

**The  
Satisfactory  
Soap  
For  
Both  
The  
Consumer  
And  
The  
Dealer**

The kind of Soap which every woman in Canada prefers is the Soap which washes everything to a healthful cleanliness without the necessity for hard, tiring work in hot, unhealthy steam—the Soap which actually makes “Child’s play of Wash Day.”

The kind of Soap which every dealer should prefer is the Soap that is no trouble to sell, the Soap that requires no explanation or recommendation. That Soap you know is

**The St. Croix Soap  
Manufacturing Co.**

FACTORY AT  
ST. STEPHEN, N.B.

BRANCHES:  
MONTREAL, TORONTO  
WINNIPEG, VANCOUVER,  
WEST INDIES

