

FRIDAY, SAT. & MONDAY'S ECONOMY NEWS.

Summer VALUES NOW AT THEIR BEST!

Lots of New and Desirable Merchandise must move before the Fall Stock piles in. Better look in and see "what's doing."



Frilled Muslins.

3 pieces of fancy White Muslins, with 4 inch frill; an inexpensive Curtain Muslin, which will move quickly at our Friday, Saturday and Monday Special price; per yard 12c

Ginghams.

This is a line of Pretty Striped and Checked American Wash Ginghams, fadeless shades, strong quality; Ginghams that impress you at sight. Reg. 16c. per yard. Friday, Saturday and Monday 13c

Table Covers.

Just a few in heavy Wool Serge, Green shade only, 2 yards square, with knotted fringe border; good wearing cloths. Value for \$2.80. Friday, Saturday and Monday \$2.35

Indian Linen.

A 27 inch Pure White Lawn, nice sheer surface, stronger thread than usual make of Lawns; makes up beautifully and wears well. Special Friday, Saturday and Monday, per yard 9c

Nainsooks, 18c per yard.

Exquisitely fine, 39 inches wide; the ideal cloth for making up all kinds of fine summer under garments and children's toggers. Reg. 22c. yard. Friday, Saturday and Monday 18c

Are You Looking for Value in WHITE SHEETINGS?

We not only think, but we are actually sure, that we can supply you with the finest value hereabouts in best quality English Twilled Sheetings. Pure White, 88 inches wide, a superior finish and a look will convince you of the excellent wearing quality. This grade would be good value to-day for 60c. Friday, Saturday and Monday 45c

25 dozen of these just opened in Cream-shade only, with deep lace end, 36 inches wide, 6 feet long, mounted on dependable rollers. Complete with fittings, Friday, Saturday and Monday each 48c.

SHOWROOM SPECIALS

Underwear.

Pure White, fine ribbed Jersey, in desirable summer weights; vests with low neck and wing sleeves, sleeveless also if desired; pants to match, lace trimmed, closed. Our regular 30c. per garment. Friday, Saturday and Monday 25c.

Dressing Jackets.

Pretty fancy Muslin Dressing Jackets with turned down collar, button hole edge, shirred at waist, long sleeves, mixed shades of Pink, Sky and Helio; sizes 36 to 44. Reg. 60c. Friday, Saturday and Monday 49c.

Infants' Undershirts.

Plain White Lawn Undershirts, cheaper than you can make them, bodice attached, frill at skirt. Reg. 18c. Friday, Saturday and Monday 13c.

Silk Girdles.

Wide Silk Girdles, 2 1/4 yards long with silk tassel at ends; others shaped with shirring at waist and large bow; shades of Tan, Emerald and Royal; values to \$1.50. Friday, Saturday & Monday 89c.

Combinations

Something special in fine White Cambric, Swiss embroidery trimmings, ribbon beading at neck and waist; pants lace trimmed; other nice makes in crepe, prettily trimmed, with lace and ribbon beading; full sizes. Reg. 85c. Friday, Saturday and Mon. 72c

Ladies' Collars.

Dainty combed in White Cambric, showing Muslin, Voile, Pique, Lace and Embroidered makes, Medici, Roll, wide shawl, Quaker and others; Collars that sell readily for 35c. Friday, Saturday, & Mon. 28c

Children's HATS

Mothers! Here is an opportunity you should embrace; dainty White Hats for the children—Boys or Girls, in Silk, Mercerized Saten, fancy Muslin and Shantung, with cord pipings and buttons, assorted sizes in shades of Sage, Navy, Paris, Cream and Navy; values to \$1.00. Friday, Saturday & Monday 59c



Dr. Parker's Waists for Children.

Erect form Waists and Suspensiers for Boys or Girls from 2 to 12 years, straps crossed at back, buttons on band for skirt attaching; they fit without feel. Special Friday, Saturday and Mon. 32c

Middy Blouses

For children from 4 to 10 years, White trimmed with Navy, Sage and Red facings, etc.; also a few in Pique with Navy and fancy collars, a clearing line. Reg. 75c. Friday, Saturday & Monday 49c

SMALLWARES.

STUD SETS.

In gilt finish, strongly made, hold their lustre well; each set contains 1 pair links, 1 scarf pin and 1 stud, complete set. Friday, Saturday and Monday 14c

BRACELETS—Girls' plain and fancy Bracelets, spring opening, stylish. Special 10c

BERRY PINS—Over five dozen assorted, on cardboard cube; Black and Colored. Special 8c

PEARL NECKLETS

Brand new, showing small uniform pearls on string, secure clasp, very neat Boxed. Special 22c

BANK NOTE CASES—The always secure reversible note holder; breast pocket size. Special 15c

HOSE SAVERS—The "nearly rip" saves your hose where suspenders attach. Black or Tan, 4 to a set. Special 14c

Madras Muslins.

Make the "prettiest summer Drapes imaginable. This line we offer has a nice ball fringe edging at both sides; 34 inches wide; Cream shade; just arrived. Reg. 45c. Friday, Saturday & Monday 39c

Pillow Cotton.

126 yards of 40 inch Circular Pillow Cotton, pure White, plain finish; finest quality English make. Our regular 40c. quality. Friday, Saturday & Monday 35c

Breakfast Cloths.

These are serviceable and a great save on your better cloths. They come in unbleached Damask with Crimson border and fringed edge; size 50 x 60. Reg. 80c. Friday, Saturday and Monday 72c

Grecian Quilts.

Just a 2 dozen lot of those much admired, good-wearing all White Quilts, nicer than honeycomb make, and prettier designs, fringed ends; size 68 x 80. Reg. \$2.20. Friday, Saturday and Monday \$1.87

Table Napkins.

20 dozen of these in fine Mercerized Damasks, size 15 x 15, hemstitched, ready for use. A cheap line, for hotel keepers. Special, Friday, Saturday and Monday, each 8c

Pillow Slips.

3 dozen of Champion Pillow Cases, made of strong American Cotton; size 36 x 45; plain finish. 17c Special 17c

Spot Muslins

These are always in demand for Drapes, Covers and such like, pure White, coin spots, 48 inches wide, extra fine Muslins. Reg. 35c. per yard. Friday, Saturday and Monday 29c

Curtain Rods

Tubular brass Extension Curtain Rods, making your drapes stand out nicely from window, they extend up to 54 inches, easy to attach. Reg. 17c. ea. Friday, Saturday and Monday 14c

Undershirts.

Ladies' White Lawn Undershirts, full sizes, with wide flounce of Swiss embroidery; others with lace; a clearing line offering our regular 90c. line. Friday, Saturday and Monday 72c

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The Men Are NOT Forgotten.

Note Our Specials.

The "Tokio" Brace.

A desirable brace with a very fine finish, the elastics are beautifully fine and strappings of white kid give the brace a distinctive appearance; attach a pair to your Sunday Suit. Reg. 40c. Fri, Sat. and Monday 35c

Men's Pyjamas.

Nice light weight Pyjamas, in White and Cream Marquiesette, semi-military collar and braided button loops, pearl buttons, assorted sizes. Reg. \$1.60. Friday, Saturday and Monday 1.38

Boys Caps Reg. 30c. for 12c.

A knockabout round Pole Cap in fine Grey Serge, with quilted silk lining, fit for boys from 8 to 9 years. Special, Friday, Saturday and Monday 12c

Boys Flannelette Shirts

A lot of these were late in coming to hand and we are going to cut them pretty fine for this week; made of good white flannelette, collar and pocket, sizes from 12 1/2 to 14. Reg. up to 80c. Friday, Saturday and Monday 68c

Khaki Handkerchiefs

By the last English steamer came along a big assortment of these, serviceable, good wearing, with hemstitched border. Special, Friday, Saturday and Monday, ea. 13c

Stud Scarfs.

Men's Scarfs that fit securely with a spring stud, in light and dark shades, plain and fancy; a nice stocky scarf, well shaped and full. Regular 25c. Friday, Saturday and Monday 22c

Stud Bows

Smart little bows with secure stud fastening, plain shades and fancy mixtures, light and dark, suitable for boys wear. Reg. 15c. Friday, Saturday and Monday 12c

Boys Pyjamas

Just a couple of dozen of suits, in nicely striped flannelette, low military collar, and silk braided button loops; values to-day for 90c. per suit. Friday, Saturday and Monday 72c

NAVY SERGE.

A new line of Devonshire Navy Serge, adaptable for serviceable wearing garments for Ladies, Misses, Men or Boys; makes up equally well, recommended for its superior wearing quality; fast colour and appearance, it comes 36 inches wide. Would it not be nice for that fall Costume. Regular \$1.20 per yard. Friday, Saturday and Monday \$1.10

GLOVE Specials

Misses' Kid Gloves.

Broken sizes in extra fine Kid, with 2 dome fasteners; shades of Tan and Beaver. A chance to pick Glove values awaits you. Reg. values up to 90c. Friday, Saturday and Monday 75c

Lisle Gloves.

A new assortment of Ladies' Summer-weight Lisle Gloves, in Black and assorted Tan shades, 2 dome fasteners, every-day Gloves under-priced for Friday, Saturday and Monday, Special per pair 39c

Long Silk Gloves.

Elbow length fine silk Gloves, with double points, shades of Sky, Navy, Pink, Champagne, Cream, White and Black; better value is not obtainable to-day. Reg. 85c. Friday, Saturday and Monday 75c

Rubber Gloves.

Seamless one-piece rubber Gloves, in Terra-Cotta shade, men's sizes, useful for many purposes, about the house or garage, etc. Reg. 30c. pair. Friday, Saturday and Monday 25c

A Clearing Line of Men's SUMMER SHIRTS

Value to \$1.25, for 98c.

Broken lines in our best sellers and most popular lines, some with laundered cuffs, others with double soft cuffs, pretty striped patterns, soft bosom style; be on hand for these values Friday, Saturday and Monday 98c

UNBEATABLE BARGAINS in Footwear.

Ladies' Cloth Top Boots

All the style. Ladies' Laced and Buttoned Boots with cloth uppers, in shades of Grey, Fawn and Black; patent leather vamp; nobby shape; a clearing line. Reg. \$3.00. Friday, Saturday and Monday \$2.39

Ladies' White Boot

Very popular this summer, White Canvas Boots, buttoned style, self-tipped toe, 1/2 sizes to decide from. Reg. \$2.00. Friday, Saturday and Monday \$1.75

Men's Oxfords

A brand new line of men's fine Dongola Street Shoes; you recognize style and feel the comfortable fit of these at once; medium heel, block toe, extra values. Reg. \$3.00. Fri, Sat. and Monday \$2.85

Ladies Hose

Another lot of our special 29c. lines, offering Black and Tan in fine ribbed and plain Lisle; this is our fourth shipment of this particular line, a pretty good indication of its popularity. 2 comfortable size range. Friday, Saturday and Monday, Special 29c

Boys' Hose.

The "Giant" Hose for boys is unbeatable for value and wear, practically indestructible and dyed by a new process that keeps them a fast black forever. Three thread shaped ankle, heel and toes, reinforced where the wear is; has a well defined heavy rib; sizes from 6 to 9 1/2 inch. Regular prices would run up to 40c. Friday, Saturday and Monday, Special 34c



Ladies Boots

A new line of these in medium Tan shades, laced style, butcher cut, Cuban heel, block toe; sizes from 3 to 6 including half sizes. Regular \$3.00. Friday, Saturday and Monday \$2.79

Infants Boots

Dainty little soft sole Boots in mixed shades, sizes 1 to 4, perfect form for the little ones. Reg. 40 cents. Friday, Saturday and Monday 36c

Ladies Hose 29c.

Lisle and Cashmere weights in plain and ribbed, the former in black and tan, the latter in black only, some nice assorted ribs in Hosiery that sells regularly for 45c. Friday, Saturday and Monday 39c



NEW! NEW!

Newfoundland Souvenir Brooches.

Girls! See these to-day, the curved bar brooch in Blue Enamel, heavy gilt back with the word "Newfoundland" in bright gold. These colour look well together; be on hand early to get one of these; they are going to take. Special Friday, Saturday and Monday, each 25c

Everyday Wisdom

By DON HEROLD.

SOUP.
Soup has gone unsung up to now. There have been wine songs and stein songs, but no soup songs. Oh, soup, thou most beloved of all unpoeticalizing drinks, soup, the cup of all nations. Soup that saves! Soup that soothes! Soup flows in hovel and palaces, alike. Anybody can afford soup. If they can't, they can choose some other kind of soup. There is soup for every purse. It can be made out of anything from second-hand doorknob to nightingale livers. There is soup for every day in the year. There is soup for the carnivorous, soup for the vegetarian, soup for the toothless. There is soup that you can't see with the naked eye, and soup that you can cut with a knife. There is silent soup, and soup that sighs, and soup that splashes like Niagara. Soup is a variable as the sunset, as interesting and uncertain as a woman.

No two persons have the same soup technique. Some are cautious and distant, others baste. Some regard soup as personal, others regard it as public. Some regard their soup as an art, and there are soup virtuosos aplenty.

In some of the best cafes they are now serving stiff soup, that stands alone.

Some soup defies science and intuition alike. It is impossible to guess its ancestry, whether it were nine-tenths calm and one part parsnip or nine-tenths potato and one part old rubber hose. Soup covers a multitude of sins. At one meal it may repair the entire economic loss of a previous meal. In it are hidden misjudgment, indiscretion, and a hundred kindred culinary failings.

Of all soups, none is better than bean. Bean-soup is without mystery, without eccentricity, without affectation. Without doubt, it is the most reliable of the whole soup family. Still, all soup is pretty safe. Nobody ever said "Soup is a mocker."

For the Ball Players.

STAFFORD'S LINIMENT.

For bruises and pains—aches and sprains and similar troubles of the man who trains—sell "Stafford's Liniment."

It makes stiffened and sore muscles supple and ready for work. For your baseball friends—your local tennis or football players—and all who indulge in any form of athletics recommend

"STAFFORD'S LINIMENT." Even the man who unaccustomed to strenuous exercise attempts to mow his own lawn or perhaps spends a day on the links may be interested.

Stafford's Liniment is prepared only by

DR. F. STAFFORD & SON, St. John's, Nfld.

Manufactures of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A," Stafford's Phorstone.

Here and There.

Fresh Irish Hams and Bacon at ELLIS'.

WENT NORTH. — Twenty round-trippers went north on the Prospero yesterday.

St. Ivel Cheese, small tins, at ELLIS'.

HOUSE-BREAKER REMANDED. — A lad, charged with house-breaking, has been remanded for eight days.

COX'S GELATINE. — Mark the brand. The housewife's choice and the old favorite that stands every test. For sale at all first-class grocers. Insist on getting Cox's.—June 24th

CLERGY RETREAT. — The retreat for the R. C. clergy now being conducted by two Jesuits at St. Bonaventure's College, will end to-morrow.

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" before eating. Price 25c. and 50c. Postage 5 and 10c. extra.—July 22, 16

CITIZENS' COMMITTEE.—The Citizens' Committee met to-night in the Board of Trade Rooms to discuss the new Municipal Bill.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. For sale everywhere.—July 22, 16

GRAND FALLS PAPER. — Daily now large quantities of paper are arriving from Grand Falls for shipment to the Old Country by the Furness boats.

GOODYEAR TIRES. — In stock the following sizes non-skid: 28 x 3, 29 x 3 1/2, 30 x 3 1/2, 31 x 4, 35 x 4 1/2, 33 x 4, 700 x 80, 650 x 65. GENERAL MOTOR SUPPLY CO., LTD., Geo. M. Barr.—July 24, 16

ROUGH WEATHER HAMPERS FISHERY.—Very few boats ventured out on the local fishing grounds yesterday owing to the high wind and heavy sea that raged.

Minard's Liniment Cures Diphtheria.