

REID-NEWFOUNDLAND CO.

EMPIRE DAY EXCURSION--MONDAY, MAY 24th, 1915.

Excursion Return Tickets will be issued to all points between St. John's, Carbonear, Placentia & Renew's, at **ONE WAY FIRST-CLASS FARE.** Good going on all Regular Trains Saturday, Sunday and Monday, May 22nd, 23rd and 24th, and returning on all Trains up to Tuesday, May 25th.

LADIES, Think of It!



Fifth Avenue and Broadway Shoes placed comfortably in the most up-to-date Ladies' Fitting Parlour in Newfoundland, and now open for your inspection at our Water St. Stores, St. John's. Imagine the prices the same as quoted in the big cities.



Over three thousand lines to select from. THE BURT SHOE, THE WHITE HOUSE SHOE, THE BUSTER BROWN SHOE, THE SKUPPER SHOE. **F. SMALLWOOD,** Agent, Ladies' Department.

PRIME FAT CATTLE!



Auction! On TUESDAY NEXT, at 12 o'clock, on the Wharf of **GEORGE NEAL,** 25 Head Prime Fat Oxen and Cows. Ex S.S. Bruce and Train.

AMERICAN SUITS! Season--1915.



Never was Men's and Boys' Tailoring more perfectly demonstrated than in this season's models. The new consignment of American Cut Suits we have just opened contains some splendid examples of really smart Tailoring.

In Pure Wool Tweeds and Serges, in choicest Greys, Browns, Blues and Mixtures, these Suits for Men and Boys are without question the finest stock we have ever handled.

The reputation we have attained for Ready-mades has been built up by their exceptionally good quality, their refinement of style and coloring, and their distinctive character—the essential features which assure satisfaction in wear and a well-dressed appearance.

ALL SIZES. PRICES RIGHT.

U. S. Picture & Portrait Co.

Little Boys' Fancy Suits

A new lot opened during the week.



Fancy Tweed and Navy Serge **D. B. "CONWAY" SUITS,** with Vest and detachable Linen Sail-or Collar; sizes 000 to 3. Price **\$3.00 to \$5.60.**

F'cy Tweed 2 Garment "Trent" Suits, Russian style with belt; light and dark; sizes 000 to 3. Price **\$1.90 to \$3.00.**



Fancy Tweed 2 Garment **"Langside" Suits,**

Belted with detachable Linen Collar; light and dark; sizes 000 to 3. Price **\$3.00 to \$4.20.**



Knitted Jersey Suits, with Caps to match, in colors of Cinnamon, Cardinal, Navy and Reseda; sizes 1 to 4. Price **\$2.10 to \$2.70.**

These Suits are Shown in Our Eastern Window.

STEER Brothers.

Two Imperial Forces
RENDERING YEAMAN SERVICE TO THE CONSTITUTION.
Fry's PURE BREAKFAST COCOA
THE HIGHEST COCOA VALUE OBTAINABLE
MAKERS TO H.M. THE KING.

T. A. MACNAB & COMPANY, Selling Agents for Nfld. Telephone 444. P. O. Box 785. may13,eod,tf

GROVE HILL BULLETIN THIS WEEK.

The following Cabbage Plants are now ready for delivery:

Henderson's Succupion, Early Jersey Wakefield, Early Stamp, Winningstadt, Charleston Wakefield, Early Express, Savoy, First Best. Price 80c, a hundred; \$7 a thousand. Cauliflower, Early Dwarf, King of Cauliflowers, Purity, each \$1 a hundred. Brussels Sprouts, \$1 a hundred.

J. McNEIL, Waterford Bridge Rd. PHONE 247. may17,01

Insure with the Good, Old, Reliable **QUEEN,** which has stood the test, promptly paying **\$541,000** in the Big Fire, 1892. Absolutely no trouble when a loss occurs. **GEO. H. HALLEY,** Agent. may18,eod,tf



IN CASE OF FIRE you have nothing to worry about. We're talking now to those who are fortunate enough to be COVERED BY INSURANCE by one of my policies. My companies always pay and do it quickly. Your money is soon yours after adjustment. Rates are low.

PERCE JOHNSON, Insurance Agent.

Mrs. Humphrey Ward's New Novel, **Delia Blanchflower** is really a delightful love story and adds very largely to this talented author's reputation as a novelist. Special editions in paper at 60c., and cloth, 89c.

GARLAND'S BOOKSTORES, 177-9 and 953 Water Street.

FOR PRESENT WEAR!

A Great Display of Ladies'

White Lawn Blouses from 70c. White and Colored Wash Dresses from \$1.30 White Pique & Jean Costume Skirts from \$1.30 All brand-new, and includes the newest and most fashionable styles. Special and prompt attention given to all mail orders.

WILLIAM FREW.

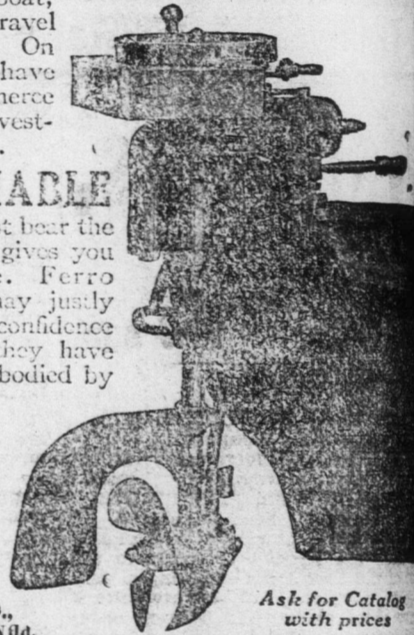
FERRO
Power Behind the Boat

Here is a complete outfit you can carry with you anywhere. Clamp it on your rowboat, dory, skiff or canoe and travel 1 to 9 miles an hour. On lake, bay or river you have a power boat for commerce or pleasure and your investment is extremely small.

THE DETACHABLE ROW BOAT MOTOR O. K. that gives you confidence. Ferro motors may justly claim the confidence because they have all the good points embodied by experienced experts who have built up Ferro power and reputation in the engine world.

The results you get are due to a finished product. Try it yourself—today!

L. M. TRASK & CO., Sole Distributors for Nfld. P. O. Box 1271. St. John's.



Ask for Catalog with prices.

TEN PAGES TO-DAY

WEATHER FORECAST. TORONTO. Noon.—Light winds, generally fair to-day and on Wednesday; not much change in temperature. ROYAL CANADIAN MOUNTED POLICE. Noon.—Bar. 29.65; ther. 45.

VOLUME XXXVII.

GET

Auction Sales!

THE PEOPLE'S AUCTIONEER

POSITIVE SALE!

I will sell by Public Auction on Saturday next, 29th inst., at 11 a.m., on the premises, that desirable property situated on the corner of New Governor Street, by which it measures 14 ft. 8 inches, and on Holdsworth Street, 38 ft. 2 inches; also a piece of vacant land in rear of said property, which measures 71 ft. 6 inches by 22 ft. by 56 ft., with erections fronting on New Governor and Holdsworth Streets. Plans of property may be seen at the office of

P. C. O'DRISCOLL, Auctioneer. may 25, 11

PUBLIC AUCTION.

To-Morrow, Wednesday, 26th inst., at 11 a.m.

Lot Household Furniture—Bedsteads, Mattresses, Tables, etc.; also Cups, Saucers, Jugs and other Crockery-ware. Also Ice Cream Freezers, Milk Bottles, Pots, Pans, etc., Stoves and other effects.

M. A. BASTOW, Auctioneer. may 25, 11

To the Trade!

Messrs. W. Clark, Ltd., Montreal, Manufacturers of High Grade Food Delicacies, beg to announce that they have appointed

Mr. P. E. Outerbridge

137 WATER STREET, Telephone 60.

as their Newfoundland representative in succession to the late Mr. John S. Messrs. Clark ask for Mr. Outerbridge the same kind support afforded them in the past and would respectfully refer to the public their motto:

"Insist on Clark's and Study Your Reputation." may 21, eod, tf

They are Going to be Married Soon

And it is about time to get the Wedding Stationery and the Wedding Presents. Let us show you the "Correct Thing" in Wedding Invitations. We sell the Stationery in sets and we print it in Black or in Silver, just as you wish.

The Correct Paper, the Correct Envelopes, and the Correct Printing. We make a specialty of supplying Wedding Cards, Wedding Stationery, Wedding Cake Boxes, Wedding Presents and all the other things that go to make a bride and groom happy. See our Showroom for Wedding Presents. Here you will find the new ideas in Cut Glass, Silver and Basket Ware, Cut Glass Cake Dishes with Silver Stands.

Cut Glass Salad Bowls, Preserve Dishes with Stand, Silver Egg Stands, Silver Sugar Shakers, Silver Teapots, Silver Table Ware, Silver Bouquet Holders, Silver Hot Water Jugs, Silver Toast Racks, Silver Custard Sets, Silver Bon Bon Dishes, Silver Bread Knives, Silver Salt Sets, Cut Glass Boquet Holders, Cut Glass Rose Bowls, Cut Glass Perfume Bottles, Work Baskets, Music Stands, Silver Photo Frames, and a whole Showroom full of other things that make the most appropriate Wedding Gifts. See them now.

DICKS & CO., LTD., Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

Armada Tea is winning Golden Opinions from everyone. Just Try It and be convinced. **FOR SALE EVERYWHERE.**

Furness Line Sailings

	From Liverpool	St. John's to Halifax	Halifax to St. John's	St. John's to Liverpool
S. S. DURANGO	May 1st	May 10th	May 7th	May 10th
S. S. TABASCO	May 15th	May 25th	June 1st	June 4th
S. S. ROANOKE	May 1st	May 10th	May 7th	May 10th

FURNESS WITBY & Co., Ltd. City Chambers, Water Street. may 8, s, th, tf

Advertise in the TELEGRAM