

When little daughter needs a new frock— just wash the old one a new color!

Children's summer dresses usually fade before they wear out—you can make a dainty mainstays a long time past its usual life by giving it a fresh new color. It will take on any shade you may fancy, when you wash it with Aladdin Dye Soap.

When Mother wants a new Blouse—

The blue chiffon waist that has lost its blueness can be restored to its original color—or changed to a charming green. And the pale pink Georgette you've tired of, becomes, under the magic of Aladdin—a lovely rose. Such a dainty color is "Flesh" for lingerie, ribbons and handkerchiefs.

Aladdin Dye Soap is a...
It uses a...
and they...
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Aladdin DYE SOAP

Colors of It Clean
Makers of O-Cedar Products - Chicago

A reproduction of one of a series of large Aladdin advertisements now appearing in daily newspapers from coast to coast.

"It's Safe to Count Your Sales Before They're Hatched,"

where ALADDIN DYE SOAP sales are concerned. On the day you order one gross of Aladdin (and get a handsome revolving display stand free) it's safe to credit yourself on your books with the generous profit Aladdin will make for you. Because Aladdin Dye Soap is being advertised with huge space advertisements in daily newspapers from coast to coast. And—more important still, even the short time Aladdin Dye Soap has been on the market has proved to the feminine world that The Aladdin way of washing and dyeing fabrics is the quickest, safest, surest, simplest and most satisfactory way. Order a gross of Aladdin Dye Soap now and count on rapid turnover and good profits.

Order from your wholesaler
CHANNELL CHEMICAL CO., Limited
 TORONTO
 Distributors Makers of O-Cedar Products