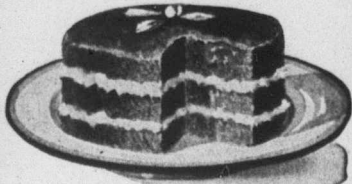


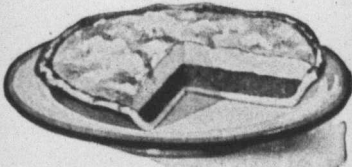
Profit by Selling

**COWAN'S**  
PERFECTION  
**COCOA**

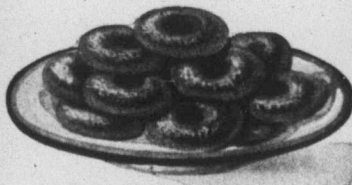
MAKES  
GOOD THINGS  
TO EAT



COCOA LAYER CAKE



COCOA PIE



COCOA DOUGHNUTS



SEND FOR RECIPE BOOKLET  
THE COWAN COMPANY LTD  
TORONTO

# COWAN'S PERFECTION COCOA

THE public demand for COWAN'S PERFECTION COCOA makes it profitable stock for a dealer to carry. That demand has been created through the satisfaction it has given to housekeepers.

The demand is steadily increasing and the dealer who carries this cocoa can rely on growing trade and the confidence of his customers. The stock is never left on your hands and you have a quick turnover of your money, with good profits.

We do not merely sell you our goods. By extensive advertising throughout the country we help you to sell the cocoa you purchase from us. We also provide you with attractive placards in your store.

Housekeepers find COWAN'S PERFECTION COCOA of delicious flavor and concentrated strength. It is economical and can be recommended for all kinds of cooking where the flavor is desired. When customers ask for cocoa, recommend Cowan's, and watch your trade grow.

Write to us for more particulars. Booklets of Cowan's Cocoa recipes for distribution amongst customers. Sent in lots of hundred or more to dealers who handle COWAN'S PERFECTION COCOA.

*Made in Canada*

**The Cowan Company Limited**  
Toronto