

A WORD TO THE WISE

The editors hope you enjoy reading The Guide. This year will see many important improvements made. We can promise our subscribers many new, unusual and interesting features, a constant bettering of our service.

During the next few years Canada must solve the trying problems that will have resulted from the great war. The equitable solution of the reconstruction difficulties will determine the status of western agriculture—as to whether our prairies will be dotted with prosperous farms or the industry stifled by placing upon it an unequal portion of the vast burden of debt that has been created. Every farmer should keep posted—The Guide should be a weekly visitor in every farm home during this period.

Back numbers of The Guide cannot be supplied. Send in your renewal promptly to avoid missing a single issue.

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THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None."
A Weekly Journal for Progressive Farmers.

The Guide is absolutely owned and controlled by the organized farmers—entirely independent and not one dollar of political, capitalistic, or special interest money is invested in it.



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GEORGE F. CHIPMAN, Editor and Manager.

Associate Editors: W. J. HEALY, E. D. COLQUHOUN, J. F. SACKVILLE and MARY F. McCALLUM.

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ADVERTISING RATES

Commercial Display: 25c. and 30c. per agate line. Livestock Display: 15c. per agate line. Classified: 5c. per word per issue.

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This issue of The Guide will be a day late in reaching the subscribers. We are sure however, that when they learn the reason they will readily excuse the delay. The Guide usually goes to press on Monday. On that day the markets and news sections are completed so as to get the latest possible information to the readers. Last Monday morning, however, when the news that Victory had crowned the cause of the Allies came through, it soon became evident that the day would be given over in Winnipeg to celebrating the great event. The Guide plant was soon deserted and nothing was done that day. As a result this week's Guide was finished up on Tuesday, and was a day behind schedule time in entering the mails. But after all this is a small matter, is it not, when we consider that the greatest conflict of all history is now over, that right has triumphed and that further sacrifice of young manhood will be unnecessary.

The Guide staff went "over the top" in subscribing to the Victory Loan. Last year their subscriptions reached \$3,550 and we were proud of the showing made. This year an objective of \$5,000 was set, but this was exceeded before the first canvass was completed and while several members of the staff were absent. The objective was then raised to \$8,000 but by the end of the second week this also had been left behind. Imitating the strategy of the generals in the field, the idea of an objective, was then abandoned. When, finally, all the subscriptions were in a total of \$10,000 had been subscribed, over 95 per cent. of the staff being on the list. This, it may be stated, was exclusive of the printing department, which also rallied splendidly in support of the Victory Loan. An honor emblem, bearing the inscription, "Ninety-five per cent. of the men and women of this organization have bought bonds of the Victory Loan, 1918," now hangs in The Guide office.

Lieut.-Col. Robt. McEwen, of London, Ontario, has possibly been more closely identified with the Southdown breed of sheep than any other man in Canada.

He has been breeding his favorite breed for years, and during that time has been a consistent winner at the larger Canadian shows. The "Colonel" as he is known amongst the breeders, is also interested in the improvement and the development of livestock generally, and has acted on several committees in this connection. We have been particularly fortunate in being able to persuade him to give The Guide a write-up on the Southdown sheep and would direct the attention of our readers to his article in this issue of The Guide.

Milling and baking tests of our 1918 wheat crop show that there is practically as much bread in a bushel of No. 4 as there is in a bushel of No. 1 Northern, and only slightly less in a bushel of No. 6. Here is a case where the farmer gets the worst of it by having prices fixed according to grades without having the milling and baking qualities demonstrated by laboratory tests. The details are given in the editorial page of this issue.

The break-up of German militarism and the signing of the armistice brings the reconstruction period measurably near to us. The problems of that period will call for just as able handling as the war has done. The second and last instalment of "Britain's Plans for Reconstruction," a criticism of Lord Balfour of Murleigh's report, by Secretary Lambert of the Canadian Council of Agriculture, is published this week. This article should be carefully studied by the organized farmers.

The Guide Seed Fair is being held this week. Interest in this unique event is greater than ever, the entries being practically double those made in 1917. The judges began their work of placing the samples on Tuesday, and the results will be available for publication in an early issue.

Have you a copy of The Guide of December 26, 1917, that you could let us have. Our file of the issue of that date has become exhausted. We will pay 15 cents for each copy of this issue returned to us within the next two weeks.

BOOKS

"Mr. Britling Sees It Through," H. G. Wells, Great Novel, \$1.50, our price, 85c., post free. "Over the Top," by Empey, reg. \$1.50, our price, \$1.00. "My Four Years in Germany," by Ex-Ambassador Gerard, \$2.00, our price, \$1.50. "The Light of the Western Stars," \$2c. "What All Married People Should Know," \$1. "Just David," by author of "Pollyanna," 85c. "Fear God and Take Your OCH Part," by Roosevelt, 85c. All post paid. Our 38th Annual Book Catalogue gladly sent on request—Russell Lang's Great Bookshop, Somerset Bldg., Winnipeg.



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The Grain Growers' Guide

Winnipeg, Man.

A Word to the Younger Men

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