

Published by Authority

ST. JOHN'S REGIMENTAL HEADQUARTERS.

St. John's, Feb. 20th, 1917.
No. 714.

Regimental Order.

Colonel Sir W. E. Davidson, K.C.
Major, Officer Commanding.

Honorary and Awards:

No. 88.
The following telegram from Major Timewell,
(received 16th February, 1917)
Posthumous award of Military Medalto
No. 24 Lance Corporal F. E. Snow,
for gallantry on July 1st, 1916.J. J. O'GRADY,
Capt. and Adjutant.

Here and There.

Over 30,000 bottles of Staf-
ford's Liniment sold last year.THE KYLE REPORTS ICE SLACK
The Kyle Mtd. Co. received a mes-
sage from the Kyle at 6 p.m. yester-
day saying, "Ice slack; making good
progress."Turkeys, Ducks and Chicken
Eggs.ANSWERS TO CORRESPONDENTS
"Parrot": We shall be pleased to
bliss your letter if you will send
your name and address, which will
be enclosed.The game between the Terra-
nova and Victoria is postponed
until to-morrow night.FISH MARKET.—During
the past week the Newfoundland
fish market was 25,967 qts. of
cod, consumption, 7,167. Previous
week was 23,905; consump-
tion, 4,022.Piles Cured in 6 to 11 Days.
Sufferers from piles, if PAZO
ointment is used, will find relief
in a few days. It cures itching,
bleeding and protruding piles. First
application gives relief. 50c.
Per tin.ENGINEER GOT DIPHTHERIA.
R. H. Crawford, engineer, was
admitted to the Fever Hospital yester-
day from his home on Monkton
road, suffering from diphtheria. His
many friends will be glad to learn
that his illness is of a mild
form and that his recovery will be
a matter of a few weeks.LLEWELLYN MYSTERIES.
Full practice for Chorus and
orchestra this Wednesday even-
ing at 8 o'clock sharp. Full at-
tendance requested.—Feb 21, 11INJURED BY A COW.—A little lad
named "Pete", of St. Philip's, met
with a serious accident yesterday
when he was hit in the face
by one of the horns of a cow. It ap-
pears that the little chap was admir-
ing a newly arrived calf and got too
close to its mother and received a
heavy blow which knocked him un-
conscious.

GREAT SHOW AT ROSSLEY'S.

Last night Rossley's Country Store
was a most enjoyable affair. There
was on display the greatest assortment of
goods ever exhibited: a pair of blankets,
several hundred yards of flour, sev-
eral beautiful tea sets, cut glass, glass-
ware, crockery, photo frames and
hundreds of things too numerous to men-
tion. Most hearty laughs were caused
by the distribution. The novelty act,
"The Cow's Daughter", was one of
the funniest acts ever produced since
Fox and Carr opened their engage-
ment. On Thursday night one of Sir
Henry Irving's acts will be presented,
entitled "Waterloo," and all soldiers
and sailors wearing uniform will be
admitted free of charge. The pictures
were much enjoyed. Sir Hopkins had
a large crowd in roars. On Tues-
day night, "The Country Store" will
again take place.

DIED.

Yesterday morning, after a brief ill-
ness, Edward Kitchner, darling child
of Florence and Samuel Fry, aged two
years, passed one from our hearts has
gone.The voice we love is stilled.
The place made vacant in our home
can never more be filled.At St. James Bay, on Feb. 18th, 1917,
James Gordon, aged 88 years, leaving
one daughter and eight grandchildren
to mourn their sad loss.—R. I. P.Last night, after a long illness,
Thomas Salter, aged 63 years, leaving
one son and two step-daughters to
mourn their loss; funeral on Friday,
at 2.30 p.m., from his late residence,
77, Flower Hill; friends and acquaint-
ances please accept this, the only in-
formation.—R. I. P.The passed away after a short
illness, Bridget, the beloved wife of
the late John O'Toole, aged 54 years,
leaving one son to mourn his loss;
funeral on Thursday, at 2.30 p.m., from
her late residence, No. 26 Pleasant
Street. May she rest in peace.At General Hospital, February 19th,
1917, James French, Brigadier, R. I. P.MINA'S LINIMENT CURES DYS-
ENTER.

ONLY NINE MORE SHOPPING DAYS IN THIS GREAT SALE!

ONLY Nine More Days in which to take advantage of the wonderful PRICE-SAVINGS offered during this GREAT SALE. We have been kept hard at it during the last few weeks, helping hundreds of enthusiastic buyers to the good things displayed. Nevertheless, next week, with new additions to the stock and still further reductions in all departments, we expect to beat all past records.

ARRANGE YOUR AFFAIRS SO THAT YOU CAN VISIT THE ROYAL STORES DURING THE LAST WEEK OF THE GREAT ANNUAL SALE.

SAVING OPPORTUNITIES
on Ladies'
FUR LINED ASTRACH-
AN and CARACUL
COATS.The unprecedented success of the
first days of our Great February Coat
Sale has more than realized our most
anguine expectations.It is just as it should be, for it
proves that the values we have offered
have been worthy of the considera-
tion of our numerous customers.If you have not taken advantage of
this Coat Sale, give this list your most
careful attention and be among the
thrifty buyers to-morrow.

FUR LINED COATS.

Plain black cloth and serge, made
in the very latest styles, lined with
rabbit and ermine; wide fur collars.
Reg. \$24.00 each. Sale Price \$27.20
Reg. \$35.00 each. Sale Price \$38.20
Reg. \$41.00 each. Sale Price \$44.00
Reg. \$55.00 each. Sale Price \$60.00

BLACK CARACUL COATS.

Reg. \$29.00 each. Sale Price \$32.20
Reg. \$32.00 each. Sale Price \$36.00

IMITATION SEAL COATS.

Reg. \$25.00 each. Sale Price \$28.00

BLACK DOGSKIN COATS.

Reg. \$50.00 each. Sale Price \$56.00



LADIES' VICI KID.

Blucher Style.

Regular \$1.90 pair. Sale Price \$1.71
Regular \$2.00 pair. Sale Price \$1.80
Regular \$2.25 pair. Sale Price \$2.02
Regular \$2.50 pair. Sale Price \$2.25
Regular \$2.80 pair. Sale Price \$2.52
Regular \$3.50 pair. Sale Price \$3.15
Regular \$3.75 pair. Sale Price \$3.28
Regular \$5.00 pair. Sale Price \$4.50
Regular \$6.00 pair. Sale Price \$5.40

Buttomed.

Regular \$2.00 pair. Sale Price \$1.80
Regular \$2.25 pair. Sale Price \$2.02
Regular \$2.50 pair. Sale Price \$2.25
Regular \$2.80 pair. Sale Price \$2.52
Regular \$3.00 pair. Sale Price \$2.70
Regular \$3.50 pair. Sale Price \$3.15
Regular \$3.75 pair. Sale Price \$3.28
Regular \$4.70 pair. Sale Price \$4.23
Regular \$5.25 pair. Sale Price \$4.63
Regular \$5.75 pair. Sale Price \$5.18
Regular \$6.00 pair. Sale Price \$5.40

LADIES' LOCAL MADE BOOTS.

In Vici Kid, Glove Grain and Box Calf;
buttoned and laced styles.Regular \$2.50 pair. Sale Price \$2.25
Regular \$3.00 pair. Sale Price \$2.70
Regular \$3.10 pair. Sale Price \$2.79
Regular \$3.20 pair. Sale Price \$2.89
Regular \$3.40 pair. Sale Price \$3.06LADIES'
BOOTS
at February
Sale Prices.
Great
Bargains.

INFANTS' BOOTS.

Black and Tan Vici Kid; sizes 3 to 8.

Regular \$1.40 pair. Sale Price \$1.26

Regular \$1.85 pair. Sale Price \$1.67

CHILDREN'S BOOTS.

Black Vici Kid; sizes 5 to 11.

Regular Prices from \$1.95 up to \$2.30 pair.

Regular 2.35 to 2.55 pair. Sale Prices \$2.02 to \$2.50

MISSIE VICI KID BOOTS.

Sizes 11 to 2.

Regular 2.60 to 2.95 pair. Sale Prices \$2.34 to \$2.66

MISSIE GUMMETAL BOOTS.

Sizes 11 to 2.

Regular 2.15 to 2.55 pair. Sale Prices \$1.94 to \$2.30

MEN'S BOOTS.

In view of the rapidly increasing prices of
boots and shoes, we are still able to offer you
some splendid values. Come and see our stock,
you will have no difficulty in being suited.

MEN'S VICI KID BOOTS.

Black and Tan; various styles.

Regular \$2.50 pair. Sale Price \$2.25
Regular \$3.50 pair. Sale Price \$3.15
Regular \$4.50 pair. Sale Price \$4.20
Regular \$5.00 pair. Sale Price \$4.50
Regular \$5.50 pair. Sale Price \$4.82

MEN'S RUSIA Calf BOOTS.

Regular \$5.00 pair. Sale Price \$4.82

MEN'S MOOSE-HIDE BOOTS.

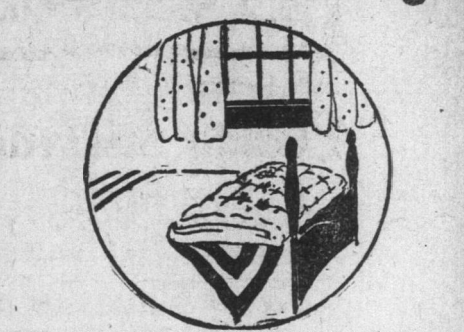
Regular \$4.50 pair. Sale Price \$4.37

MEN'S GUMMETAL BOOTS.

Regular \$2.15 pair. Sale Price \$2.02

Regular \$3.00 pair. Sale Price \$2.70
Regular \$4.20 pair. Sale Price \$3.78

New Bed Coverings



At February Sale Prices.

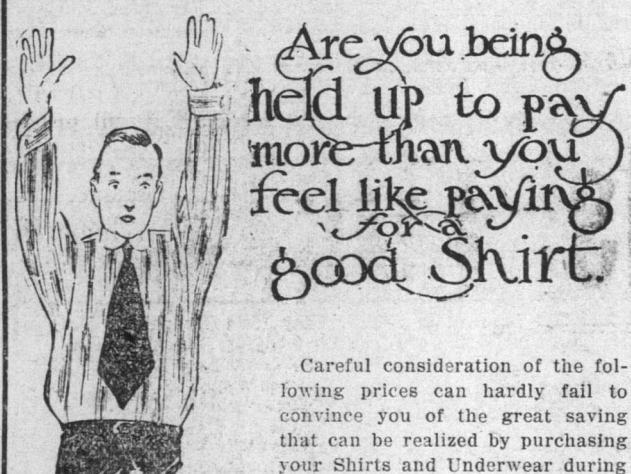
WADDLED QUILTS.

Size 66 x 66 inches. Regular \$2.30 each.
Sale Price \$2.05.Size 66 x 72 inches. Regular \$3.00 each.
Sale Price \$2.70.

HONEYCOMB QUILTS.

Regular \$1.65 each. Sale Price \$1.35
Regular \$2.00 each. Sale Price \$1.65
Regular \$2.10 each. Sale Price \$1.75
Regular \$3.00 each. Sale Price \$2.55
Regular \$3.20 each. Sale Price \$2.70
Regular \$4.00 each. Sale Price \$3.25
Regular \$4.50 each. Sale Price \$3.75
Regular \$5.00 each. Sale Price \$4.25

MARCELLA QUILTS.

Regular \$2.75 each. Sale Price \$2.25
Regular \$3.00 each. Sale Price \$2.55
Regular \$3.20 each. Sale Price \$2.70
Regular \$3.50 each. Sale Price \$2.80
Regular \$3.80 each. Sale Price \$3.25
Regular \$4.20 each. Sale Price \$3.52
Regular \$4.75 each. Sale Price \$4.00
Regular \$5.50 each. Sale Price \$4.65Are you being
held up to pay
more than you
feel like paying
for your
good shirt?Careful consideration of the fol-
lowing prices can hardly fail to
convince you of the great saving
that can be realized by purchasing
your Shirts and Underwear during
this Sale.

MEN'S NEGLIGEE SHIRTS.

In assorted stripes and plain colors; soft and stiff cuffs;
starched collar bands; plain and coat fronts.
Regular 80c. each. Sale Price 70c.
Regular 85c. each. Sale Price 85c.
Regular \$1.00 each. Sale Price 90c.
Regular \$1.10 each. Sale Price \$1.00
Regular \$1.25 each. Sale Price \$1.14
Regular \$1.50 each. Sale Price \$1.35
Regular \$1.60 each. Sale Price \$1.45
Regular \$2.25 each. Sale Price \$1.95

MEN'S KHAKI WORK SHIRTS.

Well made and finished. In good wearing Bedford Drills,
Flannels and Flannellets; breast pockets; raised double
stitched seams; good fitting collars attached. Every Shirt
we offer in this Sale is well made and ample in proportion,
with no skimping of materials.
Regular \$1.45 each. Sale Price \$1.30
Regular \$1.60 each. Sale Price \$1.45
Regular \$2.55 each. Sale Price \$2.25MEN'S PLAIN GREY and
STRIPED FLANNEL SHIRTS.With or without collars and pockets; made from hard-
wearing materials. In good roomy sizes. Neck measure-
ment from 14 to 17 inches.
Regular \$1.50 each. Sale Price \$1.25
Regular \$1.80 each. Sale Price \$1.45
Regular \$1.80 each. Sale Price \$1.45
Regular \$2.00 each. Sale Price \$1.80
Regular \$2.20 each. Sale Price \$1.90
Regular \$2.50 each. Sale Price \$2.20
Regular \$2.70 each. Sale Price \$2.40

MEN'S TUNIC SHIRTS.

A Special Job Line of Travellers' Samples in all the
leading stripes and plain colors of White and Cream. If
you can use size 14, 14½, 15 or 16½, you should lay in
a supply of these at this low price.
Values to \$1.50 each. Sale Price \$1.09

STANFIELD'S UNSHRINKABLE UNDERWEAR.

The Underwear with the guarantee of satisfaction, at
February Sale Prices.

Size 34 to 42 Shirts and Drawers.

Regular \$2.25 garment. Sale Price \$1.98

Regular \$2.50 garment. Sale Price \$2.18

Regular \$2.60 garment. Sale Price \$2.31

Size 44 and 46.

Regular \$2.65 garment. Sale Price \$2.37

Regular \$3.25 garment. Sale Price \$2.77

CUSTOM TAILORING

Come in and Pick Up a Few Dollars by Ordering
Your Spring Suit or Overcoat during this Sale.During the remainder
of this month 10 per cent
will be allowed on all
orders by this Depart-
ment.The unique reputation
for skill, style and finish
which this Department
has won among well
dressed men, should in-
duce many men to take
immediate advantage of
this Special February
Discount.Full discussion may
be had with us regard-
ing any or all points con-
nected with our Custom
made clothing.We shall try to advise
you intelligently, and
we are always determind
to satisfy you, don't
matter what pains we'll
have to take.Let us show you our
new stock of Suitings.
You would be pleased to
see them.Suits to Measure - - - \$18.90 to \$27.50
Overcoats to Measure - - - \$20.00 to \$26.50
Pants to Measure - - - \$4.00 to \$9.00Ladies' Costumes and Dresses
at February Sale Prices.

LADIES' TWEED COSTUMES.

Regular \$12.00 each. Sale Price \$9.60

Regular \$15.00 each. Sale Price \$12.00

Regular \$17.50 each. Sale Price \$14.00

BLACK CLOTH COSTUMES.

Regular \$9.50 each. Sale Price \$7.60

Regular \$10.00 each. Sale Price \$8.00

Regular \$12.00 each. Sale Price \$9.60

Regular \$25.00 each. Sale Price \$20.00

Regular \$31.00 each. Sale Price \$24.80

Regular \$32.50 each. Sale Price \$26.00

NAVY SERGE COSTUMES.

Regular \$19.50 each. Sale Price \$15.60

Regular \$22.00 each. Sale Price \$17.60

Regular \$24.00 each. Sale Price \$19.20

Regular \$32.50 each. Sale Price \$26.00

Regular \$35.00 each. Sale Price \$28.00

LADIES' SILK DRESSES.

In plain shades of Brown, Navy, Royal,
Saxe, Rose and Grey, also a few Black and
White Shepherd Checks.

Regular \$18.50 each. Sale Price \$14.50

Regular \$20.00 each. Sale Price \$16.00

Regular \$22.00 each. Sale Price \$17.20

Regular \$35.00 each. Sale Price \$28.00

LADIES' VOILE DRESSES.

In Black and White and Blue and White
stripes, and plain shades of Brown, Saxe,
White and Grey.

Regular \$7.50 each. Sale Price \$6.00

Regular \$10.50 each. Sale Price \$8.40

Regular \$12.50 each. Sale Price \$10.00

Regular \$18.00 each. Sale Price \$14.40

Regular \$20.00 each. Sale Price \$16.00

BOYS' CLOTHES
of unusual
quality - at
unusual
prices

Boys' Norfolk Suits.

Tweed and Serge.
Sizes to fit from 5 to
12 years.Regular \$3.30 suit. Sale Price \$2.97
Regular \$3.75 suit. Sale Price \$3.38
Regular \$4.10 suit. Sale Price \$3.69
Regular \$4.55 suit. Sale Price \$4.10
Regular \$5.00 suit. Sale Price \$4.50
Regular \$5.50 suit. Sale Price \$4.95
Regular \$6.00 suit. Sale Price \$5.40
Regular \$6.50 suit. Sale Price \$5.85
Regular \$7.00 suit. Sale Price \$6.20
Regular \$7.50 suit. Sale Price \$6.71

BOYS' TWEED SUFFOLK SUITS.

Sizes from 7 to 14 years.

Regular \$5.90 suit. Sale Price \$4.50
Regular \$6.50 suit. Sale Price \$4.95
Regular \$7.00 suit. Sale Price \$5.40
Regular \$7.50 suit. Sale Price \$5.85
Regular \$8.20 suit. Sale Price \$6.28
Regular \$8.75 suit. Sale Price \$6.71
Regular \$9.20 suit. Sale Price \$7.15

BOYS' TWEED RUGBY SUITS.

Sizes to fit from 10 to 17 years.

Regular \$5.10 suit. Sale Price \$4.50
Regular \$6.30 suit. Sale Price \$5.40
Regular \$7.00 suit. Sale Price \$6.20
Regular \$8.25 suit. Sale Price \$7.43
Regular \$9.20 suit. Sale Price \$8.28
Regular \$10.50 suit. Sale Price \$9.45
Regular \$12.00 suit. Sale Price \$10.80
Regular \$13.50 suit. Sale Price \$12.15

BOYS' TWEED LONG PANTS SUITS.

To fit boys from 10 to 14 years.

Regular \$5.00 suit. Sale Price \$4.31
Regular \$6.80 suit. Sale Price \$6.12
Regular \$7.80 suit. Sale Price \$7.02
Regular \$8.50 suit. Sale Price \$7.65
Regular \$9.50 suit. Sale Price \$8.55
Regular \$10.50 suit. Sale Price \$9.45
Regular \$11.80 suit. Sale Price \$10.62

BOYS' TWEED and SERGE CONWAY SUITS.

Three garments, in sizes to fit boys from 3 to 9 years.

Regular \$2.70 suit. Sale Price \$2.43
Regular \$3.00 suit. Sale Price \$2.70
Regular \$3.50 suit. Sale Price \$3.15
Regular \$4.50 suit. Sale Price \$4.05
Regular \$5.20 suit. Sale Price \$4.68
Regular \$6.00 suit. Sale Price \$5.40
Regular \$6.20 suit. Sale Price \$5.67
Regular \$6.85 suit. Sale Price \$6.17
Regular \$7.00 suit. Sale Price \$6.20
Regular \$7.50 suit. Sale Price \$6.75

BOYS' OVERCOATS.

Various qualities, in single and double breast styles.

Regular \$3.00 each. Sale Price \$2.70
Regular \$3.50 each. Sale Price \$3.15
Regular \$4.00 each. Sale Price \$3.60
Regular \$4.50 each. Sale Price \$4.05
Regular \$5.00 each. Sale Price \$4.50
Regular \$5.50 each. Sale Price \$4.95
Regular \$6.00 each. Sale Price \$5.40
Regular \$6.50 each. Sale Price \$5.85
Regular \$7.00 each. Sale Price \$6.30
Regular \$7.50 each. Sale Price \$6.75
Regular \$8.00 each. Sale Price \$7.20
Regular \$8.50 each. Sale Price \$7.65
Regular \$9.00 each. Sale Price \$8.10
Regular \$9.50 each. Sale Price \$8.55
Regular \$10.00 each. Sale Price \$9.00
Regular \$10.50 each. Sale Price \$9.45
Regular \$11.00 each. Sale Price \$9.90
Regular \$11.50 each. Sale Price \$10.35
Regular \$12.00 each. Sale Price \$10.80
Regular \$12.50 each. Sale Price \$11.25
Regular \$13.00 each. Sale Price \$11.70

The Royal Stores Ltd.

V.C. DSO MC DGM MM, MSM.