILDREN'S CREAM WOOL LEG-GINGS**—Pull-over style in a warm wool make; fancy knit with strap at instep; assorted sizes. Reg. 90c. pair. Friday, Saturday 79c.

**INFANTEES**—An assortment of these in Crimson, Blue, Fawn and White, usually sold at 40c. pair. Friday, Saturday and Monday 29c.

**UNBREAKABLE DOLLS**—Character Dolls, simply dressed in pretty check gingham, limbs may be twisted any way. Just the doll for the little one at home. Special \$1.75 pair. Friday, Saturday and Monday 38 & 49c.

Gloves



**LADIES' REAL CHAMOIS GLOVES**—Washable, real Chamois Gloves with elastic at wrist and flared cuff. These are good wearing gloves, dressy and warm enough for ordinary wear; finely stitched. Reg. \$3.50. Friday, Saturday and Monday \$3.30

**CHILDREN'S CHAMOIS GLOVES**—Children's and Misses' real Chamois Gloves. These are the finest quality, washable, and 2 button wrist; assorted sizes. Reg. to \$2.50 pair. Friday, Saturday and Monday \$2.30

**LADIES' WOOL GLOVES**—A magnificent line for value and serviceability; plain shades, and some very pretty heather mixtures; sensible gloves for everyday wear. Reg. \$1.50. Friday, Saturday and Monday \$1.05

**CHILDREN'S WOOL GLOVES**—Mostly Navy wool, but a few dozen in nice heather mixtures, and others in fancy; assorted sizes. Reg. to 90c. pair. Friday, Saturday and Monday 79c.

**BOYS' WOOL GLOVES**—Assorted sizes in best quality Aberdeen Wool. Gloves for boys; light and dark greys and browns. Reg. to 50c. Friday, Saturday and Monday 78c.

The SHOWROOM presents the following for your inspection Friday, Saturday and Monday.



**LADIES' RIPPLETTE DRESSING JACKETS**—A very nice warm make in Ripplette Flannel; plain shades of Cardinal, V. Rose, Sky and Pink; sailor collar, piped with white; a small lot of 10 only to clear. Reg. \$3.30. Friday, Saturday and Monday \$2.98

**CHILDREN'S FLANNELLETTES**—Well made garments for slumber time, in pretty striped flannellette, to fit 2 to 4 years; V neck, long sleeves, galon trimmings. Reg. 85c. value. Friday, Saturday and Monday 76c.

**TEA APRONS** at 19c—A job line of White Tea Aprons with colored muslin trim and pocket; very dainty little aprons. Special Friday, Saturday and Monday 19c.

**MUSLIN and VOILE BLOUSES**—A lovelier lot for price we have never shown. They offer you choice of V neck, square neck or high neck; long sleeves, in Pink, Pale Blue and White; some with colored silks. Sizes 36 to 46 bust. Reg. \$1.30. Friday, Saturday and Monday \$1.49

**CHILDREN'S PLUSH HATS**—Becoming hats in good Black Plush, simple silk cord trimming; look well on little girls. A small quantity to clear. Reg. \$1.25. Friday, Saturday and Monday \$1.08

**LADIES' HANDKERCHIEFS**—A dainty lot, showing White with colored borders, and others in all fancy mixtures; chic handkerchiefs for children, misses' and ladies. Reg. 18c. each. Friday, Saturday and Monday 15c.

**LADIES' UNDERWEAR**—Pure White fleece-lined Jersey Under Vests and Under Pants for ladies; high neck and long sleeved vests; pants ankle length; sizes 36 to 44 inch. A special value lot. Reg. \$1.50 the garment. Friday, Saturday and Monday \$1.29

**LADIES' HEAVYFLEECE KNICKERS**—An especially warm make in grey shade, elastic at waist and knee; heavily fleeced. Reg. \$2.30 pair. Friday, Saturday and Monday \$2.05

**LADIES' SILK SCARVES**—Knitted Silk Scarves in plain shades and mixed stripes; some very neat things, black and white, fringed ends. Scarves like these are wanted now. Reg. to \$2.40. Friday, Saturday and Monday \$1.98

**CHILDREN'S FEEDERS**—Some in White Terry Cloth; others in Pink and Blue checks; fringed ends; made for service. Reg. 35c. each. Friday, Saturday and Monday 29c.

CHEVIOT SERGES at a special price.

Excellent goods for making up Misses' Costumes, Skirts for Fall and Winter wear. A piece of each shade in V. Rose, Hello, Sage and Purple; 52 inches wide. Value to-day for \$4.00 yard. Friday, Saturday and Monday \$3.55

**MUSLIN CURTAINS**—A clearing line of dainty Blue and White Muslin Curtains with Battenburg insertion trimming; wide frilled border. A very pretty Curtain for your bedroom. Reg. \$2.30. Friday, Saturday and Monday \$1.95

**STRONG TURKISH TOWELS**—Good quality, and just the required size; unbleached finish; crimson striped. Value for 55c. each. Friday, Saturday and Monday 47c.

**WHITE TOWELING**—18 inch White Turkish Toweling. This has a nice soft finish, not too heavy; ideal for Barbers' use. The yard Friday, Saturday and Monday 24c.

**WHITE CURTAIN LACE**—48 inch pure White Curtain Nets, well covered patterns, wave edge. This is one of our best sellers. Reg. 65c. yard. Friday, Saturday and Monday 59c.

Our Fancy Linen Department

Can be relied upon for very dainty prices that will serve to fill up your Gift List at saving prices.

**DICHESY SETS**—Something very dainty in fine White Linen with rows of lace insertion and all lace edging; 4 piece sets. Reg. 50c. value. Friday, Saturday and Monday 42c.

**LACE TRIMMED SIDEBORD COVERS**—English Linen Cloths with a five inch lace trimmed border, lace insertion to match, and beautifully embroidered rare cloths. Reg. \$2.00. Friday, Saturday and Monday \$1.79

**BATTENBURG CENTERS**—These are extra large. All Battenburg Lace make; a gorgeous make for your table. Reg. \$2.50. Friday, Saturday and Monday \$2.20

**EMBROIDERED TEA CLOTHS**—Handsome cloths, extra large size; heavy raised embroidering, drawn thread work, and wide hemstitched border. Reg. \$3.70. Friday, Saturday and Monday \$3.48

**DAMASK TABLE CLOTHS**—Pure White Damask Table Cloths, with hemstitched edge; good wearing cloths, and not one of the way price. Value for \$2.40. Friday, Saturday and Monday \$3.10

Listing some really important Hosiery Values

**WOMEN'S CASHMERE HOSE**—Plain Cashmere Hose in fast Black. This is our regular 75c. line. \$65c. Friday, Saturday and Monday

**CHILDREN'S HOSIERY**—Fine, ribbed, fast Black Hosiery for present wear. This comes in all sizes up to 9 1/2 inch; values to 40c. Friday, Saturday and Monday 29c.

**LADIES' WHITE WOOL CASHMERE HOSE**—This is an exceptionally good make in soft wool, very close, very warm and unequalled for present wear. Reg. \$1.25. Friday, Saturday and Monday \$1.05

**LADIES' MERCERIZED HOSE**—Superfine Hose in a very pleasing variety of shades. Fine heather mixtures; some light, others medium. Reg. \$1.75. Friday, Saturday and Monday \$1.43

Our Regular \$11.00 Woolnap Blanket, \$9.98.

This is a Special Blanket in a special size; has a finish that you will like; soft wool-like appearance and its extra full size makes it a Blanket to be chosen first. Reg. \$11.00 pair. Friday, Saturday and Monday \$9.98

Clearing Lines in WADDED & EIDER QUILTS.

Just 3 or 4 at each price, and we intend clearing the lot at reduced prices. They offer you large size, good quality, and at their different prices best values that you have seen this season:

Reg. \$6.25. Fri., Sat. & Mon. \$5.75  
Reg. \$9.25. Fri., Sat. & Mon. \$8.70  
Reg. \$10.00. Fri., Sat. & Mon. \$9.25  
Reg. \$11.50. Fri., Sat. & Mon. \$10.50  
Reg. \$20.00. Fri., Sat. & Mon. \$18.95



Congoleum Mats, each 15c

Plain Congoleum Mats, size 18 x 36; can be sterilized for border if wanted. Put one of these where the wear comes most. Special Friday, Saturday and Monday 15c.

**HALF-BLEACH SHEETINGS**—68 inch heavy willed Sheetings; some of last season's stock. These offer you real good value. Reg. \$1.40 yard. Friday, Saturday and Monday \$1.25

James Baird

### Maternity Home Drive Commences.

Arrangements are well in hand for the big drive for the Maternity Hospital which starts to-morrow. This evening at the Methodist College Hall the opening banquet takes place, and the workers are looking forward to it with interest. The Captains of the various teams met at Headquarters last evening, and reported satisfactorily. Everything is going with a swing and the indications are that St. John's will contribute as generously to this very laudable work as it has in the past. A number of superintendents of City factories were dined at Woods' Restaurant last night, and were addressed by Mr. Dunbar. All were most enthusiastic and will do their utmost to make the drive highly successful. Factory employees are asked to contribute two per cent. of a month's salary, and it is felt that the great majority will do so gladly.

Sunday next will be observed in City churches as Maternity Hospital Sunday, when special prayers will be offered and sermons preached in keeping with the day.

It is acknowledged by all that no other responsible world wide organization caring for people of all denominations operates at as low a cost as the Salvation Army. The Salvation Army makes a dollar go further than any similar organization in the World. The reason is that its Officers receive the barest living allowances and live lives of real day-to-day, life-long, stripped-to-the-bone sacrifice.

From a purely economical standpoint therefore, it is good business for the Dominion to have the Salvation Army operate such a hospital. The public will get the maximum return for a minimum investment. No large salaries—no profits to anybody—selfless, sacrificial service to suffering humanity. The Salvation Army are experts in the act of making a cheerful happy home away from home. This institution will combine the best features of home and hospital. The best possible site will be secured and the management will be through a non-denominational Board of representative citizens. The hospital will be wide open to every patient who needs its service. The hospital will also be a most valuable adjunct to the Child Welfare movement.

From the names of those behind this campaign, it will be evident that leading men and women, although holding different opinions on other matters, are united in this movement, which is acknowledged by all to be for the common good, and based on proud and successful experience, knowing it to be a safe, economical, and fundamentally sound way of meeting the need.

### Obituary.

LOUISA GIBBONS.

On Sunday, Nov. 23rd, the Angel of Death appeared at St. Vincent and brought from this vale of tears to the better land, Louisa, wife of Patrick Gibbons, and daughter of John and the late Bridget St. Croix, aged 53 years. The deceased had been ailing for the past twelve months. Last November she contracted Spanish influenza, which developed into that lingering, dread disease consumption, from which she could not recover. Deceased was of a happy, entertaining and harmonious disposition and her presence would cause good feeling and a ray of sunshine in any company. She leaves to mourn a husband, one daughter, Maud, a father, three brothers, William, Patrick and Aiden; three sisters, Mary, Catherine and Nellie; and a host of friends and relatives. Her remains were laid to rest on the 25th inst. in the village cemetery, near her home amidst the friends and scenes that she loved so well. To the afflicted ones, we pray that God will comfort them one and all, and have mercy on the soul of their dear departed.—R.I.P.

St. Vincent, Nov. 24th, 1919.

### Nfld. Scotch

#### Cured Herring.

The Newfoundland Scotch cured herring market has developed no outstanding features during the past week. The tendency to shade prices in an effort to unload before the arrival of the new pack continues, but the volume of business transacted has not been of a startling nature. Large winters are quoted \$14 and \$16, with mediums listed at \$12@14, although inferior stocks are being quoted at almost any price in an effort to save something from the impending crash.—N.Y. Fishing Gazette, Nov. 15.

#### EXPRESS PASSENGERS.

The following first-class passengers are on the coming express:—Miss M. McDonald, Mrs. R. Atwell, M. Brown, Mrs. P. Wingrove, Miss L. Keefe, T. Power, Miss N. Clarke, M. J. and Mrs. Bennett, Miss B. R. O'Brien, Major Clayton, Kennedy, M. J. and Mrs. Haggerty, R. Bally, D. L. and Mrs. Pike, C. Townsend.

#### Cold, Cough, Headaches and Pains.

Feverish Headaches and Body Pains caused from a cold are soon relieved by taking LAXATIVE BROMO QUININE Tablets. There is only one "Bromo Quinine." E. W. GROVE'S signature on the box. 30c.